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## The American Dental Association Welcomes Luiz Meirelles, D.D.S., M.S., Ph.D.

American Dental Association

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**The American Dental Association Welcomes Luiz Meirelles, D.D.S., M.S., Ph.D., as  
Director of Professional Product Review and Standards**

**CHICAGO, November 20, 2015** — Dr. Luiz Meirelles has accepted the role of Director of Professional Product Review and Standards for the American Dental Association (ADA). Dr. Meirelles will provide overall leadership and strategic direction of the ADA's Professional Product Review (PPR) program and Dental Material Standards development.

Dr. Meirelles will work through the Council on Scientific Affairs to provide ADA input in the development of dental materials standards of dentistry and lead the development protocols used for product testing in the PPR program. He will also actively participate in the production of peer-reviewed journal articles and presentations to professional and industry audiences.

"I am honored to join the ADA," said Dr. Meirelles. "I'm looking forward to working closely with the other ADA divisions to help serve members and improve the oral health of the public."

Prior to accepting this position with the ADA, Dr. Meirelles served as Assistant Professor of Dentistry at the University of Rochester Medical Center, Eastman Institute. Dr. Meirelles earned his Doctor of Dental Surgery (D.D.S.) degree from the Federal University of Rio de Janeiro in Brazil, his M.S. in Prosthodontics from the State University of Campinas and his Ph.D. in Biomaterials from the University of Gothenburg in Sweden. He also has diplomas in Advanced Specialty and Education in Prosthodontics and Oral Surgery Advanced Training.

**Editor's Note: Reporters are invited to follow the ADA on Twitter [@AmerDentalAssn](#)**

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**About the American Dental Association**

The not-for-profit ADA is the nation's largest dental association, representing more than 158,000 dentist members. The premier source of oral health information, the ADA has advocated for the public's health and promoted the art and science of dentistry since 1859. The ADA's state-of-the-art research facilities develop and test dental products and materials that have advanced the practice of dentistry and made the patient experience more positive. The ADA Seal of Acceptance long has been a valuable and respected guide to consumer dental care products. The monthly *The Journal of the American Dental Association* (JADA) is the ADA's flagship publication and the best-read scientific journal in dentistry. For more information about the ADA, visit [ada.org](http://ada.org). For more information on oral health, including prevention, care and treatment of dental disease, visit the ADA's consumer website [MouthHealthy.org](http://MouthHealthy.org).