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9-15-1955

## ADA Newsletter - 09/15/1955

American Dental Association

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### Recommended Citation

American Dental Association, "ADA Newsletter - 09/15/1955" (1955). *ADA News Letter*. 189.  
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The logo features the letters 'ada' in a bold, lowercase, sans-serif font, enclosed within a circle. To the right of the circle, the words 'News Letter' are written in a large, elegant, cursive script. A horizontal dotted line runs across the page, passing behind the 'ada' circle and the 'News Letter' text.

# ada News Letter

Vol. 8, No. 18 - Sept. 15, 1955

## 42 RESOLUTIONS, INCLUDING EIGHT ON OASI, SCHEDULED TO BE PRESENTED TO HOUSE OF DELEGATES AT ANNUAL SESSION IN SAN FRANCISCO IN OCTOBER

Social security, reorganization of trustee districts, revision of the Principles of Ethics and a possible change in the dates of National Children's Dental Health Week are some of the issues that will be considered by the House of Delegates at the annual session of the Association to be held Oct. 17-20 in San Francisco. The policy-making body, composed this year of a record number of 416 delegates, will convene in the Gold Room of the Fairmont Hotel at 9:30 a.m. on Monday, Oct. 17. As of Sept. 14, 42 resolutions for consideration by the House had been submitted by state societies and A.D.A. councils. Included were eight resolutions from state societies favoring inclusion of the dental profession in the Old Age and Survivors' Insurance program of the federal Social Security Act. Among other resolutions scheduled to come before the House is one relating to the size of the House, several on hospital dental services, a proposed dentist's pledge for new graduates, the question of dental care for members of the National Security Training Corps (see below) and the issue of health re-insurance as proposed by President Eisenhower. Dentists from several foreign nations are expected at the four-day meeting. Officially representing the Federation Dentaire Internationale at the session will be Dr. Knut Gard, of Oslo, and Dr. Helge Berggren, of Stockholm.

### SANDOR SALGO TO CONDUCT SYMPHONY CONCERT OCT. 18

As a special feature, a symphony concert will be presented as part of the general meeting Tuesday evening, Oct. 18, at the War Memorial

Veterans' Auditorium. The conductor will be Sandor Salgo, head of the music department at Stanford University and guest conductor with the San Francisco Symphony Orchestra. Compositions of Bizet, Ravel, Berlioz and Mozart will be played at the concert that will begin at 7:30 p.m. The president's annual address will be presented at the meeting by Dr. Daniel F. Lynch, of Washington, D.C.

### FOURTH PRE-CONVENTION TOUR SCHEDULED TO ANNUAL SESSION

A fourth tour especially tailored for dentists who must be in San Francisco for special meetings prior to the official opening of the

96th annual session has been planned by the Northern Pacific Railway. (See A.D.A. News Letter, Aug. 1 and Aug. 15.) The tour, which leaves Chicago Oct. 10, will include stops at Yellowstone National Park, Mammoth Hot Springs, the Norris Geyser Basin and the Gallatin Canyon. There will be a special tour on the Columbia River Highway. The train arrives in San Francisco Oct. 15. Detailed information on this tour can be obtained from the Northern Pacific Railway Co., 73 E. Jackson Blvd., Chicago 4, Ill. For photography enthusiasts at the meeting, a special four-hour tour of picturesque and interesting sights in San Francisco will be held. Dr. Walter C. Harrison, of San Francisco, will be in charge.

### CONFERENCE ON JOURNALISM IS SCHEDULED FOR OCT. 15

Dental editors will convene for the joint meeting of the American Association of Dental Editors and the A.D.A. Council on Journalism

on Saturday, Oct. 15, in the Fairmont Hotel. Among speakers will be Dr. Henry M. Leicester, of San Francisco, professor of biochemistry at the College of Physicians and Surgeons, and Dr. Horace E. Aubertine, of San Francisco, political historian. Others will be Dr. John E. Gurley, of San Francisco, president-elect of the American Academy of the History of Dentistry;

Mr. John G. Rooks, of San Francisco, executive secretary of the California State Dental Association; Dr. J.C.A. Harding, of San Diego, Calif., immediate past editor of the Journal of the Southern California State Dental Association, and Dr. Lon W. Morrey, of Chicago, A.D.A. editor in chief of publications. Presiding will be Dr. Wesley W. MacQueen, of Minneapolis, president of the dental editors' association. Dr. William L. Barnum, of Portland, Ore., is chairman of the Council on Journalism.

**DR. W. E. DUNDON TO ADDRESS  
STATE OFFICERS' CONFERENCE**

of Illegal Dental Practices of Interest to State Society Officers" at the Conference of State Society Officers Oct. 16 in the Mark Hopkins Hotel in San Francisco. Dr. Dundon's name was inadvertently omitted in a previous News Letter story on the forthcoming conference.

Dr. Walter E. Dundon, of Chicago, chairman of the A.D.A. Council on Dental Trade and Laboratory Relations, will present a report on "Aspects

**AMERICAN COLLEGE OF DENTISTS  
TO HEAR UNIVERSITY PRESIDENT**

Hotel. The speaker will be Dr. Robert Gordon Sproul, president of the University of California. The convocation will precede the annual dinner. The International College of Dentists is scheduled to hold its annual dinner the same evening in the Mural Room of the St. Francis Hotel. Its meeting is to be held Oct. 15-17.

Convocation ceremonies for the American College of Dentists will be held at 3 p.m. Sunday, Oct. 16, in the Terrace Room of the Fairmont

**NAME A.D.A. REPRESENTATIVE  
FOR MEXICO CITY CONGRESS**

cially represent the F.D.I. and the Association at the 3rd Dental Congress of the Mexican Dental Association to be held Oct. 23-28 in Mexico City. A.D.A. members have been invited to the meeting which immediately follows the A.D.A. annual session. Individuals interested in attending the Congress should communicate with Dr. Roberto Ruff, vice-president of the organizing committee for the meeting, whose address is Insurgentes 257, Mexico 7, D.F.

Dr. Francis J. Herz, of San Francisco, chairman of the general committee on local arrangements for the San Francisco meeting, will offi-

**400 MAINLANDERS WILL ATTEND  
PAN-PACIFIC DENTAL MEETING**

ciety scheduled for Oct. 24-25 in Hawaii, also right after the A.D.A. meeting. In addition to the scientific program, there will be an extensive program of social events and special tours of the islands. The chairman of the meeting is Dr. Floyd A. Sandberg, of Honolulu.

More than 400 reservations have been received from the mainland for the Pan-Pacific Dental Conference of the Honolulu County Dental So-

**DEFENSE DEPARTMENT SEEKS DRAFT CALL FOR 119 DENTISTS IN DECEMBER**

The Department of Defense has requested a special call for December for 119 dentists for Army service. The request is now before the Health Resources Advisory Committee of the Office of Defense Mobilization. The call is expected to be limited to recent dental school graduates liable for military service under the regular draft as well as the special dentist-physician draft. In explanation, the Defense Department noted that of 780 recent dental graduates allocated to the Army, only 460 accepted commissions. The allocation was based on a survey of senior dental students conducted jointly by the Defense Department and the A.D.A. Council on Dental Education to obtain information on students with basic draft liability. Those who had not applied for commissions in the Army, Navy or Air Force were allocated to the Army. Meanwhile, the deadline was nearing on establishment of a program for health care of young men in the new ready reserve. The A.D.A. has recommended that Mr. Edgar G. Shelton Jr., director of the National Security Training Commission, arrange for a hearing to consider the extent of dental care to be given to the trainees during their six-months' active service. The law, calling for a force of 2,900,000 men in the ready reserve by 1959, provides that within 60 days of its enactment the commission is to promulgate a program "for personal safety, health, welfare and morals" of the members of the reserve. The law was approved by President Eisenhower Aug. 9.

## **SAMUEL MAYO RESIGNS AS DIRECTOR OF EDUCATIONAL MEASUREMENTS**

Dr. Harold Hillenbrand, of Chicago, A.D.A. secretary, today announced the resignation of Mr. Samuel Mayo as director of the division of educational measurements of the Council on Dental Education. Mr. Mayo has been named as an instructor in education at Loyola University (Chicago) where he will also complete work on his doctorate. No successor to Mr. Mayo has as yet been named.

## **COUNCIL REPUDIATES PROMOTION FOR KARIDIUM TABLETS**

The name of the A.D.A. Council on Dental Therapeutics has been used without authorization in recent letters advocating the purchase of Karidium Tablets, a fluoride preparation. In a statement setting forth the council's position, Dr. J. Roy Doty, of Chicago, secretary of the council, said yesterday: "Neither has the Council on Dental Therapeutics accepted Karidium Tablets nor has the council given tacit approval to the advertising claims for the product. The council has not recognized any claim that would imply that use of fluoride tablets provides 'precise' control of dental caries or 'shows greater than 75 per cent reduction in tooth decay' or 'has been proved highly effective.' Difficulties in the effective use of fluoride tablets and similar preparations are noted in the council's report on the status of the dental uses of fluorides (J.A.D.A. 45:468-469 Oct. 1952)."

## **TOOTHBRUSH MANUFACTURER JAILED FOR VIOLATION OF PROBATION**

The Food and Drug Administration announced last week that Mr. Demetrie C. Siampaas, manufacturer of Ko-rekT toothbrushes, was given a 30-day jail sentence on July 2, 1955 for violation of probation regarding misleading therapeutic claims for his product. The sentence was stayed pending appeal. He originally was placed on a one-year probation on Dec. 12, 1953, after being convicted of false and misleading advertising claims. In reviewing the case, the FDA report said "labeling of Ko-rekT toothbrushes contained false and misleading therapeutic claims for the prevention and treatment of bad breath, tartar formation, infected gums, tooth decay and pyorrhea....that use of the device would assure healthy gums and mouth, good health and increased longevity, and that the device would rebuild the teeth and jawbone and would preserve a youthful appearance."

## **GEORGIA HEALTH DEPARTMENT SEEKS NEW DENTAL PERSONNEL**

The Georgia Department of Public Health is seeking several full time public health dentists to serve in district health departments now being formed throughout the state. Additionally, dental consultants are being sought who would work out of the regional offices and would aid the new districts in operating, staffing and developing public health programs. Starting salaries for these positions are as follows: \$ 6,060 for recent dental graduates with no experience or training in public health; \$ 7,200 for dentists with a master's degree in public health, and \$ 7,524 for dentists with formal training or two or more years of administrative experience. Those interested should write Dr. John E. Chrietberg, Director, Dental Public Health Services, Department of Public Health, 12 Capitol Sq., S.W., Atlanta 3, Ga.

## **NEW PAMPHLET ON DENTIFRICES HITS AT ADVERTISING CLAIMS**

"Don't Be Misled" is the title of a brightly illustrated new leaflet on dentifrices prepared by the A.D.A. Bureau of Dental Health Education. Purpose of the leaflet is to aid dentists in educating their patients about dentifrices and dentifrice advertising claims. Single copies may be obtained from the Order Department at A.D.A. headquarters in Chicago. Prices for quantity orders are: 25, 40¢; 50, 75¢; 100, \$ 1.36, and 500, \$ 5.80.

## **DR. GEORGE C. PAFFENBARGER APPOINTED FLAG OFFICER IN NAVAL RESERVE**

Dr. George C. Paffenbarger, A.D.A. senior research associate at the National Bureau of Standards, has been promoted to rear admiral in the Naval Reserve. Previously, Dr. Paffenbarger had served as the first and only commodore in the Navy Dental Service. The appointment was conferred at special ceremonies in the offices of Rear Adm. R. W. Malone, Navy dental chief. Dr. Paffenbarger was appointed a lieutenant commander in 1940. He served in World War II as an advisor on dental materials and was commended by the Navy surgeon general for "exceptional meritorious and outstanding service."

## **DR. DOTY NAMED TO NATIONAL ADVISORY DENTAL RESEARCH COUNCIL**

Dr. J. Roy Doty, of Chicago, secretary of the A.D.A. Council on Dental Therapeutics, has been named to serve on the National Advisory Dental Research Council, it was announced today (Sept. 15) by Surgeon General Leonard A. Scheele, of the Public Health Service. As a member of the N.A.D.R.C., Dr. Doty will make recommendations to Dr. Scheele regarding the activities of the National Institute of Dental Research at Bethesda, Md., and regarding dental research grants to non-federal institutions. Dr. Doty, a biochemist and physiologist, has been associated with the Council on Dental Therapeutics since 1943. Prior to that time, he was on the faculty of the Louisiana State University School of Medicine. Two other appointments were also announced today by Dr. Scheele. Dean Edward Y. Blewett, of the College of Liberal Arts, University of New Hampshire, at Durham, was named to the National Advisory Council and Dr. L. A. Bavetta, of Los Angeles, Calif., professor of biochemistry and nutrition at the University of Southern California School of Dentistry, was named to the post of visiting scientist at the National Institute of Dental Research.

## **INDIANA TO BE HOST TO VETERANS MEDICAL-DENTAL FORUM SEPT. 27**

Dental societies in 11 states have been invited to send representatives to a Veterans Medical-Dental Forum to be held Sept. 27 at the Marott Hotel in Indianapolis. The conference is sponsored by the joint liaison committee of the Indiana State Dental Association, the Indiana State Medical Association, the Indiana State Hospital Association and the Indiana Department of the American Legion. Purpose of the Meeting is to discuss dental and medical care for veterans.

## **MICHIGAN STATE ASSOCIATION ISSUES STAMPS FOR 1956 CENTENNIAL YEAR**

The Michigan State Dental Association, which will celebrate its 100th anniversary next year, has issued an attractive centennial stamp for use by its members to call attention to the event. In addition to the dental insignia, the stamp carries the words: "The achievements of yesterday but increase the challenge of tomorrow." Samples of the stamps may be obtained from the Association's headquarters, 112 E. Allegan St., Lansing, Mich.

## **DENTISTS URGED TO APPLY IMMEDIATELY FOR FEDERAL CIVIL DEFENSE COURSE**

Individuals planning to attend the third civil defense course for dentists conducted by the Federal Civil Defense Administration were urged last week to apply immediately for the three-day session. The course will be held Nov. 16-18 at the Civil Defense Staff College at Battle Creek, Mich. Dr. Russell W. Bunting, dental consultant to the F.C.D.A., said the course may be oversubscribed and it is advisable for applications to be sent at once to the Civil Defense Administration at Battle Creek. The chairman of the A.D.A. Subcommittee on Civil Defense is Dr. Carl L. Sebelius, of Nashville.

## **NORTH CAROLINA SOCIETY APPOINTS EXECUTIVE SECRETARY**

The North Carolina Dental Society has announced the appointment of Mr. Andrew M. Cunningham, of Raleigh, N.C., as the society executive secretary. Prior to his appointment, Mr. Cunningham was assistant to the president of Peace College in Raleigh. He holds a degree in economics and business administration from Davidson College, Davidson, N.C.

## **A.D.A. PUBLISHES VOLUME OF RATES AND DATA OF STATE JOURNALS**

Rates and data information on all state dental journals is now available in a printed volume for the first time. The new publication, entitled Rates and Data, State Dental Journals, was compiled by the A.D.A. Council on Journalism and the American Association of Dental Editors. It was printed as a public service by Mr. Allen Davis, of York, Penn., advertising manager of Dentists Supply Co. Purpose of the annual volume is "to arouse advertisers' interests in the state journals as worthwhile advertising media and to facilitate the placement of contracts and insertion orders with state journals." All of the information essential to an advertising program is contained in the publication, including rates, circulation, mechanical requirements and special features. Copies may be obtained by writing Mr. John Hollister, A.D.A. business manager, 222 E. Superior St., Chicago 11.