### **NODA News**

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NODA News

ASSOCIATION

**MISSION STATEMENT** 

To maintain a cohesive organization that serves its membership by promoting the art, science and professionalism of dentistry, and by communicating the value of optimal oral health to the community.

VOL. 50 OCTOBER '12 NO. 08

### **President's Message**

by George H. Arch Jr., D.D.S. – NODA President



Dear fellow NODA Members,

Summer is finally over and the cool temperatures are upon us. I hope

everyone faired OK during Hurricane Isaac. Most of us lost power and were unable to work for about a week, but hopefully no one suffered any major damage to their practice. If you did, contact the NODA office and the LDA to see if any assistance may be available for you. This month, our President-elect, Dr. Darrell Bourg, will be calling for nominations for a number of positions on the NODA Board of Governors and various Committees. If you are interested in serving the Association in any capacity, please contact the NODA office for more information.

I am happy to say that the September General Membership meeting at Five Happiness was the highest attended meeting we have had in years. Over 90 members were present, including several recent graduates who were invited to come by early for a new dentist

### cocktail hour. Hopefully, everyone took away some tax strategies they can put to good use in their practices.

I was about to end this message complaining about the unfortunate start to the Saints season, but instead I will end it on a different note. As we see the violence and unrest occurring around the world, we should be so proud to be Americans. A debt of gratitude goes out to all who have served this country on our behalf. May our men and women in uniform remain safe wherever they are asked to serve.

### SAVE THE DATE!

### OCTOBER 17, 2012

General Membership Meeting The Four Columns

#### NOVEMBER 14, 2012

General Membership Meeting Manning's

#### DECEMBER 19, 2012

General Membership Meeting Chateau Golf & Country Club

JANUARY 16, 2013 General Membership Meeting August Moon

### FEBRUARY 20, 2013

General Membership Meeting

### MARCH 20, 2013

General Membership Meeting

### TELL 'EM YOU SAW IT IN NODA NEWS

When you patronize our advertisers --and we hope you will-tell them you saw their ad in NODA *News*.

These loyal friends help defray the costs of this monthly publication.

OCTOBER MEMBERSHIP MEETING			
October 17, 2012 🔶 7:00pm			
The Four Columns 3711 Westbank Expressway Harvey, LA 70058			
Mr. Robert Ellis			
"Update and Impact of Healthcare Reform"			
Sponsored by: Robert Ellis & Associates &			

New Orleans Dental Enterprises, LLC

### **Are You Overpaying for Insurance Claims Processing?**

by Darrell P. Bourg, Jr., D.D.S. – NODE, LLC Chairman



If you are currently paying more than .25 to process your p a t i e n t s ' e l e c t r o n i c

claims. then let insurance provider. NODE's preferred Claim X, put some of that money back where it belongs. In your Most dental pocket! offices process electronic claims through their practice management software at a cost of .50 or more per claim. When first introduced, .50 was a great deal to electronically file claims. It was much cheaper and less time consuming than the labor involved in prepaying these claims by hand and paying ever increasing postage. Now

you more than ever, offices are ently looking for ways to decrease more overhead expenses. This is one to of the simplest and quickest your things you can do to trim that t s' expense report. An office that n i c averages ten electronic claims let per day will save over \$500 vider, every year by switching to Claim noney X!

> There are no contracts, no setup fees, no cancellation fees and no minimums with Claim X. You are able to check claim status at any time, as well as receive free software, support, and training! Claim X works with over 60 practice management software programs, requiring minimal time and effort from your staff.

> By switching to Claim X, not only will your cut your

electronic claims expense in half, but you will also be giving back to NODA. As a NODE preferred provider, Claim X will give .05 to our organization for every claim it process for our members. I have personally been a satisfied user of Claim X for over 3 years and have enjoyed saving thousands of dollars while giving back to my dental association.

Switch today by calling 866-886-5113, press option 1. Use endorsement code KCI6449 for special pricing through NODE.

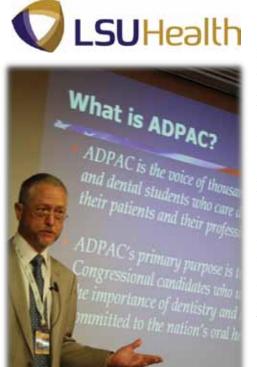
your profession your future <sup>™</sup> your association



## Upcoming Scientific Programs by Darrell P. Bourg, D.D.S. - NODA Scientific Program Committee Chair

DATE   LOCATION   TIME	SPEAKERS   TOPICS   OBJECTIVES	SPONSORS
October 17, 2012	Speaker – Mr. Robert Ellis	<b>Robert Ellis &amp; Associates</b> 3840 Highway 22, Suite 300
<i>The Four Columns</i> 3711 Westbank Expressway Harvey, LA 70058 504/340-4109 www.fourcolumns.com Check in: 6:30pm Start time: 7:00pm	<ul> <li>Topic – "Update and Impact of Healthcare Reform "</li> <li>This interactive presentation will focus on the New Health Care Reform (PPACA) and what small employers and individuals need to know. With the recent Supreme Court's decision, small employers and professionals need to know how they might be affected and the future tax consequences. The presentation will also briefly discuss Health Savings Accounts.</li> <li>Upon completion of this presentation, attendees will have a better understanding of:         <ol> <li>The changes made by Health Care Reform</li> <li>The Timeline for Compliance</li> <li>Importance of the Grandfather provision</li> <li>PPACA taxes</li> <li>Health Savings Accounts</li> </ol> </li> </ul>	Mandeville, LA 70471 W. Robert Ellis President 1-888-503-5547 bellis@ellis4u.com www.ellis4u.com New Orleans Dental Enterprises, LLC 2121 N. Causeway Blvd., Suite 153 Metairie, LA 70001 Dr. Darrell P. Bourg, Jr. Chairman 504/340-9696 drbourg@hotmail.com
November 14, 2012	Speaker – Jamison R Spencer, D.M.D., M.S.	To Be Determined
Manning's 519 Fulton Street New Orleans, LA 70130 504/593-8118 www.harrahsneworleans.com Check in: 6:30pm Start time: 7:00pm	<ul> <li>Topic - "Parafunction of Protective Function: The Connection Between Bruxism and Sleep Apnea"</li> <li>Attendees will learn: <ol> <li>The latest research on the etiology of bruxism.</li> <li>How bruxism in children and adults is often related to the airway.</li> <li>Screening patients for possible sleep apnea related bruxism.</li> <li>What type of nightguard to use when airway related bruxism is suspected.</li> </ol> </li> </ul>	
December 19, 2012 Chateau Golf & Country Club 3600 Chateau Boulevard Kenner, LA 70065 504/467-1351 www.chateaugcc.com Check in: 6:30pm Start time: 7:00pm	<ul> <li>Speaker – Ankur A. Gupta, D.D.S.</li> <li>Topic – "The 10 Most Profitable Changes I Made To My Private Dental Office "</li> <li>Course objectives: <ol> <li>To create enthusiasm amongst the handful of lecture participants who may be feeling a level of burnout, apathy, or plateau in their current situation.</li> <li>To offer several concepts, centered around new patient acquisition, case/fee presentation, and efficient team workflow, that practice owners and office managers can easily bring back to their offices for implementation and improvement.</li> <li>To provide participants with a thorough, yet simple formula for determining the exact daily collection needed in their office to provide a sustainable small business and home life.</li> <li>To provide lecture participants with a very easy bonus system to implement in their office, including why it is important and beneficial for the practice owner.</li> </ol> </li> </ul>	3 Points Dental Solutions 440/822-7028 www.3pointsdentalsolutions.com

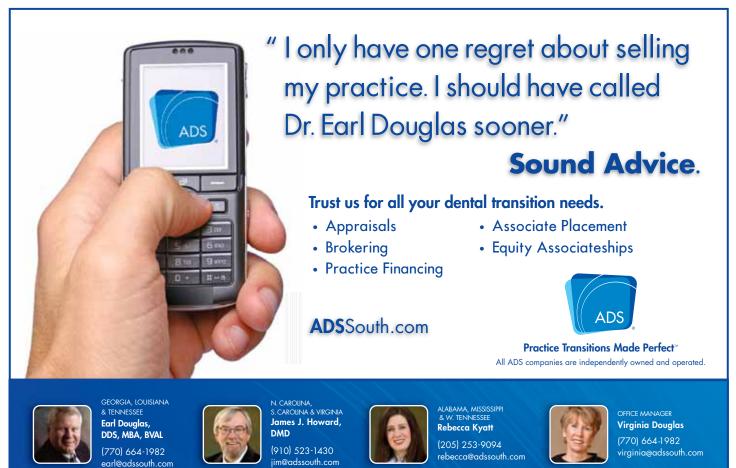
### LSUHSC School of Dentistry ADPAC Drive/Lunch & Learn



This fall, LSUHSC School of Dentistry hosted its first-ever ADPAC Drive Lunch & Learn to help students understand how membership could help preserve our profession. Dr. Ray J. Unland, Jr., Treasurer of New Orleans Dental Association and state dental lobbyist, presented how legislature is impacted by a united corps of dental professionals. He covered all fronts, from state to national levels of governmental issues. He and LSU ASDA invited all students to join ADPAC, and raise their awareness of advocacy. Their ultimate goal is to achieve a minimum of 50% membership amongst all classes. Next spring, they will establish a LADPAC table for membership signing during their 3rd Annual ASDA Vendor Exhibit. Moreover,

the LDA will be hosting its September board meeting at LSUSD's 40<sup>th</sup> Annual Alumni Day. Both the nominating committee and advancement committee will come together to discuss fundraising, recruitment of class ambassadors, and identifying 2013 board members. Dr. Henry Gremillion, Dean of LSUSD has done a wonderful job in establishing commitment and support of the school between the many generations of dentists across the state. In conclusion, LSUSD would like to encourage everyone to look forward to New Orleans for the fall 2013 ADA Annual Session  $(154^{th}).$ 





### Accepting Nominations for **NODA Honor Dentist Award**

by Kenneth G. Schott, D.D.S. -NODA Honors & Awards Committee Chair

December 12th is the of deadline for submission nominations for the NODA Honor Dentist Award. This award is presented to a member in good standing "in recognition of contributions and outstanding exemplary conduct in the profession of dentistry."

Please mail your nominations and reasons for your recommendations to the attention of Dr. Kenneth G. Schott, Honors and Awards Committee Chairman, c/o NODA, 2121 N. Causeway Blvd., Suite 153, Metairie, LA 70001, fax to 504-838-6909, or e-mail to and rew@nodental.org. Please remember the deadline for nominations is December 12th.

> *NODA News* accepts advertisements from a variety of sources, but makes no independent investigation or verification of any claim or statement contained in the advertisements. Inclusion of advertisements should not be interpreted as an endorsement by the New Orleans Dental Association or NODA News.

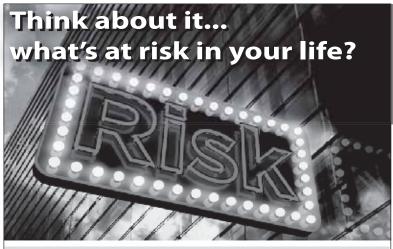
### **New Member Spotlight**



Nicole Dr. Boxberger was raised McPherson. Kansas. combine to teaching

dentistry. Being a pediatric dentist, allows her to teach children how to take care of their teeth while helping them develop a positive attitude toward dentistry. She attended The University of Missouri- Kansas City where she received her D.D.S. After graduation, she pursued her pediatric dental residency at LSU, that's what brought her to New Orleans. After her residency, she

decided she wasn't done exploring New Orleans and wanted to live and in practice dentistry here. She accepted a position at Bippo's Place She for Smiles and Kids Dental Zone. always wanted Everyday allows Dr. Boxberger a unique and enjoyable experience and working with children by keeping her on her toes and enjoying every day of her career. She is currently a member of the ABPD, ADA, NODA, AAPD, ABPD, and LAPD. She was co-chairs with Dr. Kellie Axelrad for Children's Dental Health month in February 2012. She enjoys biking around the city, attending many festivals here in New Orleans, attending sporting events, discovering new restaurants and fishing.



PROTECT YOUR PRACTICE WITH PROFESSIONAL LIABILITY INSURANCE Your LDA-sponsored professional liability insurance program underwritten by Fortress Insurance Company, an "A"-rated, dentist-owned company, offers exceptional benefits, service, and premium savings of up to 30% over comparable coverage.

PROTECT YOUR ASSETS WITH A PERSONAL UMBRELLA POLICY Dentists insured under the LDA-sponsored program can now protect their personal assets through a NEW group personal excess or "umbrella" policy. Highlights include: COMPETITIVE RATES ON LIMITS UP TO \$25,000,000 (\$2,000,000 for only \$325 per year!) SIMPLE, ONE-PAGE ENROLLMENT FORM

To receive a free no-obligation quote on the LDA-sponsored Professional Liability Insurance Program or the New Personal Umbrella policy, CONTACT:



**Stormy Blair** or stormy@ellis4u.com

**ROBERT ELLIS & ASSOCIATES** Donna Hebert dhebert@ellis4u.com Toll Free: 1-888-503-5547

### **Membership Matters – Resources That Matter**

### The Journal of the ADA and ADA time, can be accomplished News

The Journal of the American Dental Association (JADA) puts the latest scientific and practice information right at your fingertips. JADA is the most widely read dental journal in the English language. As the most popular dental newspaper in the U.S., the ADA News informs you of events that affect you and dental profession. Call the ADA Publishing Co., Inc. (ADAPCO) for questions regarding these publications: extension 2742 (classified advertising reduced rates for members), extension 4671 ( editorial questions), or extension subscriptions). 2867( Address changes, or placing a subscription on hold for an extended period of

by calling the ADA Council on Membership at ext. 2614.

#### Patient and Professional Materials

ADA members are entitled to a special rate for ADA Catalog items. Using the more than 300 catalog items available can help you gain patient understanding and commitment recommended to treatment plans and quickly concisely. You can also make dental education fun and exciting for patients of all ages with ADA As a member, you have access to videos. films and slide presentations. Print and audiovisual materials can help you to manage your practice and enrich your doctor- patient relationships. The Catalog contains a complete section

dedicated to the infection control information and resources for the dental staff and office. For a free Catalog, or to place a credit card order, call 1-800-947-4746.

#### Practice Management Information

The ADA continually researches develops and strategies and techniques to help you serve your patient base and attract new patients. Practice management assistance is a primary benefit of ADA membership.

seminars. publications, and resources on associate ships, retirement plans, how to start a practice, how to sell one, successful

Con't on pg. 7

# LOOK what's going on at ]



High-quality websites include unlimited pages, patient education content, multimedia dental videos, and other interactive features that streamline patient communications. Free customer support and upgrades are also included. LDA members save 25% off the website setup fee. No obligation, FREE trial at www.prosites. com/LDA or call (888) 932-3644.

For a full description and contact info on all endorsed companies for LDA members, visit www.ladental.org and click on "LDS Endorsed Companies."

### LDS Glove Program

If you're not buying your exam gloves from the LDS Glove Program, you're probably paying too much. Why? Because the LDS Glove program offers low prices on more than 60 nitrile, powder-free latex, latex, chloroprene and vinyl gloves, from 7 nationally known manufacturers. Fitted gloves are available.

You can buy nitrile gloves from as low as \$5.12 per 100 gloves. Others sell the same glove for \$7.25 or more per 100 gloves.

With the LDS Glove Program, you can get free samples of any gloves. Just call Association Gloves at 1-866-484-6149 for personal assistance.

To request more information on LDA/LDS endorsed products and services, call 1-225-928-9004 or 1-800-395-6931.

### **Membership Matters – Resources That Matter - Con't**

patient communications, financial planning. You can call the consumer products, granting the Council on Dental Practice at ext. Seal of Acceptance to those 2895, or its Practice Marketing area products proven safe and effective. at ext. 2908, for information.

### **Special Population Groups**

and guidance on the design and content of programs aimed at providing dental services for disadvantaged special population groups such as low income seniors, developmentally disabled persons, homebound patients and those in long term care facilities. Contact the Council on Access, Prevention and Interprofessional Relations, ext. 2868

#### ADA® ONLINE<sup>SM</sup>

Visitors have access to wealth of information and can send e-mail messages to the ADA via the Association's award winning, site on the Internet's World Wide Web. Information is in four categories: News, Practice & Profession, Products & Services, and Consumer Information ADA **ONLINE** includes an event calendar, dental society directories and 1996 state dental society meeting dates and locations. For more information, call the Department of Professional Communications at extension 2801. The ADA'S Web Site electronic mail address is http:// www.ada.org.

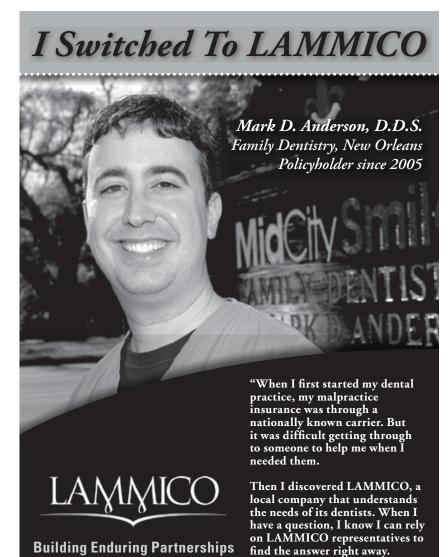
#### ADA Seal Program

The ADA's Division of Science plays an active promoting the health of the dental profession as well as the oral health of the public. Since 1930, the ADA Seal Program has

and evaluated both professional and Members are encouraged to use the ADA Seal as a notice of safety and Access Programs and Services for effectiveness and to use this useful tool as a means to make informed Members can obtain information purchasing decisions. The ADA

also serves as the administrative agency for the development of voluntary standards for products used in dentistry, standards used by the ADA in its guidelines to evaluate products under the Seal Program. The Division also

Con't on pg. 8



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### Membership Matters – Resources That Matter - Con't.

coordinates U.S. involvement in the reorganized in 1994 to broaden its development of international activities to include education, standards for dental products. For development and charitable additional information on the ADA seal Program, call ext. 2878. Foundation's current agenda

#### Non-Clinical Dental Career Information

Each year scores of dentists are forced to leave clinical practice due to illness or injury. To help facilitate a transition to a non –clinical career. members may obtain useful resource information on assessing new career paths and contact points in fields that tend to employ dentist in non- clinical capacities. Call the Council on Access, Prevention and Interprofessional Relations, ext. 2861.

### The American Dental Association Health Foundation

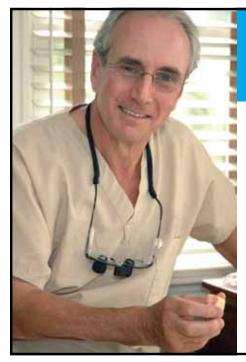
The Foundation was established by the ADA Board of Trustees in 1964 for the purpose of funding applied scientific dental research, and was

activities to include education. development and charitable assistance activities. The Foundation's current agenda includes applied scientific research in the areas of waterline lidocaine contamination. metabolism, and the evaluation of peroxides dental hygiene in Support for products. projects outside the research arena is also awarded by the Foundation. Public dental education exhibits, dental access initiatives, and public health conferences have all received funding from the Foundation, reaffirming the profession's goal of improving the health of the public and promoting the art and science of dentistry. For additional information, call the ADA Health Foundation at ext 2547

<u>Hospital Dental Practice Issues</u> Nearly one-third of ADA members have hospital privileges. The Council on Access, Prevention and Interprofessional Relations provides advocacy and technical assistance to members with questions or problems related to hospital dentistry medical staff and membership. Contact extension 2861.

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NODA News is a publication of the New Orleans Dental Assn., 2121 N. Causeway Blvd., Suite 153, Metairie, LA 70001. Phone (504) 834-6449.



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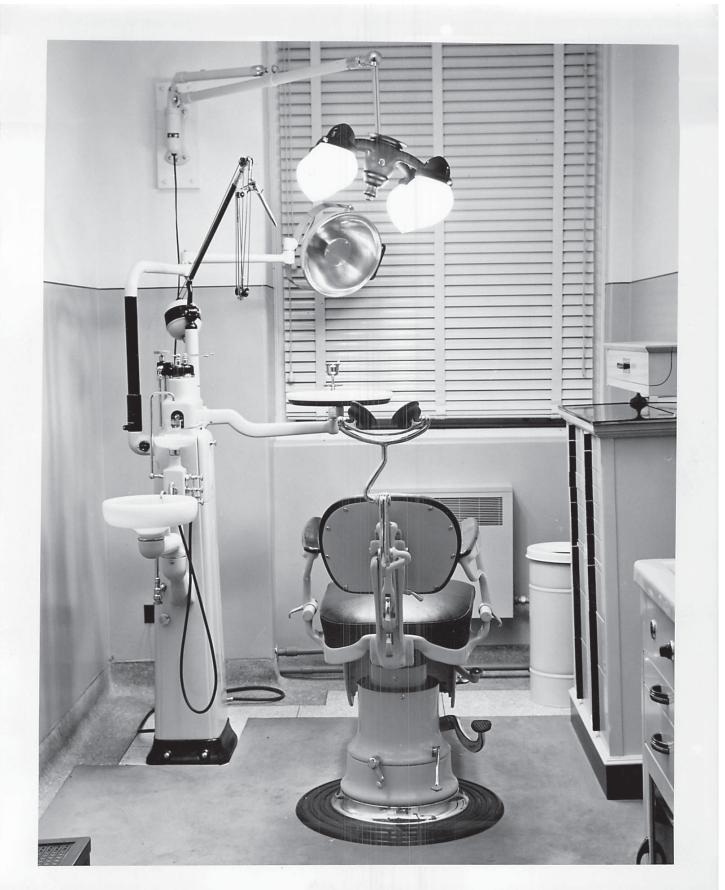
> ADS Lovelace and Associates, Inc. Gretchen O. Lovelace MS, CFP, CPM Preston Lovelace JD, MS

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### A Corner of History



### **September General Membership Meeting**

Five Happiness

Photos courtesy of Kristi M. Soileau, D.D.S., M.Ed.



Dr. Nicole Boxberger, Dr. Claudia Cavallino, sponsor Henry Schein Dental representatives Todd Carter and Danny Nuccio, Jr.



Drs. Darlene Bassett, Jamie Toso and Donald Toso.



Drs. Kenneth Schott and Vincent DiLeo, Jr.



Drs. Maria Burmaster and Gustavo Coutin.



Drs. Kenneth DuBois, II and Kenneth DuBois, III, Jenna Graham and Jeremy Graham.



The membership gathers to listen to Mr. Thomas Rich of Bradford and Company speak on *"Tax Strategies for the Dentist in Private Practice."* 

### **Bulletin Board**

#### APPRAISALS, SALES, A S S O C I A T E S H I P S , PRE-RETIREMENT PLANNING

ADS South specializes in valuations and transitions for dentists. Learn how to protect your practice in case of death. Call Dr. Earl Douglas at 770/664-1982 or visit our website www.adssouth.com.

<u>NEW ORLEANS (#8877)</u> - Gross collections \$656K, 5 days, 3 operatories, 1,772 sq. ft. office space.

LAKE CHARLES (#6211) - Busy GP needs associate.

Contact Virginia Douglas at 770/664-1982 or virginia@adssouth.com for more information on any of these listings.

### LOUISIANA DENTAL CENTER

Whether you are a recent dental school graduate or a current practitioner interested in pursuing opportunities. Louisiana new Dental Center offers doctors the ability to perform dentistry in an autonomous and collegial atmosphere without the burden of managing a practice. With nine state-of-the-art clinic locations scattered across Southern Louisiana, our practice is in a unique position to offer flexible schedules and working options for the general dentist or specialist. If you're interested in joining our team of professionals, please contact Terry Ernst at 985/893-2240 or apply online at www ladentalcenter com

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#### ORTHODONTIST

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#### TODAY'S DENTAL

Busy group dental practice is seeking a highly-skilled General Dentist. Selected candidate will be helping maintain the to long-established, impeccable reputation of the dental practice. This is a full time position with future buy-in potential. We offer competitive wages, advertising, a staff of dental highly-skilled auxiliaries. state-of-the-art equipment and the camaraderie of working side-by-side with other general dentists and dental specialists. E-mail CV/Résumé to Aaron at aarone@todaysdental.us contact via telephone or at 985/809-1889.

### WANTED

Used x-ray machine. Good working condition. Call 504/733-9800.

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### WE WANT YOUR NEWS!!

Anyone knowing of any dentist who has made a significant contribution, gained an elective or appointive office, written an article, delivered a paper, or rendered unusual public sevice, please let us know!

info@nodental.org

The LSU Continuing Dental Education name is used to represent the long-standing affiliation between LSU School of Dentistry and The Louisiana Academy of Continuing Dental Education, Inc., for the purpose of developing continuing education programs.

2012	COURSE TITLE		TUITION	CREDIT HOURS
October 26-28	Expanded Duty Dental Assistant Course a/k/a EDDA	Auxiliary	\$515	24 L/P
Friday-Sunday	w/Nancy Weiss, RDH, EFDA, Dana Williams, CDA, EDDA, and	-		С
Gonzales	Tonya Chidester, EDDA			
November 2	LSU DAY IN ALEXANDRIA: Pediatric Dental Procedures for	Dentist	\$295*	07 L
Friday	the General Dentist with Dr. Priyanish Ritwik at Learning Center	RDH or DLT	\$175*	С
Alexandria &	for Rapides Parish, Alexandria AGD #430	Assist/Other	\$95*	
New Orleans	Simultaneously broadcast to LSUSD, New Orleans			
November 9	Advanced Training course in Botox and Dermal Fillers	Dentist	\$1,995	4 L
Friday	With Dr. Christy Allen Bennett and Dr. Stanley Barten Heckrodt			3 P
New Orleans	At LSUSD AGD #780			С
	<b>Requirement:</b> Must show proof of prior training and 6 months			
	experience			
November 10	Digital & Conventional Radiology for Dental Assistants	Assistant	\$189	07 L/P
Saturday	With Drs. Kavas Thunthy and J. Sean Hubar			С
New Orleans	At LSUSD			
November 16	LSU DAY IN MONROE: Oral Lesions – Candida, Herpes and	Dentist	\$295*	07 L
Friday	Ulcers with Dr. Kitrina G. Cordell	RDH or DLT	\$175*	С
Monroe	At University of LA - Monroe	Assist/Other	\$95*	
November 30 -	Head and Neck Anatomy and Dissection w/Drs. Henry Gremillion,	Dentist, MD,	\$2,350	16 L/P
December 1	M. Franklin Dolwick, A. Dale Ehrlich and J. Stan Montelaro	Oral Surgeon,		С
Friday - Saturday	Hands-on Limited to 32 at LSUHSC's Russell C. Klein, MD	Dental		
New Orleans	Center for Advanced Practice	Specialists,		
Inter-	Note: \$300 non-refundable deposit required	RDH or	\$2,115	
Professional	AGD #01 and AGD #181 This is 1 of 5 courses required to	Physical		
Course	complete the LSU Orofacial Pain Continuum.	Therapist		

\*Early Bird Special Available

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Kristi M. Soileau, D.D.S., Editor

