

NODA News

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NODA News

MISSION STATEMENT

To establish and maintain a cohesive organization that serves its membership by promoting the art, science and professionalism of dentistry, and by communicating the value of oral health to the community.

VOL. 46 FEBRUARY '08 NO. 02

NODA 2008 HONOR DENTIST



The NODA Board of Governors wish to congratulate Dr. Bassett as the 2008 NODA Honor Dentist – a most deserving and long overdue award to an outstanding individual and leader in our profession. She has been a member of NODA, LDA, and ADA since she graduated from Loyola School of Dentistry in 1971, and a member of the AGD from 1975 to the present. As a member of NODA she has been extremely active throughout her years of membership. She was the first female NODA President, elected in 1990, as well as the first female New Orleans Dental Conference Chairperson in 1983. She also served as President of the Louisiana Academy of General Dentistry from 1993-1995, and President of the International College of Dentistry in 2005-2006. Dr. Bassett achieved AGD Fellowship status in 1984 and AGD Mastership status in 2001.

Dr. Bassett has also served NODA as a Conference Committee member from 1975-84, Children's Dental Health Chairperson in 1978, Secretary of NODA from 1979-81, NODA 2nd Vice-President in 1982, NODA 1st Vice-President in 1987, President-Elect in 1989, Past President of NODA in 1991, Editor of NODA News 1980-1989, NODA Delegate to the LDA HOD 1979-1993, NODA Alternate Director to the LDA Board of Governors in 1990-92, and advisor to the NODA Dental Conference in 1992-93.

Dr. Bassett has further served the AGD by holding the offices of 1st Vice-President in 1991-92, President-Elect in 1992-93, and Past President in 1995-96. She also was the editor of the Louisiana AGD's newsletter, the Pelican's Pouch, from 1991-93 and 1995-2007. She expanded her leadership role by serving on the Alumni Board of Loyola University from 1978-80, and the Alumni Board of LSUSD from 1998-2008.

Dr. Bassett also has been a member of the American Academy of Women Dentists, Southeastern Louisiana Occlusion Study Club, American Academy of Clinical Research, American Academy of Clinical Hypnosis, American Academy of Dentistry for Children, and the American College of Dentistry. She is a current member of the Pierre Fauchard Academy, American Academy of Oral Medicine, National Foundation of Dentistry for the Handicapped, LSUSD Committee of 100, and the F. Harold Wirth Study Club.

Dr. Bassett has taught part-time at LSUSD from 1972-1980 when she settled into her private General Dentistry Practice on Napoleon Avenue. She has recently sold her practice and is exploring "what to do next – teach, sky-dive, watch old movies till my eyes fall out, or, just work in my husband's (Martin Lill) Hands of Clay Studio on Magazine Street as a shop girl assisting him with his studio and pottery school." The talented Martin also shows his work in a French Quarter/Royal Street gallery called Artisans.

President's Party to Honor NODA's Best by Ambrose M. Martin III, DDS, NODA President

This year, the Annual President's Banquet will be held at the Basin St. Station (www.basinstation.com) located at 501 Basin Street in New Orleans. This unique venue is a showcase for the city's diverse musical heritage.

Join us as LDA President, Dr. Marty B. Garrett, installs our 2008 NODA officers, directors and Board of Governors. The Association will also recognize the Honor Dentist of the year.

Make plans to enjoy good food and live music at this celebration. All members should receive an invitation soon.

Dinner Menu

Open bar during cocktail time

Appetizers:

Crab cakes with remoulade sauce
Wild mushroom tartlets
Spring greens with pear, walnuts and
Roquefort balsamic vinaigrette

Entree selection (Select One):

Beef Tenderloin with béarnaise sauce
Grilled Asparagus, Garlic Mashed Potatoes
or

Redfish Puttanesca
Rice Pilaf, Green Bean Almandine

Bread

Chocolate cake
Wine or ice tea

President's Message

by Ambrose M. Martin III, DDS, NODA President

Happy Mardi Gras!

This year we are celebrating a very early Carnival Season. It seems like only yesterday, we were preparing for the Christmas holidays.

Well the partying continues in New Orleans. This January we have received a great deal of positive media coverage of the city with three bowl games, ending with the crowning of the LSU Tigers as BCS National Champions. Go Tigers! On behalf of NODA, I would like to extend congratulations to the team, staff, students and alumni.

Now Mardi Gras is upon us and next we have the NBA All-Star Game and festivities. Hopefully, this national coverage will continue to enhance the image of the city and increase attendance to the NODC/LDA Annual Session on April 10-12th. By now, you should have received the registration booklet for the conference. Online registration became available on January 1st. Remember to register early to take advantage of all the different clinical and non-clinical courses available to dentists and staff. There is also a CPR recertification course and cooking demonstrations for all who are interested. This year, we have added a 'Lunch & Learn' session, for dentists only, but please register early because attendance is limited.

This month is Children's Dental Health Month and we can all find a way to give back. Please review Dr. Parker's article on the special events and see how you can get involved. February's General Membership Meeting will be held on 20th at Zea's Rotisserie & Grill Restaurant. Please see Dr. Lesson's article for more details or visit the NODA website at www.nodental.org for times and locations.

The President's Banquet will be held on Saturday, March 15, at the Basin St. Station (www.basinstation.com) in New Orleans. Invitations should be in the mail shortly and please RSVP early because of limited seating.

As always, we welcome your support of the association and look forward to seeing you at the monthly meetings.

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A Good Beginning

By Donald R. Toso, DDS,

2008 Chairman, New Orleans Dental Conference

Registration for the 2008 New Orleans Dental Conference /LDA Annual Session opened approximately six weeks ago. You may register by going online or by completing the registration form located in the back of the booklet, which you received during the Christmas break. If you did not receive a Registration booklet or perhaps you received two, please call Ms. Normalee Ward at the NODA Office at 504/834-6449.

I hasten to tell you that we are off too a great start as far as the number of dentists and hygienists who have registered so far. We have doubled the number of registrants compared to last year at this time. During online registration, registrants were asked why they are coming to this year's Conference. The two top responses are: (1) the Quality of Clinicians and (2) POP -- Pay One Price.

In other words, the New Orleans Dental Conference has some great clinicians at a bargain price. Also, a number of registrants are new to the

Conference. People are coming from Oregon, South Carolina, Oklahoma, and, would you believe, Australia.

No doubt, the positive exposure that New Orleans received from the Sugar Bowl and BCS Championship games are contributing to this positive response. And the NBA All-Star Game is coming soon.

So the message is -- Register soon and make sure that you, your spouse and your staff acquire tickets to all of the lectures and events that you would like to attend. Don't be disappointed. So far the HOT tickets are the Esthetics Extravaganza and the Food / Entertaining events.

The Conference Committee couldn't be more pleased at this Good Beginning. We urge you to consult your spouse and your staff and don't be disappointed -- Register now!

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Children's Dental Health Month

By Jason D. Parker, DDS, Children's Dental Health Month Committee Chairman

February 2, 2008 - Children's Hospital
LSU residents and students will pass out NCDH materials to all in-house patients.

February 9, 2008 - Lakeside Mall
11:00am - 1:00pm in the center court

February 16, 2008 - Children's Museum
11:00am - 1:00pm in the main area

February 29, 2008 - Give Kids A Smile Event
a.) Children's Hospital Tooth Buses
Uptown @ Rouses on Tchoupitoulas Avenue
Marrero @ Toys"ü"Us

b.) Oregon Mobile Tooth Bus
Orleans Parish Head Start Location

For questions involving any Children's Dental Health Month event, please e-mail me @ dds4kids@cox.com.

****WE NEED DOCTOR PARTICIPATION
AT THESE EVENTS****

SAVE THE DATE!

February 20, 2008
General Membership Meeting

March 15, 2008
President's Installation Banquet

April 10-12, 2008
New Orleans Dental Conference

May 9, 2008
.Annual Crawfish Party



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Timothy Chauvin, D.D.S. (Buras, Louisiana)

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2nd Vice President	Jason D. Parker
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At-Large Board Member	Myrna L. Collado
At-Large Board Member	Darrell P. Bourg, Jr.
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2008 NODA Delegates to the LDA

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Future Scientific Programs

by Jeffry A. Leeson DDS, Scientific Program

Wednesday, February 20, 2008

• **Topic** - "Dentistry - Internet Connection" - Why every dental office needs broadband today.

• **Speaker** - Dr. Dov Glazer, D.D.S. brings over thirty years of full-time experience as a practicing dentist, and is the original visionary behind the online appointment concept that have been commercialized by UAppoint, Inc. After graduating from the LSU School of Dentistry in 1976, Dov served with the U.S. Public Health Service for five years. In 1981, he opened a private practice on the Touro Infirmary Campus in New Orleans, where he continues to actively practice to this day. Among his various civic and professional involvements, he has served as president of the American Society of Clinical Hypnosis, and held various positions with the ADA, LDA and NODA; Pierre Fauchard Academy and Alpha Omega Dental Fraternity. He is a Diplomat of the American Board of Hypnosis in Dentistry and has lectured internationally to his colleagues on diverse topics from high tech to high touch. He has also conducted independent caries research at the LSU School of Dentistry. He holds the patent on a wireless digital "Rinn" instrument, and another patent, along with his oldest son, for "Online Appointment Scheduling". He currently serves as CEO of UAppoint, Inc. Most importantly, his wife Margery, has stood beside him for 37 years and made him the proud father of three

grown children, Shira, Suzy and Ben.

• **Objectives** -

- 1.) Self-serve online appointment scheduling
- 2.) Automatic recall invitations
- 3.) E-Reminders
- 4.) E-Confirmation
- 5.) E-Insurance filing
- 6.) E-Business card of website
- 7.) Patient information about dental procedures
- 8.) Send/receive x-rays
- 7.) Order supplies
- 8.) Receive notices from NODA office about upcoming events

• **Sponsor** - UAppoint, Inc. (www.uappoint.com)

• **Location** - Zea's Rotisserie & Grill, 1525 St. Charles Ave., 2nd Floor, New Orleans, LA Phone #504/520-8100

• **CE Credit** - one (1) non-clinical hour

• **Food** - \$10.00 per person

• **Time** - 7:00 pm

NODA News is published every month with the exception of June and August. Deadline for ads and editorial material is the 10th of the month preceeding publication, and news should be sent to Dr. Kristi Soileau, Editor, 2820 Napoleon Ave., Suite 470, New Orleans, LA 70115, laperios@gmail.com

NODA News is a publication of the New Orleans Dental Association, 2121 N. Causeway Blvd., Suite 153, Metairie, LA 70001. Phone (504) 834-6449.

Check these website each month for latest updates

New Orleans Dental Association
www.nodental.org

New Orleans Dental Conference
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Party Pics

December General Membership Meeting



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Dr. Jason D. Parker makes his case



The Five Happiness buffet line

Bulletin Board

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Continuing Education Corner

In an effort to keep you informed about available C.E. opportunities at the LSU School of Dentistry, this area will be devoted to informational updates.

DATE 2008	COURSE TITLE	CR.HRS.	TUITION
February 27-31st.	Annual Periodontics Review Course	5-day 40 hrs.DDS	\$1,545
March 2	w/Drs. Yukna, Vastardis, et alia	3-day 24 hrs.DDS	\$1,245
February 29 - March 2	Expanded Duty Dental Assistant w/Nancy Weiss, RDH, EDDA & Henrietta Frederick, EDDA	24 hrs. Auxiliary	\$389 SOLD OUT
March 1	Digital & Conventional Radiology for Dental Auxiliaries w/Drs. Thunthy and Hubar	Auxiliary 07 hrs.	\$139
March 27-29	Cosmetic & Restorative Dentistry—The 3-Day Course w/Dr. Jimmy Eubank	DDS 14 L hrs. Lab Tech	\$2,995 \$1,495
		10 P hrs. RDH/Aux.	\$395
May 16	Crown and Bridge Temporaries in the Dental Office w/Dr. Harry Goza	07 hrs. DDS or First Attendee	\$195 \$165
June 20-22	Expanded Duty Dental Assistant w/Nancy Weiss, RDH, EDDA & Henrietta Frederick, EDDA	24 hrs. Auxiliary	\$389
July 18-20 August 22-24 September 12-14	Local Anesthesia for the Dental Hygienist w/Drs. Michael O'Brien and Frank Drongowski	72 hrs. Hygienist	\$1,295

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