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How much is a tooth worth? (1959)

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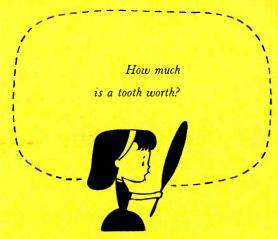
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How much is a tooth worth?





That's an unfair question, because there isn't really any answer to it. If you look in the mirror, you won't see any price tags attached to your teeth.

Perhaps a better way to put the question is: How much are your teeth worth to you?

Are you eager enough to keep your own teeth for your lifetime to

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spend the time and effort needed for preventive care?

Preventive care means:

- * Brushing your teeth properly after every meal.
- * Cutting down on sweets.
- * Going to your dentist regularly for checkups.

Avoid the high cost of dental neglect. For neglect now you will have to pay later—in terms of pain, increased dental expenses and the teeth you lose.



Your teeth can last a lifetime. Whether or not they do depends on the value you attach to them and the care they receive.

Natural, healthy teeth will serve you better than artificial ones can. They are easier to chew with and to speak with and are more comfortable in your mouth.

Your teeth are worth the effort it takes to keep them.



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