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Recommended Citation

American Dental Association, "ADA News Letter - 10/01/1953" (1953). *ADA News Letter*. 141.
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News Letter

Vol. 6, No. 20 - Oct. **, 1953

DR. LESLIE M. FITZGERALD INSTALLED AS PRESIDENT AT CLOSE OF 94TH ANNUAL SESSIONS IN CLEVELAND...DR. DANIEL F. LYNCH NAMED NEW PRESIDENT-ELECT... HOUSE OF DELEGATES CONDEMNS MISLEADING ADVERTISEMENTS OF DENTIFRICES AND SIMILAR PRODUCTS...VETERAN'S ADMINISTRATION URGED TO REVISE 'CONTINUING CARE' POLICY...BAN ON SOFT DRINKS, CANDY URGED IN NATION'S SCHOOLS... FLUORIDATION OF COMMUNITY WATER SUPPLIES IS AGAIN ENDORSED...PRINCIPLES APPROVED FOR DENTAL PREPAYMENT PLANS...PLANS PREPARED FOR A.D.A. CENTENNIAL IN 1959...OASI FOR DENTISTS IS REJECTED BY VOTE OF 312 TO 64... DELEGATES VOTE AGAINST ESTABLISHMENT OF UNDER-GRADUATE DENTAL SCHOOL BY FEDERAL GOVERNMENT...STUDENT DUES TO BE INCREASED FROM \$3 TO \$3.50 ANNUALLY BEGINNING IN 1955...SEN. LESTER HUNT AWARDED HONORARY MEMBERSHIP...BASIC STANDARDS FOR HOSPITAL DENTAL SERVICE ARE APPROVED...BUDGET OF \$1,951,000 IS VOTED FOR 1954...538 ARE ELECTED TO LIFE MEMBERSHIP... SPECIAL COMMITTEE AUTHORIZED TO STUDY POSSIBLE REVISION OF TRUSTEE DISTRICTS...ATLANTIC CITY WINS BID FOR 1956 ANNUAL SESSIONS...ATTENDANCE AT CLEVELAND WAS 9,037...DR. W. EARLE CRAIG, PENNSYLVANIA TRUSTEE, DIES AFTER SHORT ILLNESS.

Dr. Leslie M. FitzGerald, of Dubuque, Ia., took office as president of the American Dental Association last Thursday (Oct. 1) at the close of the 94th Annual Session in Cleveland. He succeeded Dr. Otto W. Brandhorst, of St. Louis. Dr. Daniel F. Lynch, of Washington, D.C., was chosen as president-elect. He won over Dr. Obed H. Moen, of Watertown, Wis., in a close vote. Final figures indicated an attendance of 9,037 at the four-day meeting.

DR. WALTER PRYOR UNANIMOUSLY CHOSEN FIRST VICE-PRESIDENT

Dr. Walter J. Pryor, of Cleveland, general chairman of local arrangements for the meeting, was unanimously elected first vice-president, and Dr. Charles A. Pankow, of Buffalo, N.Y., was chosen second vice-president. In a contest, Dr. H. O. Warwick, of Enid, Okla., defeated Dr. Daniel Ryan, chief of the Navy Dental Corps, for the office of third vice-president. Dr. Harry Lyons, of Richmond, Va., was unanimously re-elected speaker of the House of Delegates. Also renamed for another term were Dr. H. B. Washburn, of St. Paul, Minn., treasurer, and Dr. Lon W. Morrey, of Chicago, editor.

THREE NEW TRUSTEES ELECTED -- DRS. WHITE, JESERICH, HIGGINS

Three new members were elected to the Board of Trustees. Dr. Edward R. White, of Jersey City, N.J., is the new trustee for the 4th District, including the District of Columbia, Maryland, Delaware, New Jersey, Puerto Rico and the federal dental services. He replaced Dr. Lynch. Dr. Paul H. Jeserich, of Ann Arbor, Mich., succeeded Dr. Moen as trustee of the 9th District, including Michigan and Wisconsin. Dr. Howard B. Higgins, of Spartanburg, S.C., defeated Dr. William A. Garrett, of Atlanta, Ga., as new trustee of the 5th District, which includes Mississippi, Alabama, Georgia, Florida, South Carolina, North Carolina and Virginia. Dr. Higgins succeeded Dr. James E. John, of Roanoke, Va. Dr. L. H. Jacob, of Peoria, was re-elected trustee for Illinois (8th district). Dr. W. Earle Craig, of Pittsburgh, who died Tuesday (Oct. 6) following a brief illness, was also re-elected for a three-year term. (An obituary of Dr. Craig is on Page 8). Because of his illness, Dr. Craig was unable to attend the Cleveland meeting and Dr. Charles Patton, of Philadelphia, was named by Dr. Brandhorst to serve as ad interim trustee for Pennsylvania during the meeting.

AD CLAIMS SHARPLY ATTACKED AS 'DETRIMENTAL TO HEALTH'

in a resolution unanimously adopted by the House of Delegates. The House condemned distorted advertising of dentifrices, mouth washes, chewing gum and other products as "detrimental to public health" and placed the Association on record to "call attention of the public in the strongest possible terms to the serious danger to health which arises out of the present flood of inaccurate and untruthful claims in advertising for dentifrices and other dental products." The resolution pointed out that many products are being promoted as effective in preventing dental caries and other dental diseases and declared: "Many of these advertising claims are based on inadequate scientific evidence and are detrimental to public health since they tend to discourage well-recognized and acceptable dental health procedures, such as proper tooth-brushing and avoiding excessive exposure to sugar-containing substances." The resolution took sharp issue with advertising which "untruthfully suggests that members of the dental profession are participating in the advertising and promotion of these products of alleged health significance." The resolution called on manufacturers and their advertising agencies "to cease those practices which tend to destroy the confidence of the public in the integrity of all advertising and in the reliability of all advertised products and services." In another resolution adopted by the House, agencies of the Association were called on to continue to discourage motion picture and television programs detrimental to the dental profession. This resolution also urged an end to the practice of actors disguised as dentists appearing on television commercials.

Misleading advertising claims, including the practice of actors posing as dentists to promote commercial products, were strongly attacked

V. A. IS URGED TO REVISE 'CONTINUING CARE' POLICY

once service-connection for a dental defect is established. A resolution adopted by the House of Delegates recommended that dental care for veterans should be limited to treatment of the dental disease or injury the veteran incurred in service. "The American Dental Association disagrees with the Veterans Administration's concept of a service-connected dental condition," the resolution said. "That any specific member or part of the human anatomy which has been infected or injured during military service must, thereafter, be treated and maintained in good function at federal expense when later unrelated diseases or injuries occur is patently an unreasonable extension of the federal government's obligation for service-connected conditions of the veteran." The House noted with approval information that the V. A. was issuing a regulation that would limit repeat treatments for veterans in the outpatient dental program. "The Veterans Administration should provide to the veteran the treatment necessary to correct any uncorrected dental disease or injury incurred in service or as a result of service," the House resolution said. "That treatment should be provided within a reasonable time after discharge, and, after correction of his service-incurred dental diseases or injuries, the veteran should be no longer entitled to the dental service provided by the Veterans Administration." The program of the federal government in promising unending dental care to millions of war veterans was termed unrealistic by Dr. Brandhorst in his president's report at the opening session of the House. "If the federal government continues to promise every veteran free dental care for the rest of his life at the expense of the federal treasury, virtually the entire profession would have to become part-time employees of the government," he said.

The Veterans Administration was urged to revise its present policy of continuing dental care for war veterans during their lifetime

BAN ON SOFT DRINKS, CANDY URGED IN NATION'S SCHOOLS

banned in the nation's schools. The delegates pointed out that "convincing evidence has been accumulated over many years concerning the hazards to dental health resulting from the consumption of sugar" and stressed "the responsibility of the manufacturers of sweetened beverages and confections for devising suitable methods to eliminate the dental health hazards associated with the consumption of their products." Action on the resolution came simultaneously with a report issued by the A.D.A. Councils on Dental Health and Dental Therapeutics in the October issue of The Journal of the American Dental Association which declared that a significant relationship between sweets and dental caries had been firmly established by dental

Delegates also struck hard at sugar as a cause of dental decay and unanimously recommended that the sale of sweetened drinks and candy be

research that began as early as 1867. In an editorial, The Journal charged producers of sweetened drinks with using unethical tactics in advertising that soft drink consumption does not contribute to dental decay. It cited as one example a recent advertisement by the American Bottlers of Carbonated Beverages which said "That a decalcifying concentration of acids does not persist in the saliva of humans after drinking acidulated beverages." The Journal declared: "Thus the bottlers employ the red herring technic of diverting attention from a major contributing factor in the production of caries -- the plaque -- to one momentarily better suited to their purpose -- the saliva."

A.D.A. GOES ON RECORD AGAIN FOR FLUORIDATION

The House of Delegates reiterated its endorsement of the fluoridation of public water supplies. By unanimous action, the House restated

its recommendation that the measure be adopted in all local communities when recommended by state and local health authorities. The action was taken following a report from the A.D.A. Councils on Dental Health, Dental Research and Dental Therapeutics. The councils, reporting on their continuing evaluation of evidence relating to fluoridation, declared: "All additional scientific findings have served to substantiate further the effectiveness and safety of fluoridation under properly controlled conditions. This evidence continues to demonstrate that fluoridation will have no untoward effect on general health and will significantly improve health through the reduction of dental decay." The report added that adoption of the measure is a "direct responsibility of the local community where leadership should be shared by the dental profession, official health agencies and appropriate civic groups." The report also took sharp issue with those opposing fluoridation, charging that the opponents were using "false, misleading and emotional charges against fluoridation based on undocumented and unscientific supporting material." The complete text of the resolution follows:

Whereas, in 1950 the American Dental Association recommended the fluoridation of public water supplies as a safe and effective procedure for reducing the incidence of dental caries, and

Whereas, this recommendation was based on an accumulation of many years of careful study and scientific research by competent individuals and groups, and

Whereas, the Councils on Dental Health, Dental Research and Dental Therapeutics of the American Dental Association have continued to evaluate all available evidence relating to the fluoridation of communal water supplies, and

Whereas, all additional scientific findings have served to substantiate further the effectiveness and safety of fluoridation under properly controlled conditions and

Whereas, this evidence continues to demonstrate that fluoridation will have no untoward effect on general health and will significantly improve health through the reduction of dental decay, therefore be it

Resolved, that the American Dental Association reiterate its recommendation that all local communities be urged to adjust the fluoride content of their public water supplies to the level recommended by responsible state and local health authorities.

PRINCIPLES APPROVED FOR PREPAYMENT PLANS

A nine-point statement of principles for measuring the acceptability of dental prepayment plans was adopted by the House. The statement

of principles, as submitted by the Council on Dental Health, is designed to assist dental societies in determining the desirability and soundness of a prepayment dental care plan. A brochure has also been prepared by the council to provide dental societies with technical information on the subject. The House first took official action on prepayment dental programs in 1949 when it recommended that dental societies inaugurate pilot projects. The statement of principles as amended, includes the following: 1. The plan should be developed with advice of authorized representatives of the dental society. 2. The plan should foster a high quality

dental treatment. 3. The dentist serving the patient must have complete freedom in recommending treatment. 4. There must be freedom of choice for the patient in applying for treatment and for the dentist in having the right to accept patients. 5. There should be provision for direct payment to the dentist. 6. All rules and policies related to dental aspects of the plan should be determined by official representatives of the dental profession. 7. Fees for dental services should be determined by authorized representatives of dentists providing the services and should be consistent with high-grade services. 8. The plan should be specific in detailing the type and amount of service to be provided. 9. Sound business practices should be used to assure low administrative costs. .

OASI REJECTED, 312-64, FOR THIRD TIME BY HOUSE

(OASI) program of the federal Social Security Act. The action was by a standing vote of 312 delegates against the measure to 64 delegates for the inclusion of dentists in OASI. The House directed the Council on Legislation to present to Congress the A.D.A. policy in connection with any proposed legislation for the extension of social security coverage. Last summer, President Eisenhower asked Congress to extend the program to dentists, physicians, lawyers and virtually all others now excluded from the OASI program.

For the third time since 1949, the House of Delegates rejected a resolution for inclusion of dentists in the Old Age and Survivors Insurance

HONORARY MEMBERSHIP IS CONFERRED ON SEN. HUNT

the Association, was presented to the only dentist member of the U.S. Senate with a citation that read in part: "Sen. Hunt, in his capacity of governor, senator and member of the dental profession, has rendered distinguished service to his state, to dentistry and to his country. The dental profession and the Association are proud of the contributions he has made." Sen. Hunt was elected to the Senate in 1948. Previously he served as governor and secretary of state in Wyoming. He received his D.D.S. degree at St. Louis University in 1917 and began dental practice that same year at Lander, Wyo.

Honorary membership was unanimously conferred on Sen. Lester C. Hunt (D., Wyo.) by the House of Delegates. The award, top honor of

FOUR NEW COUNCIL CHAIRMEN NAMED BY BOARD OF TRUSTEES

chairmen are: Dental Education, Dr. B. M. Tylicki, of Long Beach, Cal., succeeding Dr. Bert L. Hooper, of Lincoln, Neb.; Insurance, Dr. C. E. Peterson, of Rockville, Conn., succeeding Dr. Paul W. Zillmann, of Buffalo; National Board of Dental Examiners, Dr. Frank O. Alford, of Charlotte, N. C., succeeding Dr. Gordon L. Teall, of Hiawatha, Kan., and Scientific Session, Dr. Charles Patton, of Philadelphia, succeeding Dr. William A. Garrett, of Atlanta, Ga. All other council chairmen were re-elected.

The Board of Trustees appointed four new council chairmen following election of council members by the House of Delegates. The new

44 MEMBERS OF COUNCILS ARE CHOSEN BY DELEGATES

with an asterisk (*).

The House of Delegates elected 44 members to A.D.A. Councils for three-year terms. Names of members who were re-elected are marked

Constitution and Bylaws: *Dr. E. B. Penn, Miami, Fla; Dr. Fritz A. Pierson, Lincoln, Neb.
Dental Education: *Dr. Bert L. Hooper, Lincoln, Neb.; *Dr. B. M. Tylicki, Long Beach, Cal.; Dr. Harold W. Oppice, Chicago.

Dental Health: *Dr. Robert Downs, Denver, Col.; Dr. R. F. D. Johnson, Minneapolis; Dr. Ernest Nuttall, Baltimore; Dr. G. R. Brooks, Rochester, Mich.

Dental Museum and Registry: Dr. Carl H. Boyden, Mitchell, S. D.; Dr. Ned Williams, Philadelphia.

Dental Research: Dr. J. Roy Blayney, Chicago; Dr. Alfred J. Asgis, New York, N. Y.

Dental Therapeutics: Dr. David Weisberger, Boston; *Dr. Clarke E. Chamberlain, Peoria, Ill.; *Dr. Holmes T. Knighton, Richmond, Va.; *Dr. Edward F. Mimmack, Buffalo.

Dental Trade and Laboratory Relations: Dr. John Steen, San Diego, Cal.; Dr. J. Fred Folley, New Hartford, N. Y.

Federal Dental Services: *Dr. Marvin E. Chapin, Chapel Hill, N.C.; Dr. E. Jeff Justis, Memphis, Tenn.

Hospital Dental Service: *Dr. Herman Elder, Pittsburgh; *Dr. Bernard Wakefield, Buffalo.

Insurance: Dr. C. E. Peterson, Rockville, Conn.; *Dr. W. F. Huber, Milwaukee.

International Relations: Dr. John A. O'Keefe, Washington, D.C.; Dr. LeRoy M. Ennis, Philadelphia.

Journalism: *Dr. W. L. Barnum, Portland, Ore.; Dr. Paul E. Bomberger, Lancaster, Penn.

Judicial: *Dr. H. B. McCarthy, Dallas, Tex.; Dr. Wilbur P. McNulty, Fort Wayne, Ind.

Legislation: *Dr. Paul E. Jones, Farmville, N.C.; Dr. Ralph E. Creig, Cleveland.

Membership: Dr. William Diessner, Waconia, Minn.; Dr. A. Brooks Drake, Huntington, W. Va.

National Board of Dental Examiners: *Dr. Frank O. Alford, Charlotte, N.C.; Dr. George S. Easton, Iowa City, Ia.; Dr. William Dickson, Minneapolis.

Relief: *Dr. Eugene Pessagno Jr., Baltimore; Dr. Joseph Martin, Rochester, N.Y.

Scientific Session: Dr. Walter Monia, Beverly Hills, Cal., Dr. Donald R. Mackagy, St. Paul, Minn.

ATLANTIC CITY CHOSEN AS 1956 MEETING SITE

Atlantic City was chosen as the site of the 1956 Annual Sessions by the House of Delegates.

Dates for the meeting will be selected by the

Board of Trustees. Named as officials by the Board of Trustees for the 1954 meeting at Miami, to be held Nov. 8-11 are Drs. Robert A. Thoburn, T. A. Price, A. E. Rosenthal, L. S. Turner and James L. Armstrong, all designated as honorary officers; Drs. E. B. Penn, H. R. Turner, J. E. Edwards and Horace L. Cartee, named vice-chairmen, and Drs. S. H. Gordon, George J. Coleman, H. W. Stubb, R. J. Smith and Mrs. Curtis A. Haggard, chairmen of committees. Dr. Curtis A. Haggard is chairman of the General Committee on Local Arrangements. The Board appointed Dr. William B. Ryder Jr. as chairman of the general committee for the 96th Annual Sessions to be held in San Francisco Oct. 17-20, 1955.

1954 REPORT ORDERED ON DIRECT MEMBERSHIP

Several state society resolutions that direct membership in the Association be limited to regular career officers in the armed forces

were referred to the Council on Membership for study and report at the 1954 Annual Sessions in Miami. The delegates ordered the study after rejecting one resolution calling for a reduction of dues for members in the armed forces. The report of the Reference Committee accompanying the resolution pointed out that its adoption would be unfair to dentists in the Veterans Administration and the U.S. Public Health Service since they are not members of the armed service and would continue to pay regular dues.

SPECIAL COMMITTEE WILL STUDY TRUSTEE DISTRICTS

The revision of trustee districts was ordered to be made the subject of a special study. Delegates approved the appointment of a special

committee by the President to report on the problem at the 1954 Annual Sessions. Under the resolution, the committee is to be composed of three or five members, geographically selected, and appointed by Dr. FitzGerald as Association president. The resolution pointed out that there has been no revision of trustee districts since 1922 when there were some 25,000 members of the Association as compared to today's 79,000 members. There are 13 trustee districts.

TWO ASSOCIATE MEMBERS ELECTED BY DELEGATES

The House of Delegates elected two new associate members. They are A. F. Forziati, Ph. D., of Washington, D. C., research fellow of the

A.D.A. at the National Bureau of Standards, and Leroy Boling, Ph. D., of St. Louis, dean of the School of Dentistry, Washington University.

CIVIL DEFENSE DISPLAY WINS SCIENTIFIC EXHIBIT AWARD

The Council on Scientific Sessions announced awards, in four categories, for scientific exhibits at the annual meeting. Following are the prize-winning exhibits:

Individual exhibits: First, Dr. Phillip T. Williams, Anita, Ia.; second, Dr. Harry Kazis and Dr. Albert J. Kazis, Boston; third, Dr. Jacob C. Lifton, New York, New York.

General information: First, American Medical Association; second, American Dental Hygienists Association; third, American Dietetic Association.

Institutions, associations, state and local governments: First, Loyola University Dental School, Chicago; second, School of Dentistry and School of Medicine, University of Kansas City; third, School of Dentistry, University of Washington, Seattle.

Federal agencies: First, Federal Civil Defense Administration, Red Cross and Navy Bureau of Medicine and Surgery; second, Navy Dental Research Facility, Great Lakes, Ill.; third, Walter Reed Army Medical Center, Washington, D.C., dental activities.

KELLOGG FUND UNDERWRITES \$250,000 FOR DENTAL SURVEY

Announcement that the W. K. Kellogg Foundation will provide a grant of \$250,000, or one-half the estimated cost of a comprehensive,

two-year study of dentistry, was made by the Board of Trustees. The survey, which the House of Delegates authorized the Board of Trustees to investigate in 1948, will be launched when complete support for the project is secured. The Kellogg grant was made on the basis of a detailed prospectus for the survey prepared last year. Similar comprehensive studies have been made or are in progress in the fields of medicine, law, pharmacy and nursing. In order to assure that the study would be conducted under impartial auspices and produce the greatest benefit to the dental profession, the Board reported that arrangements have been made for the American Council on Education to sponsor the study. The organization, in agreeing to the study, said that "the survey presents a great opportunity for service to the profession of dentistry and to the people of the United States." The work and activities of the various agencies of the Association will be included in the study.

FEDERAL DENTAL SCHOOLS OPPOSED BY DELEGATES

The House went on record against the establishment by the federal government, including the military services, of professional under-

graduate dental schools. At the same time, the delegates approved a general proposal for an armed forces scholarship plan for the procurement of regular dental corps officers during the period of emergency. The delegates also approved the principle of regional plans for dental education programs to serve residents of states which do not have dental schools within their borders.

SEEK DENTAL CONSULTANT FOR WORLD HEALTH GROUP

The U.S. delegation to the 1954 session of the World Health Organization will be urged to seek the appointment of a fulltime dental con-

sultant on the WHO staff, under a resolution adopted by the Board of Trustees. The trustees noted that while some progress was made toward this objective at last spring's meeting of the WHO, a fulltime dental consultant could not be named because of budget restrictions.

URGE DENTIST PARTICIPATION IN CIVIL DEFENSE PROGRAMS

Members of the dental profession were urged to prepare for participation in civil defense activities by taking special Red Cross first

aid training courses for dentists and by familiarizing themselves with the federal Civil Defense Administration manual, The Dentist in Civil Defense. The delegates also authorized the A.D.A. Subcommittee on Civil Defense to develop over-all policies for the participation of dentistry in civil defense programs and to keep constituent and component dental societies informed of civil defense activities.

**BUDGET OF \$1,951,000
IS APPROVED FOR 1954**

Association agencies and the balance of \$107,425 was earmarked for the restricted reserve fund. The latter as of June 30 totalled \$1,561,794.68. Membership dues account for the major portion of the Association's estimated income of \$1,951,000 for 1954. Receipts from dues next year were estimated at \$1,350,000. Other sources of income and the amounts estimated for each in 1954 are: advertising, \$232,000; subscriptions, \$58,000; earnings on investments, \$70,000; exhibit space rental, \$55,000; Council on Dental Education, Division of Educational Measurements, \$65,000; Council of the National Board of Dental Examiners, \$100,000; and sale of materials, \$21,000. Appropriations for 1954 were approved as follows: administrative, \$569,726; annual session, \$66,805; bureaus, \$176,625; councils and divisions, \$504,285; publications, \$426,134; and contingent fund, \$100,000.

The House of Delegates approved a budget for 1954 totalling \$1,951,000. Of this, \$1,843,575 was appropriated for operating expenses of

**SUGGESTS FEWER DENTAL
OFFICERS FOR MILITARY**

of the Health Resources Advisory Committee of the Office of Defense Mobilization, questioned the current established ratio of one dentist to every 500 men in the armed forces, while the ratio of medical officers is being reduced in half to three per thousand troops. "In terms of the available supply of dentists, the military utilization rate is high," he said. "In relation to supply, the military services make more liberal use of dentists than of physicians or nurses. The military services have proportionately almost four times as many dentists as does the civilian population in contrast to not quite three times as many physicians and one and one-half times as many nurses." Dr. Brandhorst, in his president's report to the House, took the nation's armed forces to task for their "continued squandering of dental manpower at the expense of essential health services for the civilian population." He called on the armed services for a "long overdue" evaluation of dental manpower needs in the armed forces. Meanwhile, Selective Service headquarters announced it was unlikely that additional dentists would be called on for military service for the remainder of the fiscal year, ending June 30, 1954. In a directive, Selective Service Director Lewis B. Hershey requested local boards to discontinue the processing of registrants under the dentist-physician draft law for physical examinations and induction.

In a speech Oct. 1 before the House of Delegates on dental manpower needs of the military services, Dr. Howard A. Rusk, chairman

**PLANS DRAFTED FOR
A.D.A. CENTENNIAL**

commemorative stamp in 1959. The Board of Trustees is appointing a special committee to work out a program for the centennial. Philadelphia has put in a bid for the Association to mark its founding in that city at the Annual Sessions in 1959.

In preparation for the 100th anniversary of the founding of the Association, delegates voted to request that the Postoffice issue a special

**APPROVE NEW STANDARDS FOR
HOSPITAL DENTAL SERVICES**

the Council on Hospital Dental Service. The new statement sets up broad general principles as a basis for the certification of dental departments of hospitals by the Association.

A revision of the "Basic Standards for a Hospital Dental Service" was approved by the House of Delegates on the recommendation of

**STUDENT DUES INCREASE
OF 50 CENTS APPROVED**

1955. The resolution pointed out that the amendment to the A.D.A. bylaws was dictated solely by postal regulations stipulating that annual dues must be equal to at least one-half of the subscription price of a publication sent under second class mailing privileges.

Because of postal regulations, delegates approved an increase in dues of student members from \$3 to \$3.50, beginning on Jan. 1,

**538 LIFE MEMBERS
ELECTED BY HOUSE**

A total of 538 additional life members was elected by the House of Delegates. The new election brings to 3,577 the total number of life members officially approved by the House.

DR. W. EARLE CRAIG, A.D.A. TRUSTEE FROM PENNSYLVANIA, DIES

Dr. W. Earle Craig, of Pittsburgh, died Tuesday (Oct. 6) just five days after he had been unanimously re-elected for a three-year term as a member of the A.D.A. Board of Trustees from the 3rd District (Pennsylvania). Illness had prevented Dr. Craig from attending the 94th Annual Sessions in Cleveland. He was 57 years old. Dr. Craig long had been active in local, state and national dental organizations. He had served for 25 years as secretary of the Odontological Society of Western Pennsylvania and in 1935 was president of the society. He was a former president and twice had been a vice-president of the Pennsylvania State Dental Society. For many years he had been a member of the A.D.A. House of Delegates and since 1950 had been a member of the Board of Trustees. Dr. Craig was associate editor of Oral Hygiene and was the author of "Information for the General Practitioner" and a large number of articles published in dental journals. He was also active in community affairs in Pittsburgh. He was a director of the Medical Bureau of Pittsburgh and the General Health Council of Allegheny County; the dental adviser of the Allegheny County Board of Assistance, and was a member of the Health Advisory Board of the Pittsburgh Department of Health. Dr. Craig was graduated from the University of Pittsburgh School of Dentistry in 1918 and had been engaged in general practice in Pittsburgh until his death. He was a veteran of World War I. Dr. Craig is survived by his widow, Mrs. Alice McIntyre Craig; a son, William Earle Jr., and three daughters, Mrs. Thomas G. Coyne, Mrs. Donald J. Lee and Miss Sheila Craig. Funeral services will be held at 2 p.m. Friday at Crafton, Penn.

DR. LEO ROOHAN, N.Y. STATE PRESIDENT, DIES AFTER A.D.A. MEETING

Dr. Leo W. Roohan, of Saratoga Springs, president of the Dental Society of the State of New York, died unexpectedly Sunday (Oct. 4) at his home. Dr. Roohan had just returned from Cleveland where he had served as a delegate to the A.D.A. Annual Sessions. He had been a delegate for the past five years. He was 58 years old. Dr. Roohan was on the staff of Saratoga Hospital and vice-president of its board of managers. He was a past president of the 4th District Dental Society of New York and had founded the Saratoga County Dental Society.

DR. W. PHILIP PHAIR APPOINTED SECRETARY OF COUNCIL ON DENTAL HEALTH

The appointment of Dr. W. Philip Phair as secretary of the A.D.A. Council on Dental Health was announced in Cleveland by Dr. Harold Hillenbrand, Association secretary. Dr. Phair has been assistant secretary of the council since 1950. He succeeds Dr. Allen O. Gruebbel who resigned last June. Appointment of Dr. Phair was made upon recommendation of the council, headed by Dr. David W. Brock, of St. Louis. Prior to joining the Association staff, Dr. Phair served as head of the dental health section of the Washington State Department of Health. He is a graduate of the University of Iowa College of Dentistry and holds a master's degree from the University of Michigan School of Public Health.

DR. H. TRENDLEY DEAN RECEIVES DISTINGUISHED SERVICE AWARD

Dr. H. Trendley Dean, of Chicago, secretary of the A.D.A. Council on Dental Research, was given the distinguished service award of the American Association of Public Health Dentists at its annual meeting in Cleveland. The dental scientist was officially commended for his "outstanding and distinguished service to people throughout the world." Dr. Dean, pioneer authority on fluoridation of public water supplies, recently retired as director of the National Institute of Dental Research. He has received many awards and special honors.

AMERICAN COLLEGE OF DENTISTS CONFERS HONORARY FELLOWSHIP ON TWO

Dr. Shailer Peterson, of Chicago, secretary of the A.D.A. Council on Dental Education, was awarded an honorary fellowship by the American College of Dentists in Cleveland. Dr. Peterson was cited for his contributions to dental education. An honorary fellowship was also awarded to Mr. Charles B. Bolton, Cleveland businessman, for his longtime support of dental research at Western Reserve University.