

NODA News

Volume 45 | Number 7

Article 1

2007

NODA News September 2007

Follow this and additional works at: <https://commons.ada.org/noda-news>

Recommended Citation

(2007) "NODA News September 2007," *NODA News*: Vol. 45: No. 7, Article 1.
Available at: <https://commons.ada.org/noda-news/vol45/iss7/1>

This Full Issue is brought to you for free and open access by ADACCommons. It has been accepted for inclusion in NODA News by an authorized editor of ADACCommons. For more information, please contact commons@ada.org.

To establish and maintain a cohesive organization that serves its membership by promoting the art, science, and professionalism of dentistry, and by communicating the value of oral health to the community.

NODA News

2008 NODC Update

by Donald R. Toso, DDS

2008 Chairman

New Orleans Dental Conference

The New Orleans Dental Conference would like to extend to you an invitation to attend this exciting event. The 2008 conference is shaping up to be a well-rounded conference covering a variety of topics featuring an outstanding array of speakers. Some of the speakers and their topics are as follows:

- Ms. Karen Baker – Pharmacology
- Dr. Bill Blatchford – Practice Management
- Ms. Rosemary Bray – Staff Teamwork
- Dr. Gerry Chiche – Esthetics
- Mr. William Danko – author of the best-seller *The Millionaire Next Door*
- Dr. Earl Douglas – Retirement Planning
- Dr. Gregory Folse – Geriatric/Special Needs Patients
- Dr. Roger Levin – Practice Management
- Mr. Kent Mangelson – contributing author of *Cover Your Assets: Lawsuit Protection*
- Dr. Jeff Morley – Esthetics
- Dr. Tom Nabors – Periodontics
- Ms. Sandy Pardue – Practice Management
- Dr. Tom Salinas – Restoration of Implants
- Dr. John Svirsky – Oral Pathology
- Dr. Sherri Worth – Esthetics

The session attendees will have the opportunity to earn continuing education hours and participate in various hands-on workshops. You will have the opportunity to view demonstrations of new materials, equipment and services in the exhibit hall. Don't forget to support our exhibitors by saving up your purchases and order at the conference.

It's never too late to volunteer to help during the Conference. Please let the Committee Chairperson know of your interest. French Quarter Fest will again coincide with our 2008 meeting. Don't forget to mark your calendars today and tell all of your friends about this exciting educational event!

For your scheduling convenience, you may visit our website 24/7 at www.nodc.org for information.

New Underwriter for LDA Sponsored Health Insurance Plan

As of August 1, 2007 the LDA sponsored health insurance plan has a new underwriter. New York Life has been replaced by Nippon Life of America. The old marketing agency, Gilsbar, Inc., has also been replaced. The new marketing agency for the plan is Robert Ellis & Associates. REA has been associated with the LDA in recent years as the marketing agency of the LDA endorsed professional liability insurance, as well as the LDA endorsed office liability insurance.

REA is also the parent company of Crescent Employee Benefits, the marketing agency of the LDA endorsed dental insurance plan, Crescent Dental.

As part of the new marketing agreement, REA has promised to attempt to increase participation in the plan to previous levels, since participation has been falling off in recent years. Nippon Life of America has frozen the rates for one (1) full year, instead of the six (6) month rates that previously existed with New York Life.

The only exception to the above changes affects those members of the LDA sponsored health insurance plan who were designated as

Class Q. They will continue to be insured by New York Life. In addition, the administrator responsible for handling claims has been changed from Gilsbar, Inc. to Total Plan Services, Inc.

At present, the other LDA endorsed insurance plans (Individual Life, Group Life, AD&D, Hospital Indemnity, Long Term Disability, Short Term Disability, Business Office Overhead and Long Term Care) that are now underwritten by New York Life will remain with NYL.

Depending upon the billing frequency and anniversary dates of each ancillary coverage, it is the intent of Gilsbar, Inc. to make the transitions to Nippon Life of America on or after January 1, 2008.

As these plans renew on or after January 1, 2008, they will be converted over to Nippon Life of America. They will be marketed by REA and administered by Total Plan Services, Inc. This will simplify the handling of our members' insurance needs.

Dr. Kenneth G. Schott

Dr. Jeffrey A. Leeson

CE Meeting

SEPTEMBER 19, 2007

7:00 PM

Zea's Rotisserie & Grill

1525 St. Charles Avenue \$10/person

Sponsored by 3M ESPE Dental

President's Message

by MARK CHANEY, D.M.D.

THE TIMES, THEY ARE A CHANGIN'!

We're moving from summer with its record-breaking heat to the fall, a season ripe with hopes: hope for a successful year for our children who are returning to school, hope for our beloved football teams that they may make the BCS or the Super Bowl, and hope for cooler days and crisp nights.

It's almost fall and there is anticipation and excitement in the air as we look forward to the months ahead.

Your NODA Board worked hard over the summer to prepare for the next four months for the Association. For our colleagues who need CE hours, the Association will be offering the opportunity to earn those needed hours at the General Memberships meetings each month. Our first meeting of the fall will be held at the ever-popular Zea's Rotisserie & Grill restaurant. Check the front page for the specifics of this meeting and the other meetings planned for the year. Mark your calendars now so that you will set aside the time to learn and socialize.

In the last issue of *NODA News*, Dr. Glenn C. Dubroc, Jr. gave an excellent accounting of the 2007 Dental Conference from his perspective as chairman. His leadership, the work of the Conference Committee, and your active participation resulted in a net profit of over \$300,000! After seeking input from the membership, the Board met in July to distribute the profits as follows: a portion will be placed in a reserve account for the Conference Committee, the NODA budget will be fully funded, and the remaining funds will be placed in the NODA reserves. If you have any questions or concerns

***NODA News* is published every month with the exception of June and August. Deadline for ads and editorial material is the 10th of the month preceding publication. Ads and news should be sent to Dr. Kristi Soileau, Editor, 2820 Napoleon Ave., Suite 470, New Orleans, LA 70115, kmsperio@earthlink.net.**

NODA News is a publication of the New Orleans Dental Assn., 2121 N. Causeway Blvd., Suite 153, Metairie, LA 70001. Phone (504) 834-6449.

WEB SITES

N.O. Dental Association
www.nodental.org

Check website each month for latest updates

N.O. Dental Conference
www.nodc.org

regarding this distribution, please call me, Treasurer Gerald A. Williams or Executive Director Andrew T. Hale.

At its August meeting, the Board approved the contract to partner again with the LDA for the 2008 New Orleans Dental Conference. Only minor changes were made to the 2007 contract. We look forward to another successful Conference under the guidance of Dr. Donald R. Toso and the Conference Committee and with this partnership with the LDA.

Thank you for your support. Please continue that support as we fall into the future. See you at Zea's!

Mark Chaney, D.M.D.
President

NODA NEWS accepts advertisements from a variety of sources, but makes no independent investigation or verification of any claim or statement contained in the advertisements. Inclusion of advertisements should not be interpreted as an endorsement by the New Orleans Dental Association or NODA NEWS.

**Support
Our
Advertisers!**



Placement Service, Temporary/Permanent
Dentists, Dental Hygienists
Dental Assistants, Front Desk

DENTAL AUXILIARY RESOURCES, INC.

Marilyn I. Bernard, R.D.H., B.S.
Since 1990

653 MELODY DRIVE
METAIRIE, LA 70002

(504) 835-6174
(800) 554-0377

Pager 569-6508



Professional Practice
Consultants, Ltd.

Member of



Specializing in Appraisals, Sales, Mergers,
Associateships, and Pre-Sale Planning for Dentists

Earl M. Douglas, DDS, MBA
Experience counts. It's as simple as that.

800-321-4540

Call for information on our practice sale listings.

Visit our website at www.ppcsouth.com

GETTING TO KNOW YOUR MEMBERS

NODA News introduces members in our dental community.

Dr. Charles Jouandot

Dr. Jouandot practices in Metairie, is a graduate of LSU Dental School, and has been in practice for four years.

His hobbies consist of walking his dog, basketball, and he is a Saints fan!

WE WANT YOUR NEWS

Anyone knowing of any dentist who has made a significant contribution, gained an elective or appointive office, written an article, delivered a paper, or rendered unusual public service, please call or write Dr. Kristi Soileau, 2820 Napoleon Ave., Suite 470, New Orleans, LA 70115, kmsperio@earthlink.net, phone: 899-2255.

**TELL 'EM YOU
SAW IT IN NODA NEWS**

When you patronize our advertisers – and we hope you will – tell them you saw their ad in *NODA News*.

These loyal friends help defray the costs of this monthly publication. ■

PHOENIX DENTAL STUDIO, INC.

Formerly Trafficano Dental Laboratory, LLC

4900 FOURTH STREET • MARRERO, LA 70072

504-341-9181 1-866-899-3942

**SPECIALIZING IN FINE REMOVABLE PROSTHETICS
ESTABLISHED 1994**

- Precision Fitting Dentures • Valplast RPD • Chrome Cobalt Frames
- Acrylic RPD • IMPAK Occlusal Splints

YOU'VE EARNED IT!

Let your practice value fund your pension plan.



Over 150 practice transition options

customized to meet your needs.

- Practice Sales
- Practice Mergers
- Equity Associateships
- Presale Program
- Stockholder Program
- Incremental Sales

AFTCO
*Transition Consultants
(Since 1968)*

FREE Practice Appraisal

(\$2500 value)

call for details

www.aftco.net

(800) 232-3826

NODA Meetings Continue in Restaurant Setting

By Ambrose M. Martin III, DDS

Hello to all fellow NODA members.

I hope you have all had an enjoyable summer. The NODA Board members, Executive Director, Andrew Hale and staff have been busy meeting and diligently working throughout the summer months to continue meeting the goals of the association. Additionally, the Fall and Winter CE preparation continues. You may now view the scheduled CE courses, topics, speaker biographical information and course objectives on NODA's website, www.nodental.org. Andrew Hale has updated the website with a great deal of information for your perusal. I wish to remind members of our next meeting which will be held later this month on September 19, at Zea's Rotisserie & Grill Restaurant located at 1525 St. Charles Avenue.

Thank you for your continued support and please invite other members to join us at our next meeting.

Below is a list of upcoming meetings, but please visit www.nodental.org for more detailed information on the speakers and objectives.

WEDNESDAY,

SEPTEMBER 19, 2007, 7:00 pm

- **Topic:** From Digital Impressions to Final Restoration"
- **Speaker:** Jason Harvey
- **Sponsor:** 3M ESPE Dental Products
- **Location:** Zea's Rotisserie & Grill Restaurant
- **CE Credit:** 1 hour
- **Fee:** \$10.00 per member

WEDNESDAY,

OCTOBER 17, 2007, 7:00 pm

- **Topic:** "The Team Approach to Treating Bulimia Nervosa"
- **Speaker:** Linda Ponder
- **Sponsor:** River Oaks Hospital

- **Location:** To be announced
- **CE Credit:** 1 hour
- **Fee:** \$10.00 per member

WEDNESDAY,

NOVEMBER 14, 2007, 7:00 pm

- **Topic:** "Patient Identification and Forensics in Dentistry"
- **Speaker:** Ernest W. Jackson, D.M.D., M.S., M.C.J., DABFO, FACD, FICD, FPFA
- **Sponsor:** TeleVox Software, Inc.
- **Location:** To be announced
- **Fee:** \$10.00 per member

FRIDAY,

DECEMBER 7, 2007

- **A. Topic:** Risk Management
Sponsor: Robert Ellis & Associates
- **CE Credit:** 3 hours
- **B. Topic:** Hands-on Digital Radiography
Sponsor: Kodak Dental Systems
CE Credit: 3-4 hours
- **Location and fee to be determined**

WEDNESDAY,

DECEMBER 19, 2007, 7:00 pm

- **Topic:** "Practice Management and

fraud in the Dental Office"

- **Speaker:** Gretchen O. Lovelace, BS, MS, CPM, CFP
- **Sponsor:** Lovelace and Associates, Inc.
- **Location:** To be announced
- **CE Credit:** 1 hour
- **Fee:** \$10.00 per member

WEDNESDAY,

JANUARY 16, 2007, 7:00 pm

- **Topic:** "Practice Transitions"
- **Speaker:** Earl Douglas, D.D.S., MBA
- **Sponsor:** Professional Practice Consultants, Ltd.
- **Location:** To be announced
- **CE Credit:** 1 hour
- **Fee:** \$10.00 per member

WEDNESDAY,

FEBRUARY 20, 2008, 7:00 pm

- **Topic:** "Dentistry-Internet Connection, Why every dental office needs broadband today"
- **Speaker:** Dov Glazer, D.D.S.
- **Sponsor:** UAppoint, Inc.
- **Location:** To be announced
- **CE Credit:** 1 hour
- **Fee:** \$10.00

LET US HAVE YOUR NEWS.

NODA News wants to hear from you. Births? Weddings? Honors and Awards? Opened a new office? Taken an associate? Retired? Written an article or book?

My news _____

Name: _____

Mail to Dr. Kristi Soileau, 2820 Napoleon Ave., N.O., LA 70115

Chemical Dependency Often Goes Undetected

by Dr. Jamie M. Manders

Chairperson, Dentists' Well-Being Committee

The Dentists' Well-Being Advisory Committee functions both on a state and a local level. Its purpose is to identify and assist dentists who have fallen victim to the disease of chemical dependency, and occasionally other disorders.

Chemical dependency affects approximately 10 to 20% of the dental profession. It often goes undetected by the community because dentists are often very isolated in their dental offices. In contrast, physicians, who are affected in numbers similar to their dental colleagues, often work in hospitals, and the aberrant behavior often associated with addiction to drugs can more easily be observed by their peers.

Although chemical dependency is often not noticed by the community at large, it rarely goes undetected by the dentist's immediate family and his or her office staff. The Well-Being Committee's charge is made more difficult by the tendency of the dental family and staff to

deny the condition and to cover up the dentist's unusual behavior.

This occurs because the family and staff of the dentist are dependent on that person for his or her livelihood. The fear of discovery of the dentist's problem directly affects the security of the family or staff member. However, in actuality, this denial is contrary to the dependent's best interest. If addiction proceeds unchecked, it always leads to disability or premature death.

When the affected dentist is brought to the attention of the Well-Being Committee, a thorough investigation is conducted, and the dentist is intervened upon. This usually results in the dentist receiving therapy for his or her addictions, and the return to a more productive and rewarding life as well as dental practice. The Committee scrupulously protects the dentist's privacy, and acts as the dentist's advocate should his or her chemical dependency ever be brought to the attention of the State Board of

Dentistry.

The Committee functions primarily as an ad hoc committee, and composed of many individuals throughout the state. Many of the dentists who have volunteered for the Well-Being Committee are themselves recovering from chemical dependency and therefore bring a unique insight into the plight of the dentist being intervened upon.

The LDAs Well-Being Committee has established a loan fund for the purpose of paying for treatment for this disease. Very often, a dentist who has a chemical dependency problem has used most of his or her financial resources to support the habit. This fund is available for use on a case-by case basis.

If you would like more information about the Dentists' Well-Being Committee, or would like to assist in helping another dentist or hygienist, please call me at 504.394.7702 or 504.650.0319. Thank you.

Photo from the Past



Dr. Victor B. Marquer and Ms. Adele Roberts

BULLETIN BOARD**PRACTICES FOR SALE:****LAKE CHARLES PEDO #8341**

Gross \$488,091; 5 days, 7 operators; 3000 sq. ft. office space, assistant, bookkeeper, hygienist, office manager, receptionist, 3 additional plumbed but unequipped operatories.

SOUTH LOUISIANA ORTHO #8204

Gross \$466,637; 4 days, 5 operators; 2400 sq. ft. office space, assistant, lab technician, office manager.

JOB OPPORTUNITIES:**KENNER #8378 ASSOCIATE****LAKE CHARLES #6211 ASSOCIATE**

For information on these practices or associate positions, call Dr. Earl Douglas, Professional Practice Consultants, Ltd., 770-664-1982 or 800-321-4540 or visit our website www.ppcsouth.com.

NODA OFFICE COPIER FOR SALE: MINOLTA MODEL #Di450, WITH FINISHER "SORTS AND STAPLES", 2002 MODEL. MAKE OFFER. CALL 504-834-6449.

FOR SALE: 3 hanau H2 articulators excellent condition, fully adjustable. \$850.00, 504-341-9181.

FOR SALE OR LEASE: 4614 Veterans, 1600 sq. ft., did not flood. Also, make offer on SS White Panorex, dental chairs, etc., 504-899-8383.

DENTIST NEEDED for full-time or part-time Associate position in growing

**Continuing Education Corner**

In an effort to keep you informed about available C.E. opportunities at the LSU School of Dentistry, this area will be devoted to informational updates.

DATE	2007	COURSE / TITLE	CR. HRS.	TUITION
September 7		<i>Managing The Restorative Periodontal Interface</i> w/Dr. John C. Kois At So La Community College, Lafayette, LA	07 hrs.	DDS \$ 365.00 Lab Tech \$ 219.00 RDH/Aux \$ 165.00
September 15-16		<i>Expanded Duty Dental Assistant</i> w/Nancy Weiss and Henrietta Frederick At Lafayette Community Health Care Clinic	24 hrs.	Auxiliary \$ 369.00
October 5-6		<i>The Clifton O. Dummett, Jr. Memorial Lecture on Cosmetic Dentistry for the Pediatric Patient</i> w/Drs. Buddy Mopper and Corky Willhite In New Orleans, LA	14 hrs.	DDS \$ 565.00 Fri. only \$ 295.00 Auxiliary \$ 165.00
October 12		ALUMNI DAY w/Drs. Glen Kidder and Thomas Kiebach and Ms. Sandy Pardue in New Orleans, LA	06 hrs.	DDS \$ 149.00 Team Members \$ 119.00 Alum Member \$ 129.00
October 26		<i>Dental Lab Procedures for the Dental Office</i> w/Dr. Nels Ewoldsen In New Orleans, LA, Supported with an Educational Grant from DENTSPLY	07 hrs.	DDS or \$ 295.00 1st Registrant Auxiliary \$ 195.00

Register by phone, fax, or on line.

Visa and MasterCard, American Express and Discover accepted.

Please contact us at our Temporary Location in Metairie, Louisiana

Phone: (504) 832-3500 or Fax: (504) 832-3553

Web Site: www.lsusdce.org

uptown General Dentistry practice. If interested, please fax resume to 504-899-0017.

METAIRIE ASSOCIATESHIP – Our Metairie office is looking for an outgoing, fun loving, hard working, dedicated associate. We offer a very competitive package, a great staff and a fun working environment. Chartless practice management system, digital x-rays, CEREC, Periolase and intraoral cameras help you do the dentistry you've always

dreamed of doing. If you want work to be fun and profitable, please call us today, 504-455-4660.

DR. GUY CRESSON looking for a dental hygienist full/part time. Nice environment/benefits. Fax resumé, 504-837-0003.

(Classified ads are \$25 each. Send ads and checks, made out to New Orleans Dental Association, to Dr. Kristi Soileau's office, 2820 Napoleon Ave., Suite 470, New Orleans, LA 70115.)

David DeGenova, Associate Editor
Kristi Soileau, Editor

Suite 153
2121 N. Causeway Blvd.
Metairie, LA 70001
834-6449

NODA NEWS