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## ADA News Letter - 11/01/1954

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The logo features the letters 'ada' in a bold, sans-serif font, enclosed within a circle. To the right of the circle, the words 'News Letter' are written in a large, elegant, cursive script. A horizontal dotted line runs across the page below the title.

# ada News Letter

Vol. 7, No. 22 - Nov. 1, 1954

## ANNOUNCE PLANS FOR CONSTRUCTION OF \$800,000 ADDITION TO A.D.A. OFFICES; BOARD OF TRUSTEES APPROVES PLANS FOR NEW STRUCTURE ADJOINING HEADQUARTERS

Plans for the construction of a seven-story addition to the present headquarters of the Association in Chicago were announced yesterday (Oct. 31) by Dr. Leslie M. FitzGerald, of Dubuque, Iowa, Association president. The announcement was made at Miami where Dr. FitzGerald is presiding at a meeting of the Board of Trustees preparatory to next week's opening of the 95th annual session. (See below.) Plans for the expansion were approved at a meeting of the trustees Sept. 27-29 in Chicago. In addition to the new building, a new sixth floor will be built on top of the present five-story structure. The addition will be built at 218 E. Superior St., immediately west of the present building at 222 E. Superior St. It will be 25 feet wide and 125 feet deep and will connect through the west wall of the present building. Construction is expected to begin in late November or early December, according to Childs and Smith, of Chicago, architects and engineers for the project. The building is expected to be completed in the late fall of 1955.

### PLANS INCLUDE STONE PYLON, ALUMINUM 'GRID' FACADE

An entirely new front will be erected for the full width of the present 50-foot structure and the 25-foot addition. The facade will be of a contem-

porary style designed to harmonize with the newer architecture of the area. The facade will consist of aluminum panels and horizontal and vertical members, in varying shades of grey, forming an over-all "grid" pattern. The aluminum grid design will be complemented by a grey stone pylon, without windows, rising on the west side of the new building, and by a black granite base on the first floor. Remodeling of the present building is also contemplated, including alteration of the lobby to harmonize with the modern treatment of the facade, and installation of a second elevator, an expanded heating plant and an air-conditioning system. The new sixth floor on the present building will house the executive offices while the top or seventh floor of the new structure will consist of a penthouse containing air-conditioning and elevator equipment. The design of the new project is in keeping with recent heavy building development in the area. It is two blocks from a newly constructed Veterans Administration hospital; it is near the new building site of the projected headquarters of the American Hospital Association; it is a few doors west of Wesley Hospital which adjoins the city campus of Northwestern University. It will be across the street from a new city parking garage to be built within the next year.

### A.D.A. MEMBERSHIP GROWS 44 PER CENT IN 10 YEARS

The new addition and the additional floor on the present structure will provide approximately 29,500 additional square feet of floor space,

almost doubling the present floor space of 32,000 square feet. Expansion of the present building is necessary because of a large increase in Association activities in recent years, Dr. FitzGerald said. At present the Association has nearly 82,000 members, an increase of 25,000 or 44 per cent in the past 10 years. The construction cost is estimated at \$800,000. The sum represents part of a building reserve fund set aside by the Board of Trustees the past few years, ever since it became evident that the Association had outgrown its present headquarters, Dr. FitzGerald said. The A.D.A. has maintained its national headquarters in Chicago since January, 1918. Previously, the headquarters were located at Huntington, Ind. The Central Office was moved to its present address from another building in the same block, at 212 E. Superior St., in 1943.

## ATTENDANCE OF 12,000 EXPECTED AT 95TH ANNUAL SESSION OF ASSOCIATION OPENING NOV. 8 -- MANY SPECIAL EVENTS ARE PLANNED FOR MIAMI MEETING

Dentists from all parts of the nation and many foreign countries will be arriving in Miami next weekend for the 95th annual session of the A.D.A., opening Monday, Nov. 8. Advance reservations indicate an attendance of more than 12, 000, according to Dr. Curtis A. Haggard, of Miami, chairman of local arrangements. Registration for annual session visitors will be held at Dinner Key Auditorium, beginning at 9 a.m. Sunday, Nov. 7, while special registration for delegates, alternate delegates and council members will begin at the same time at Municipal Auditorium. The scientific program, at Dinner Key Auditorium, will open at 9:30 a.m. Monday as the House of Delegates is called to order by Dr. Harry Lyons, of Richmond, Va., speaker of the House, for the opening session. Congressman Dante B. Fascell, of Miami, will welcome the Association to Miami and Dr. Leslie M. FitzGerald, of Dubuque, Iowa, A.D.A. president, will present the president's annual report. Meetings of the House of Delegates have also been scheduled for 1:30 p.m. Monday, for 1:30 p.m. Wednesday and for 1:30 p.m. Thursday. Dr. FitzGerald will preside at the general meeting, scheduled for Tuesday evening, Nov. 9, and open to all visitors to the annual session. The principal speaker will be Senate Majority Leader William F. Knowland, of California. An hour-long concert by members of the University of Miami Symphony Orchestra, beginning at 7:30 p.m., will precede the general meeting.

### 100 INTERNATIONAL VISITORS EXPECTED AT 4-DAY SESSION

A number of distinguished guests will be presented to the House, among them Dr. Howard Rusk, of New York, chairman of the Health

Resources Advisory Committee of the Office of Defense Mobilization; Dr. Edwin Crosby, of Chicago, secretary of the medical services task force of the Hoover Commission on Government Reorganization and executive secretary of the American Hospital Association; Dr. Russell L. Bunting, of Ann Arbor, Mich., dental consultant to the Federal Civil Defense Administration; Mr. Robert R. Mullen, of Washington, D.C., executive director of the National Citizens Committee for Educational Television, and Dr. Carl L. Sebelius, of Nashville, representing the American Public Health Association. More than 100 international visitors are expected at the four-day meeting. There will be large delegations from Central and South American countries as well as official representatives from other parts of the world. Dr. Aiji Kaneda, of Osaka, Japan, will represent the Japanese Dental Association, while Dr. James Dyce, of London, will be a representative of the Federation Dentaire Internationale from Britain. Among others are Dr. German Sanchez Cordero, of Mexico City, president of the Mexican Dental Association, and Dr. B. B. Erana, of Manila, president of the Philippine Dental Association. Representing the Argentine Dental Association will be Dr. Julio C. B. Mooney and Dr. Fermin Carranza, both of Buenos Aires. Other are Dr. Sten Sture Lindholm, of Stockholm; Dr. Rudolph Lundstram, of Froson, Sweden, and Dr. L. E. McDermott, of Sydney, Australia. There will be a luncheon for international guests, given by the A.D.A. Council on International Relations, on Tuesday, Nov. 9, at the Biscayne Terrace Hotel in Miami.

### OFFICERS, FOUR TRUSTEES WILL BE ELECTED NOV. 11

The annual election of officers will be held Thursday morning. A new president-elect will be chosen to succeed Dr. Daniel F. Lynch, of

Washington, D.C., who will become president of the Association. Three vice-presidents and the speaker of the House of Delegates will also be chosen. Additionally, four trustees will be elected as will members of councils whose terms expire this year. The trustees whose present terms of office expire this year are Dr. William R. Alstadt, of Little Rock, Ark.; Dr. Bernerd C. Kingsbury, of San Francisco; Dr. Percy T. Phillips, of New York, and Dr. Clarence S. Renouard, of Butte, Mont.

### SELECTIVE SERVICE COMMITTEE TO HOLD OPEN MEETING NOV. 11

Interested visitors are invited to a special open meeting of the National Advisory Committee to Selective Service to be held at 10:30 a.m.

Thursday, Nov. 11, at the San Marino Hotel in Miami. Dr. Leo P. Schoeny, of New Orleans, is the dentist member of the committee which is headed by Dr. Rusk.

#### JOURNALISM CONFERENCE SET FOR NOV. 6 AT McALLISTER

Dr. Walter C. McBride, of Detroit, will preside at a conference on dental journalism, sponsored by the A.D.A. Council on Journalism and the

American Association of Dental Editors, beginning at 1 p.m. Saturday, Nov. 6, at the McAllister Hotel in Miami. Speakers will include Dr. Lon W. Morrey, of Chicago, editor of The Journal of the American Dental Association, who will discuss preparation of manuscripts for publication; Dr. Walter Hyde, of Minneapolis, editor of North-West Dentistry, who will speak on advertisements; Dr. Austin H. Kutscher, of New York City, associate editor of the New York State Dental Journal, who will talk on abstracts, and Dr. Kent F. Kohler, of Berkeley, Cal., editor of the Dental Alumni Bulletin of the University of California, who will discuss the job approach of the new editor. The chairman of the council is Dr. William L. Barnum, of Portland, Ore.

#### CONTRIBUTIONS TO RELIEF FUND POUR IN AT \$2,000-A-DAY PACE

Contributions to the 1954-55 Relief Fund campaign began coming in last week at a \$2,000-a-day pace. During the first three days of tabulation, \$6,003 from 1,807 individual contributors was received. Single contributions ranged as high as \$30 while the average was \$3.30. The flow of returns continued to increase in the latter part of the week, and nearly 2,000 contributions are yet to be tabulated. The first complete breakdown of returns by constituent societies will be published in the next issue of the A.D.A. News Letter. Heartened by the excellent response, Dr. M. C. Hansen, chairman of the Council on Relief, predicted that this year's drive would set another record, surpassing even last year's all-time high of \$105,996. Contributions should be sent directly to the A.D.A. Relief Fund, 222 E. Superior St., Chicago, Ill.

#### UNION WELFARE PROGRAM TO PROVIDE DENTAL CARE FOR 10,000 CHILDREN

More than 10,000 children of union members in four Pacific coast ports will be eligible for dental care under a recently inaugurated program of the International Longshoremen and Warehousemen's Union and the Pacific Maritime Association. Numerous conferences relating to the program were held between union representatives and officials of the California, Southern California and Washington State Dental associations. The one-year pilot program began operating in San Francisco Oct. 1. Plans call for extension of the program to Los Angeles, Portland and Seattle in the near future. The pilot study will be financed with \$750,000 from the ILWU-PMA welfare fund and will provide dental care, exclusive of orthodontic services, for children up to age 15. Members of the plan may obtain care either from a closed panel of dentists or from their own dentist using an indemnification scheme administered by an insurance company. Patients will be allowed up to \$75 in care during the year, with fees based on the Veterans Administration schedule. An additional \$150 insurance is provided for accidental injury to teeth during the year. Dentists may charge more than the V.A. schedule and may provide care beyond the \$75 limit, provided the parent agrees to pay the extra cost.

#### NEW HEALTH RE-INSURANCE BILL SLATED BY PRESIDENT EISENHOWER

President Eisenhower announced last week that the administration's health reinsurance program, which failed to get approval in Congress last July, would be resubmitted to the new Congress. The President made the announcement at a dinner of the Alfred E. Smith Memorial Foundation in New York. The same day, Secretary Hobby of the Department of Health, Education and Welfare said at a press conference in Washington that a "clearer, better bill" for health re-insurance will be offered.

#### DR. EDWARD WHITE, 4TH DISTRICT TRUSTEE, HONORED AT TESTIMONIAL DINNER

Dr. Edward R. White, of Jersey City, A.D.A. trustee from the 4th District, was honored at a testimonial dinner Oct. 13 at the Hotel Plaza in Jersey City. The dinner was given by the New Jersey State Dental Society and the Hudson County Dental Society. Representing the Association at the event were Dr. C. Willard Camalier, of Washington, D.C., assistant secretary, and Dr. Charles H. Patton, of Philadelphia, 3rd District trustee. Among other speakers were Dr. Richard I. Nevin, executive officer of the New Jersey State Medical Society, and Msgr. John L. McNulty, president of Seton Hall University, under whose auspices New Jersey's first dental school is expected to open in about a year.

## FLUORIDATION PROGRAM SPREADS TO 1,020 COMMUNITIES, 20,088,000 PERSONS

Fluoridation programs last week were operating in 1,020 communities with a population total of 20,088,000, the A. D. A. Council on Dental Health reported. Largest of the new installations was at LaPorte, Ind., which provides water for 17,882 persons. In Grand Rapids, where the fluoridation program started in 1945, Dr. Winston B. Prothro, city health officer, cited the program in his annual report for its contribution to public health. "Of special significance," he said, "was the reduction in decay (25 per cent) noted among sixteen-year-olds," and the fact that more than half of all six-year-old children had no decay in their six-year molars compared to 17 per cent prior to fluoridation. Meanwhile, it was announced that the U.S. Public Health Service has begun a study on the rate of decayed, missing or filled teeth in a score of Washington cities having water supplies with none to 2 parts per million of fluoride. The research, which is co-sponsored by the Washington State Dental Association and the Washington State Health Department, will study the relationship between the DMF rate and socio-economic factors, the rate of precipitation and amount of sunshine, and the mineral content of the water.

## DR. PAUL W. ZILLMANN NAMED SECRETARY OF A.D.A. COUNCIL ON INSURANCE

Dr. Paul W. Zillmann, of Buffalo, has been appointed secretary of the Council on Insurance by the A. D. A. Board of Trustees, Dr. Harold Hillenbrand, of Chicago, A. D. A. secretary has announced. Dr. Zillmann, who has been a member of the council and chairman of the A. D. A. committee on membership, will serve without compensation for one year. He also served as insurance trustee for the Association and was active in the successful enrollment drive of the Association's group accident and health insurance program.

## DR. HENRY SWANSON NAMED TO ADVISORY BOARD OF ARMED FORCES INSTITUTE

Dr. Henry A. Swanson, of Washington, D. C., chairman of the A. D. A. Council on Registry of Dental and Oral Pathology, has been named to the Scientific Advisory Board of Consultants to the Armed Forces Institute of Pathology. Dr. Swanson is the first dentist member of the board. He was named to fill the vacancy left by the death of the chairman, Dr. Baldwin Lucke, of Philadelphia.

## FOUR BRIGADIER-GENERALS NOW IN ARMY DENTAL CORPS

The rank of brigadier-general has been conferred on Dale B. Ridgely of the Army Dental Corps. The appointment is subject to confirmation by the Senate. The promotion of Gen. Ridgely, chief of dental service at Letterman Army Hospital, San Francisco, brings to four the number of general officers in the Army Dental Corps.

## BRIEFS IN THE NEWS

The annual John R. Callahan Award of the Ohio State Dental Association has been presented to Dr. Charles F. Bodecker, editor of the New York State Dental Journal and professor emeritus of the School of Dental and Oral Surgery, Columbia University. . . . Results of the 1953 survey of dental practice conducted by the A. D. A. Bureau of Economic Research and Statistics are now available in booklet form and can be obtained upon request from the bureau. . . . The 28th annual Dallas Mid-Winter Dental Clinic of the Dallas County Dental Society has been scheduled for Jan. 30-Feb. 2 at the Adolphus Hotel. The chairman is Dr. Jack E. Myers, 2518 Welborn, Dallas 19. . . . Another in the series of Daredevil Davey comic books, "I'm Going to be a Dentist," has been issued by the A. D. A. Division of Dental Health Education. Single copies can be obtained without charge. . . . For the first time, dentistry will comprise a section at the annual meeting of the American Association for the Advancement of Science to be held Dec. 27-30 on the Berkeley campus of the University of California. An all-day session of the section on dentistry will be held Tuesday, Dec. 28. . . . Applications for fellowships for advanced study in the sciences for the academic year 1955-56 under the auspices of the National Research Council are now available from the Fellowship Office, National Research Council, 2101 Constitution Ave., N. W., Washington 25. . . . The telephone extension course of the College of Dentistry, University of Illinois, on "Current Advances in Dentistry," will open its fifth year Nov. 8.