#### **NODA News**

Volume 47 | Number 3

Article 1

2009

NODA News March 2009

Follow this and additional works at: https://commons.ada.org/noda-news

#### **Recommended Citation**

(2009) "NODA News March 2009," *NODA News*: Vol. 47: No. 3, Article 1. Available at: https://commons.ada.org/noda-news/vol47/iss3/1

This Full Issue is brought to you for free and open access by ADACommons. It has been accepted for inclusion in NODA News by an authorized editor of ADACommons. For more information, please contact commons@ada.org.

# NODA News

#### **MISSION STATEMENT**

To establish and maintain a cohesive organization that serves its membership by promoting the art, science and professionalism of dentistry, and by communicating the value of oral health to the community.

VOL. 46 MARCH '09 NO. 03

#### of that year, Dr. hall dental office practice from ontinued to grow **NODA'S 2008 HONOR DENTIST**

by William F. Schmidt, Jr. – NODA Honors & Awards Committee Chairman



The NODA Board of Governors will present the 2008 NODA Honor Dentist Award to Dr. Tom Giacona at the President's Banquet on March 21, 2009. Dr. Giacona has been a member of NODA, LDA, and ADA since graduation from LSUSD in 1977. He began his practice of General Dentistry that June with his uncle, Dr. Luke Leggio. He also worked part-time in the Dental Clinics of the New Orleans Public Health Department treating children in the Fisher and St. Bernard housing complexes while building his private practice in New Orleans. He then merged with a Metairie group practice in 1984 which he left in 2002 to begin building and enjoying his current solo private practice in Metairie. From 1998 to Hurricane Katrina in 2005, Dr. Giacona was also a -cont pg. 2

## NODA Welcomes a New Leader



Dr. Jeffry A. Leeson is the 90<sup>th</sup> President of the New Orleans Dental Association. He was born to Donna V. and Robert A. Leeson on February 5, 1954. He graduated from De La Salle High School in 1972, and from Loyola University of New Orleans with a Bachelors of Business Administration in May 1976.

After working in sales for almost six years, he gave up his job and went back to school full-time in 1982. At the age of 28, Dr. Leeson began his pre-dental studies at Loyola University and completed them at the University of New Orleans. From the summer of 1986 to May 1990, he attended LSU School of Dentistry where he was class president in both his freshman and senior years. He also was an active member of Psi Omega Fraternity and was president of that organization during his senior year as well.

After graduation from LSU School of Dentistry at the age of 36, Dr. Leeson worked as an associate for a couple of dentists. One of those dentists introduced Dr. Leeson to Pamela L. Plaisance in January 1991. They have been together since then and have no children. In December of that year, Dr. Leeson took over a small dental office virtually starting his practice from scratch. The office continued to grow every year until Hurricane Katrina in 2005, which shut the office until July of the following year. Since Katrina, he has completely re-staffed and re-built his practice in the old location with great success.

Dr. Leeson has been a long time active member of the New Orleans Dental Association serving in many facets which includes delegate for the House of Delegates Annual Session, NODA's representative on the LDA Council on Insurance, room monitor at the New Orleans Dental Conference, and now president.

As president of NODA, Dr. Leeson is working to encourage the growth of the association and the active participation of the members. He would like to increase the attendance at all NODA events by getting members involved and will continue to ask all members of NODA to invite their colleagues to join. He believes that with increased participation in organized dentistry and working together to improve the public's perception of dentistry, that dentistry will continue to be arespected profession that others will look up to.

#### March General Membership Meeting

Four Points Hotel 6401 Veterans Memorial Blvd. Metairie, LA 70003

March 18, 2009 • 7:00pm

Cynthia Clark, B.A.

"Bridging the Marketing Gap"

Sponsered by: Brican America, L.L.C.

## NODA'S 2008 HONOR DENTIST, cont.

by William F. Schmidt. Jr. – NODA Honors & Awards Committee Chairman

part-time Clinical Instructor in the crawfish at the Annual NODA Department of General Dentistry at Crawfish LSUSD.

has Dr. Giacona extremely active throughout his years of membership that began as a hall monitor, registration committee member, and photographer for the New Orleans Dental Conference. NODA at the LDA and ADA level. Since then he has been a member of He the New Orleans Dental Conference Board (two-time Chairman of the Distinguished Registration Committee, Chair of Committee and then its Chairman the Public Relations Committee, from 2004-2008. He is in his second Chairman-Elect. and Chairman). He says one of his most House of Delegates representing memorable experiences serving the NODA (2005-present). Also, he has NODC was when he was the just begun his two year term as one General Chairman in 1998. The of NODA's Directors to the LDA conference was being held for the Board of Directors which also first time ever at the New Orleans means he has started a concurrent Convention Center and threatened term on NODA's Board of by Hurricane Earl several days Governors. Dr. Giacona also has before the start of the conference on been a member of the local that Labor Day week-end. He remembers spending a day at 1994 and 2002 ADA Annual NODA's offices with Norma and Sessions that were held in New Mona watching the path of Earl, talking to registrants, and clinicians assuring that the conference was not cancelled. After he completed his International College of Dentistry. term at the NODC leadership level, he continued to support the to organized dentistry, Dr. Giacona conference by being an on-site has served his community by photographer, a course room monitor, and a host for NODC clinicians.

Dr. Giacona also has been a member on the NODA Board of Renovation Governors from 1999-2003 when he held the offices of Treasurer (1999-2000),President (2002), and then (2001),Past-President (2003). He also has Chairman and Assistant Pack been a member of NODA's Leader (1986-1988). He was a Children's Dental Committee. Table Committee Committee, Honor and Awards a part-time Clinical Instructor in the Committee, and Scientific Meeting Department of General Dentistry at Committee. From 2003-2008 he LSUSD (1998-2005), he was was Chairman of Honor and elected to the LSUSD Faculty Awards Committee. You may have Council/Administrative Council as seen him from 1998-2001 serving a representative of the part-time

Boil when he was chairman of the Meetings been Committee (both Scientific and non-scientific). He has been a NODA Delegate to the LDA House of Delegates from 1994-2008.

Dr. Giacona has served served as NODA's representative on the LDA Service Award General term as a LDA Delegate to the ADA arrangement committee for the Orleans. In 2008, he was inducted as a Fellow to both the American College of Dentistry and to the

Outside of his commitment serving as his Church's Parish School Fair General Chairman (1993-1996), Parish School Board Member (1995-1999), Church Committee, Thanksgiving Meals to the Poor Committee, and choir member. He President-Elect was a Cub Scout Den Leader and the Pack's Committee Health founding member and first Clinic President of the Circle d'Estudes (judge), Nominating Dentaires Study Club. When he was

From 1996-1998, Dr. faculty. Giacona was selected and served his state as a member of the Louisiana State Board of Dentistry. Dr. Giacona is married to his best friend, Gwen Dufour Giacona (a current member and President of the Alliance of NODA and LDA who has contributed many hours aiding dental health education to the area's children) since 1975. He and Gwen have terrific children four (Todd, Angela, Carolyn and Amanda), a wonderful daughter-in-law (Marlin), and, the cutest 4 year-old

grand-daughter ever – Ms. Emily. "Without their love, inspiration, encouragement, understanding, and support, I would not be the person I am today."

I have been privileged to have known Tom Giacona since his senior year at LSUSD when I was one of his clinical instructors. have worked with him for the past several years on the NODA Board. I can truly say that Dr. Giacona has constantly set high marks for the members of this profession and is most deserving of the award of Honor Dentist.

NODA News accepts advertisements from a variety of sources, but makes no independent investigation or verification of any claim or statement contained in the advertisements. Inclusion of advertisements should not be interpreted as an endorsement by the New Orleans Dental Association or NODA News.

## **President's Message**

by Jeffry A. Leeson, D.D.S. - NODA President

With Mardi Gras over and March beginning, NODA is as busy as ever getting together events for the membership. On the top of the list is the registration process of the 2009 New Orleans Dental Conference and LDA Annual Session. The last chance to pre-register by mail for the conference before fees increase is Monday, March 2, 2009, and 11 p.m. CST on March 9, 2009, for online registration. Please make sure that your NODA, LDA, and/or ADA dues are paid so that you qualify for the member prices.

While registering for the conference, please take advantage of the opportunity to purchase tickets for the 2009 C300 Mercedes-Benz or \$15,000 in cash raffle. Dr. Ambrose M. Martin, III, has arranged the raffle with a maximum of 3,000 tickets at \$25 each. This is a major fundraiser for our organization, so I ask that every member to buy at least one ticket and to please sell some tickets to family, staff,

and friends. Tickets are available when registering for the conference or by calling the NODA office. The drawing will be at 5:00 p.m. on Saturday, April 4, 2009, at the close of the NODC exhibition hall.

The Annual President's Installation Banquet will be on Saturday, March 21<sup>st</sup>, at English Turn Golf and Country Club. The evening starts at 6:00 p.m. with cocktails (open bar), appetizers, and music by The James Rivers Movement. The program and dinner will begin at about 7:00.m. The formal installation of the 2009

Board of Governors, will be performed by the 2009 LDA President, Dr. Charles O. Foy, Jr. There will be the awarding of the 2008 Honored Dentist Award to Dr. F. Thomas Giacona, Jr. as well as other awards to other members of NODA. The menu for the evening is on the invitation and the RSVP card with your choice of filét mignon or grilled mahi-mahi needs to be returned by March 6<sup>th</sup>, so we can properly plan this event. Call the NODA office if you have any questions or if you do not have your invitation in time to RSVP by mail.

There will be a general membership meeting on Wednesday, March 18<sup>th</sup>. This meeting was not listed in any previous issues of NODA News. Please, check this issue for details. Mark your calendars for the third Wednesday each month and check your NODA News for details and any possible exceptions.

Again, I would like to ask that the people attending the monthly meetings to invite a friend. If the friend is not a NODA member, contact the NODA office for rules for bringing guests and possibly an application for membership.

In closing, please remember that NODA News and the NODA website are the best ways to keep up with what is going on with NODA.

See you at English Turn and at all the other NODA events!

## Louisiana Dental Services, Inc. (LDS)

A wholly owned subsidiary of the Louisiana Dental Association

Robert Ellis and Associates Booth 507

SolmeteX Booth 506

Elavon (formerly NOVA) Booth 508

Banc of America Practice Solutions Booth 607 Learn more about quality products and services endorsed especially for YOU at www.ladental.org or by calling (800) 388-6642. Louisiana Dental Services (Look for these companies in the LDS corporate booth: LDS Glove Program, New Line Medical, Transworld, Office Depot, and other endorsed companies) Booths 509, 606, 608



Visit our booths April 3-4 at the NODC/LDA Annual Session!

## **Upcoming Scientific Programs**

by Kristi M. Soileau, D.D.S., M.Ed. - NODA Scientific Program Committee Chairperson

#### March 18, 2009 General Membership Meeting

**Location** – Four Points Hotel - 1st Floor, Serendipity Ballroom II & III, 6401 Veterans Memorial Blvd., Metairie, LA 70003. Website: www.fourpointsneworleans.com, phone: 504/885-5700.<u>Time</u> – Check in time @ 6:30pm, Meeting begins @ 7:00pm.

#### <u>Speaker</u> – Ms.Cynthia Clark, B.A. (Loyola New Orleans).

Ms. Clark earned her degree at Loyola University and has been a leader in the New Orleans regional advertising industry since 1999; presided over her own agency, Clark Advertising, for 10 years; sold media for WWL-870 AM, WIST-690 AM and WRNO in New Orleans, WYCT in Florida; and HAWK-FM in New Jersey. She is also the recipient of the Radio Advertising Bureau recognition for dynamic advertising plans. Ms. Clark has been a part of the local dental community for many years as she is the daughter of the late Dr. William A. Clark III, a noted area oral surgeon and past NODA member. Ms. Clark is now the Regional Marketing Consultant for Brican America, L.L.C. - an international marketing company specializing in helping dentists grow through their practice patient education, practice promotion, and internal marketing systems. Phone: 504/390-9977, e-mail<sup>.</sup> cclark@bricanamerica.com, website: www.bricanamerica.com.

#### <u>Topic of Presentation</u> – "Bridging the Marketing Gap"

#### <u>Objectives</u> –

Upon completion of the course, participants should be able to do the following:

1.) Identify the six building blocks in a rock solid marketing bridge

2.) Know how to stretch the practice's broadcast advertising budget for maximum return

3.) Implement five best practices in website homepage design

4.) Understand the three essentials to making any advertising medium work

5.) Know how to synergize external and internal marketing efforts

6.) Understand how to increase case acceptance rates through effective internal marketing practices

#### <u>Sponsor</u> – BRICAN AMERICA, L.L.C.

Contact: Cynthia Clark, Marketing Consultant. Cell: 504/390-9977, e-mail: cclark@bricanamerica.com, website: www.bricanamerica.com.

#### May 20, 2009 General Membership Meeting

Location – Lago's Restaurant, 900 Harrison Ave., New Orleans, LA 70124. Phone: 504/486-8282.

<u>**Time**</u> – Check in time @ 6:30pm, Meeting begins @ 7:00pm.

#### <u>Sponsor</u> – <u>Millennium Dental</u> <u>Technologies, Inc.</u>

Contact: Rusty Schaeffer, Senior LANAP Product Specialist at 1-866-231-6857, e-mail to rschaeffer@millenniumdental.com, website: www.millenniumdental.com, address: 2033 Kings Cross Lane, Cordova, TN 38016.

#### September 16, 2009 General Membership Meeting

**Speaker** – Kim Henderson, RDH. Ms. Henderson is a Registered Dental Hygienist with 17 years experience as a RDH, working primarily in the Gulf Coast region. Ms. Henderson also has expertise in digital x-ray senor placement technique and has used digital radiography both in practice and as a Dexis trainer. Ms. Henderson may be contacted by phone: 225-276-5830, fax: 1-866-322-2805, e-mail: henderson4@cableone.net, website: www.dexis.com.

#### <u>Topic of Presentation</u> – "Digital Radiography Techniques and Applications"

Ms. Henderson will present on digital x-ray placement techniques and review best practices when using digital radiography. Ms. Henderson will also review the different types of digital radiography systmes (phosphor plate vs. direct sensors) and have a question answer period following her presentation.

#### Objectives -

Review best practices when using digital sensors and digital panorex machines including:

1.) Obtaining optimal image quality

2.) Placement and positioning techniques

3.) Display and demonstrate aftermarket RINN holders for improving sensor placement

4.) Hygiene and preventing cross contamination

5.) Differences when using phosphor plate systems and digital sensors

#### Sponsor – DEXIS, LLC

Contact: Nick Hartman, Regional Sales Manager at 1-888-883-3947, ext.234, e-mail to nick.hartman@dexis.com, website: www.dexis.com, address: 4425 Alexander Dr., Ste. 100, Alpharetta, GA 30022.

October 21, 2009 General Membership Meeting

#### <u>Speaker</u> – Earl M. Douglas, DDS, MBA, BVAL.

Dr. Douglas is the founder of ADS South, a dental practice appraisal and brokering company serving the Southeast. Dr. Douglas earned his Doctor of Dental Surgery degree from the Baltimore College of Dental Surgery, University of Maryland School of Dentistry and received his Master in Business Administration degree from Brenau College in 1984 and received the Business Valuator Accredited in Litigation designation form The Institute of Business Appraisers. Dr. Douglas has presented at numerous study clubs, the Hinman Dental Convention, the Tennessee Dental Association, the New Orleans Dental Association, the Rossner Memorial Lecture in New Orleans and for Dental Economics, and is a contributing author for Dental Economics magazine.

#### <u>Topic of Presentation</u> – "The Fifteen Biggest Transition Mistakes"

This presentation will reveal the most serious mistakes dentists have made in the transition of their practices. This presentation applies to buying a practice, selling a practice, or forming associateships or partnerships. Each mistake willbe explained and analyzed and the undesired outcomes will be discussed.

#### Objectives -

1.) Make attendees aware of the mistakes that they might intentionally or unintentionally make in the transition process.

By becoming aware of these mistakes, attendees should realize them when there is a potential for them occuring and take steps to avoid them.
For the dentist to achieve the safest, most successful transition when encountering that phase of their career.
Sponsor – ADS South

Contact: Earl M. Douglas, DDS, MBA, BVAL.

Phone: 770/664-1982, cell: 404/512-4702, fax: 770/664-1782, e-mail: douglas@adssouth.com, website: www.adssouth.com, address: 11285 Elkins Road, A-2, Roswell, GA 30076.

November 18, 2009 General Membership Meeting Speaker – Roger D. Craddock, DDS. Dr. Craddock is a graduate of West Virginia University School of Dentistry, completed a Prosthedontics residency at UNC Chapel Hill, a Periodontics residency at LSU, and has held teaching appointments at UNC and the University of Tennessee. He is a past president of the Memphis Dental Society and the Tennessee Society of Periodontists, and a fellow of the TDA and the American College of Dentists. Dr. Craddock maintains a practice limited to Periodontists in Memphis, TN and lectures on the use of lasers for periodontal therapies.

#### <u>Topic of Presentation</u> – "Lasers for Periodontal Therapy"

**Part I:** How do you pick a laser for use in dentistry? Does wavelength matter? What is the nature of laser tissue interaction? Will one laser do everything?

**Part II**: Use of an Nd:YAG laser in the periodontal pocket

#### <u>Sponsor</u> – <u>Millennium Dental</u> <u>Technologies, Inc.</u>

Contact: Rusty Schaeffer, Senior LANAP Product Specialist at 1-866-231-6857, e-mail to rschaeffer@millenniumdental.com, website: www.millenniumdental.com, address: 2033 Kings Cross Lane, Cordova, TN 38016.

#### December 16, 2009 General Membership Meeting

<u>Speakers</u> - Preston Lovelace, J.D., M.S. and Gretchen Ohlmeyer Lovelace, MS, CFP, CPM

Preston Lovelace, J.D., M.S. -Preston received his Bachelor's degree Chemistry and Applied in Mathematics at Hampden-Sydney College. He received his M.S. in Chemistry and J.D. from the University of Illinois. He is a member of both the Louisiana State and U.S. Patent Bars. He enjoys fishing and disc golf in his spare time.

Gretchen Ohlmeyer Lovelace, MS, CFP, CPM - Gretchen is the president and founder of Lovelace and Associates, Inc. Gretchen taught at the University of New Orleans, and conducted research in the Microbiology department at Louisiana State University School of Dentistry before returning to Baton Rouge and obtaining certifications in Financial Planning and Practice Management. She has 27 years of practice management experience and has been a lecturer at the LSU Dental School for the past 18 years as well as at national, state, and local meetings. She is a member of The Financial Planning Association, the Institute of Business Appraisers, realtor, notary, and an affiliate of ADS South. Practical. ethical, and professional practice promotion and practice transitions are Mrs. Lovelace's main interests.

#### <u>Topic of Presentation</u> – "Ways to Transition your Practice: Do You Need an Associate?"

#### Objectives -

1.) Five types of transition

2.) Criteria for determining if associate is needed

3.) Associate agreements and methods of paying associates

4.) Methods of transitioning with associate

5.) Items you need in place prior to retirement

#### <u>Sponsor</u> - <u>ADS\_LOVELACE\_AND</u> <u>ASSOCIATES, INC.</u>

(Licensed Realtor, Broker Louisiana and Mississippi) Contact: Gretchen O. Lovelace phone: 225/927-8015, cell: 225/892-5135, e-mail: gretchen@lovelaceassoc.com or plovelace@gmail.com, fax: 225/927-8115, website: www.lovelaceandassociates.com, address: 8202 Kelwood Ave., Baton Rouge, LA 70806.



New Orleans Dental Association is an ADA CERP Recognized Provider

## **2009 New Orleans Dental Conference & LDA Annual Session**

by David J. Hildebrandt, D.D.S. - NODC Committee Chairman

Your Dental Conference is almost here. Since March 26th is the deadline for online registration, log on soon: (www.nodc.org), so you do not miss any of the new events we have planned. We are very excited about some of the changes we feel will improve our meeting. One of the biggest changes is with our Thursday opening night party. We are completely changing the party from the usual venue at the Hilton to a road trip to Blaine Kern's Mardi Gras World across the river in Algiers. We will have busses running throughout the night to and from Mardi Gras World. We will have live music, an open bar and plenty of food. All of this in the unique setting of New Orleans during Mardi Gras. Even if you have visited Mardi Gras World before, you are in for a real treat. This facility knows how to throw a party New Orleans style. Although this year we will have a small fee to attend the party, (\$35.00) the open bar, food, live music, and the continuous bus service are a true bargain for this very unique evening. If you have already registered but forgot to sign up for the Welcome Reception Party, call the NODA office (504-834-6449) and we can add your tickets to your registration.

Another major change to this year's meeting is the exhibit hall hours. We will have all day hours on Friday and Saturday. Since there are not exhibit hours on Thursday, please spend time visiting our exhibitors on Friday and Saturday. Remember the exhibitors



keep your registration costs to a minimum. On Saturday we will be closing the exhibit hall with a raffle 2009 C-Class for а new Mercedes-Benz. Make sure you purchase plenty of tickets and you'll improve your chances of driving home in а new Mercedes-Benz pocketing or \$15,000.00 in cash. Make sure you stay around the exhibit hall Saturday afternoon and maybe you will be the big winner.

Of course the main purpose of the meeting is continuing education. We think you will be very impressed with our slate of clinicians. Our clinicians include Dr. Stanley Malamed, Dr. John Kanca, Dr. Charles Blair, Dr. Michael Schuster, Dr. Greg Psaltis, Dr. Jon Suzuki, Dr. Peter Jacobsen, Dr. John West, Dr. Jamie Morgan, and many others. We also have many workshops for both the doctors and your auxiliaries.

For your entertainment we will again have some celebrity chefs doing cooking demonstrations. Chef John Folse and Chef Paul Prudhomme will be sharing with us some of their culinary expertise. In addition we are planning a Friday night out on the town. Come and join us for an evening at Arnaud's restaurant followed by a trip to a New Orleans nightclub for some live New Orleans music. Transportation will be provided from the Hilton to Arnaud's and the nightclub back to the Hilton. Make your reservation soon, as this event is limited to 50 people.

Please check out the website www.nodc.org for a complete listing of our speakers and for course tittles and descriptions.

As you can see we are very excited about this year's meeting. We are looking forward to seeing you April 2-4, 2009!

WE WANT YOUR NEWS!! Anyone knowing of any dentist who has made a significant contribution, gained an elective or appointive office, written an article, delivered a paper, or rendered unusual public sevice, please let us know! nodental@bellsouth.net

## Upcoming Family Event to Include Crawfish, Caricatures, and Karaoke

by: Kristi M. Soileau, D.D.S., M.Ed. – NODA President Elect

The New Orleans Dental Association's Annual Crawfish Party will be held on Friday, May 15<sup>th</sup>. from 6:30pm-9:30pm the at American Legion Home, Post 267, located at 3001 River Road and Causeway Boulevard in Jefferson, LA. The NODA crawfish party is always an indulgent evening, and now your families and your staff can join in the fun! As with almost all NODA crawfish parties, there will be much dancing, karaoke music and fun to go along with your

delicious meal. There will also be jambalaya, vegetable trays, sandwiches, and lots of cookies for the children There will also be a caricature artist from 7pm-9pm doing complementary facial sketches. Come pass a good time, Cher! The crawfish party is free to all NODA members and there is a fee of \$10.00 for each staff guest or family member age 6 and over. You don't want to miss it, and we don't want to miss you!

> Your personal priorities come in a variety of sizes and shapes and each one is as unique as the special place in your life they

> The LDA-endorsed health insurance program can help you take care of those

occupy.

year.

priorities with comprehensive major medical benefits, excellent customer service, and competitively priced premiums guaranteed for a New Orleans Dental Conference and LDA Annual Session

April 2-4, 2009 New Orleans Morial Convention Center

Register at www.nodc.org Call (504) 834-6449 for information

PRIORITIES



For additional information, contact your LDA insurance representative

Robert Ellis & Associates 1-888-503-5547





**Recognize this face?** Answer on pg. 12

I Switched To LAMMICO

"When I first started my dental practice, my malpractice insurance was through a nationally known carrier. But it was difficult getting through to someone to help me when I needed them.

Then I discovered LAMMICO, a local company that understands the needs of its dentists. When I have a question, I know I can rely on LAMMICO representatives to find the answer right away.

Now I can concentrate on what's most important to me—my patients. I'm glad I made the switch to LAMMICO."

LAMMICO

Building Enduring Partnerships 800/452.2120 | 504/831.3756 www.lammico.com Joseph P. Simone, II, D.D.S. General Dentistry, Metairie Policyholder since 2007

Joseph P. Simone II, 100

CONSENT TO SETTLE | POLICYHOLDER ADVOCACY | FINANCIALLY SECURE COMPANY RISK MANAGEMENT | PERSONALIZED CLAIMS HANDLING | AGGRESSIVE LEGAL DEFENSE



## ADS Lovelace and Associates, Inc.

Preston Lovelace JD, MS Gretchen O. Lovelace MS, CFP, CPM 8202 Kelwood Ave., B.R., La. 70806 / Phone 225-927-8015 Cell: 225-614-7700 or 225-892-5135 Plovelace@gmail.com or Gretchen@lovelaceassoc.com

www.lovelaceandassociates.com

#### PRACTICES FOR SALE

Metairie Practice #2390 UNDER CONTRACT New Orleans West Bank #2590 Lake Charles #2332 E. of Marksville, La. #2296 Kinder, LA - Bldg. & Prac. #2600 Thibodeaux/Houma Area #2990 & #8597 Vernon Parish #3005 UNDER CONTRACT

#### ASSOCIATE POSITIONS AVAILABLE

Baton Rouge #2840 & #2830, #3125 Houma #2895 New Orleans #2620, Part time #2510 DeRidder/Leesville #2670 Monroe #2520





New Orleans Dental Association (NODA/NODE) Preferred Provider



"We Increase Cash Flow... It's Your Money

Do You Own Commercial Property?

If You're Not using Cost Segregation... then You are Probably Paying Too Much Taxes!

TAX TIME...Would You Like the IRS to Write You a Check or... You Write the IRS one?

Reduce the Amount of Taxes Owed by \$30,000 – \$90,000!

<u>Cost Segregation</u> is an Engineering Based Tax Strategy that allows Dental Clinic Owners to Accelerate Depreciation on Commercial Properties which Reduces their Tax Liability.

Cost Segregation Generates MONEY that Doctors Can:

\* Reinvest into Your Practice \* Purchase New Property \* Apply to Principle \* Spend on Yourself



•IRS Approved & AICPA Recommended Method

Individuals or Companies Qualify

•New construction, purchased or existing buildings, renovations or expansions •Depreciate assets in 5 years rather than 39 years on owned or leased property •CSSI -National Company that is Louisiana Based... with Years of Expertise.

**For Your "FREE" Analysis Call Kathy Ferguson** ... No Risk – No Obligation – No Cost Fax copy of Depreciation Schedule or Property Type... Date Acquired... Building / Improvements Cost

Call: 225.932.2327 or Fax: 225.282.2327 kathyf@costsegserve.com/www.key.costsegserve.com

#### **Annual President's Banquet**

Dr. Jeffry A. Leeson

90<sup>TH</sup> President of the New Orleans Dental Association, Inc. Requests the honor of your presence at the Annual President's Banquet in honor of the 2009 Officers and Board of Governors Saturday, March 21, 2009 English Turn Golf & Country Club One Clubhouse Drive - New Orleans, Louisiana

Cocktails & Appetizers: 6:00pm - 7:00pm Dinner: 7:00pm

Cost: \$75.00 per person Black tie optional Live Entertainment by James Rivers Movement

R.S.V.P. by March 6, 2009

The 2009 Annual President's Banquet will be held at English Turn Golf & Country Club located at One Clubhouse Drive in New Orleans. (www.englishturn.com)

Join us as the 2009 LDA President, Dr. Charles O. Foy, Jr., installs the 2009 NODA Board of Directors. The association will also recognize the 2008 Honor Dentist of the year.

#### COCKTAILS & APPETIZERS

<u>SOUP</u> (chicken andouille gumbo)

<u>SALAD</u> (fresh mixed greens, Roma tomatoes, and garden cucumbers topped with hard-boiled eggs and crumbled apple-wood smoked bacon)

#### ENTRÉE'S

<u>Filet Mignon</u> (grilled medium and served with scalloped potatoes, haricot vert and a forestiere wild mushroom sauce) OR <u>Grilled Mahi-Mahi</u> (topped with shrimp and Avery Island butter sauce and served with roasted almond wild rice and vegetable ratatouille)

DESSERT Chocolate Decadence Cake with raspberry glaze

> DINNER BEVERAGE Wine or Iced Tea

NODA News is published every month with the exception of June and August. Deadline for ads and editorial material is the 10th of the month preceding publication. Ads and news should be sent to: nodental(*a*) bellsouth.net

#### SAVE THE DATE!

March 18, 2009

General Membership Meeting Four Points Hotel 7:00pm

#### March 21, 2009

President's Banquet English Turn Golf & Country Club 6:00pm

#### April 2-4, 2009

New Orleans Dental Conference & LDA Annual Session New Orleans Morial Convention Center

#### May 15, 2009

Crawfish Party American Legion Home 6:30pm

#### May 20, 2009

General Membership Meeting Lago's Restaurant 7:00pm

Pfisterer Auderer Dental Laboratory

What are you looking for in a full service lab?

### 100% satisfaction guarantee

Implants Crowns Thermoguard

Dentures

Partials Temps Cosmetics

Build your confidence in Pfisterer Auderer Through our NDX Reliance Program

Laboratory Manager Linda Faircloth, C.D.T.

For Pick-up service, call 504-837-6622

## **Bulletin Board**

#### **OFFICE SPACE**

To share in Kenner. Great location, ideal satellite for specialist. Call 504/701-3455.

#### LOUISIANA DENTAL CENTER

Offers the ideal setting for recent dental school graduates, offering a variety of opportunities and real value professional to the While allowing for experience. autonomy and personal growth, the experience-rich environment assures the graduate that help is only a few steps away. Many of our doctors enjoy the lifestyle and freedom of performing dentistry without having to manage a practice, while others have chosen to work with us part time while developing their own practice. For those wishing to start a family, our ability and willingness to accommodate flexible schedules is another attractive feature of working for Louisiana Dental Center. Louisiana Dental Center is truly a family of professionals and supports the varied lifestyles and family demands that our doctors present. If you're interested in joining our family of professionals, please contact Aaron Etzkin at 985/345-0240, or apply online at www.ladentalcenter.com.

#### APPRAISALS, SALES, A S S O C I A T E S H I P S , P R E - R E T I R E M E N T PLANNING

ADS South specializes in valuations and transitions for dentists. Learn how to protect your practice in case of death. Call Dr. Earl M. Douglas at 800-321-4540 or visit our website www.adssouth.com.

#### PANOREX FOR SALE

Gendex Orthalix 9000 panorex, 5 years old in great condition, asking price \$9,000. Please call 504/391-0000 for more information.

#### THERMAFIL SYSTEM FOR SALE

2 ovens – Themaprep & Thermaprep Plus. Over 125 plastic obturators – the vast majority are sizes 25-45. Size verification carriers included. \$775.00. Call 504/887-1272.

#### HELP NEEDED

Help in identifying white male, age 54, believed to be Mr. Jules Rosa. Anybody who has treated Mr. Rosa in the last 30 years is requested to contact either Mr. Mark Lombard with the St. Tammany Coroners office at 985/781-1150 or Dr. Charlie Foy at 985/845-8042.



**Proud to Have Known You** *R. Jack Cassingham, D.D.S.* 

NODA News is a publication of the New Orleans Dental Assn., 2121 N. Causeway Blvd., Suite 153, Metairie, LA 70001. Phone (504) 834-6449.

## **TELL 'EM YOU SAW IT IN NODA NEWS**

When you patronize our advertisers --and we hope you will-tell them you saw their ad in NODA *News*.

These loyal friends help defray the costs of this monthly publication.

#### LSU Continuing Dental Education

In an effort to keep you informed about available C.E. opportunities at the LSU School of Dentistry, this area will be devoted to informational updates.

2009	COURSE TITLE	CREDIT HOURS		TUITION
March 13-14	All-Ceramic Restorations from Material Selection to Clinical Success w/Dr. Ariel J. Raigrodski	7 L 7 P	DDS Lab Tech	\$295/\$565 \$195/\$495
	ONE OR TWO DAY OPTION	C	RDH/Aux.	\$145
March 20	Medications that are Important to Dentistry (a Pharmacology Update) and Drug Abuse: Its Impact on Dentistry (a Brief Overview) w/Pamela Sims, PhD	7 L C	DDS RDH	\$265 \$165
March 27 - 29	Expanded Duty Dental Assistant - NOLA w/Nancy Weiss, RDH, EFDA, Henrietta Frederick, CDA, EDDA and B. J. Triay, CDA, EDDA SOLD OUT	24 L/P	Auxiliary	\$389
April 16 – 18	Cosmetic Dentistry 301 w/Dr. Jimmy Eubank HANDS-ON LIMITED ATTENDANCE	14 L 10 P C	DDS Lab Tech Rad/Aux.	\$2,995 \$1,495 \$395
April 24	<i>Five-Minute Temporaries</i> for the entire Dental Team w/Dr. Harry Goza HANDS-ON LIMITED ATTENDANCE	7L/P C	DDS or 1 <sup>st</sup> . Attendee 2 <sup>nd</sup> Attendee	\$245 \$145
May 15	A New Way of Looking at Endo Instrumentation andFilling TechniquesWith Dr. Sergio KuttlerHANDS-ON FOR GENERAL DENTISTS ANDENDODONTISTSWe thank DENTSPLY Tulsa Dental Specialitiesfor their support.	4 L 3 P C	DDS	\$195
June 5 – 7	<i>Expanded Duty Dental Assistant</i> - NOLA w/Nancy Weiss, RDH, EDDA, Henrietta Frederick, CDA, EDDA and B. J. Triay, CDA, EDDA	24 L/P	Auxiliary	\$389

Register by phone, fax, or on line. Visa, MasterCard, American Express and Discover accepted. Phone: (504) 941-8193 Elsa, (504) 941-8189 Kathy or Fax: (504) 941-8403 Web Site: www.lsusdce.org

E. Harold Faget, D.D.S.

Recognize this Face Answer!!

Kristi M. Soileau, D.D.S., Editor Megan E. Richarme, Associate Editor



Suite 153 2121 N. Causeway Blvd. 604-834-6449