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The logo features the letters 'ada' in a lowercase, sans-serif font, enclosed within a circle. To the right of this circle, the words 'News Letter' are written in a large, elegant, cursive script. A horizontal dotted line runs across the page, passing through the bottom of the circle and under the 'News Letter' text.

ada News Letter

Vol. 7, No. 6 - March 15, 1954

CONTRIBUTIONS TO A.D.A. RELIEF FUND PASS \$100,000 GOAL: 28 CONSTITUENT SOCIETIES EXCEED QUOTAS IN 1953-54 DRIVE

For the second consecutive year, contributions to the A.D.A. Relief Fund have exceeded the \$100,000 mark. Last Thursday (March 10) with more than three months of the campaign still remaining, total contributions reached \$100,925, an all-time record for that date. Hailing the achievement, Dr. Leo W. Kremer, of Fort Lauderdale, Fla., chairman of the Council on Relief, said that "this is a record of which the profession can be proud." He added: "It is simply another demonstration of the dental profession's whole-hearted support of a worthy program and, on behalf of the Council on Relief, I should like to express gratitude to dentists everywhere for this most generous response to the needs of their fellow members." The honor of putting the Fund "over the top" went to Colorado dentists who on March 2 contributed the final \$95 that was needed to reach the \$100,000 goal established by the Council on Relief. More than 29,000 individual contributions have been received from dentists and dental students since the campaign began on Oct. 20. Contributions have been averaging \$3.40, slightly higher than in last year's drive which ended with a total of \$103,461. In this year's campaign, 29 societies exceeded their quotas by March 11 and an additional 14 passed the 90 per cent mark on that date. Since the 1953-54 drive will continue through June 30, many of these societies are also expected to reach their quotas.

ALASKA, TENNESSEE HOLD LEAD IN PER CAPITA CONTRIBUTIONS

Alaska, which has contributed nearly four and one-half times its quota, led all societies in per capita contributions. Among the larger societies (quotas over \$900), Tennessee retained its lead with 276 per cent of quota reached. Two societies have more than doubled their quotas. They are Alabama (232 per cent) and Idaho (228 per cent). New York dentists led in dollar volume with total contributions of \$11,104, or 73 per cent of quota. Southern California dentists were second with \$7,452, or 164 per cent. A detailed list of contributions by constituent societies appears on the accompanying sheet.

A.D.A. EXPECTED TO TESTIFY ON OASI; HEALTH REINSURANCE BILLS INTRODUCED

Representatives of the A.D.A. are expected to testify on proposed changes in the Old Age and Survivors Insurance program of the Federal Social Security Act at hearings tentatively scheduled for the end of March by the House Ways and Means Committee of Congress. Meanwhile, last Thursday (March 11), two companion bills were introduced in the Senate and the House presenting the administration's proposed federal health reinsurance program. The bills would set up a \$25 million capital fund in federal appropriations to start the program for reinsuring prepaid health insurance plans. A concern carrying federal reinsurance would be protected up to 75 per cent loss on a particular program in any one year. There would be no guarantee to any individual insured under the program. The bills propose that the initial capital fund would be repaid and the fund made self-sustaining within five years. Responsibility for administration would be invested with the Secretary of Health, Education and Welfare who would also have to approve each health insurance plan application for reinsurance. At a press conference, Secretary Hobby said that "the program is designed to encourage carriers to experiment more broadly and rapidly." To administer the plan, she would be aided by a 12-member National Advisory Council on Health Service Prepayment Plans with four of the members required to have practical experience in the field. The council would be appointed

by the Secretary. In another action on Capitol Hill, the House Ways and Means Committee reported favorably on a measure to permit deductions in income tax for dental and medical expenses exceeding three per cent of taxable income instead of the present five per cent.

DENTISTRY'S ROLE IN CIVIL DEFENSE DESCRIBED TO HOOVER SUBCOMMITTEE

Emphasis on special first aid training courses and advanced instruction in emergency casualty care among state and local dental societies and in dental schools is being urged by the A.D.A., a subcommittee of the Hoover Commission's Medical Task Force was told last Thursday (March 11) at a meeting in Chicago. Mr. Bernard J. Conway, of Chicago, secretary of the Council on Federal Dental Services, said the Association's Subcommittee on Civil Defense "is convinced that the functional integration of dentists into the over-all health care plan will be best achieved through cooperative planning by dentistry and medicine at the local level...within the framework outlined by the Federal Civil Defense Administration." Mr. Conway cited a comprehensive plan in Detroit in which dentists will be assigned to emergency casualty operations under a program developed by Dr. Lloyd Roger, of Detroit, a member of the A.D.A. Subcommittee on Civil Defense. "Today's problems plus the experience in utilizing health personnel during World War II should be a warning to the nation that a plan must be developed now for using health care personnel in the most efficient way during all-out war," Mr. Conway said.

AMENDMENT TO DENTIST-PHYSICIAN DRAFT LAW SOUGHT BY DEFENSE DEPARTMENT

Department of Defense officials will testify at a congressional hearing Thursday (March 18) on a bill to amend the dentist-physician draft act. The bill, introduced at the request of the Defense Department, would permit a dentist or physician to be used in a professional capacity in enlisted ranks "who fails to qualify for or accept a commission, or whose commission is terminated." The hearing will be held by the Senate Armed Services Committee. The proposed amendment was prompted by the case of Dr. Herbert L. Nelson, who was denied a commission when he refused to sign a loyalty oath and was then inducted as a private. In February, a federal appeals court in North Carolina ruled that under the law specifying that dentists and physicians shall receive rank commensurate with their professional training and experience, Pvt. Nelson should be either commissioned or discharged from service.

EXECUTIVE BOARD RECOMMENDS DENTAL HEALTH PROGRAMS FOR WHO

The executive board of the World Health Organization has recommended that the development of dental health programs throughout the world should be incorporated as a separate project in the fulltime activities of the organization. At a meeting in Geneva, the board adopted a report which said in part: "The director-general reported that much dental work was already being undertaken by the organization, particularly in connection with maternal and child health, nutrition, and environmental sanitation projects...Nevertheless, the board was of the opinion that the time had come when special attention should be given to the promotion of dental health programs." The board action came after two representatives of the Federation Dentaire Internationale at the meeting urged the appointment of a permanent dental officer in the WHO. Representing the F.D.I. were Dr. Gerald H. Leatherman, of London, secretary-general, and Dr. J. Stork, of Aerdenhout, Holland, its honorary treasurer.

SUGAR INDUSTRY EARMARKS \$1,800,000 FOR AD AND PUBLIC RELATIONS CAMPAIGN

The sugar industry has begun a three-year, \$1,800,000 advertising and public relations campaign to persuade the public, among other things, that sugar is a non-fattening part of the diet, which can help people to reduce. The program is under the direction of Sugar Information, Inc., described as the industry's educational agency. Advertisements stating that sugar can be an aid in weight reduction have been running in 39 newspapers and five national magazines, according to Editor and Publisher of March 6. Theme of the campaign is that sugar raises the blood sugar level and decreases the appetite, thus combating obesity. The president of Sugar Information, Inc., is Dr. Henry B. Hass, who is also president of the Sugar Research Foundation.

Following is a list of contributions to the A.D.A. Relief Fund to March 11 by constituent societies. Societies which have exceeded their quotas are listed in capital letters.

<u>QUOTA OF \$900.00 or UNDER</u>				<u>QUOTA OVER \$900.00</u>			
	<u>QUOTA</u>	<u>CONTRI- BUTION</u>	<u>PCT.</u>		<u>QUOTA</u>	<u>CONTRI- BUTION</u>	<u>PCT.</u>
Air Force	\$600.00	\$ 496.90	82.8	CALIFORNIA	\$3,740.00	\$4,397.50	117.6
ALABAMA	750.00	1,742.11	232.3	SO. CALIFORNIA	4,530.00	7,452.00	164.5
ALASKA	50.00	224.50	449.0	COLORADO	920.00	977.00	106.2
Arizona	280.00	101.00	36.1	Connecticut	1,930.00	1,811.12	93.8
ARKANSAS	560.00	643.00	114.8	FLORIDA	1,270.00	1,423.00	112.0
Army	630.00	355.50	56.4	Georgia	1,040.00	970.50	93.3
DELAWARE	160.00	173.00	108.1	ILLINOIS	7,370.00	7,440.25	101.0
DIST. OF COL.	850.00	1,410.00	165.9	INDIANA	2,350.00	2,548.00	108.4
HAWAII	360.00	472.00	131.1	IOWA	1,860.00	2,201.80	118.4
IDAHO	260.00	594.00	228.5	Kansas	990.00	909.30	91.8
Maine	450.00	313.00	69.6	KENTUCKY	1,120.00	1,384.80	123.6
Mississippi	520.00	477.96	91.9	LOUISIANA	1,010.00	1,106.50	109.6
MONTANA	370.00	421.15	113.8	Maryland	1,060.00	1,057.00	99.7
Navy	830.00	423.50	51.0	Massachusetts	3,780.00	3,562.81	94.3
NEVADA	90.00	120.50	133.9	MICHIGAN	4,010.00	4,390.65	109.5
New Hampshire	290.00	261.00	90.0	Minnesota	2,940.00	2,800.50	95.3
NEW MEXICO	250.00	286.50	114.6	Missouri	2,530.00	2,380.56	94.1
NORTH DAKOTA	340.00	493.05	145.0	NEBRASKA	1,060.00	1,079.85	101.9
OKLAHOMA	890.00	1,218.00	136.9	NEW JERSEY	4,070.00	4,320.50	106.2
PANAMA C.Z.	20.00	20.00	100.0	New York	15,210.00	11,104.86	73.0
P.H. Service	260.00	139.50	53.7	N. Carolina	1,230.00	1,122.50	91.3
Puerto Rico	190.00	175.00	92.1	Ohio	4,980.00	4,542.05	91.2
Rhode Island	580.00	414.50	71.5	Oregon	1,200.00	1,186.00	98.8
S. Carolina	410.00	345.00	84.1	Pennsylvania	6,830.00	5,379.50	78.8
S. DAKOTA	340.00	550.00	161.8	TENNESSEE	1,200.00	3,315.53	276.3
Utah	450.00	379.50	84.3	Texas	3,160.00	2,227.50	70.5
Vermont	190.00	144.00	75.8	Virginia	1,130.00	1,120.00	99.1
Vet. Admin.	900.00	362.15	40.2	WASHINGTON	1,780.00	2,106.50	118.3
W. VIRGINIA	740.00	775.50	104.8	Wisconsin	2,910.00	2,201.00	75.6
Wyoming	180.00	160.00	88.9				
TOTAL	\$12,790.00	\$13,691.82	107.1		\$87,210.00	\$86,519.08	99.2

* * * *

	<u>QUOTA</u>	<u>CONTRIBUTION</u>	<u>PCT.</u>
QUOTAS OF \$900 OR UNDER	\$12,790.00	\$13,691.82	107.1
QUOTAS OVER \$900	87,210.00	86,519.08	99.2
STUDENTS		693.00	
MISCELLANEOUS		21.25	
GRAND TOTAL	\$100,000.00	\$100,925.15	100.9

3,622 APPLY FOR A.D.A. HEALTH AND ACCIDENT INSURANCE COVERAGE

A total of 3,622 applications for coverage in the A.D.A. Health and Accident Insurance program had been received through Friday, March 12, it was announced today by Dr. C. E. Peterson, of Rockville, Conn., chairman of the A.D.A. Council on Insurance. The applications to date represent a little over one-third of the national quota necessary to permit coverage of all A.D.A. members including those with unfavorable medical histories. Quotas have been established for each individual state, however, and five constituent societies -- Arizona, Idaho, New Mexico, South Carolina and Hawaii -- have already reached their quotas so that all members of these societies desiring insurance can be covered. In those states where quotas are reached, impaired risks, that is those who have unfavorable medical histories, are limited to protection of \$ 200 a month. For non-impaired risks, the maximum protection is \$ 400 a month. Applications from impaired risks can only be accepted during the official enrollment period. Individuals up to age 70 are eligible to apply for coverage and the insurance protection will continue without regard to age so long as the individual continues to remain an A.D.A. member in active practice. Several states are within a few applications of reaching their quotas, Dr. Paul Zillmann, of Buffalo, N. Y., A.D.A. insurance trustee, pointed out. Those needing less than 50 additional applications to qualify the plan so that all impaired risks in their state may be covered include: Delaware, Montana, New Hampshire, North Dakota, Rhode Island, South Dakota, Vermont, Virginia, Wyoming and Puerto Rico.

ENROLLMENT PERIOD WILL CONTINUE THROUGH APRIL

The present enrollment period is scheduled to continue through April. An appeal to all state society officers to urge all members interested

in obtaining health and accident insurance to make application for coverage under the A.D.A. plan was issued today by Dr. Zillmann. He pointed out that the coverage was being offered through the A.D.A. at a cost of from 35 to 50 per cent below the cost of similar protection purchased on an individual basis. The A.D.A. plan also provides the only available source for insurance for the many individuals who, because of unfavorable medical histories, are unable to purchase insurance protection elsewhere. "In making application for this insurance coverage, each A.D.A. member is not only providing additional protection for himself and his family at a very reasonable cost, he is also helping a colleague obtain insurance protection not otherwise available," Dr. Zillmann said.

CLINICS TO BE PROJECTED ON LARGE SCREENS AT A.D.A. ANNUAL SESSION

As an innovation this year, clinics will be projected on large screens by means of slides at the 95th annual session of the Association to be held Nov. 8-11 in Miami, Fla. The projected clinics, which will be held as a part of the traditional table clinic program, will be presented simultaneously in three rooms, accommodating 200 persons, at two half-day sessions. Dr. Charles S. Kurz, of Carlyle, Ill., chairman of the Council on Scientific Session, explained that "by this means, we will make it possible for a substantially larger number of viewers than is usually possible to see clearly the details of clinic technics." Another portion of the clinic program being emphasized this year is the presentation of group clinics. Dr. Walter Monia, of Beverly Hills, Calif., chairman of the clinic program, has requested all study clubs, faculty organizations and similar groups to submit plans for group table clinics. Both the projected clinics, which are in charge of Dr. Walter H. Campbell, of Miami Beach, and the usual table clinics will emphasize subjects of interest to the general practitioner, Dr. Monia said. Anyone wishing to recommend a clinician for the annual meeting should write to the Council on Scientific Session, American Dental Association, 222 E. Superior St., Chicago 11, Ill.

DR. DAVID W. MCLEAN DIES AT 70; FORMER A.D.A. TRUSTEE

Funeral services were held March 4 in Arcadia, Cal., for Dr. David W. McLean, member of the A.D.A. Board of Trustees from 1939 to 1945, who died March 1 of a heart ailment. He was 70 years old. Dr. McLean, who had also repeatedly served in the House of Delegates, was a former president of the Los Angeles Dental Society and of the Southern California State Dental Association. A native of Brooklyn, he was also a member of the New York State Board of Dental Examiners and had headed the 9th District Dental Society of the State of New York. He was a life member of Dental Sigma Delta dental fraternity.

GEN. SNYDER NOMINATED AS CHIEF OF ARMY DENTAL CORPS TO SUCCEED GEN. LOVE

Brig. Gen. Oscar P. Snyder, former vice-president of the A.D.A., has been nominated as chief of the Army Dental Corps to succeed Maj. Gen. Walter D. Love who is scheduled for retirement. President Eisenhower last week submitted Gen. Snyder's name to the Senate Armed Services Committee for confirmation. Gen. Snyder is now director of dental activities at Brooke Army Medical Center at Fort Sam Houston, Texas. Previously, he was in charge of dental activities at the Army Medical Center at Walter Reed General Hospital in Washington.

ROLE OF DENTISTRY IN CHRONIC ILLNESS TO BE PRESENTED AT HEALTH CONFERENCE

Dr. David W. Brock, of St. Louis, chairman of the A.D.A. Council on Dental Health, and Dr. Robert A. Downs, of Denver, member of the council, will officially represent the Association at a national conference on care of the long-term patient, sponsored by the Commission on Chronic Illness. The conference will be held March 18-20 at the Edgewater Beach Hotel in Chicago. At the conference, a report on "The Role of Dentistry in Chronic Illness" will be submitted.

REORGANIZATION OF U.S.P.H.S. STATE SERVICES BUREAU IS ANNOUNCED

Reorganization of the Bureau of State Services of the U. S. Public Health Service was announced last week by Dr. Otis L. Anderson, chief of the bureau. Under the new realignment, there will be seven major operating divisions instead of the previous 16. The Division of Dental Public Health, headed by Dr. Thomas L. Hagan, continues as one of the seven divisions. Dr. John W. Knutson is chief dental officer of the Public Health Service.

CITY COUNCIL VOTES TO HALT FLUORIDATION IN AKRON, OHIO

The fluoridation of water supplies in Akron, Ohio, was scheduled to come to an end this week. The City Council March 9 voted nine to four to repeal the fluoridation ordinance, enacted by an eight-to-three vote last July. The program was begun late last year without public announcement. When it became known, a campaign based principally on "freedom to get along without mass medication" and such charges as "rat poison" was launched by opponents. Following the City Council action, a movement was started to place the measure on the ballot in November. "If the council's repeal of the fluoridation ordinance proved anything," the Akron Beacon Journal said editorially, "it proved that emotionalism is more potent than scientific facts."

400 PRINTS OF TECHNICAL AND DENTAL HEALTH FILMS AVAILABLE FROM A.D.A.

The A.D.A. Film Library has been increased to 400 prints of technical and dental health films, it was announced last week by Miss Helaine Levin, of Chicago, film librarian of the Bureau of Library and Indexing Service. Included are 95 different films, 76 of which are on technical subjects and 19 on dental health. More than 1,450 requests for films were processed by the library during 1953. A complete list and description of films can be obtained from the library at 222 E. Superior St., Chicago 11.

BRIEFS IN THE NEWS

The American Heritage Foundation last week requested the A.D.A. to urge that any "Freedom Scrolls" still being circulated by members of the dental profession for signatures in the Crusade for Freedom campaign be sent promptly to the foundation headquarters at 345 E. 46th St., New York 17, N. Y. The signed scrolls are to be presented to President Eisenhower in special White House ceremonies....The California State Dental Association has added to its staff a fulltime dental health educator, effective April 15. He is Mr. Wayne H. Jepson, director of health education in the Salt Lake City Health Department since 1949. Mr. Jepson holds a master's degree from the University of California School of Public Health....The A.D.A. Council on Dental Health has compiled all official actions of the Association relating to dental health programs and aims in a booklet entitled "Dental Health Programs"....The 1953 volume of the Index to Dental Literature is now available and may be obtained from the A.D.A. Order Department for \$10....Mr. Herbert B. Bain, director of the A.D.A. Bureau of Public Information, has been named to represent the Association on the Advisory Council of the National Citizens Committee for Educational Television.