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## ADA News Letter - 10/01/1954

American Dental Association

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95th Annual Session - MIAMI - Nov. 8 through 11

The logo features the letters 'ada' in a bold, lowercase, sans-serif font, enclosed within a circle. To the right of the circle, the words 'News Letter' are written in a large, elegant, cursive script. A horizontal dotted line runs across the page below the logo.

ada News Letter

Vol. 7, No. 20 - Oct. 1, 1954

**SENATOR WILLIAM KNOWLAND WILL ADDRESS A.D.A. MEETING AT MIAMI --  
ADVANCE RESERVATIONS INDICATE RECORD ATTENDANCE FOR 4-DAY SESSION**

Senate Majority Leader William F. Knowland, of California, will be one of the principal speakers at the 95th annual session of the A. D. A. to be held Nov. 8 through 11 at Miami. Announcement of the Republican leader's appearance was made by Dr. Leslie M. FitzGerald, of Dubuque, Iowa, Association president. Senator Knowland will address the general session Tuesday evening, Nov. 9, at the Municipal Auditorium. His appearance will come during the special session of the Senate called for Nov. 8. Senator Knowland will fly to Miami for the meeting and return immediately to the nation's capital. As a special feature of the general meeting, members of the University of Miami Symphony Orchestra will present an hour's concert beginning at 7:30 o'clock. The meeting is open without charge to all A. D. A. visitors and their guests. Senator Knowland, who has been prominent in state and national political activities for many years, was elected to the Senate in 1952 by the largest vote ever received by any public official in California. He won both the Republican and Democratic nomination for the office. He had previously served in the Senate since 1945 when he was named by then Governor Earl Warren to succeed the late Senator Hiram W. Johnson.

**SPECIAL HOTEL RATES  
SET FOR A. D. A. MEMBERS**

Advance reservations indicate that the four-day meeting will draw a record attendance. For the first time in some years, ample hotel accommodations are available for everyone wishing to attend. There are special low rates, as little as \$3 a day, at dozens of first class hotels in the noted vacation site. Reservations should be made on the official application blank which appears on page A-19 of the October issue of The Journal of the American Dental Association. As a prelude to the annual session, members of the A. D. A. Board of Trustees concluded a three-day meeting in Chicago Wednesday to consider resolutions and reports to be presented to the House of Delegates and to conduct administrative business of the Association.

**FLUORIDATION STARTED IN PHILADELPHIA, NATION'S THIRD LARGEST CITY--  
PROGRAM NOW EXTENDED TO 24 MILLION PERSONS THROUGHOUT UNITED STATES**

Philadelphia, the nation's third largest city, on Sept. 22 began fluoridation of its water supply for its two million residents. It is the largest city in the world to initiate the program. Nearly 24 million individuals in the United States -- almost one out of every four persons served by central water systems -- are now receiving water containing an optimal amount of fluorides. Inauguration of the program in Philadelphia came nearly three years after the measure was first recommended by a special committee headed by Dr. LeRoy M. Ennis, then A. D. A. president. An eleventh-hour attempt by antifuoridationists to block the measure failed Sept. 21 when Judge Joseph L. Kun refused to grant a temporary injunction. A suit for a permanent injunction is still pending. Fluoride equipment was placed in operation in one of the city's four filter plants on Sept. 22 and was to be operating in the remaining plants within two weeks. Cost of the equipment was \$85,000. The annual operating cost is expected to average about eight cents per person. Mayor Joseph Clark turned the valve which placed the program in operation in ceremonies attended by city officials and representatives of the medical and dental professions.

**A. D. A. PRESIDENT FITZGERALD  
PRAISES CITY'S LEADERSHIP**

In a congratulatory message to Philadelphia's Mayor Joseph Clark, Dr. Leslie M. FitzGerald, of Dubuque, Iowa, A. D. A. president, said:

"This action by Philadelphia, by far the largest city in the world to place this beneficial measure in operation, will, I am sure, serve as a great impetus in encouraging other cities to take this forward step on behalf of the improved dental health of all children." Officially representing the dental profession at the valve-turning ceremonies were Dr. Charles H. Patton, member of the A. D. A. Board of Trustees; Dr. Thomas Fox, president-elect of the Pennsylvania State Dental Association; Dr. A. L. Borish, chairman of the council on dental health of the Philadelphia County Dental Society, and Dr. Ennis. Also attending the ceremonies were Dr. Lester Burket, dean of the University of Pennsylvania School of Dentistry; Dr. Gerald Timmons, dean of the Temple University School of Dentistry; Water Commissioner Samuel Baxter; Dr. J. M. Wisan, chief of the dental department of the city department of health; Dr. Hugh W. Robertson, president of the Philadelphia County Medical Society; Dr. Norman H. Ingraham, acting head of the city department of health; Dr. Ruth Weaver, head of the health department of the city school system, and other dental and medical representatives.

**NEW PROJECTS STARTED  
IN NINE COMMUNITIES**

Nine new communities were reported to be fluoridating their local water supplies on Oct. 1, bringing the total to 1,015. The largest new

program, in addition to Philadelphia, is Perth Amboy, N. J., which supplies water to 52,000 persons. Louisiana moved back into the columns of states with fluoridation programs when Lockport initiated the measure. Only four states -- Arizona, New Mexico, Utah and Nevada -- do not have controlled fluoride projects. Meanwhile, it was announced that a number of Naval stations are making plans to begin fluoridating their water supplies as a result of a recent endorsement of the procedure by the Navy department.

**ARTICLES ON FLUORIDE OPPONENTS  
NOW AVAILABLE FROM ASSOCIATION**

Reprints of a series of Toledo Blade articles describing the backgrounds and qualifications of several leaders of antifluoridationists are now

available from the A. D. A. Bureau of Public Information. Reprints may also be obtained from the Bureau of the article entitled "Science vs. Fanaticism", reporting on the recent Congressional fluoridation hearings, which was published in the July issue of The Journal of the American Dental Association.

**CALIFORNIA ASSOCIATION POSTPAYMENT PLAN PASSES \$6 MILLION MARK**

The California State Dental Association postpayment plan has financed more than six million dollars in dental care during its three years of operation, according to Dr. Lawrence R. Ludwigsen, of San Francisco, the association's secretary. A total of 27,147 accounts has been financed under the plan which is operated in conjunction with the Bank of America. Losses due to unpaid accounts have averaged 1.7 per cent which is considered very low, Dr. Ludwigsen said. Losses are charged against a reserve established by deducting five per cent from the amount paid to each participating dentist.

**TWO DENTAL SESSIONS SET FOR MILITARY MEDICO-DENTAL SYMPOSIUM**

Two special dental sessions will be presented during the Fifth Annual Military Medico-Dental Symposium which will be held at the Naval Hospital in Philadelphia, Oct. 18 through 23. Presiding will be Capt. Clay A. Boland, assistant district dental officer of the Third Naval District, New York City.

**APPLICATIONS FOR ACCIDENT AND HEALTH INSURANCE NEARLY 700 OVER QUOTA**

The nation-wide quota for applications for coverage under the A. D. A. Accident and Health Insurance program was exceeded by nearly 700 in the enrollment period which ended Sept. 15, it was reported by Dr. Paul W. Zillman, insurance trustee. In all, 35 constituent societies exceeded their respective quotas prior to the close of the enrollment period. The last two state societies to exceed their quotas were Arkansas and Georgia.

## BAYLOR TO DEDICATE NEW COLLEGE OF DENTISTRY BUILDING OCT. 4

Baylor University College of Dentistry in Dallas will dedicate its new building, including the recently completed basic science hall, in ceremonies Oct. 4. Completion of the \$500,000 science hall will permit increased dental research, expansion of the graduate program and, in 1955, the institution of a school of dental hygiene, according to Dr. H. B. McCarthy, dean of the college. Dr. Shailer Peterson, of Chicago, secretary of the A. D. A. Council on Dental Education, and Dr. H. O. Warrick, of Enid, Okla., A. D. A. vice-president, will be among speakers at the dedication ceremonies.

### NEW BUILDINGS UNDER WAY AT THREE OTHER SCHOOLS

Construction is underway on a new dental school building at the University of Oregon at Portland. The building, scheduled for completion in June, 1956, will accommodate 300 dental students and 40 dental hygiene students. Dr. Harold J. Noyes, dean of the school, said the building would cost about \$2,200,000, and equipment an additional \$1,200,000 to \$1,400,000. Also on the west coast, construction was proceeding on a new million-dollar structure for the School of Dentistry, College of Medical Evangelists, in Loma Linda, Cal., which is expected to be finished in the fall of 1955. In Chicago, work was nearing completion on a new pharmacy school building for the University of Illinois, making possible a \$1,300,000 remodeling and expansion of facilities for the dental and medical school building. Facilities in the present building occupied by the pharmacy school will be used by the dental and medical schools when the new structure is finished.

### SURVEY DENTAL SCHOOLS TO FIND NUMBER OF APPLICANTS BY STATES

The A. D. A. Council on Dental Education has begun a survey to obtain information on the number of individuals from each state who apply for entrance to dental schools. All 45 schools will supply data. Results of the survey are expected to provide an accurate picture of the national reservoir of applicants for dental training and to serve as a factor in determining sites of new schools. In another survey, the council has received responses from 11,000 out of 12,500 of the nation's dental students to a questionnaire on costs of dental education to the student. A report on the survey, conducted with the assistance of the U. S. Public Health Service, will be issued in November.

## CHICAGO DENTAL SOCIETY BEGINS 13-WEEK SERIES OF TV PROGRAMS

Under the auspices of the Chicago Dental Society, a twice-weekly series of 15-minute television programs on dental health started Sept. 14. The series is to continue for 13 weeks. The programs are of the question and answer type. A complete dental office has been installed in the studios and actual dental operations will be performed on some of the programs. The series, called "WBKB-TV Dental Clinic," has been arranged by Dr. Mortimer Neimark in cooperation with the society's committee on dental health education. Sixteen members of the society have taken part in the September programs.

## A.D.A. REPRESENTATIVES NAMED TO NEW JOINT COMMITTEE ON INDIGENT CARE

Dr. David Brock, of St. Louis, chairman of the A. D. A. Council on Dental Health, and Dr. Robert Downs, of Denver, member of the council, have been named as Association representatives on a newly formed Joint Committee on Medical Care for the Indigent. Plans for formation of the committee were made at an informal meeting of five health and welfare organizations Sept. 15 at A. D. A. headquarters. In addition to the Association, the committee will include representatives of the American Medical Association, American Hospital Association, American Public Health Association and American Public Welfare Association.

## 1955 ANNUAL MEETING OF F.D.I. SET FOR AUG. 14-21 IN COPENHAGEN

The 1955 annual meeting of the Federation Dentaire Internationale will be held Aug. 14-21 in Copenhagen, Denmark. Representatives of the F. D. I. this month and last have been serving as observers at regional meetings of the World Health Organization. Included are sessions in the Belgian Congo, Chile, Yugoslavia, India and the Philippines.

## NEW DENTAL HEALTH DIVISION IS ESTABLISHED IN VIRGINIA

Upgrading of the bureau of dental health to the status of a division in the Virginia State Health Department took place last week. Dr. D. R. Wallace, of Richmond, director of the division, is now responsible directly to the state health commissioner. The change in the administrative status of the state dental program was attributed, in large measure, to efforts of the Council on Dental Health of the Virginia State Dental Association. Two members of the state board of health are dentists. They are Dr. S. D. Kent, of Danville, Va., former president of the Virginia State Dental Association, and Dr. J. J. Stigall Jr., of Richmond, former president of the Richmond Dental Society. Establishment of the new division was in keeping with the policy of the A. D. A. which formally recommended in 1950 that "each of the states should be urged to establish a division of dental health within the department of health, and the administration of the dental program should be in the hands of a qualified dental officer who is directly responsible to the state health officer." Approximately 25 states now have dental health divisions.

## ALUMNI PRESENT CLOSED CIRCUIT TV TO KANSAS CITY DENTAL SCHOOL

Instruction by means of closed circuit television was started last week at the University of Kansas City School of Dentistry. The school received the television equipment as a gift from its alumni association. Formal presentation was made by Dr. Joseph F. Jacobs, alumni president, to Dr. Roy J. Rinehart, dean of the school, in commendation of the dean and to mark the 73rd year of the school's establishment. A newly designed television camera weighing only five pounds is used to pick up pictures of operative procedures which are transmitted on closed circuit to a large screen in a lecture hall. Two-way conversation between the instructor and the audience is maintained through a speaker system.

## MONTANA SOCIETY HONORS TWO PAST PRESIDENTS AFTER 50 YEARS' PRACTICE

Two past presidents of the Montana State Dental Association were honored at a dinner Sept. 20 after a combined total of 104 years of dental practice. They are Dr. Alvernus H. Cole, who is 74, a graduate of the University of Iowa College of Dentistry in 1904, and Dr. Bernard J. Keenan, 78 years old, a graduate of the University of Michigan School of Dentistry in 1900. Both men have practiced more than 50 years in Butte. Among speakers at the dinner was Dr. C. S. Renouard, of Butte, A. D. A. trustee.

## DR. ENNIS IS NAMED DENTAL ADVISER TO EGYPTIAN GOVERNMENT

Dr. LeRoy M. Ennis, of Philadelphia, former A. D. A. president and a member of the Council on International Relations, returned to Cairo last week where he will serve as an official dental consultant to the Egyptian government for one year. Dr. Ennis' duties will be concerned with dental programs of the department of health, the armed services and the universities in Egypt. Last year, Dr. Ennis served as an advisor to the Dental School of Cairo University and supervised a number of major revisions at the school. Dr. Ennis is on leave from his post as professor of oral roentgenology at the University of Pennsylvania School of Dentistry.

## BRIEFS IN THE NEWS

Dr. Harry Lyons, A. D. A. speaker of the House of Delegates and dean of the school of Dentistry, Medical College of Virginia, will represent the Association at convocation ceremonies marking the centennial of the School of Medicine, Emory University, Atlanta, on Oct. 5 . . . The Arkansas State Dental Association will hold its 11th annual seminar at Hot Springs Oct. 17-19. . . . "Dentistry as a Professional Career," a booklet designed for prospective dental students and student counselors, has been issued by the A. D. A. Council on Dental Education. Single copies of the publication may be obtained from the council. . . . The National Bureau of Standards has developed a high-speed photographic technic to study dental burs in actual operation. The project is conducted in cooperation with the A. D. A. and the dental services of the armed forces and the Veterans Administration. . . . For the first time, the Richmond, Va., board of health includes a dentist. He is Dr. Jason R. Lewis, member of the faculty of the School of Dentistry, Medical College of Virginia.