

NODA News

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NODA News

MISSION STATEMENT

To establish and maintain a cohesive organization that serves its membership by promoting the art, science, and professionalism of dentistry, and by communicating the value of oral health to the community.

VOL. 45 APRIL '07 NO. 4

New Orleans Dental Conference April 12-14

by Glenn Dubroc, Jr., DDS
2007 General Chairman

We are only days away from the first New Orleans Dental Conference in over 3 years. April 12-14 . . . no chance of a hurricane disrupting our meeting this time around. Your mission is to find the time to partake of all that this meeting has to offer. Super Opening Session presentations on Thursday and Friday mornings, three days of outstanding continuing education from some of the most dynamic speakers in the country, our signature Welcome Reception on Thursday, April 12 at the Hilton Hotel, the LSUSD alumni event on Friday, April 13 at the Marriott Hotel, socializing with your LDA friends and classmates from across the state, exploring the fantastic Exhibit Hall and meeting with sales representatives, the LDA House of Delegates on Saturday morning, hitting the French Quarter for French Quarter Festival, and enjoying a fine dining experience or two. With attendees coming from 25 states and every speaker having donated his/her honorarium, our annual meeting is well on the road to recovery. 2008 Chairman, Dr. Don Toso, and his committee are already planning next year's meeting for April 10-12.

If you pre-registered for the meeting, your packet with name badges and course tickets should be arriving soon, if not already. Please contact the NODA office (834-6449) if you require any changes to your registration. For your convenience, the packets are mailed in advance to help you avoid standing in line in the registration area. There are still a few limited attendance workshops that are not full. And if you haven't registered yet, we will accept pre-registration through Friday, April 6. To register online, go to the Conference website (www.nodc.org) and click on Online Registration. After April 6, all registration will be on-site at the Morial Convention Center outside Hall A. I look forward to greeting you all when we kick things off at 8:00 am on Thursday, April 12 with Dr. Gerard Chiche's presentation: White Esthetics. Natural versus Perfect Esthetics. Then second line with us into the Exhibit Hall for coffee, pastries, and the \$500 cash drawing for pre-registered dentists. Then it's off to class, where the quality of the presentations is going to blow you away. We are indeed, *Rising from the Storm*.

OFFICIAL NOTIFICATION TO MEMBERSHIP

Bylaws Change

As per Article VIII of the New Orleans Dental Association Bylaws, this is the official notification to the membership of a Bylaws change that has been introduced at the February General Membership meeting and will be voted on at the May General Membership meeting.

The Board of Governors has approved this change to the Bylaws. The intent of the change would allow the members of the LDA who serve on the New Orleans Dental Conference committee the right to vote on issues that are only Conference related.

ARTICLE NINE Section 9A

All voting powers, privilege of holding office, and property rights of

this Association shall be vested in active, life, and retired members, to the complete exclusion of all other classes and/or types of membership in this Association.

"Be it resolved that the wording of this Section 9A of Article Nine of the C&B be deleted, and replace it with the following wording."

Section 9A

Voting powers, privileges of holding office, and property rights of this Association shall be vested in active, life, and retired members. By a majority vote of the NODA Board of Governors, limited and specific voting powers within a committee of NODA can be given to ADA members.

CE Meeting

TUESDAY, MAY 15

7:00 PM

Zea's Rotisserie & Grill

1525 St. Charles Avenue • New Orleans • \$10/person

*Guest Speaker, Annette Bender,
"Endo Eaze"*

President's Message

by MARK CHANEY, D.M.D.

CHANGING WITH THE SEASON

As we move from winter into spring, there is a sense of change every year to a new beginning. That change is being felt in the New Orleans Dental Association. From the Central Office, our new Executive Director Andrew Hale has brought new life with lots of enthusiasm to the heart of the Association. Andrew has begun to organize the Central Office to make it more efficient. He is working with Dr. Carol Stuckey to update the Website. He presented to the Board of Governors seventy five changes that will be made to the Website to make it more interactive for our members. His experience with recruiting membership has begun. For those members that have not renewed their membership, Andrew has developed a plan to start contacting these members to see why they have not renewed. I am sure that we will reach our membership goal with Andrew leading the charge!

Changes in our General Membership meetings started in February. The meeting was held at the Sun Ray Grill. We had a great buffet (at a minimal cost to the members), a great sponsor in Aseptico, and a great presentation by Dr. Mitch Pierce. Dr. Ambrose Martin did a fantastic job in putting this program together. Thanks to all of you that supported the meeting and made it one of the best! Dr. Martin has started working on the May General Membership meeting. Please note the date and time on the front page of *NODA News*.

Change will happen in the month of April with the New Orleans Dental Confer-

ence. The New Orleans Dental Association has teamed with the Louisiana Dental Association to sponsor the Conference. We have over 40 speakers and 11 hands-on workshops. Dr. Glen Dubroc and his committee have done an excellent job in putting this Conference together. Registration has exceeded our expectations so far. So if you have not registered, please get on the bus!

Your Board of Governors will continue to think outside the box making changes to your Association to increase participation and continue to make it *YOUR* association. If you have a suggestion please let me know. We are working for you!

Mark Chaney, D.M.D.
President

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tion. Ads and news should be sent to Dr.
Kristi Soileau, Editor, 2820 Napoleon
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kmsperio@earthlink.net.

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WEB SITES

N.O. Dental Association
www.nodental.org

Check website each month for latest updates

N.O. Dental Conference
www.nodc.org

NODE UPDATE

Attn: NODA Members,

As a result of the devastation caused by Katrina and Rita in Southeast Louisiana, MoneyQuest, as your "preferred provider" is making a special offer to all NODA members. This will allow you to bring your accounts up to date with a one-time offer at a reduced service recovery fee.

As you may know MoneyQuest has a sliding fee schedule based on aging, which should encourage our clients to submit delinquent accounts in a timely manner. However, since many of you had to evacuate your homes or offices as we did, MoneyQuest wants to help you get your receivables back in order. As you know, "accounts are not like wine, they do not get better with age," but in this instance many of you did not have the opportunity to submit your accounts at the recommended 60-120 days delinquent.

Therefore MoneyQuest is making the following offer:

Any new submissions that are made prior to the beginning of the third quarter of this year (2007) will have a maximum service fee of 10%. Therefore, there will not be the usual 20, 25 or 50% service fee applied for accounts in excess of six months, a year or over two years. This is a limited one-time offer to assist you in getting back on your feet. MoneyQuest will

offer this for both new and existing clients and this allows you to get back on the correct accounts receivable path, which is to address your delinquencies at the first sign of trouble.

Also many of your patients are no longer at their old addresses and you may wish to use our MaxSearch service on those accounts prior to submission. Hopefully they have reestablished a residence by now and they may be located for you. With this service, please remember that a social security number significantly enhances the chances of a successful search. If we do a search and can't locate them for you, then the search is free.

As you are aware the aging of the accounts may affect our ability to assist you in recovery of older accounts. MoneyQuest typically average 4 to 5 times greater than the average collection agency. However, results may vary according to age. At least with MaxCollect you can be assured that every legal avenue of collection has been taken: internal letters every 14 days, attorney demands, attorney phone calls, credit bureau reporting, even litigation if desired – yet diplomatic enough to end on a Thank You letter for those patients you want to keep. All of this by a touch of a button on the web or by fax. All money paid directly to you at a fee as low as 5%. The bottom line is MoneyQuest can help you recover your delinquent accounts for a lower cost, and can do it faster by providing the impact that many doctors need with our system-

atic and consistent follow through, and get greater results while saving you time and money while increasing your cash flow.

Preferred Provider Benefit: Any NODA members will receive a discount of \$25.00.

Looking forward to being of service to you and helping you to have a profitable year.

Any further questions should be addressed to Kathy Ferguson, MoneyQuest's liaison to NODA.

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Anyone knowing of any dentist who has made a significant contribution, gained an elective or appointive office, written an article, delivered a paper, or rendered unusual public service, please call or write Dr. Kristi Soileau, 2820 Napoleon Ave., Suite 470, New Orleans, LA 70115, kmsperio@earthlink.net, phone: 899-2255.

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Annual President's Banquet



Installation of Officers



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son-in-law and daughter of Dr. Ribando



Normalee Ward and Marie Bordenave, NODA Staff



Dr. Mark Chaney, NODA President, and Daria Chaney



Members enjoying dinner



Cyndi and Andrew Hale, Executive Director,
New Orleans Dental Association



Ward Blackwell, LDA Executive Director



Dr. Charles Silvia,
NODA Board of Governors

50 Year, 25 Year Awards Presented at President's Banquet

50-YEAR AWARDS

Dr. Lawrence J. Derbes
Dr. Paul M. Melancon
Dr. Joseph J. Sempé

25-YEAR AWARDS

Dr. Terry J. Billings
Dr. Patrick C. Eck
Dr. Steven A. Heier
Dr. Dennis L. Henry
Dr. Cary J. Hoppe
Dr. Susan S. Lebon
Dr. William R. Yeadon



Dr. Bill Schmidt, NODA Past
President and Dr. Tom Price,
President-Elect, LDA



Passing of the gavel from Dr. Bill Schmidt, to
Dr. Mark Chaney



Dr. Carol Stuckey and
Dr. Dov Glazer



Mona Whittington, Special Presentation Recipient



Members enjoying dinner with colleagues

Change of Direction for NODA Meetings

By Ambrose M. Martin III, DDS

This February's general membership meeting marked a change in direction for NODA. *For the first time* in NODA's history, its monthly general meeting was held at a restaurant instead of the LSU dental school or a hospital setting. This change gave a more social feel to the meeting allowing members to partake in a hot buffet at the Sun Ray Grill. This meeting and dinner was sponsored by Aseptico. By sponsoring the meeting, a minimal fee of \$10 was charged to offset the cost of the meal. NODA's new executive director, Andrew Hale, was also introduced at the meeting. Mr. Hale has extensive background in organization and administration. He was the outstanding candidate out of a highly competitive field of nine participants. He was among those interviewed by NODA's search committee headed by President Mark Chaney.

Mr. Hale commenced employment on February 8th and was instrumental in contacting members and encouraged their attendance.

Aseptico's representative was Randy Drumm, who introduced the company's electric handpiece and discussed its capabilities. The products were available for hands-on usage and doctors received a discount on purchases for attending the meeting.

Dr. Darryl Byrd was invited to attend as a guest of NODA and used the opportunity to renew his membership. Dr. Ernest Jackson, a forensic odontologist from Jefferson City, Missouri, was also present and introduced at the meeting. Dr. Jackson will be presenting a CE course for NODA in the fall of '07 (date TBA). The speaker of the evening was Dr. Mitchell Pierce. Dr. Pierce practiced in New Orleans prior to August of 2005, and current-

ly has an office in Baton Rouge, Louisiana. His topic was 'Restoration of the Atrophic Mandible, Using a Ramus Framework Implant.' This treatment allowed for immediate loading denture. plant, using the patient's existing full denture. The treatment results in a ten-fold increase in retention and stability of the full lower denture.

The meeting went well and all seemed pleased with the food and drink, while receiving informative CE. I would like to take this opportunity to thank each member for their attendance at the meeting. I also want to remind all members of our next upcoming CE meeting which will be held on Tuesday, May 15 at Sun Ray Grill. This meeting was originally scheduled at East Jefferson Hospital. The meeting will be sponsored by Ultradent with speaker: Annette Bender. Please RSVP to the NODA office if you are able to attend.

Upcoming Events

April 12-15

NODA CONFERENCE

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May 4, 2007

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New Orleans Dental Association Children's Dental Health Events 2007

By JASON PARKER, DDS

JANUARY 27

Louisiana Children's Museum had its first Annual Story Telling Festival for the newly opened museum. NODA partnered with this event due to the high turnout from reopening of the museum and several birthday parties scheduled to capture a larger audience to spread the preventive dental message to all children that were present. Dr. Parker handed out CDHM posters, 120 Dudley dinosaur dolls donated by the ADA, NODA stickers, toothbrushes, and flossers. About 300 children attended this event. Dr. Parker told the children the story about how important it is in going to a dentist and maintaining a lifetime of healthy dental habits.

January 29

The main media representative for the ADA, Mr. Jack Kenny, and his film crew, flew in from Chicago and spent four days with Dr. Parker and other NODA members to film documentary footage on the devastation Katrina has brought to area dentists. This documentary will show the devastation of Hurricane Katrina, the relocation of many dentists and the challenge it has been to get dentist offices back up and running in the New Orleans area. Dr. Parker took off some work time during these four days to represent NODA to the ADA by touring the devastated areas. Dr. Parker entertained them at a few of the great New Orleans restaurants and nighttime establishments, such as Brennan's, Tommy's Fine Italian Cuisine, Emeril's, K. Paul's Kitchen, Jacques-Imo's Cafe and House of blues foundation Room and Restaurant and HOB's Live Music Venue. They also visited the offices of Drs. Canatella, Dumas, and Bent. Additionally, they recorded a half-day of footage on the Mississippi Gulf Coast. This film footage will be aired at the ADA Annual Session to relay to the rest of the country the misfortunes brought to our members as a result of "the storm."

February 1

The ADA media rep, Mr. Jack Kenny, set up a live nationwide ADA media broadcast from 4:00 am-11:00 am at the WLAE TV station in New Orleans.

The broadcast was carried live to over 30 TV stations and 10 radio stations nationwide. Another 15 stations had requested a taped version of the show to broadcast at some point in the future. This broadcast was tied in with the ADA's "Give Kids A Smile" campaign.

Dr. Parker was chosen from Mr. Jack Kenny, as your very own ADA spokesperson representing the

NODA component to the rest of the nation. During these broadcasts he promoted a myriad of pediatric dental related topics. He also addressed the access to care problems our communities nationwide are facing. He urged all members to get involved, support organized dentistry and volunteer their time at their respective component levels.

February 2

Dr. Parker took a day out from his office and coordinated NODA's teaming up with the Remote Area Medical Corps of Volunteers Project and Children's Hospital Dental Bus. Dr. Parker handed out posters, toothbrushes, and provided dental care to the children present. He performed free dental procedures from 7:00 am-5:00 pm. There were 45-50 patients, which received cleanings, fillings, extractions and

crowns. This event took place at the Operation Blessing Disaster Relief Medical Center in New Orleans East.

February 24

NODA participated in East Jefferson Hospital's Healthy Lifestyles "Health Week" at Lakeside Mall from 11:00 am-1:00 pm. Dr. Parker and NODA's new Executive Director, Andrew Hale, attended this event to pass out toothbrushes, posters and talk to the children and parents about how important it is to see a dentist and maintain healthy dental habits for a lifetime.

February 26

NODA visited Children's Hospital. Dr. Parker wanted to bring Children's Dental Health Month to the children that are unable to leave the hospital due to their medical conditions. He set up a public relations campaign in the hospital by walking door to door to visit each and every child on every floor of the hospital. Dr. Parker's personally handed out posters, toothbrushes, over 100 donated ADA Dudley dinosaurs and NODA stickers.

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Continuing Education Corner

In an effort to keep you informed about available C.E. opportunities at the LSU School of Dentistry, this area will be devoted to informational updates.

DATE	2007	COURSE / TITLE	CR. HRS.		TUITION
April 28-29		Digital & Conventional Radiology for Dental Auxiliaries w/Drs. Thunthy & Hubar At LSUSD South Campus, Baton Rouge	07 hrs.	Auxiliary	\$ 369.00
April 28-29		Expanded Duty Dental Assistant w/Nancy Weiss, RDH, EDDA & Henrietta Frederick, EDDA At LSUSD South Campus, Baton Rouge	24 hrs.	Auxiliary	\$ 369.00

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