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ADA 2015 Expected to Generate \$35 million in Tourism in Washington, D.C.

WASHINGTON, D.C., Nov. 6 – The American Dental Association's (ADA) annual meeting is underway in Washington, D.C. at the Walter E. Washington Convention Center and is expected to generate approximately \$35 in tourism for the city.

Approximately 22,000 dentists, dental staff members and trade show exhibitors are attending ADA 2015 – America's Dental Meeting. The meeting brings together dental professionals from across the nation, in addition to 74 countries, for continuing education courses, seminars, networking opportunities and dental exhibitor events.

Editor's Note: Reporters are invited to follow the ADA meeting Twitter @AmerDentalAssn #ADADC

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About the American Dental Association

The not-for-profit ADA is the nation's largest dental association, representing 158,000 dentist members. The premier source of oral health information, the ADA has advocated for the public's health and promoted the art and science of dentistry since 1859. The ADA's state-of-the-art research facilities develop and test dental products and materials that have advanced the practice of dentistry and made the patient experience more positive. The ADA Seal of Acceptance long has been a valuable and respected guide to consumer dental care products. The monthly *The Journal of the American Dental Association* (JADA) is the ADA's flagship publication and the best-read scientific journal in dentistry. For more information about the ADA, visit ada.org. For more information on oral health, including prevention, care and treatment of dental disease, visit the ADA's consumer website MouthHealthy.org.

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