

NODA News

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NODA News

MISSION STATEMENT

To establish and maintain a cohesive organization that serves its membership by promoting the art, science and professionalism of dentistry, and by communicating the value of oral health to the community.

VOL. 46 DECEMBER '08 NO. 10

President's Message

by Ambrose M. Martin III, DDS - NODA President

Dear Colleagues,

I want to express my appreciation to all my fellow NODA members for the opportunity to serve you as president for the past year. I'm filled with pride and humbled by your trust and cooperation. The dedication and service of the board members have been greatly valued. Thank you all for your cooperation, input and energy put forth at every meeting, including the summer months. Please express my gratitude to your families and spouses for allowing you to make the sacrifice for the association. Without your participation, business of the association could not have been handled.

In the year leading up to my term as president, I had the good fortune of participating in NODA's Executive Committee's search for the selection of a new executive director for the association. I want to express my thanks to Andrew Hale and the NODA staff consisting of Normalee Ward, Marie Bordenave and Heidi Jordan.

I began my term by giving the director a list of goals needed to be achieved in the first six months of 2008. Some of these goals included staffing and reorganizing the operation of the NODA office. Included in the goals was improving communications with members through the development of NODA's website. I can confidently state without a doubt, the goals here have been met and in some cases exceeded. The NODA office continues its improvement under Andrew's direction. I am pleased to end my term as president with an office that is well staffed and works effectively for the membership.

In 2007, the association's Board of Governors voted to move our conference to the spring and combine it with the LDA's Annual Session. I want to express my appreciation to Dr. Donald Toso and the 2008 Conference Committee for their hard work, dedication and success. Presently, the 2009 Conference Committee continues to work under the direction of Dr. David Hildebrandt, putting together an impressive lineup of speakers, presenters and exhibits. Attendees will again obtain valuable CE credit for visiting the exhibit hall. You can look forward to watching cooking demonstrations and tastings with celebrity chefs, John Besh and Paul Prudhomme. Once again we will be hosting a 'Lunch & Learn' session for dentists on Friday. To add to our fundraising efforts, we will also be adding the raffle of a brand new 2009 Mercedes Benz vehicle. Make sure to purchase a raffle ticket early as they will be limited.

Throughout 2008, the monthly membership meetings organized by Jeffrey Leeson, Andrew Hale and the NODA staff, continue to be well attended. We are seeing greater numbers than had been attending prior to holding them in restaurants. This service will be continued with Dr. Leeson thru 2009.

The 2008 Crawfish Boil was also popular with members and I want to thank sponsors Robert Ellis & Associates, JPMorgan Chase Bank and the New Orleans Dental Enterprises, Inc. under the direction of Dr. Kevin Collins.

I am confident that NODA has significantly recovered from the financial losses of two cancelled

conferences and the effects of Hurricane Katrina. I am pleased to state that the Association is currently operating in the black and my appreciation goes out to all of you for your continued support of organized dentistry. But even with all our successes, and the great projects ahead, the Association still needs you. Let's finish strong. Please consider volunteering your talents and input by serving on the Board as a delegate to the LDA, joining any one of the numerous committees, including Children's Dental Month and NODC. By taking an active role in the Association and having a positive attitude, you can be assured that it will benefit the organization as a whole and contribute to future growth.

So, thank you all for your support and I look forward to our continued partnership.

December General Meeting

Five Happiness Restaurant
(Imperial Room)
3511 S. Carrollton Avenue
New Orleans, LA 70118

December 17, 2008 • 7:00pm

Randall G. Cohen, DDS

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Election on December 17th for NODA Officers, Directors and Delegates

by Jeffrey A. Leeson, DDS – NODA Nominating Committee Chairman

The NODA Nominating Committee presented the following list of nominations for NODA’s open elective offices and board positions for the 2009 administrative year at the November 19th General Membership meeting. Election of officers and board members by the membership will take place at the December 20th General Membership meeting.

<u>Position</u>	<u>Name</u>	<u>Year(s)</u>	<u>Term</u>
President	Dr. Jeffrey A. Leeson	2009	1 year
President-Elect	Dr. Kristi M. Soileau	2009	1 year
1 ST Vice President	Dr. Laurie F. Moeller	2009	1 year
2 ND Vice President	Dr. George H. Arch, Jr.	2009	1 year
Secretary	Dr. Christopher E. Brown	2009/2010	2 years
Treasurer	Dr. Raymond J. Unland, Jr.^	2009	1 year
Director to LDA	Dr. F. Thomas Giacona	2009/2010	2 years
At-Large Board Member	Dr. Myrna L. Collado	2009/2010/2011	3 years
At-Large Board Member	Dr. Wynn C. Russo&	2009	1 year
Delegate to ADA	Dr. Mark S. Chaney	2009/2010/2011	3 years
Alternate Director to LDA	Dr. Mark S. Chaney	2009	1 year
Alternate Director to LDA	Dr. Kevin J. Collins	2009	1 year
Alternate Delegate to ADA	Dr. Robert E. Barsley	2009	1 year

^ Fulfilling 2nd year term after resignation of Dr. Laurie F. Moeller

& Fulfilling 3rd year term after resignation of Dr. George A. Arch, Jr.

Delegates to the LDA

Dr. George H. Arch, Jr.	Dr. Gustavo M. Coutin	Dr. Ambrose M. Martin III
Dr. Payal M. Anand	Dr. Byron C. Ganucheau	Dr. Laurie F. Moeller
Dr. Mark D. Anderson	Dr. Dov Glazer	Dr. Jason D. Parker
Dr. Scott E. Bonson	Dr. Gregory P. Guerra	Dr. Jené C. Ponder
Dr. Christopher E. Brown	Dr. Valerie R. Hemphill	Dr. Brant W. Schmidt
Dr. Maria R. Burmaster	Dr. Jeffrey A. Leeson	Dr. William F. Schmidt, Jr.
Dr. Myrna L. Collado	Dr. Joseph B. Marino, Jr.	Dr. Kristi M. Soileau
Dr. Kevin J. Collins		

Alternate Delegates to the ADA

Dr. Stephen C. Brisco, Sr.	Dr. Joshua J. Jones	Dr. Cleopatra E. Thompson
Dr. Michael G. Ferguson	Dr. Phuong N. Nguyen	Dr. Sammy Tom

State Board of Dentistry To Go Paperless

by Christopher E. Brown, DDS -
NODA Secretary

The times, "they are a changing". You will soon be getting a postcard from your State Board of Dentistry advising if it is time to renew your license. The card will direct you to go to the web site for the Board and then download the renewal form to complete and mail back to the Board. No, they are not yet at the point of actually completing the forms online. Now, that would be truly going paperless.

The card will also offer you the option of requesting that the Board send by snail mail the renewal forms as has been the process all of these past years. This is to accommodate those of us who think that the computer is something to be avoided.

Knowing that this change in protocol will have delays and misunderstandings as some will fail to follow the directions on the postcard, the executive director of the Board has assured us that no late penalties will be invoked.

So, people, read your mail! And then let's change with the times!

Disaster Relief

While both the LDA and the ADA offer disaster relief assistance to its members following the effects of the recent hurricanes in our area, each level uses its own guidelines and policies for determining eligibility and assistance amounts. The intent is to give immediate monetary grants to a member who has suffered a real physical property loss as a result of one of our storms. It is meant to act as a bridge between you and your insurance settlement.

The LDA requires photographs of your damaged dental office with supporting documentation of work time lost as a result of the storm. Both physical damage and business loss will be reviewed and if determined eligible then some grant amount will be made. A claim can also be forwarded to the ADA level for a similar review and possible grant. If photographs cannot adequately demonstrate the degree of damage it helps to include a descriptive letter to make your case.

These grants are not automatic and are given on a case by case review. A general rule of thumb suggests that if your business or property insurance company accepts the claim, then so will our levels at the LDA and the ADA. Of course, the member making claim should be current in their dues account and must be the owner of the property.

No Membership Dues Increase for 2009

The ADA House of Delegates met on October 21, 2008, and approved the 2009 ADA budget. The budget has been adopted without a dues increase. The New Orleans Dental Association, Inc. and the Louisiana Dental Association's membership dues will remain at their current levels.



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Answer on pg. 11

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Children's Dental Health Month – February 2009

Dear NODA Members,

Plans are well under way for 2009 CDHM in February. Support this year has increased tremendously. Our plans look to include events at many areas across the city to raise prevention and awareness efforts of children's dental health.

One great aspect of this year's CDHM is for the first time in NODA history of the GIVE KIDS A SMILE PROJECT, we have celebrity involvement. Morris Peterson of the New Orleans Hornets and Morris Bart have both come forward to aid in our efforts for GKAS. Through the efforts of both Mo's, they have helped coordinate, pay for production of, and run a Public Service Announcement starting this month to encourage individuals to donate to NODA's Give Kids A Smile Program. The PSA will run the entire basketball season and will encourage people to go to the NODA website and click on GKAS icon and contribute to our cause.

Additionally, Mo Peterson and Morris Bart have further aided in our efforts by starting our GKAS fund with a \$5,000 donation. I have also personally contributed \$500 to this

fund and have commitments from other NODA members to donate as well. We look to receive more donations as the weeks pass to allow us to buy products that we normally could not get donated such as filling materials, stainless steel crowns and various other products. NODA has signed up with the ADA for free product but due the number of requests, we will only get a fraction of what we need free. NODA's CDHM committee are working through the Morris Peterson Foundation with the Boys and Girls Club of New Orleans to identify inner city children that can benefit from the GKAS Project and have access to dental care. Members of NODA and LSU Pediatric Dentistry Department are ironing out all of the details for GKAS efforts and may be able to add more children from other needy groups of children identified, if we could get your direct involvement to come out and lend a hand.

CDHM will kick off on January 30th at the New Orleans Arena against the Golden State Warriors. 200 tickets have been set aside for NODA members in one area of the arena on the upper level on

the first few rows. The lower level was sold out with season ticket holders and this was the best seat we could get. We have a reduction in ticket prices for NODA to help NODA members contribute to the cause. So come on, buy some tickets for your family, your staff or your friends to get out there and support our efforts. I have already bought 30 tickets for my staff, spouses and children to come out and kick it off with us. We are also planning to make a PSA for CDHM with Mo Pete and Hugo the Hornet and hope to have it aired at this game and throughout the month of February. If you are interested in joining us in being in this PSA look for details to come and come join us at he shoot! Please check your e-mail for any and all details of CDHM as they unfold. Come out and show your support of NODA and CDHM efforts.

Thank you in advance,

Jason D. Parker, DDS
Chairman - Children's Dental Health Month

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LSU School of Dentistry Launches Summer Academic Program for Minorities

In a strong sign of recovery, the LSU School of Dentistry has established a new Summer Multicultural Enrichment Program with an inaugural class of 15 students representing seven universities. The goal of the six-week academic program is to increase student diversity at the dental school.

The ultimate objective is for the students to become dentists and serve the dental needs of Louisiana's diverse population, according to Dr. John Ritchie, director of diversity and minority affairs at LSUSD. He went on to say that building strong relationships with the students prior to their graduation will be important in recruiting qualified applicants into the LSUSD dental program.

The core of the program was 174 hours of lectures, clinics, laboratories and demonstrations in the basic sciences and clinical dentistry. Twenty-seven members of the dental school faculty provided classes in such topics as dental anatomy, operative dentistry, head and neck anatomy and oral histology. The laboratory component included making simple cavity preparations on dentiform teeth and placing restorations. Other hands-on exercises were dental waxing and chalk carving.

There was a strong emphasis on the admissions process at LSUSD including preparation for the national Dental Admissions Test (DAT). This consisted of 11 three-hour lecture sessions and three examinations.

The 15 students came from the following universities: Xavier University, Dillard University, Southern University/New Orleans, the University of New Orleans, LSU/Baton Rouge, Southern University/Baton Rouge and the University of Arkansas/Pine Bluff.

The students were selected through a formal process that included application, personal essay, official college transcripts and letter of recommendation, all of which were presented to several members of the school's admissions committee.

Students were provided housing on the campus of the University of New Orleans, as well as a stipend for living expenses.

Meet Tasha

Tosha Woods was a teenager living on a farm surrounded by blueberries and timber mills when she decided to break with the past and get a college education. "There was no opportunity in my town. We didn't even have street lights," she said.

In her second-step break with the past, she also decided to apply for college at LSU in Baton Rouge, more than 2,600 miles from her hometown in Washington state.

No one in her family had ever gone to college. In fact, they didn't believe in college and she knew they would not support her. "My grandparents raised me and they are great people but they are from the generation where you are expected to get a job as soon as you can," she said. "In my family and in my town, college was not important."

Science and math were not important either. By the time Tosha reached high school, she had developed a fear of both. Then, she took a class in biology and thought "not bad." Later, she took a class in organic chemistry and again the verdict was, "not bad." In fact, Tosha found chemistry interesting. "All this time I had this fear and there was no reason for me to be afraid. That's when I decided I would not let fear and other people define me."

Headed for Louisiana

Tosha is close to her family and recognizes the good things they have given her, including a strong work ethic and personal sense of responsibility. So, armed with her dream of college, an independent streak and warm notions of southern hospitality, she headed for Louisiana. "I saw it as an adventure. I wasn't afraid."

She knew finances would be a challenge. She's taken out student loans and has regularly worked two and three jobs at a time, everything from nanny to bartender.

Today, Tosha is not only a

student at LSU but also one of a select group of 15 college students chosen to launch the Summer Multicultural Enrichment Program at the LSU School of Dentistry. She heard about the program when Dr. Ritchie, the program director, gave a talk to the members of the LSU Minority Student Pre-Professional Society.

She always knew she wanted to work with people in one of the medical professions. The idea of dentistry appeals to her because of positive experiences she had as a child. "I loved the stickers. I loved how wearing braces improved my smile. There's a lot of happiness when you help someone get a bright smile."

Without fear

She didn't know what to expect in the summer program. What she's learned is "there are a lot of excellent teachers like Dr. Mohammed. The whole program gives you a good idea of how things really are."

Learning the language of dentistry has given her a lot of confidence, she says, as well as learning about the different dental specialties. "The other day we shadowed the clinicians in endodontics and pedodontics and that was a lot of fun. I hope the dental school keeps doing this because it sure is worth it."

As to Tosha's personal ambitions, she says "dentistry is what I want to do and I am going to do it."

No doubt. No fear.

"What's there to fear?" she asks with a dismissive wave of the hand. "Getting into dental school? If I don't make it the first try, I'll just keep on trying."



Starting Left to Right: Allen Mayor, Shante Williams, & Ambrose M. Martin, III, D.D.S.

NODE: Preferred Providers

by Kevin J. Collins, DDS, NODE President

New Orleans Dental Enterprises, Inc. (NODE) is the for-profit subsidiary of the New Orleans Dental Association (NODA). Through the New Orleans Dental Enterprises, NODA endorses many products and services utilized by the membership which provides revenue to the association.

Do you want to keep more of your hard earned money? Then why aren't you checking into our preferred provider network? New Orleans Dental Enterprises (NODE) is the for-profit subsidiary of the New Orleans Dental Association. Through NODE, the New Orleans Dental Association endorses many products and services utilized by the membership which provides revenue to the association. There is no implied obligation associated with contacting our preferred provider representatives and checking out their services. But, you may owe it to yourself to see if you are leaving money on the table or paying unnecessary charges for the same service!

The goal of NODE Enterprises is to find companies that can provide a service or product at a competitive price to our members. In return, NODE receives a royalty and the company gains access to our exclusive membership. NODE uses this non-dues revenue source to support programs and other special events throughout the year. I realize that not all of the services fit every office but you don't know if you don't check them out!

Take a moment and review the services of our preferred providers:

First Data Merchant Services: (offers credit card processing)

First Data Merchant Services (FDMS) is the world's largest processor of non-cash payments of credit cards, debit cards and checks.

Exclusive to NODA members, offers amazing low credit card processing fees while eliminating those hidden service fees. The membership was introduced to FDMS representatives John White and Jeff Lewis at the October 2008 General Membership meeting. I urge you to stop procrastinating and check out their services.

MoneyQuest Corporation: (offers debt recovery service)

MoneyQuest Corporation is a financial services company offering dentists the solution to all their delinquent account recovery needs. Why are you still holding on to those 60-day plus account receivables? You think "those" patients are going to feel philanthropic and pay you? You performed the dental service, now get paid! With the economic crisis this country faces, are you going to be the first to get paid when they are looking at other expenses? Obviously, your "nice guy payment plan" isn't working! Let MoneyQuest handle this problem professionally and without endangering your relationship with the patient. The sooner you realize that any past due account that goes to and beyond 60 days has little hope of being collected, you will sign up for MoneyQuest services! This is your new, New Year's resolution: your front desk personnel will collect today what is done today and MoneyQuest will collect the rest!

Cost Segregation Services, Inc.: (offers accelerated depreciation of commercial property)

Cost Segregation Services (C.S.S.I.) is an IRS-approved application by which dental clinic owners can accelerate depreciation and reduce the amount of taxes owed. Here it is in a nutshell. If the value of your building is over \$250,000 or \$100,000 in leasehold improvements, you probably

qualify for significant tax reductions and tax savings by applying cost segregation to your property even if you already applied under the Go Zone Act. Now if you are waiting for someone else to do it, you are losing money! Act now! Remember, we have a new administration in Washington and we don't know what tax breaks are going to be eliminated!

Affinity Card: (offers credit card)

The new Affinity credit card application, offered through Whitney Bank, will be available soon at all General Membership meetings and at the New Orleans Dental Conference/Louisiana Dental Association's Annual Session. The members that have the original Affinity card, please continue to use it. NODE can use the revenue! Stay tuned for updates.

Please visit the NODA website (www.nodental.org) and click on the Preferred Providers tab for additional information.

NODA News is published every month with the exception of June and August. Deadline for ads and editorial material is the 10th of the month preceding publication. Ads and news should be sent to: nodental@bellsouth.net.

NODA News is a publication of the New Orleans Dental Assn., 2121 N. Causeway Blvd., Suite 153, Metairie, LA 70001. Phone (504) 834-6449.

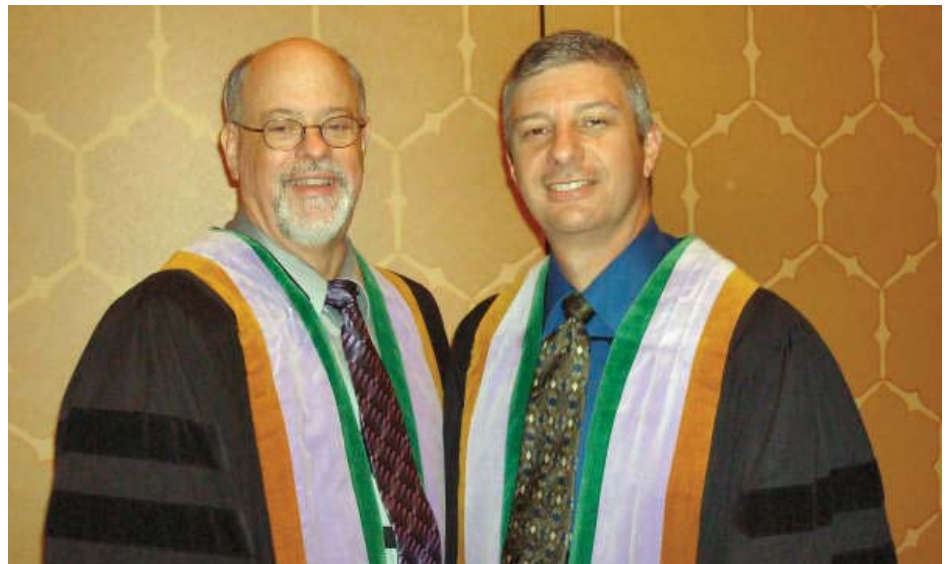
Congratulations Dr. Martello

by F. Thomas Giacona, DDS, NODA Honors & Awards Committee Chairperson

In late October, Dr. Frank Martello was appointed to the Louisiana State Board of Dentistry by Governor Bobby Jindal.

He is a native New Orleanian, and attended Mater Dolorosa grade school and De La Salle High School ('71). He received a BS in Biology from Loyola University (1975) and a DDS from LSUSD in 1979. He has practiced in Uptown New Orleans for 30 years. He has volunteered his services to United Cerebral Palsy of Greater New Orleans since 1984 and currently serves on UCP-GNO's medical advisory board. In addition, he served as president and secretary of LFDH – Donated Dental Services.

Dr. Martello's involvement in organized dentistry includes membership



Left to Right: Dr. F. Thomas Giacona and Dr. Glenn C. Dubroc, Jr.

in NODA, LDA, ADA, and AGD. He is a Fellow in the American College of Dentists and International College of Dentists. He is a past-president of NODA and the Pierre Fauchard Academy. In 2006, he was a recipient of the LDA Distinguished Dentist Award.

He is currently on staff at Touro Infirmery and is a part-time clinical professor in the department of Comprehensive Dentistry and Biomaterials at LSUSD.

He and Kathy were married in 1980 and have two daughters, Katherine (in Colorado Springs) and Elizabeth (in San Diego.) His hobbies include snow skiing, astronomy and fishing. On occasion he manages to combine two of those three.

NODA Inductees to the International College of Dentists

Two local dental practitioners, Dr. Glenn C. Dubroc, Jr.

and Dr. F. Thomas Giacona were inducted as a Fellows of the International College of Dentists at 79th Annual Convocation in San Antonio, Texas on October 17, 2008.

An honorary organization for the recognition of outstanding and meritorious service to the profession and community, the College presented Dr. Glenn C. Dubroc, Jr. and Dr. F. Thomas Giacona with a membership plaque, a gold lapel pin and a gold key symbolic of this Fellowship for conspicuous service rendered the art and science of Dentistry.

In an impressive cap and gown ceremony, 270 dentists from the United States were inducted into the College at this year's ceremony witnessed by hundreds of members and guests. The College, with representative chapters in more than 80 countries, has approximately 10,400 members, including more than 6,400 in the United States.

“In Memoriam”

Eugene J. Fortier, Jr., D.D.S.

Eugene John Fortier, Jr., D.D.S. of Metairie, Louisiana passed away on Sunday, November 16, 2008, at the age of 88. Dr. Fortier was a 1937 graduate of Jesuit High School and from the Loyola School of Dentistry in 1951. He proudly served his country in the U.S. Army during World War II, the U.S. Air Force and the Army National Guard.

He was a member of numerous organizations and clubs in the metro area, including the Knights of Columbus Marquette Council #1437, past-President (1969) of the New Orleans Dental Association, New Orleans Dental Conference General Chairman (1966), the Louisiana Dental Association (1975-1976), and a member of the Louisiana State Board of Dentistry. Dr. Fortier received the NODA Honor Dentist Award in 1988 and the LDA Distinguished Service Award in 1990.

Dr. Fortier received the NODA Honor Dentist Award in 1988 and the LDA Distinguished Service Award in 1990.

He was also a member of the Krewe of Hermes, Metairie Country Club and the Ancient Scribes. While being extremely active in all of these clubs, he still made time for his social activities such as golf, Round Dance, Dragons Social Club, playing bridge and cheering for the Saints, Jazz, Hornets, LSU and Jesuit, as Dr. Fortier was an avid sports fan.

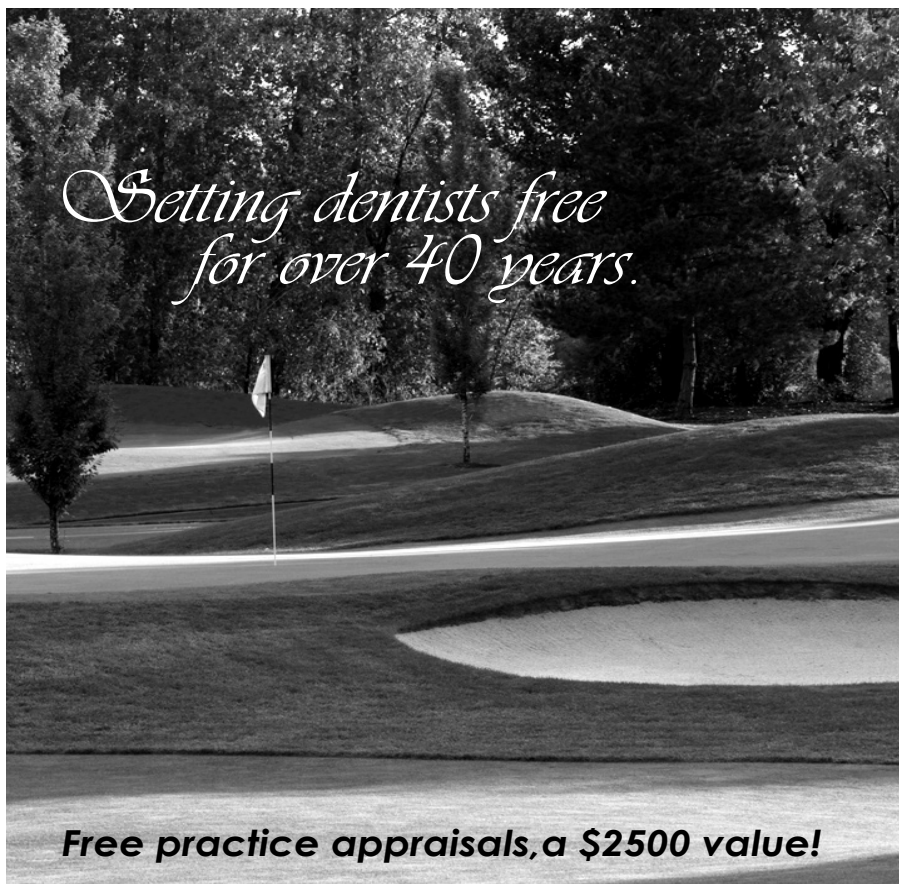
William R. Munch, D.D.S.

Dr. William R. Munch passed away on Sunday, October 19, 2008 at 5:50 am at his residence at the age of 55. He was a native of St. Bernard Parish and had lived in LaPlace for the past 5 years. Dr. Munch was a graduate of UNO in 1975, graduated from LSU Dental School in 1979 and practiced dentistry in St. Bernard Parish for 25 years; a member of the Knights of Columbus, the American Dental Association, Louisiana Dental Association and New Orleans Dental Association. In 2008, he was voted the Biltmore Businessman of the Year.

Joseph P. Nicoletti, D.D.S.

Dr. Joseph Paul Nicoletti and Carmen Henrietta Nicoletti, of Slidell, LA, passed away on Monday, November 17, 2008. They are survived by one son, Paul H. Nicoletti; three grandchildren: Meghan Nicoletti, Kelsey Nicoletti, and David Nicoletti. Dr. Nicoletti is also survived by one sister, Joannie Nicoletti; and was preceded in death by one brother, Russell Nicoletti. Mrs. Nicoletti is also survived by one sister, Emilie Balik; and was preceded in death by three brothers: Emile Gullia, John Gullia, and Henry Gullia. Dr. Nicoletti, age 85, was a retired Lt. Col in the U.S. Air Force, and was a retired Professor at LSU Dental School. Mrs. Nicoletti was 91. They were parishioners of St. Luke the Evangelist Catholic Church in Slidell.

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Upcoming Scientific Programs

by Jeffrey A. Leeson, DDS, NODA Scientific Program Chairperson

**December 17, 2008
General Membership Meeting**

December 17, 2008, 7:00pm @ Five Happiness Restaurant (Imperial Room), 3511, S. Carrollton Ave., New Orleans, LA 70118. Phone #: 504/482-3835.

Speaker – Randall G. Cohen, DDS. Dr. Cohen was a member of the Consulting Staff, Department of Surgery, Delaware Valley Medical Center in Longhorne, PA. In addition to his many civic activities and his private practice, Dr. Cohen has published numerous articles, participated in many lectures at state, regional and national meetings, and to use his words “simply loves dentistry.” Dr. Cohen graduated from Temple University in 1982 and has been in private practice since. He completed an externship program in the Department of Oral Surgery at Jackson Memorial Hospital in Miami, FL, and an externship program in the Department of Dentistry at Suburban General Hospital in Norristown, PA.

Topic of Presentation – “The Expanded Use of Improved Flowable Composite”

New techniques for a new superfilled flowable resin that is ideal as a cavity liner, ideal for Class I restorations, ideal for Class II Restorations, ideal as a liner under a routine Core Buildup, ideal as a Core Buildup to treat a vertical fracture, and ideal for Class V Restorations. After this lecture, participants should be able to achieve the following listed objectives.

- Objectives** –
- 1.) Understand the potential uses for flowable composites affect their clinical performance
 - 2.) Understand how mechanical properties of flowable composites affect their clinical performance
 - 3.) Learn the advantage and the technique for using flowable composites as a cavity liner
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**January 21, 2009
General Membership Meeting**

January 21, 2009, 7:00pm @ The Rose Garden, 5616 Citrus Blvd., Harahan, LA 70123. Phone #: 504/737-1300.

Speaker – James Ron Kennedy, MHA, ARM. Mr. Kennedy is the Vice President of Risk Management at Louisiana Medical Mutual Insurance Company. Mr. Kennedy joined the management team at LAMMICO in 1992. Prior to that he was Director of Risk Management for Woman's Hospital in Baton Rouge, Louisiana. He is a registered respiratory therapist with more than 25 years experience in health care. He began his risk management career in 1978 as Director of Professional Services at Glenwood Regional Medical Center in West Monroe, Louisiana and later as Administrator of East Carroll Parish Hospital in Lake Providence, Louisiana. Mr. Kennedy received a Masters in Health Administration from Tulane University, a bachelor's degree from Northeast Louisiana University and a certificate in Paralegal Studies from Louisiana State University. He earned the designation of Associate in Risk Management (ARM) from the American Institute for Chartered Property Casualty Underwriters and the Insurance Institute of America. His advanced compliance training includes the successful completion of Harvard's Advanced Issues in Health Care Compliance and OSHA's 501 Training for Safety and Health in general industry. You may contact Mr. Kennedy at 504/841-5244, e-mail to rkennedy@lammico.com or visit website at www.lammico.com.

Topic of Presentation – “Why Patients Become Plaintiffs - The Psychology of Suing”

- Objectives** –
- 1.) Describe the primary factor causing a patient to file a professional liability claim
 - 2.) Identify the main risk management technique to limit probability of a claim
 - 3.) Explain how communication blind spots can cause patient perception of malpractice
 - 4.) Formulate a plan to measure effectiveness of patient communications

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Virginia Dentist Chosen President-Elect of the American Dental Association

by Fred Peterson, American Dental Association (312-440-2806)

Chicago, October 20, 2008 –

Ronald L. Tankersley, D.D.S., who practices the dental speciality of oral and maxillofacial surgery in Newport News, Williamsburg and Hampton, Virginia, was elected today as president-elect of the American Dental Association (ADA). Dr. Tankersley's election took place during a meeting of the ADA presidency in October 2009 and lead the more than 156,000-member organization, America's leading advocate for oral health.

SAVE THE DATE!

December 17, 2008

General Membership Meeting
Five Happiness Restaurant
7:00pm

January 21, 2009

General Membership Meeting
The Rose Garden
7:00pm

February 11, 2009

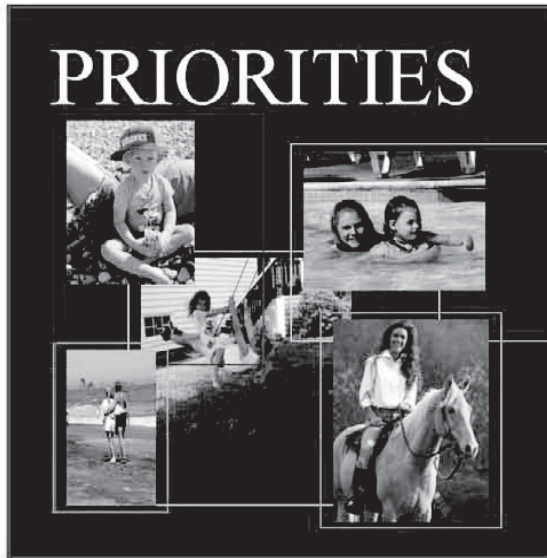
General Membership Meeting
Jack Dempsey's Restaurant
7:00pm

April 2-4, 2009

New Orleans Dental Conference/
LDA Annual Session
Ernest N. Morial Convention Center

May 20, 2009

General Membership Meeting
Lago's Restaurant
7:00pm



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Anyone knowing of any dentist who has made a significant contribution, gained an elective or appointive office, written an article, delivered a paper, or rendered unusual public service, please let us know!

nodental@bellsouth.net

Bulletin Board

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Preston Lovelace JD, MS or Gretchen Lovelace MS, CFP, CPM @ ADS Lovelace and Associates
 gretchenlovelace@cox.net. work: 225-927-8015/ cell: 225-892-5135

- Lake Charles, LA prac., bldg., and land - GR \$255K, Price \$380k, #2338
- MS practice 25 North of St. Francisville - GR \$530K, #2735
- Kinder, LA - GR \$255K Bldg. and Prac. for sale #2600
- Uptown New Orleans - GR \$365K Area, #2510
- East of Marksville, LA - GR \$268K, #2296
- Baton Rouge, LA area - GR \$92K, #2485
- New Orleans westbank - GR \$300K, #2590
- Mandeville, LA area - GR \$888K, #2980
- Monroe associate position available, #2520
- Associate position available in Baton Rouge, New Orleans westbank, Deridder/Leesville, Houma, and 30 miles south of Natchez, MS
- Doctors wishing to associate in Baton Rouge, New Orleans, Lafayette, Shreveport, Slidell, Natchez, MS and Jackson, MS
- Buyers seeking practices in New Orleans, Covington/Slidell, Lafayette, Hammond, Baton Rouge and Gonzales

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offers the ideal setting for recent dental school graduates, offering a variety of opportunities and real value to the professional experience. While allowing for autonomy and personal growth, the experience-rich environment assures the graduate that help is only a few steps away. Many of our doctors enjoy the lifestyle and freedom of performing dentistry without having to manage a practice, while others have chosen to work with us part time while developing their own practice. For those wishing to start a family, our ability and willingness to accommodate flexible schedules is another attractive feature of working for Louisiana Dental Center. Louisiana Dental Center is truly a family of professionals and supports the varied lifestyles and family demands that our doctors present. If you're interested in joining our family of professionals, please contact Aaron Etzkin at 985/345-0240, or apply online at www.ladentalcenter.com.

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Mandeville-Metairie Pedo Opportunity, #8589 - No risk opportunity for pediatric dentist to establish a new practice with two locations (Mandeville & Metairie). Both orthodontic offices are equipped with 7 clinical chairs, 2 consult rooms, Pan-Ceph machine, Statim 5000 sterilization unit, etc. All equipment is less than 4 yrs old. Offices available for 3+ days/week each (our non-patient days and Saturdays). Pediatric dentist is responsible for his/her supplies and \$1000 rent. Call Dr. Earl Douglas 800-321-4540 for info.

Kenner, #8378 Associate - Busy GP needs associate. Contact Vikki Howard at 910-523-1949 or vikki@adssouth.com for more information.

Lafayette Area, #8361 - Searching for an associate to perform all crown and bridge, porcelain veneers, endodontics, composite resins, other operative dentistry, periodontics, oral surgery (including 3rd molar extractions), pedodontics, TMJ treatment, implants, etc. The only procedures owner will perform are full and partial dentures and the extractions associated with them. Contact Vikki Howard at 910-523-1949 or vikki@adssouth.com for more information.

Lake Charles, #6211 Associate - Busy GP needs associate. Contact Vikki Howard at 910-523-1949 or vikki@adssouth.com for more information.



Proud to have known you.
 Bertney G. Frick, Jr., D.D.S.

WE WANT YOUR NEWS!!

Anyone knowing of any dentist who has made a significant contribution, gained an elective or appointive office, written an article, delivered a paper, or rendered unusual public service, please let us know!

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Willard L. Dumas, Jr., D.D.S.

*Recognize this face
 answer!!*



2008 - 09 Course Schedule

(All courses are held at LSUSD unless stated otherwise.)

COURSE NO.	DATE	DESCRIPTION & SUBJECT CODE		FEES	Cr.HRS C or NC
36-08	December 5 Friday	Last Chance XI: A Potpourri of C.E. Topics for The Entire Dental Team With Drs. Sergent, Ripps, Spranley, and Cheramie at LSUSD in New Orleans, LA	DDS Hygienist Auxiliary	\$265 \$145 \$ 95	07 L C
44-08	December 5	Digital & Conventional Radiology for Dental Auxiliaries w/Dr. Kavas Thunthy and J. Sean Hubar at LSUSD South Campus, Baton Rouge	Auxiliary	\$159	07 L/P C
2009					
03-09	January 23 - 24 Fri.-Sat.	Cosmetic Dentistry 201 w/Dr. Jimmy Eubank #780 LIMITED ATTENDANCE	DDS Lab Tech RDH/Aux.	\$2,495 \$1,249 \$395	08L 08P C
02-09	January 31	Digital & Conventional Radiology for Dental Auxiliaries w/Dr. Kavas Thunthy and J. Sean Hubar in New Orleans, LA	Auxiliary	\$139	07 L/P C
05-09	February 4 - 8	LSU'S 32ND. Annual Perio Review in New Orleans w/Drs. Yukna, Vastardis, Rapley, Shaklee, et alia	5-Day 3-Day	\$1,545 \$1,245	40 L/P 22 L C
04-09	February 13-14 Fri.-Saturday	Digital Photography & Digital Case Presentation #138 w/Drs. John Barksdale & J. Jerome Smith at Pleasant Hall on LSU's Main Campus, Baton Rouge, LA LIMITED ATTENDANCE	DDS or 1 st Registant Aux.	\$1,395 \$295	14 L/P C
06-09	February 27 - March 1	"Expanded Duty Dental Assistant" a/k/a "EDDA" N/A w/Nancy Weiss, RDH, EDDA, Henrietta Frederick, CDA, EDDA and B. J. Triay, EDDA at LSUSD in New Orleans, LA	Auxiliary	\$389	24 L/P C
07-09	February 28	Digital & Conventional Radiology for Dental Auxiliaries w/Dr. Kavas Thunthy and J. Sean Hubar in New Orleans, LA	Auxiliary	\$139	07 L/P C
08-09	March 13-14 Friday-Saturday	Zirconium-Based Restorations: Clinical and Laboratory Considerations w/Dr. Ariel J. Raigrodski #253 At LSUSD, New Orleans, LA ONE OR TWO DAY OPTION	DDS Lab Tech RDH/Aux.	\$295/\$565 \$195/\$465 \$145	14/L/P
09-09	March 20 Friday	The Top 100 Prescribed Medications Important to Dentistry w/Pamela Sims, PhD	DDS RDH	\$265 \$165	07 L C
10-09	April 16 - 18 Thurs. - Sat.	Cosmetic Dentistry 301 w/Dr. Jimmy Eubank #780 LIMITED ATTENDANCE	DDS Lab Tech RDH/Aux.	\$2,995 \$1,495 \$395	14 L 10 P C
12-09	April 24 Friday	Crown and Bridge Temporaries in the Dental Office #610 w/Dr. Harry Goza	DDS or 1 st . Attendee 2 nd . Attendee	\$245 \$195	07 L/P C
13-09	May 8 - 10 Fri. - Sun.	"Expanded Duty Dental Assistant" a/k/a "EDDA" N/A w/Nancy Weiss, RDH, EDDA, Henrietta Frederick, CDA, EDDA and B. J. Triay, EDDA at Lafayette Health Care Clinic	Auxiliary	\$449	24 L/P C

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