

NODA News

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NODA News

MISSION STATEMENT

To maintain a cohesive organization that serves its membership by promoting the art, science and professionalism of dentistry, and by communicating the value of optimal oral health to the community.

VOL. 51 OCTOBER '13 NO. 08

President's Message

by Darrell P. Bourg, Jr., D.D.S. – NODA President



The biggest event in organized dentistry is here, New Orleans! The ADA Annual Session and exhibition hall will be open from Thursday,

October 31st through Saturday, November 2nd. Go to ADA.org to sign up. Over 600 exhibitors will be showcasing their newest products and technology, giving you the opportunity to shop and compare similar products on the same showroom at special conference pricing.

Over 300 CE courses will be offered. Is the course you or your staff want full? Call Norma at the NODA office. We are still in need of room hosts. This could be your ticket into the sold out seminar you want.

Would you like to help the ADA give back to the citizens of our great city? Volunteer dentists and their assistants are still needed to provide free dental services to an estimated 1,000 local residents. The Mission of Mercy (MOM) will take place on Sunday, November 3rd from 5:30am - 5:30pm in a temporary 100 chair clinic set up at Mardi Gras World, next to the Convention Center. Register online at ada.org/mom.

If you have clinical materials that you no longer use or may be expiring soon, consider

donating them to the MOM by contacting Dr. Maria Burmaster at mrbbdds@aol.com.

In preparation for the ADA Annual Session, we will not be hosting a General Membership meeting this month. Join us Wednesday, November 13th for our next meeting at Courtyard on the Ridge in Harahan.

GO SAINTS!

NOVEMBER MEMBERSHIP MEETING

November 13, 2013 • 7:00pm

Courtyard on the Ridge
407 Folse Street
Harahan, LA 70123

Glenn E. Appleton, D.D.S.

"Galileos CBCT-Cerrec CAD/CAM
Integration in the General
Practice"

Sponsored by:
Patterson Dental

SAVE THE DATE!

NOVEMBER 13, 2013

General Membership Meeting
Courtyard on the Ridge

DECEMBER 18, 2013

General Membership Meeting
Chateau Golf & Country Club

JANUARY 15, 2014

General Membership Meeting
Messina's

FEBRUARY 8, 2014

President's Installation Banquet
Lüke's

FEBRUARY 19, 2014

General Membership Meeting
The Rose Garden

MARCH 19, 2014

General Membership Meeting
Five Happiness

APRIL 3-5, 2014

New Orleans Dental Conference/
LDA Annual Session
New Orleans Convention Center

MAY 9, 2014

Crawfish Party
Southport Hall

MAY 21, 2014

General Membership Meeting

Call for Nominations of 2014 NODA Officers & Delegates

by Ray Unland, Jr., D.D.S. – 2014 NODA Nominating Committee Chairman

The 2014 Nominating Committee is now accepting nominations for open officers and elective positions of NODA in 2014. As required by NODA Bylaws, Article XIII, Section 1-11, the Nominating Committee has been formed. The Nominating Committee members are: Drs. Raymond Unland, Jr. (chairman), Darrell Bourg, Jr., Kenneth Schott, Mark Chaney and Vincent DiLeo, Jr.

Nominations may be submitted to any member of the Nominating Committee listed above or to the NODA office located at 2121 N. Causeway Blvd., Suite 153, Metairie, LA 70001. All Nominations must be received by Wednesday, November 13, 2013, the date of the November General Membership Meeting. All nominations must be submitted in writing and signed by two Active, Active Life, Retired and/or Life Members in good standing.

The Committee requests that nominations be submitted as early as possible so that all nominations may be considered before the announcement of the formal slate of nominations at the November Board Meeting and the November General Membership Meeting.

If there is more than one candidate for any office or elective position, candidates will have an opportunity to address the membership at the December General Membership Meeting on December 18, 2013, prior to a vote

of the membership. All newly elected officers and board members will officially begin their term of office immediately upon taking the oath of office.


NODA News is published every month with the exception of June and August. Deadline for ads and editorial material is the 10th of the month preceding publication. Ads and news should be sent to: info@nodental.org

NUMBER	POSITION	TERM
1	1 st Vice President	1 year
1	2 nd Vice President	1 year
1	Treasurer	2 year
1	At-Large Board Member	3 year
1	Director to LDA Board of Directors	2 year

The following are appointed positions:


2	Alternate Director to LDA Board of Directors	1 year
1	Delegate to ADA	3 year
1	Alternate Delegate to ADA	1 year
22	Delegates to LDA House of Delegates	1 year
5	Alternate Delegates to LDA House of Delegates	1 year

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Upcoming Scientific Programs

by Raymond J. Unland, Jr., D.D.S. - NODA Scientific Program Committee Chair

DATE LOCATION TIME	SPEAKERS TOPICS OBJECTIVES	SPONSORS
<p>November 13, 2013</p> <p>Courtyard on the Ridge 407 Folse Street Harahan, LA 70123 504/737-6660 www.courtyardontheridge.com</p> <p>Check in: 6:30 pm Start time: 7:00 pm</p> <p>CE: 1 clinical hour</p>	<p>Speaker – Glenn E. Appleton, D.D.S.</p> <p>Glenn E. Appleton, D.D.S. graduated from the Louisiana State University School of Dentistry in 1993. He completed a general practice residency at the National Naval Medical Center in Bethesda, Maryland in 1996. Dr. Appleton has been practicing General Dentistry in Baton Rouge, Louisiana for the past 16 years. He is a current member of the Academy of General Dentistry, and the Academy of Osseo integration. Dr. Appleton has been a Louisiana State School of Dentistry associate clinical professor since 2009.</p> <p>Topic – “Galileos CBCT-Cerec CAD/CAM Integration in the General Practice”</p> <p>The course will provide information on how to plan, and fabricate surgical stints for guided implant surgery. By integrating Galileo CBCT and Cerec the user can use a restorative (fixed or removable) driven virtual model to aide implant placement.</p> <p>Course Objectives: At the end of the course, the participant will have a better understanding of:</p> <ol style="list-style-type: none"> 1) Case planning with digitally integrated systems, integrating cone beam CT with Intraoral Digital Scanner to plan and design an implant supported prosthesis. 2) Design and fabrication of surgical guides. 3) Surgical techniques for implant placement. 4) Design and fabrication of implant supported prostheses, fixed and removable. 	<p>Patterson Dental 107 Mallard Street, Suite D St. Rose, Louisiana 70087 Chris Counce Branch Manager 504/463-1763 chris.counce@pattersondental.com www.pattersondental.com</p>




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Seeking Nominations for NODA Honor Dentist

by Glenn C. Dubroc, Jr., D.D.S. – Honors & Awards Committee Chair



The New Orleans Dental Association Honor Dentist award is presented annually "in recognition of outstanding contributions and exemplary conduct in the profession of dentistry." You are encouraged to submit nominations of a member or members that you feel are deserving of NODA's most prestigious honor. The deadline for nominations is Wednesday, December 11, 2013.

Your nomination should list the nominee's accomplishments and reasons why you believe he or

she is deserving of the Honor Dentist award. Mail your nominations to the attention of Dr. Glenn Dubroc, Honors & Awards Committee Chairman, c/o New Orleans Dental Association, 2121 N. Causeway Blvd., Suite 153, Metairie, LA 70001. You may also fax your nomination to 504/838-6909 or e-mail it to andrew@nodental.org. No nominations can be accepted after December 11, 2013 and the recipient will be announced in the February 2014 edition of *NODA News*.

WE WANT YOUR NEWS!!

Anyone knowing of any dentist who has made a significant contribution, gained an elective or appointive office, written an article, delivered a paper, or rendered unusual public service, please let us know!

info@nodental.org

Superior Value. For members only.



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www.ladental.org/LDS

Dentist Well Being Committee



D e a r
Colleagues,
M y
name is Rick
Romano; I
graduated in
1980 from
LSUSD. I am
writing this to

introduce myself to our NODA family as the new head of NODA's Well-Being committee. In this position my purpose is to help our NODA dental family in the event any type of substance abuse issue affects any one of us.

The good news is that on January 1, 2014, The Physicians Health Foundation will take over the day-to-day operations of the Louisiana Dental Association's Well-Being Committee. We owe this success story to Dr. Jamie Manders who has been, and continues to be, for the time being, LDA's Well-Being Chair. Dr. Manders has been head of the program for over twenty-five years, volunteering her time and endless effort to help addicts and alcoholics around Louisiana achieve sobriety.

After the first of January, Dr. Manders and I will continue to lecture dental students, hygienists, assistants, spouses and other loved ones about the disease of addiction. Hopefully, we will continue to facilitate getting chemically dependent dentists and hygienists into recovery through referral to the Physicians Health Foundation.

In the event that you become aware of a dentist or hygienist you care about exhibiting addictive behavior, please contact me immediately. My cell phone number is 504/220-0545. I will be available 24/7, 365 days per year. Thank you.

Sincerely,
Rick Romano, DDS, CLU, ChFC, AEP

"Looking Back, Moving Forward"

with Dr. Saul Kahn

NODA News will be featuring retirees in this series



Dr. Saul and Carol Kahn

I actually completed dental school at the University of Texas dental college in Houston in 1953. I was able to figure this out by checking on a certificate hanging here in my den in Boca Raton, Florida which was given to me in 2003 by the LDA. We moved here after Hurricane Katrina completely destroyed my dental clinic on South Claiborne Ave. To the best my knowledge I began practicing dentistry in 1953 with my uncle Dr. David Herman and I remember two other dentists who worked there part time they were Dr. Carl Corolla and Dr. Louis Gilbert. During the time we worked we were all very close and after had family get together after office hours and on Sundays.

I remembered one night all of us went to a performance of Robert Goulet at The Blue Room in The Roosevelt Hotel. There was also at the time working with us an

oral surgeon named Dr. James Loyola. And speaking of an oral surgeon, I learned more than I ever could have in a class or from textbooks by just watching Dr. Peter Walters and Dr. Richard Akins.

The New Orleans Dental Conference unbelievably was well planned and were always informative and educational. I even remember one year (many years ago) when everything was overbooked due to the speaker Norma, Vincent Peal – it was one time my wife insisted on being registered and getting there early.

Another oral surgeon I remember is Dr. Edward Boos, but mainly because his sail boat was always docked at Lake Pontchartrain next to my son's sail boat. During the summers, there were always sail boat races on the lake and usually

Con't on pg 6

“Looking Back, Moving Forward” - Con’t

with Dr. Saul Kahn
*NODA News will be featuring
retirees in this series*

we would all drink a toast to the winner - using soft drinks probably.

One of the activities I found most exciting and thrilling was that during Mardi Gras. I was asked to pull a flatbed truck with children in it and with a sign on it saying “Children Dental Health” and we passed out tooth brushes to the children and Wernet’s fix a Dent to the elderly on the route.

With my dental clinic destroyed, we moved to Florida and then being retired my activities became playing tennis, racket ball, and even golf which was new to me. What I missed most was leaving New Orleans, fishing for trout and red fish in the bayou and in the gulf with Captain Pete Robichaux.

I worked as a volunteer dentist at a Kibbutz in Israel for one month a year for 12 years. At the end of the month before we left they would give us a cake and say Goodbye – “Till next year.”

NODA News is a
publication of the
New Orleans Dental
Assn., 2121 N.
Causeway Blvd.,
Suite 153,
Metairie, LA 70001.
Phone (504) 834-6449.

Electronic Insurance Claim Management System Provides Savings to Members

The New Orleans Dental Association endorses ClaimX, an electronic insurance claim management system that interfaces with your practice management system.

The program sends dental insurance claims electronically for 25 cents each. Many dentists are currently paying 45 to 55 cents for the same service. In addition, ClaimX will provide free software, free training, free support and no contract or set up fees.

ClaimX uses the fastest, easiest technology and is backed by more than 55 years of combined experience in the field. By using ClaimX, members can save more than 30 percent per month in processing claims compared to the national average.

The ClaimX program provides support, ease of use, integration with current practice management systems, a noticeable reduction in claim processing times, and a significant reduction in costs.

ClaimX enables dentists to submit claims, view claim information and choose which to send or hold; print required paper claims to the newest dental claim form – including your NPI number; store NPI numbers – there is no need to upgrade your practice management system because there’s no place for your NPI, and ClaimX will take care of it; use the latest techniques to keep up with the status of your claims in real-time; receive responses electronically and view electronic responses – EOBs, rejects, alerts and daily reports;

manage claims with Watchdogtm, see the average number of days each insurance company takes to pay a claim and see the expected payment date for each outstanding claim; check patient eligibility before an office visit (this is an optional benefit); and utilize National Electronic Attachment, Inc (NEA), an electronic attachment clearinghouse used by ClaimX to submit required attachments of any type, for example, digital radiographs, periodontal charting, narratives, EOBs, lab reports, doctor notes or any other document required to process a claim.

ClaimX integrates with more than 70 dental practice management systems – the most popular being Dentrrix, Practice Works, EagleSoft, Open Dental, Dental Vision, Mogo, EasyDental and SoftDent.

If you are a young dentist starting out or an older dentist who feels the expense of a software system is not justified, there are ways to utilize the ClaimX service to make operations more efficient. You first need an NPI number, the Internet and computer for your office. There is a very low cost dental practice management software available called OpenDental (www.opendental.com). Other software on the market can cost tens of thousands of dollars and they require expensive yearly support contracts. Customer service is available for around \$1,000 a year if needed. But you would not be

Electronic Insurance Claim Management System Provides Savings to Members - Con't.

paying the tens of thousands of dollars on other packages that also require you to purchase yearly support at \$2,000 per year. The free option is a way to modernize and equip your office without major expense.

The ClaimX technology reduces claims-processing time. Your office also can save time using the batch processing option. The technology provides billing fee options to fit any size office. Whether you do 50 or 15,000 claims per month, you will save money. It provides the same services that others provide, but for a lower cost – especially with the NODA member discount.

ClaimX will provide two free months of electronic dental claim submission service to any NODA member enrolling with ClaimX. Included with this offer are

no contracts, no setup fees, no cancellation fees, no maximums/minimums, free installation, free software, free support, free real-time claim status checking and then .25 cents per claim after the two free months of service.

To get started, go to <http://www.nodental.org/Preferred%20Providers/ClaimX/ClaimX.htm> and access the application. You may also call ClaimX toll free at 1-866-886-5113 and select Option 1. When speaking with the ClaimX representative, dentists should specify they are NODA members to receive the discount. The representative will fax the dentist a three-page enrollment package, which dentists can complete and fax back to ClaimX.

In a few days, the office will receive a welcome package via USPS. In the package will be an

installation/training form asking for a date and time that works for the dental office to complete the free installation/training. Fax the form back to ClaimX, and a ClaimX staff member will call the dentist's office on the requested date and time.

If you have any additional questions regarding this member benefit, call ClaimX toll free at 1-866-886-5113, and select Option 1.

**TELL 'EM
YOU SAW
IT IN
NODA NEWS**



**The right transition can be
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Please join Lovelace & Associates on
October 31st and November 1st for the
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ADA American Dental Association®
Mission of Mercy



big easy
smiles

Sunday, November 3
5:30 a.m. – 5:30 p.m.
Mardi Gras World

Can't Get Enough
of *MOM*?

Join the ADA in New Orleans at the first-ever Mission of Mercy held in conjunction with the Annual Session. With your help, we hope to treat 1,000 local residents without access to care in a special one-day clinic.

We need you to contribute your talents and experience to make this program a success.

Come for Annual Session, *Stay for Mission of Mercy*

Attend the ADA Annual Session and stay through Sunday to join your colleagues from across the nation in bringing big easy smiles to New Orleans.



Mission of mercy volunteer update

Thank you to the many NODA members who have already volunteered to work at the Mission of Mercy charity dental clinic on Sunday, November 3, 2013 at Mardi Gras World near the Convention Center.

Our colleagues from across the U.S. and beyond have also stepped up to the plate to provide up to 1,000 New Orleans area residents with free dental care.

WE ARE IN NEED OF THE FOLLOWING VOLUNTEERS:

CHAIRSIDE DENTAL ASSISTANTS to assist the clinicians and assist with Dental Triage, Radiology, Sterilization

NURSES to assist with Medical Triage

LAB TECHNICIANS to fabricate flipper partials

GENERAL VOLUNTEERS to be "Patient Ambassadors", guiding patients from one department to the next, runners, parking attendants, clean up, general assistance

TEAR DOWN CREW to help for 2-3 hours on Sunday after 5:00 p.m. (after the Saints game) with loading equipment back into the trucks

Remember, all volunteers must register on the website by September 20th so we may order the necessary shirts and food for the event.

To register, go to: www.ada.org/mom
Then click on the heading "Sign up to volunteer".

For more information, email Dr. Maria Burmaster at mrbbdds@aol.com
or call 504/341-3120.

The Saints will be in New York playing the Jets on that day!

September General Meeting

Jack Dempsey's

Photos courtesy of F. Thomas Giacona, Jr., D.D.S.



President Darrell Bourg, Jr., D.D.S. opens the meeting.



The members look on intently while Dr. Infante lectures.



The members are studying the lecture material.



Drs. David Wilson, Adriana Cordero, and Luisiana Echandi.

September General Meeting - Con't.

Jack Dempsey's

Photos courtesy of F. Thomas Giacona, Jr., D.D.S.



Drs. Johnathan Esquivel, Luis Infante, and Ahmed Zaher.



Global Dental Science (sponsor) representative, Joy Xiao, presents her materials to the members.



A full house crowd awaits the start of the meeting.



Speaker, Dr. Luis Infante, lectures on "CAD/CAM Dentures."

Bulletin Board

APPRAISALS, SALES, ASSOCIATESHIPS, PRE-RETIREMENT PLANNING

ADS South specializes in valuations and transitions for dentists. Learn how to protect your practice in case of death. Call Dr. Earl Douglas at 770/664-1982 or visit our website www.adssouth.com.

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Contact Virginia Douglas at 770/664-1982 or virginia@adssouth.com for more information on any of these listings.

DENTAL ADVERTISING CONSULTATION

Dental advertising consultation with Barry Ogden, former Executive Director of the LSB, will ascertain you are compliant with advertising regulations of the LSB. Contact me at barryogden504@yahoo.com or 504/392-7679.

DONATED DENTAL SERVICES AND CE CREDIT

We are in need of general dentist to treat a donated dental service patient. Need just a few hours of CE for your annual state board requirements? In Chapter 16, paragraph L, LSB now approves 3 hours of clinical credit (for a total of 6 hrs. per two-year license period) for donating your skills to a pro-bono patient from an organization such as Dental Lifeline. For more information, contact Cheryl Squire at 504/940-5200 or csquire@dentallifeline.org.

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Whether you are a recent dental school graduate or a current practitioner interested in pursuing new opportunities, Louisiana Dental Center offers doctors the ability to perform dentistry in an autonomous and collegial atmosphere without the burden of managing a practice. With nine state-of-the-art clinic locations scattered across Southern Louisiana, our practice is in a unique position to offer flexible schedules and working options for the general dentist or specialist. If you're interested in joining our team of professionals, please contact Terry Ernst at 985/893-2240 or apply online at www.ladentalcenter.com.

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VITAL SMILES ALABAMA

Established, growing general dental practice with solid patient base is looking for full time General Dentist to join our team. We offer a competitive compensation and benefits package. Potential signing bonus for the right candidate. Please e-mail résumé to JRoseDMD@yahoo.com.

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For more information or to register, call us at
504-941-8193 or visit www.LSUHealthCDE.org

Date, City	Course Name, Location & AGD Subject Code	For...	Fees	Credit Hours
Oct 31-Nov 2	<i>Come visit us at booth #511 at the ADA Annual Session!</i>	Everyone		
Nov 15 New Orleans	Nitrous Oxide Certification Course for Hygienists w/Drs. O'Brien and LSU Hygiene Faculty – at at LSU Health New Orleans School of Dentistry	Hygienist	\$595	8 L/P, C
Nov 15-16 New Orleans	Nitrous Oxide Certification Course for Dentists w/Drs. O'Brien, Drongowski, & Hygiene Faculty - at LSUHNSD AGD #739	Dentist	\$1,695	18 L/P, C
Nov 22 New Orleans	Local Anesthesia Update for Dentists and Hygienists w/Drs. M. O'Brien & F. Drongowski - at LSU Health NO School of Dentistry AGD #132	Dentist Hygienist	\$295 \$195	7 L, C
Nov 22 New Orleans	Local Anesthesia Update for Dentists and Hygienists – Lecture plus one hour participation w/Drs. O'Brien & Drongowski AGD #132	Dentist Hygienist	\$345 \$245	7 L, 1 P, C
Dec 6 New Orleans	LAST CHANCE COURSE: Practice Productivity & Profit w/S. Pardue of Classic Practice Resources, D. DeMonte & J. Falgoust of DeMonte & Falgoust, LLC, CPAs - at LSU Health N.O. School of Dentistry AGD #550	Dentist RDH or DLT Ass't/Other	\$295 ■ \$175 ■ \$95 ■	7L, NC
Dec 13-15 New Orleans	Expanded Duty Dental Assistant (EDDA) w/N. Weiss, RDH, EFDA, D. Williams, CDA, EDDA, & B.J. Triay, CDA, EDDA - at LSUHNSD	Assistant	\$540	24 L/P, C
Dec 14 New Orleans	Digital & Conventional Radiology for the Dental Assistant w/Dr. Kavas Thunthy & Dr. J. Sean Hubar - at LSUHNSD	Assistant	\$200	7 L/P, C
Jan 17 Lake Charles	LSU Day in Lake Charles: Pediatric Dental Procedures for the GP w/Dr. Priya Ritwik - at McNeese State University AGD #430	Dentist RDH or DLT Ass't/Other	\$295 ■ \$175 ■ \$95 ■	7 L, C
Jan 24 New Orleans	Maximized Adhesive Dentistry: The Foundational Posterior Course w/Dr. Bruce LeBlanc - at LSU Health N.O. School of Dentistry AGD #780	Dentist	TBA	7 L/P, C
Jan 24 New Orleans	Treating the Med. Complex Pt/Med. Emergencies w/Dr. Michael Glick and Dr. Frank Drongowski - at LSU Health N.O. School of Dentistry AGD #730	RDH or DLT Ass't/Other	\$295 ■ \$175 ■ \$95 ■	7 L, C
Jan 24-26 or 28 New Orleans	37th Annual Perio Review (3- or 5-day options) – Dr. Ray Yukna, course director - at LSU Health New Orleans School of Dentistry AGD #490	Dentist	See web for details	

★ Eligible for tuition reimbursement through LA SBET program – call Jocelyn Wagner, EDDA/Rad coordinator, 504-941-8198 to see if your practice qualifies
■ - Register 4 weeks before and SAVE – see website for Early Bird savings and deadlines