

NODA News

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NODA News

MISSION STATEMENT

To establish and maintain a cohesive organization that serves its membership by promoting the art, science and professionalism of dentistry, and by communicating the value of oral health to the community.

VOL. 47 DECEMBER '09 NO. 10

NODA Essay Contest

**“Why Kids Shouldn’t Start Smoking”
Cash Awards Compliments of Crest/Oral B**

Subject: Why Kids Shouldn’t Start Smoking

Sponsor: Crest/Oral B

Deadline: All entries must be postmarked no later than December 31, 2009.

Categories: Grades 3-5, Grades 6-8, and Grades 9-12

Prizes: First place for each category will receive a cash prize of \$75.00 and have their essay

published in the Children’s Dental Health Month issue of NODA News; second place for each category will receive a cash prize of \$50.00; and third place for each category will receive a cash prize of \$35.00.

Rules: Contest is open **only** to children and grandchildren of current NODA members (2009). Essays must be 250 words or less, typed or handwritten neatly in blue or black ink. In upper right hand corner of the first page, put

your name, address, phone number, age, grade, and your parent’s/grandparent’s name (NODA member). All entries must be postmarked no later than December 31, 2009. Children/grandchildren of NODA board members are not eligible. All judges for this contest will be comprised of persons outside of the NODA membership. Mail your entry to: New Orleans Dental Association, Inc., 2121 N. Causeway Boulevard, Suite 153, Metairie, LA 70001 or fax to 504/838-6909.

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* vs a standard manual toothbrush and antiscavenger toothpaste.

President's Message

by Jeffrey A. Leeson, D.D.S. - NODA President



Dear NODA members and friends.

I would like to thank you for your support of NODA over the past year. It is

hard to believe that the year is almost over. My term as President of NODA has gone very fast. With the Thanksgiving holiday just past and more holidays to come, I am grateful for all of the hard work of the other officers, committee members, staff members, and volunteers that made 2009 a success.

The monthly General Membership Meetings were a success this year with Dr. Kristi M. Soileau's planning. Next year's meetings should be even bigger and better due to the evaluation of previous meetings. Dr. Laurie F. Moeller has planned a great lineup of meeting places, speakers, and topics for the up coming year. We are working to keep the meetings interesting for most people and financially self-sufficient for NODA.

The 2009 New Orleans Dental Conference/LDA Annual Session with leadership of Dr. David J. Hildebrandt was well attended and a financial success. The 2010 conference committee has been hard at work analyzing the data from the previous conferences since Katrina to make the 2010 conference even more successful. The registration information should be available soon, so register early

to save money and insure availability of the desired CE courses you want and need to attend. The 2010 dues statements have been mailed and should have been received by now. Paid members register for the conference at the cheaper member rate.

The crawfish boil was well attended and a financially self-sufficient event. The Board of Governors of NODA is working to make all functions financially self-sufficient in order to keep NODA financially sound and a great value. Let's thank the sponsors who contribute to NODA by continuing to do business with them. With their financial contributions, it allows us to have the fun-filled functions like the crawfish boil.

Dr. Kevin J. Collins heads up the for-profit part of NODA called: New Orleans Dental Enterprises, Inc. (NODE). This entity of NODA consists of several preferred providers who contribute royalties to NODA for conducting business with them. Make sure that you investigate the preferred providers to see if they can save you money and bring in some extra non-dues money into NODA.

I would like to thank the NODA Board, committee chairpersons, NODA staff, and all of my fellow NODA members one more time for being a part of organized dentistry. The ADA, LDA, and NODA all work hard for the betterment of dentistry.

I will be seeing you at the December 16th general membership meeting and at as many functions that I can in the future. Enjoy your holidays!!!

DECEMBER GENERAL MEMBERSHIP MEETING

December 16, 2009 • 7:00pm

Sheraton Hotel
Galleria III Room – 2nd Floor
4 Galleria Blvd., Metairie, LA 70001

Gretchen Ohlymeyer Lovelace
Preston Lovelace

*“Ways to Transition your Practice:
Do You Need an Associate?”*

Sponsored by:
ADS Lovelace and Associates, Inc.

Recognize this face?

Answer on pg. 16

A New Year is Just Around the Corner!

by Kristi M. Soileau, D.D.S., M.Ed. - NODA President-Elect



I am proud to report that our monthly general meetings continue to be well attended and growing. I want to express my congratulations to the members for your efforts and tell you how much I appreciate your support of NODA.

November's meeting was held at Andrea's Restaurant, and was sponsored by Millennium Dental Technologies, Inc., represented by Rusty Schaffer. Their speaker, Dr. Roger D. Craddock, reviewed various forms of lasers, their wavelengths, and uses in various dental applications, particularly in the field of periodontics.

NODA dentists and staff were able to enjoy a well-prepared, hot buffet while receiving needed CE. I want to remind all dentists to please fill out the evaluation forms after each CE session. I do review them and value them and value your input. Also, if there are any suggestions for future meeting locations, speakers or sponsors, please contact Dr. Laurie Moeller who will be handling next year's sessions.

The nominations for 2010 NODA Board of Governors & Officers closed at the end of the meeting on November 18th. These members are:

2010 NODA Board of Governors

President.....	2010.....	Kristi M. Soileau
President-Elect.....	2010.....	Laurie F. Moeller
1 st Vice President.....	2010.....	George H. Arch, Jr.
2 nd Vice President.....	2010.....	Darrell P. Bourg, Jr.
Secretary.....	2009/2010.....	Christopher E. Brown
Treasurer.....	2010/2011.....	Raymond J. Unland, Jr.
At-Large Board Member.....	2008/2009/2010.....	Gustavo M. Coutin**
At-Large Board Member.....	2009/2010/2011.....	Myrna L. Collado
At-Large Board Member.....	2010/2011/2012.....	Brandon E. Hagler
Director to LDA.....	2010/2011.....	Kenneth G. Schott
Director to LDA.....	2009/2010.....	F. Thomas Giacona, Jr.
Immediate Past President.....	2010.....	Jeffrey A. Leeson
Alternate Director to LDA.....	2010.....	Mark S. Chaney
Alternate Director to LDA.....	2010.....	Kevin J. Collins
Delegate to ADA.....	2008/2009/2010.....	F. Thomas Giacona, Jr.
Delegate to ADA.....	2009/2010/2011.....	Mark S. Chaney
Alternate Delegate to ADA.....	2010.....	Robert E. Barsley
LDS/PDP Director.....	2010.....	David C. DeGenova
LDS/PDP Director.....	2010.....	Brant W. Schmidt

**Fulfilling 3rd year term after resignation of Dr. Darrell P. Bourg, Jr. Election by acclimation will be held at the next General Membership meeting on Wednesday, December 16th, in accordance with the NODA Bylaws. This meeting will be held at the Sheraton Galleria, 2nd floor in the Galleria III room. This meeting will be sponsored by ADS Lovelace & Associates, Inc. presenting Gretchen and Preston Lovelace, who will speak on the topic: "Ways to Transition Your Practice: Do You Need an Associate?"

2010 Delegates to the LDA House of Delegates

Delegates

George H. Arch, Jr.
 Stephen C. Brisco
 Maria R. Burmaster
 Ivonne I. Castro
 Hunter L. Charvet, Jr.
 Myrna L. Collado
 Kevin J. Collins
 Vincent L. DiLeo, Jr.
 Michael W. Gallagher
 Valerie R. Hemphill
 Kay Jordan

Jeffrey A. Leeson
 Ambrose M. Martin, III
 Laurie F. Moeller
 Brandt W. Schmidt
 William F. Schmidt, Jr.
 Kristi M. Soileau
 Melissa G. Tom
 Sammy Tom
 Raymond J. Unland, Jr.
 Courtney W. Wightman
 Mark J. Wightman

- Con't. on page 4

A New Year is Just Around the Corner! - Con't.

by Kristi M. Soileau, D.D.S., M.Ed. - NODA President-Elect

Alternates

Mark D. Anderson
 Ronald P. Bertucci
 Christopher E. Brown
 George P. Cerniglia
 Gustavo M. Coutin
 Byron C. Ganucheau
 Jené C. Ponder
 Angela K. Thiaville
 Anthony Trentacoste, Jr.
 Roger A. Vitter

2010 NODA Committees

Annual Conference.....William A. Hadlock
 Children's Dental Health Month.....Claudia A. Cavallino
 Constitution & Bylaws.....Robert E. Barsley
 Dental Missionary.....Joseph L. Lindsay, III
 Dentist Well-Being Advisory.....Jamie M. Manders
 Director to LADPAC.....Vincent L. DiLeo, Jr.
 Honors & Awards.....Kenneth G. Schott
 Insurance & Hospitalization.....Jeffry A. Leeson
 Membership & Orientation.....Myrna L. Collado
 Newsletter.....Kristi M. Soileau
 New Orleans Dental Enterprises.....Kevin J. Collins
 Nominating.....Laurie F. Moeller
 Peer Review.....William F. Schmidt, Jr.
 Scientific Program.....Laurie F. Moeller
 State Board of Dentistry Liason.....Christopher E. Brown

WE WANT YOUR NEWS!!

Anyone knowing of any dentist who has made a significant contribution, gained an elective or appointive office, written an article, delivered a paper, or rendered unusual public service, please let us know!
nodental@bellsouth.net

We look forward to a great 2010!

Practice Transitions Made Perfect

Dentists with ADS South don't worry. ADS South's 24 years of accurately evaluating practices enables sellers to look forward to retirement with peace of mind. Both buyers and sellers rely on the expertise of ADS South for successful transitions. Contact Earl Douglas, earl@adssouth.com, 770.664.1982 to plan your perfect transition.

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Nominations for NODA Honor Dentist

by William F. Schmidt, Jr., D.D.S.,
NODA Honors & Awards Committee Chairman

December 8th is the deadline for submission of nominations for the NODA Honor Dentist Award. This award is presented to a member in good standing "in recognition of outstanding contributions and exemplary conduct in the profession of dentistry." Please mail your nominations and reasons for your recommendations to the attention of Dr. William F. Schmidt, Jr., Honors and Awards Committee Chairperson, NODA, 2121 N. Causeway Blvd, Suite 153, Metairie, LA 70001, fax to 504/838-6909 or e-mail to nodental@bellsouth.net. Please remember the deadline for nominations is December 8th.

Proud to Have Known You



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SAVE THE DATE!

January 20, 2010

General Membership Meeting
Chateau Golf & Country Club
7:00pm

February 24, 2010

General Membership Meeting
Southern Yacht Club
7:00pm

March 24, 2010

General Membership Meeting
7:00pm

April 8-10, 2010

NODC/LDA Annual Session
New Orleans Morial
Convention Center

May 19, 2010

General Membership Meeting
New Orleans Fairgrounds
7:00pm

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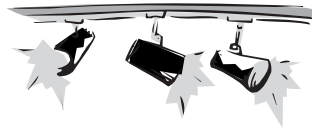
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General Dentistry, Metairie
Policyholder since 2007

Joseph P. Simone II, D.D.S.

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New Member Spotlight

Steven C. Cummings, D.D.S.



Dr. Steven C. Cummings is a native of Baton Rouge, LA. He graduated college from Louisiana Tech University, and then attended LSUSD, graduating in 2008. Due to

hurricane Katrina, two of his years at LSUSD were spent in Baton Rouge at the dental school's south campus. Steven is the first in his family to receive a DDS.

While on vacation in Mexico, Steven met his wife, Kristi, an established real estate agent in the New Orleans area. So it was an easy decision for him to make to settle down and begin his practice in New Orleans. He practices general dentistry full time with Lakeside Dental Care in Kenner in the Rault building (previously the Xerox building) and part time and Saturdays with Louisiana Dental Center at the Lakeside Mall and St. Claude locations.

When he is not working, he enjoys running and cycling around Bayou St. John and City Park and spending weekends in the quarter. Steven is a member of the Krewe of

Endymion and the Parkview Neighborhood association and is proud to be one of NODA's newest members. Steven and Kristi now reside in Mid-City and are expecting their first children at the end of this year, boy and girl twins. Congratulations!

NODA News accepts advertisements from a variety of sources, but makes no independent investigation or verification of any claim or statement contained in the advertisements. Inclusion of advertisements should not be interpreted as an endorsement by the New Orleans Dental Association or *NODA News*.

“New Member Update”

by Myrna L. Collado, D.D.S. -
NODA Membership & Orientation
Committee Chairman



The following applicants were approved as members of the New Orleans Dental Association at the October 21st General Membership Meeting at Courtyard on the Ridge in Harahan. Congratulations to all of you!

- Richard K. Akin
- Kenneth R. Dubois III
- Stephen C. Holmes
- Jorge F. Schwarz
- Merje A. Schwarz
- Ryan Staehling

PRIORITIES

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For additional information, contact your LDA insurance representative

Robert Ellis & Associates
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Membership Benefit Profile

by Kevin J. Collins, D.D.S. – NODE President



Dear NODA Members,

Do you want to save hundreds and maybe thousands of dollars a year in overhead?

Do I have your attention?

ClaimX is our new preferred provider for NODA. ClaimX is a dental electronic claims processor. What is so good about ClaimX? Your dental claims processor is charging you with every click of the mouse, approximately 50 cents a claim. ClaimX is 25 cents a claim!

Let me do the math for you. If you are doing 150 electronic claims a month, this costs you \$75 per month or \$900 a year to process claims electronically. With ClaimX, that same scenario of 150 claims a month is \$37.50 a month or a “whopping” \$450 a year you save!

Do you get it?

Second point: NODE makes money on every claim you process. Do I need to repeat this?

NODE makes money on every claim. Yes, this money can be used to offset recurring debt that the NODA office generates. With the above funds generated by ClaimX, this can be very important in keeping the NODA office financially solvent and dues from increasing again.

Do you get it now?

You should have received a NODA mailing with the ClaimX information brochure enclosed. This has all the answers to the questions you may have and a number you can call to make inquiries. Included in this brochure is the registration form. ClaimX has all the services needed to process regular and Medicaid claims.

Your office staff may grumble at first, mine did. This is new and requires a tiny learning curve. Not like the one they went through when you installed electronic claims processing in your office for the first time. It is no BIG DEAL! We as doctors do it every day. Just have them do it! You are the boss and you’re the one losing money on the other claim processor! Switch now and

start saving money!

Doctors, I am not trying to be funny about using ClaimX services and saving you money. I am not laughing about the money we spend in overhead at our dental offices. Surely, I am not laughing about the dues increase and the costs associated with having the central office and putting on the dental conference.

This is the bottom line. Your organization needs you to not only to participate in using ClaimX service, but use the other preferred provider services too! Besides your dues or profit from the annual dental conference, the preferred provider program of the New Orleans Dental Enterprises (NODE) is the last revenue generating area of this organization. NODA needs your participation!

I started off this article and asked, “Do you want to save hundreds and maybe thousands of dollars a year in overhead?” You know how now. Just do it! (This information will be available on the NODA website, www.nodental.org).

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Upcoming Scientific Programs

by Kristi M. Soileau, D.D.S., M.Ed. - NODA Scientific Program Committee Chairman



December 16, 2009
General Membership Meeting

Location – Sheraton Metairie, (Galleria III Room, 2nd floor), 4 Galleria Blvd., Metairie, LA 70001. Phone: 504/837-6707.

Time – Check in @ 6:30pm. Meeting begins @ 7:00pm.

Speakers - Preston Lovelace, J.D., M.S. and Gretchen Ohlmeyer Lovelace, M.S., C.F.P., C.P.M.

Preston Lovelace, J.D., M.S. – Mr. Lovelace received his Bachelor’s degree in Chemistry and Applied Mathematics at Hampden-Sydney College. He received his M.S. in Chemistry and J.D. from the University of Illinois. He is a member of both the Louisiana State and U.S. Patent Bars. He enjoys fishing and disc golf in his spare time.

Gretchen Ohlmeyer Lovelace, M.S., C.F.P., C.P.M. – Mrs. Lovelace is the president and founder of Lovelace and Associates, Inc. She taught at the University of New Orleans, and conducted research in the Microbiology department at Louisiana State University School of Dentistry before returning to Baton Rouge and obtaining certifications in Financial Planning and Practice Management. She has 27 years of practice

management experience and has been a lecturer at the LSU Dental School for the past 18 years as well as at national, state, and local meetings. She is a member of The Financial Planning Association, the Institute of Business Appraisers, realtor, notary, and an affiliate of ADS South. Practical, ethical, and professional practice promotion and practice transitions are Mrs. Lovelace main interests.

Topic of Presentation – “Ways to Transition your Practice: Do You Need an Associate?”

Objectives –

- 1.) Five types of transition.
- 2.) Criteria for determining if associate is needed.
- 3.) Associate agreements and methods of paying associates.
- 4.) Methods of transitioning with associate.
- 5.) Items you need in place prior to retirement.

Sponsor - ADS Lovelace and Associates, Inc.

(Licensed Realtor, Broker Louisiana and Mississippi) Contact: Gretchen O. Lovelace phone: 225/927-8015, cell: 225/892-5135, e-mail: gretchen@lovelaceassoc.com or plovelace@gmail.com, fax: 225/927-8115, website: www.lovelaceandassociates.com, address: 8202 Kelwood Ave., Baton Rouge, LA 70806.

January 21, 2010
General Membership Meeting

Location - Chateau Golf & Country Club, 3600 Chateau Blvd., Kenner, LA 70062. Phone: 504/467-1351.

Time – Check in @ 6:30pm. Meeting begins @ 7:00pm.

Speaker – Dr. Renee Bruno - Dr. Bruno is Clinical Professor of

Psychiatry at Tulane University Health Science Center, Department of Psychiatry, and Clinical Director of the Eating Disorders Treatment Center at River Oaks Hospital. She is a graduate of Tulane School of Medicine. After completing Psychiatric Residency training at the Medical University of South Carolina in Charleston, Dr. Bruno returned to Tulane to complete Fellowship training in Child Psychiatry.

Dr. Bruno’s clinical and research interests are Women’s Mental Health and Wellness across the developmental spectrum from childhood to menopause. Gender specific Child and Adolescent Psychiatry, Eating Disorders and Reproductive Psychiatry have been Dr. Bruno’s clinical focus coupled with a commitment to community education in these areas.

Topic of Presentation – “Tools for Detection and Intervention of Eating Disorders in Dental Practice”

Objectives –

- 1.) Attendants will review definitions and classifications of eating disorders.
- 2.) Attendants will review the medical consequences of eating disorders.
- 3.) Attendants will discuss strategies for intervention.
- 4.) Attendants will be educated in treatment resources.

Sponsor – River Oaks Hospital
Phone: 504/734-1740, website: www.riveroakshospital.com.
Address: 1525 River Oaks Road West, New Orleans, LA 70123.

February 24, 2010
General Membership Meeting

Location - Southern Yacht Club, 105 N. Roadway Dr., New Orleans, LA 70124. Phone: 504/288-4221.

Upcoming Scientific Programs - Con't.

by Kristi M. Soileau, D.D.S., M.Ed. - NODA Scientific Program Committee Chairman

Time – Check in @ 6:30pm. Meeting begins @ 7:00pm.

Speaker – *Stephen M. Pizzo, Esq.* Mr. Pizzo is currently a Managing Partner and Executive Committee Member of Blue Williams, L.L.P. Active and varied practice in civil litigation, with predominate focus on trial work in the fields of medical and hospital malpractice, products liability, premises liability, AIDS litigation, sexual harassment litigation, corporate litigation and asbestos litigation. Mr. Pizzo is currently representing all major medical malpractice carriers in the State of Louisiana and several self-insured physicians.

Topic of Presentation – *“Dental Informed Consent for the Modern General Dentist: How, When and Why?”*

Objectives –

- 1.) Develop rapport and trust
- 2.) Confirm acceptance of commonly known inherent risks and complications
- 3.) When to use informed consent
- 4.) How to do it
- 5.) Which risks and complications that should be discussed

Sponsor – Robert Ellis & Associates
Phone: 1-888-503-5547, website: www.ellis4u.com. Address: 3840 Hwy. 22, Ste. 300, Mandeville, LA 70471.

March 24, 2010
General Membership Meeting

Location – To be determined

Time – Check in @ 6:30pm. Meeting begins @ 7:00pm.

Speakers – *FBI, Special Agent Kristine Green and Mr. John White @ First Data*

Kristine Green – The FBI’s New

Orleans field office has a community outreach program that complements their efforts to protect you and your business. Special Agent Green is Supervisor of the Cyber Crimes Squad for the Federal Bureau of Investigation New Orleans Territory. Her areas of focus are computer hacking, both criminal and national security matters, identity theft, and internet fraud.

John White - representative for First Data with over 50 NODA members in which he provides credit card processing service. He has presented CE classes for Northshore Dental Association and has addressed the Mississippi Dental Association. Mr. White will discuss patient payment data security requirements.

Topic of Presentation – *“Personal and Professional Security Threat Awareness & Precautions”*

Objectives –

- 1.) Focus on the latest crimes from identity theft, and cyber crimes that could affect personal, professional, and business security. Discussion will include sources, risk, awareness, and precautions.

- 2.) Information, on security mandates to protect your patient’s personal payment information.
- 3.) List of websites will be provided for additional personal research and education.

Sponsor – New Orleans Dental Enterprises, Inc. Phone: 504/834-6449, website: www.nodental.org. Address: 2121 N. Causeway Blvd., Suite 153, Metairie, LA 70001.



New Orleans Dental Association is an ADA CERP Recognized Provider.


ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry.

Concerns or complaints about a CE provider may be directed to the provider or to ADA CERP at www.ada.org/goto/cecp.



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John White  504-874-4877

Mailyoursharps.com Becomes a NODA Preferred Provider

by Kevin J. Collins, D.D.S. – NODA President



Dear NODA Members,

New Orleans Dental Enterprises, Inc. would like to introduce **mailyoursharps.com** as a new partner in the Preferred Provider Program.

mailyoursharps.com is a national full service provider of mail back sharps disposal. The additional mail back disposal/recycling services offered include:

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- Mail Back Amalgam Recycling
- Mail Back Mercury Recycling
- Mail Back Silver Recovery (Fixer Compliance)
- Mail Back Lead Foil Recycling
- Mail Back Lead Apron Recycling

The Preferred Provider Program connects our members to the highest quality services available at preferred

pricing. **mailyoursharps.com's** mail back services are a great way to save money in your practice, while providing an extremely convenient alternative to on-site services. The disposal/recycling services are user-friendly, all inclusive, and do not require contracts. This Preferred Provider agreement is designed to offer additional benefits, including:

- Exclusive 5% discount for NODA members
- NODA receives 5% royalties on the total purchases of our participating members

mailyoursharps.com is a business unit of Plastic Recovery Service, LLC. The owners of Plastic Recovery Service, LLC have over 50 years of experience in reclamation and recycling, and are dedicated to environmental integrity.

Visit: **www.mailyoursharps.com/noda.html** for more information and to start saving today!

Three Convenient Ways to Order:

- Web: **www.mailyoursharps.com/products.html**
- Fax: 803-216-8445, order forms available at **www.mailyoursharps.com/noda.html**
- Phone: 803-829-8109, be sure to mention your NODA membership

Please use promotion code "NODA" during the check out process to receive your 5% discount in addition to the already low-cost pricing. For the greatest savings, you may choose to use either your exclusive NODA membership discount or any of the many special offers, including the Monthly Featured Product.

If you have questions, please feel free to contact our representative at **mailyoursharps.com**:

Jessica Drake, Sales Specialist
jdrake@mailyoursharps.com
Ph: 803/829-8109
Fax: 803/216-8445

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2010 Children's Dental Health Month

by Claudia A. Cavallino, D.D.S. -
NODA Children's Dental Health
Month Committee Chairman



Greetings to all NODA Members,

February is almost here and it's that time of year again to start planning for Children's Dental Health Month. As your new NODA Children's Dental Health Month Committee (CDHM) Chairman, I am excited to announce the plans we are currently working on to raise awareness and provide dental care to underserved children.

On Friday, February 5, 2010 the annual Give Kids A Smile (GKAS) event will be held at LSU Dental School in the pediatric dentistry department. LSU pediatric dentistry professor Dr. Janice A. Townsend is helping to coordinate these activities. LSU dental students and pediatric dental residents will be volunteering to perform exams, cleanings, oral hygiene instruction, x-rays and treatment plans. Our goal is to provide these children with a permanent dental home in the office of a NODA dentist. So any NODA dentists that would like to volunteer for this event or would like to volunteer to provide follow-up care, please contact the

NODA office or you can email me at ccavallino@bellsouth.net.

On Saturday, February 20, 2010, from 11-3 p.m., the Louisiana Children's Museum will hold a CDHM event for NODA in conjunction with its own FETCH! Healthy Moves Day. We will be showing ADA Dudley the Dinosaur cartoons about dental health and dental hygiene as well as passing out oral hygiene supplies and ADA posters to the children who attend. Any NODA members that wish to volunteer their time at this event would be greatly appreciated. The Children's Museum organizers also have space and a stage available to perform skits, so any brave NODA members and aspiring thespians that have any ideas for an informative yet entertaining oral health skit for kids, please do not hesitate to contact me.

We will also pass out dental information, ADA posters and NODA toothbrushes to the patients at Children's Hospital. NODA member, Dr. Pamela R. Shaw, will be coordinating this event and NODA members will be notified of the date once it is scheduled.

Finally, on Wednesday, December 9, 2009 at 6:30 p.m., there will be a brief planning meeting at the NODA office to discuss and finalize these events. Any NODA members who would like to get involved with CDHM or GKAS Day are encouraged to attend.

Thank you in advance.

American Dental Association Supports Tobacco-Free School Laws -

At its annual governance meeting, the American Dental Association (ADA) House of Delegates recently adopted a resolution supporting tobacco-free school laws and policies to prevent tobacco use and addiction in children.

According to the U.S. Centers for Disease Control and Prevention (CDC), a tobacco-free school can help prevent and reduce tobacco use in youth and help them avoid tobacco-related diseases such as cancer and heart disease.

ADA delegates voted to support laws or policies that incorporate the "Guidelines for School Health Programs to Prevent Tobacco Use and Addiction" developed by the CDC in collaboration with tobacco-use prevention experts across the country. The guidelines include tobacco-use prevention and education in kindergarten through 12th grade and support for tobacco-use cessation efforts among students and school staff.

The ADA encourages its members and state dental societies to collaborate with students, parents, school officials and members of their communities to establish tobacco-free schools.

“In Memoriam”

John Menville Sartin, D.D.S.

Dr. Sartin, (USN Ret.), passed away at his Metairie, Louisiana, home on November 15, 2009 at the age of 90. His devoted wife, Norris, was at his side, along with other family members. Dr. Sartin was the son of Admiral Lea Bennett Sartin, M.D., USN, and Cecile Menville Sartin, of Houma, Louisiana. Because his father was a navy physician, young John moved all over the country and the world, receiving his education at a wide variety of schools. He served as a pharmacist's mate in the United States Navy during World War II. Before World War II, he studied pre-medicine at Tulane University, but left the program and joined the United States Navy after his father was taken prisoner by the Japanese at the very start of the war.

After the war, he studied dentistry at Loyola University, during which time on a blind date he met the love of his life, Norris Mary Murphy (Sartin). They were married June 2, 1948, and they enjoyed a beautiful marriage of 61 years. They were blessed with three children: John Menville (Donnette) Sartin, Jr. (deceased), Dr. Barry (Carol) Sartin, and Glen (Thomas) Sartin Becker. John and Norris eventually settled in the Lakeview section of New Orleans, living in the same home from 1950 through August 29, 2005, when Hurricane Katrina flooded their home, necessitating their move to Metairie. During his Lakeview years, he was a parishioner of St. Pius X Church, where for many years he served as an usher and eucharistic minister.

He also established his dental practice in Lakeview. While gaining a reputation as a skilled and meticulous professional, he quietly gave of his talents by performing free dental work for members of the clergy and religious, as well as for countless patients of limited means. In both his professional and personal life, he quietly gave of himself to others. After his move to Metairie, he became a parishioner of St. Philip Neri Church. Dr. Sartin was a quiet, selfless, deeply spiritual man who brought peace, calm, and a dry sense of humor to everyone with whom he came into contact. Beloved by many, he enriched countless lives.

Robert Hartwig Sundin, D.D.S., M.A.

Passed away November 15, 2009 in Saint George, Utah after a long struggle with Parkinson's disease. Bob was born September 27, 1921 in Norwich, New York to Carl Olaf Sundin and Hulda Elizabeth Houglund Sundin, the seventh of ten children. Bob and Marvel met, first dated and fell in love while attending Emanuel Missionary College (now known as Andrews University) in Berrien Springs, Michigan. They were married June 20, 1943 while Bob was on furlough from service in the army.

Bob enjoyed a long and successful career within the profession of dentistry. He practiced general dentistry for 21 years in Decatur, Michigan and then taught dentistry for 15 years at the Louisiana State University School of Dentistry in New Orleans. He retired from the dental school as

Professor Emeritus in 1986.

Throughout his life, Bob was very active in both church and community service. After retirement, he accepted mission callings from the Seventh-day Adventist church to temporarily run or help establish dental clinics in Nairobi, Kenya (1988), Lilongwe, Malawi (1990), and Moscow, Russia (1990 & 1995).

He very much loved and enjoyed the time spent with his granddaughters, the elder two Heather and Maureen in New Orleans when he first retired, and in later years Ashley and Britny in Utah. He loved Saint George and the many friends he made in his last home.

NODA News is published every month with the exception of June and August. Deadline for ads and editorial material is the 10th of the month preceding publication. Ads and news should be sent to: nodental@bellsouth.net

NODA News is a publication of the New Orleans Dental Assn., 2121 N. Causeway Blvd., Suite 153, Metairie, LA 70001. Phone (504) 834-6449.

October General Meeting at Courtyard on the Ridge

Photos courtesy of Dr. Kristi M. Soileau, D.D.s., M.Ed.



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October General Meeting at Courtyard on the Ridge

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In an effort to keep you informed about available C.E. opportunities at the LSU School of Dentistry, this area will be devoted to informational updates.

2010	COURSE TITLE		TUITION	CREDIT HOURS
January 8 – 10 Friday – Sunday Lafayette	Expanded Duty Dental Assistant a/k/a "EDDA" w/Gen Benoit, RDH, Theresa Courtois, RDH, MS and Julie DeRouen, EDDA at Lafayette Community Health Care Clinic, Lafayette, LA	Assistant	\$415	24 L/P C
February 3 – 7 Wed. – Sun. New Orleans	LSU'S 33rd. Annual Perio Review Course #490 w/Drs. Yukna, Rapley, Shaklee, Palaiologou, Hanes et alia for Oral Board Exam Preparation at LSUSD, New Orleans	5-Day	\$1,645	40 L/P C
February 5 – 7 Friday-Sunday New Orleans	LSU's 33rd Annual Perio Review Course #490 w/Drs. Yukna, Rapley, Shaklee, Palaiologou, Hanes, Brannon, Fowler, et alia at LSUSD, New Orleans Re-certification for Periodontists; A General Review for Practicing Dentists and Periodontists and for those needing AGD credits	3-Day	\$1,345	22 L C
February 19 Friday Shreveport and New Orleans	Cosmetic Dentistry 101 w/Dr. Jimmy Eubank #780 in Shreveport – Live at Donald Zadeck Conference Center at LSUHSC and Simultaneously broadcast and interactive at LSUSD in New Orleans	Dentist Lab Tech Hygienist Assistant	\$195* \$175* \$155* \$115*	7 L C
February 19-21 Friday-Sunday Baton Rouge	Expanded Duty Dental Assistant a/k/a "EDDA" w/Eliska Davis, RDH, MRC, Ebony Lang, RDH, and Tonya Whitehead Chidester, EDDA at LSU South Campus, Baton Rouge, LA	Assistant	\$415	24 L/P C
February 20 Saturday Baton Rouge	Digital & Conventional Radiology for Dental Assistants w/Dr. Kavas Thunthy and Dr. J. Sean Hubar	Assistant	\$149	7 L/P C

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