NODA News

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NODA News

MISSION STATEMENT

To maintain a cohesive organization that serves its membership by promoting the art, science and professionalism of dentistry, and by communicating the value of optimal oral health to the community.

VOL. 51 SEPTEMBER '13 NO. 07

President's Message

by Darrell P. Bourg, Jr., D.D.S. - NODA President



A n estimated 30,000 attendees will be flocking to the New Orleans M o r i a l C o n v e n t i o n

Center in less than two months for the ADA Annual Session. We are excited to be host city for dentistry's biggest event of the year, October 31st - November 3rd.

If you haven't registered yet, don't put it off any longer. Register online at ADA.org or call Normalee at the NODA office for more information.

While in attendance, help us confirm to the rest of the world why New Orleans is known for its great southern hospitality. Volunteer to host a speaker or participate in numerous other ways to ensure we host a successful conference. Call Normalee today to see how you can best help.

In conjunction with the Annual Session, the ADA will host a free dental clinic on Sunday, November 3rd. This will be the first Mission of Mercy program to be held in Louisiana. The ADA is hoping to provide free oral healthcare to approximately 1,000 local residents at ADA.org or by calling Dr. Maria Burmaster at 504/341-3120. Dentists, hygienists, assistants, lab techs, and

non-dental volunteers are still needed.

The NODA office has been in its same location at 2121 North Causeway Boulevard for over 22 years. Until recently, its décor had not changed much. I am proud to announce we are finishing up with the first phase of renovations to modernize workspace for our dedicated employees. Drop by any time during office hours to see the changes being made. This renovation was made possible by funding from NODE (New Orleans Dental Enterprises, LLC), chaired by Dr. Kevin Collins. Thank you to all members that participate in NODE's preferred provider Through program. your participation, you have made a difference in our organization's success. For more information on our preferred providers, contact Mr. Andrew Hale at the NODA office.

Want to get more active in NODA, but don't know how to ask? We have a number of committees that are looking for members to join. Simply ask myself, Mr. Andrew Hale, or any other member of the board for more details. We would all be excited to get you more involved in organized dentistry.

With the end of the summer, comes the beginning of our fall general membership meeting

schedule. Join us on Wednesday, September 18th, as we visit an old favorite, Jack Dempsey's restaurant on Poland Avenue.

Dr. Luis Infante will be speaking on CAD/CAM Dentures and is sponsored by Global Dental Science. Check in time is 6:30pm. Be sure to RSVP to the NODA office 48 hours in advance to ensure your free meal. All members in attendance will also be eligible for a \$500 VISA gift card to be drawn at the December general membership meeting. See ya there!

SAVE THE DATE!

NOVEMBER 13, 2013

General Membership Meeting Courtyard on the Ridge

DECEMBER 18, 2013

General Membership Meeting Chateau Golf & Country Club

JANUARY 15, 2014

General Membership Meeting

Messina's

FEBRUARY 19, 2014

General Membership Meeting

The Rose Garden

MARCH 19, 2014

General Membership Meeting Five Happiness

Upcoming Scientific Programs by Raymond J. Unland, Jr., D.D.S. - NODA Scientific Program Committee Chair

DATE | LOCATION | TIME

September 18, 2013

Jack Dempsey's

738 Poland Avenue New Orleans, LA 70117 504/943-3314 www.jackdempseysllc.com

Check in: 6:30 pm Start time: 7:00 pm

CE: 1 clinical hour

SPEAKERS | TOPICS | OBJECTIVES

Speaker - Luis Infante, D.D.S.

Dr. Luis Infante is an Assistant Professor at the Louisiana State University School of Dentistry. Dr. Infante was born in Caracas, Venezuela. He received his Associate Degree in Dental Laboratory Technology in 1998 at Bates Technical College in Tacoma, Washington.

Dental degree: Universidad Americana (UAM) in Managua, Nicaragua.

2002

Certificate in AEGD: LSU School of Dentistry. 2004

Certificate in Special Care Dentistry: LSU School of Dentistry. 2005 Certificate in Prosthodontics: LSU School of Dentistry. 2008

Topic - "CAD/CAM Dentures"

The fabrication process of complete dentures utilizing CAD/CAM technology will be discussed and compared to conventional method. Clinical cases will be presented discussing different denture alternatives fabricated with this technology.

Course Objectives: Upon completion of this course, attendees should have a better understanding of:

- · Learning different options available for CAD/CAM dentures.
- Learning the components of a CAD/CAM denture system.
- Understanding the process of CAD/CAM denture fabrication.
- Benefits of implementing CAD/CAM denture modality in private practice.

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LAMMICO AWARDS SCHOLARSHIP TO LSU DENTAL SCHOOL STUDENT

Funds used by Louisiana students entering medical school across state

For the 9th consecutive year, Louisiana Medical Mutual Insurance Company (LAMMICO) has awarded a scholarship to a first-year student from Louisiana to begin studies at the LSU Dental School in New Orleans. "This scholarship rewards recent college undergraduates who have attained academic excellence," said Thomas H. Grimstad, M.D., LAMMICO's President/Chief Executive Officer.



Dr. Henry A. Gremillion, Dean of the LSU Dental School, presents the 2013 LAMMICO Scholarship to Blake W. Richard during freshman orientation on the school's campus in New Orleans.

<u>LSU School of Dentistry - New</u> <u>Orleans:</u> Blake W. Richard

A native of Monroe, LA, Blake graduated summa cum laude from Louisiana State University with a degree in biology. Before attending LSU, he graduated valedictorian from Ouachita Parish High School in 2009. While there, Blake participated in the Howard Hughes Medical Institute research program for high school students at the University of Louisiana – Monroe where he first showed an interest in medicine and dentistry.

The LSU School of Dentistry is the only dental school in the state and educates nearly 75 percent of all practicing dentists in Louisiana. LAMMICO has awarded a scholarship to a student at LSU Dental School since 2005.

This recent merit award is part of a larger program sponsored by LAMMICO to assist students entering all of the state's medical schools. For the last 13 years (since the 2000-2001 academic year), LAMMICO has awarded merit scholarships to medical students for

their first year enrollment at LSU-New Orleans, LSU-Shreveport and the Tulane University School of Medicine. Including this year's class, a total of 52 incoming freshmen medical students have used the funds to help defray tuition and other expenses. Eligible students for a LAMMICO merit scholarship are incoming freshmen from Louisiana. Students who receive the award do so for one year.

Con't. on pg 4



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LAMMICO AWARDS SCHOLARSHIP TO LSU DENTAL SCHOOL STUDENT - Con't.

Funds used by Louisiana students entering medical school across state

About LAMMICO

LAMMICO provides healthcare practitioners unparalleled service and affordable medical professional liability insurance. Owned by its policyholders since 1981, LAMMICO is the only physician-owned company specializing medical in professional liability insurance and products services Louisiana physicians. For more information about the company, www.lammico.com.

"In Memoriam"

Dr. Milford L. Kathmann, Jr.

Dr. Harry F. Leveque, Jr.

NODA would like to extend to their families and friends their sincere sympathy. They will be missed by their fellow dentists.

Save The Date!

by Donald P. Bennett, D.D.S. – 2014 NODC/LDA Annual Session Committee Chair

Save the date! The New Orleans Dental Conference/Louisiana Dental Association's Annual Session is Back! After taking a year off due to the ADA coming here to New Orleans in October, the conference will be back on April 3-5, 2014 at the New Orleans Convention Center. It promises to be an exciting conference with quality speakers including Drs. Harold Crossley, Stanley Malamed, Buddy Mopper and John Cranham.

I hope that all of you and your staff will take advantage of the great program we have put together. I also hope that many of you will help us out by volunteering to be a speaker host or room monitor. With our conference scheduled within six months of the ADA Annual Session, we may experience a little volunteer burnout, but we hope that you will continue to support us, as you have in the past.

We will kick things off with our NODC Welcome Reception/LDA President's Party at Mardi Gras World near the convention center with food, drink, and live music. Look for online registration (www.nodc.org) to begin around the first of the year. So mark your calendars, register early, reserve your hotels early, and join us in April. See you there!

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From Whitney Bank - Preferred Provider of NODA

What now? The "what" is — what is the current interest rate on your credit card? The "now" is — the time to make a change away from those high interest rates Stop procrastinating!

Another "what" are the charges you put on your old credit card for holiday gifts or for "end of the year specials" The "now" is your need to pay off the balance before the high interest rate kicks in.

Let me repeat this theme, "what now?" another way. What can I do about the high interest rate? Well, this is your call to action. At the next NODA member meeting or from the NODA website, you can get an application for the Whitney NODA Platinum or the NODA Classic card. The "now" is, fill it out, send it in and you can start saving money today.

Let me explain the Whitney Credit card to you.

What can the Whitney Credit Card do for you now as a member dentist?

Whitney Bank is proud to be a NODA Preferred Provider and part of a continued commitment to NODA and its members for the last 16 years. This partnership has generated thousands of dollars in royalties to NODE for you the member dentist. The Whitney Banks credits to NODA 1.00% of the net purchases and 1.5% of cash advances using the NODA credit card, and provides NODA with a \$2.00 payment for each new NODA Credit Card account opened. This is like "free" money to offset NODA expenses like Children's Dental Health Month, equipment purchases, and the crawfish boil. Using this credit card for your purchases can add up to extra money we can spend on you, the

member dentist, when you participate in Whitney Credit Card program!

The Whitney Bank NODA Credit Card with two available options to you, our valued NODA member to save you money.

The two credit cards that carry the NODA logo have no annual fee requirement, both carry a very competitive % rate compared to other credit card offerings or cards you may currently carry, and with each purchase NODA will benefit! The two options are listed below.

The NODA Platinum Card:

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- Annual House Hold income requirement of \$36,000 or greater.

The NODA Classic Card:

- Credit limit between \$400 and \$4,900
- APR of Wall Street Journal Prime + 5.50% (8.75% as of 08/23/2013)*
- Your dental office staff members are eligible to apply this card!

All NODA Credit Cards can be enrolled in the Whitney Points Plus when you also have a personal Whitney Visa* Check Card. With Whitney Points Plus the eligible transactions** on both cards earn points which you can redeem for travel merchandise and gift cards! In addition to NODA Credit Card, I encourage you to contact Mr. Bush Wrighton at Whitney Bank to discuss your total banking relationship. He can be your primary contact for all your banking services which include:

- Business term loans office purchase lines of credit checking and interest bearing accounts
- Online services personal & business
- Personal checking and saving accounts
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Mr. Bush Wrighton looks forward to being your banker! He can be reached at:

Bush Wrighton Whitney National Bank Vice President Corporate Banking 504/552-4586

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For current rate information, please call 1-800-326-3501. ** Must have both Whitney Visa Credit Card and a personal Whitney Visa Check Card to participate. purchases are Qualifying signature-based transactions, including online purchases and other purchases where no PIN is used. Gaming-related purchases, cash access transactions (such as cash advances, purchase of money orders, traveler's checks, or cashier checks) and Pin- based transactions are not eligible to earn points. Other restrictions may apply. *** Equal Housing Lender.

New Member Spotlight

Dr. Caesar Sweidan





Dr. Britney Beard Sweidan & Dr. Caesar Sweidan on a snorkeling trip in the Red Sea.

Dr. Caesar Sweidan is from Amman, Jordan. He graduated valedictorian from the Bishop's School of Amman. During his years in school, he received an annual Academic Excellence scholarship, he received many awards and was class representative for many years.

Soccer was his passion and he used to play for hours everyday.

After graduating high school, he received four academic scholarships to complete his dental school education. He maintained an excellent academic record and graduated with honors.

Following graduation he completed a General Practice Residency at the University of Jordan Hospital. He then completed two years of Advanced Education in General Dentistry at the University of Connecticut Health Center, where he was elected Chief Resident his second year.

He then enrolled at the periodontics program at LSU. In 2013, he passed his boards and became a diplomate of the American Academy of Periodontists. He opened his private practice office on the Northshore in 2012.

Con't on pg. 7



The right transition can be the key to your retirement.

Please join Lovelace & Associates on
October 31st and November 1st for the
Dental Transition Forum at the
ADA Annual Session in New Orleans to get answers
to your transition and retirement questions.

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New Member Spotlight

Dr. Leeann Sandlin Evans



Dr. Leeann Sandlin Evans originally from Southwest Louisiana. She attended Louisiana State University in Baton Rouge where she majored in biological sciences. While she attended LSU, Dr. Evans had braces, and began working part-time for orthodontist. It was working at this office that piqued her interest in dentistry. After graduating magna cum laude, she then entered LSU School of Dentistry here in New Orleans. After Katrina hit during her senior year, Dr. Evans and her husband moved from Lakeview to Houston, Texas where completed post-graduate orthodontic program the University of Texas Health Sciences Center. She also completed her boards, becoming a diplomate of the American Board

New Member Spotlight - Con't.

Dr. Caesar Sweidan

During his first year of Residency, he met his wife, Dr. Britney Beard Sweidan who's a Baton Rouge native. The two got married after he graduated from the program. The couple visited Jordan this past summer. They live on the Northshore and enjoy outdoor activities, kayaking, fishing, and some soccer from time to time. He also likes to watch more basketball games than his wife would want him to.



Sandlin, Chad, Dr. Leann & Marie Evans

of Orthodontics. After completing her residency, she practiced in Houston for over two years, but once she and her husband started a family, it was time to come home to New Orleans.

Dr. Evans worked as a part-time associate for the Louisiana Center Dental in Gonzales, Bogalusa, and Covington while she planned and built out an office. In January of 2011, Dr. Evans opened an orthodontic practice in Harahan. Just this August, Dr. Evans purchased the orthodontic practice of Dr. Glenn Dubroc. Jr. in Lakeview. Dr. Dubroc will practice with Dr. Evans through the end of the year, at which time he and his wife Bobbi, will be retiring. Dr. Evans will be dividing her time between her Harahan Lakeview practices.

Dr. Evans lives in Lakeview with her husband, Chad, and their two daughters. She is a parishioner at St. Dominic Church and a member of the New Orleans Junior League. She enjoys spending time with her family, reading, and eating all of New Orleans' delicious food.

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NODA News is a publication of the New Orleans Dental Assn.,
2121 N. Causeway Blvd.,
Suite 153,
Metairie, LA 70001.
Phone (504) 834-6449.

MS Bike 2013: Riders



It's that time of year again. Time to get on that bike for some exercise before church and the Saints game. Louisiana Dental Riders will be riding in the MS Bike on October 5 & 6. The team consists of dentists LSUSD students & staff. We are riding to support the National Multiple Sclerosis Society. MS is a crippling disease that comes in many forms.

We want you! Join our team as a cyclist or volunteer. Make a donation to support our riders. Talk to employers about becoming a sponsor. There are so many ways to make a difference in the fight against MS, and it begins right here.

Follow this link for details: http://main.nationalmssociety.org/s ite/TR/Bike/LAMBikeEvents?pg=e ntry&fr id=16602

Team: Louisiana Dental Riders.

You can also support us by making a tax deductible donation on behalf of Louisiana Dental Riders:

http://main.nationalmssociety.org/s ite/TR?team id=261040&fr id=16 602&pg=team

Contact Ray Unland for details: rayinno@yahoo.com mobile: 504/430-3185.



Volunteer for the New Orleans Louisiana Dental Mission of Mercy - Big Easy Smiles Dr. Maria Burmaster Takes Charge!

by Maria R. Burmaster, D.D.S. – Local Chair of Big Easy Smiles



What: Dental Care for 1000 patients need.

Where: Blaine Kern's Mardi Gras World, East Bank.

When: Sunday, November 3, 2013. 5:30 a.m. - 5:30 p.m. Clinic Saturday, November 2, 2013 8:00 a.m. - 4:00 p.m. Set Up

Dentists, Hygienists, Assistants, Office Staff, Nurses, Doctors, Lab Techs, Computer Parking Staff, Food Servers, Attendants, Laborer, Electricians, Plumbers, Dental Equipment Techs, and more.

How: All volunteers, regardless of category, must register online at www.ada.org/mom.

We are actively seeking volunteers at this time for the first ever New Orleans Mission of Mercy. Other similar events have been held here, but this is the first time the ADA, LDA and NODA

will combine to provide dental care to patients on a first come, first served basis. Services to be offered are cleanings, fillings, extractions, limited anterior endodontics, limited anterior partials, pediatric care, patient education and referrals for off-site care to those who do not fit our clinic parameters for the day.

Please sign up today! And encourage your family and your staff to do so as well. You will be amazed at how great it feels to give back! Let's show New Orleans how much we care.

We are still in need of monetary donations to purchase dental materials, gloves, masks, educational signs, hand-outs, materials for patients and much more. All donations are tax deductible as the America's Dentists Care Foundation is a 501 C(3) corporation.

For information or to make a donation, contact Local Chair of Big Easy Smiles, Dr. Maria Burmaster at mrbdds@aol.com.







big easy smiles

Sunday, November 3 5:30 a.m. - 5:30 p.m. Mardi Gras World

Can't Get Enough of MOM?

Join the ADA in New Orleans at the first-ever Mission of Mercy held in conjunction with the Annual Session. With your help, we hope to treat 1,000 local residents without access to care in a special one-day clinic.

We need you to contribute your talents and experience to make this program a success.

Come for Annual Session, Stay for Mission of Mercy

Attend the ADA Annual Session and stay through Sunday to join your colleagues from across the nation in bringing big easy smiles to New Orleans.









New 2012 Tangible Property Temp Regulation Yields Major Tax Savings



Have you ever heard that...

"One man's **trash** is another man's **treasure**"...

NOW "One man's trash can be his OWN treasure"...



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With an Engineering-Based "Tangible Asset Study"

What is Affected?

- Owned or Leased Commercial Properties
- New Construction
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- Renovations/ Improvements
- Leasehold Improvements
- Disposed of Building Elements:
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Temp. Regulation T.D. 9564



What is Allowed?

- Write-down of a percentage of previously disposed of building elements resulting from demolition, restoration and improvements
- "Audit Protection" for 2012 & 2013 as related to tangible assets only
- Multiple changes in accounting (form 3115) for the same property/entity in tax years 2012 & 2013, related to tangible assets only
- Retroactive inclusion of renovations and improvements since the time of building acquisition
- An IRS approved Cost
 Segregation Study may be done
 concurrently to gain even more tax
 savings from accelerated
 depreciation... for example:
 - □ \$250,000 building Doctor saved \$32k (with a 21:1 ROI), on taxes without amending and applied to next quarter

Note: We have completed well over 8k studies in 12 years nationwide and have the technology and degreed engineering staff to work with you and your CPA to get the numbers for 2013. "You can't write down what you can't value." In the absence of real cost data, the IRS's only suggestion is that an Engineering-Based Cost Segregation Study is acceptable.

What are the Benefits?

- Reduce the net building cost with write-offs on assessed value of disposed components.
 - Write-off remaining depreciable basis of disposed of assets.
 - Now the building can be broken out into specific components or units of property for additional potential write-offs
- Lower taxable income to Increase tax savings.
- Maximum tax savings can be achieved and all requirements of the new temporary regulation easily met via an <u>Engineering-Based</u> "Tangible Asset Valuation Study".
 - □ In CSSI's First Asset

 Valuation Study our

 Engineers found over

 \$900,000 in tax deductions

 for a client that owned a highrise office building.

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Douglas Contact Virginia 770/664-1982 or virginia@adssouth.com for more information on any of these listings.

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General Dentist needed to cover 3 month maternity leave in Belle Chasse. 1-3 days per week. September-November estimated time frame. If anyone would like to pick up an additional day or two, or has an associate who is looking for extra work, please contact Dr. Stuart Guey at 504/394-6200 or drguey@drguey.com.

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Whether you are a recent dental school graduate or a current practitioner interested in pursuing new opportunities, Louisiana Dental Center offers doctors the ability to perform dentistry in an autonomous collegial and atmosphere without the burden of managing a practice. With nine state-of-the-art clinic locations scattered across Southern Louisiana, our practice is in a unique position to offer flexible schedules and working options for the general dentist or specialist. If you're interested in joining our team of professionals, please Terry Ernst contact 985/893-2240 or apply online at www ladentalcenter com

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Date, City	Course Name, Location & AGD Subject Code	For	Fees	Credit Hours
Sept 20-21 Fri-Sat	The Clifton O. Dummett, Jr. Memorial Lecture on Dentistry for the	DDS - 2 day	\$775	14 L/P, C
New Orleans	Pediatric Patient – Lecture & Hands-On w/Dr. Joel Berg	DDS - Fri only	\$389	7 L, C
	at LSU Health New Orleans School of Dentistry AGD #430	Staff - Fri only	\$135	
Sept 20	The Clifton O. Dummett, Jr. Memorial Lecture on Dentistry for the	Dentist	\$389	7 L, C
New Orleans	Pediatric Patient – Lecture ONLY w/Dr. Joel Berg AGD #430	All other staff	\$135	/ L, C
Sept 22-29 New Orleans	LSU's 40 th OMS Review Course and 23 rd Advanced Cosmetic	OMS Resident or Practitioner	Call us	for details
Oct 18-20	Maxillofacial Surgery Course (Lecture and Cadaver Practicum Labs)	of Fractitioner		
Gonzales	Expanded Duty Dental Assistant (EDDA) w/E Schmidt, CDPMA, CDA, EDDA, D Williams, CDA, EDDA, L Hernandez, CDA, EDDA – at Cabela's	Assistant	\$540 ★	24 L/P, C
Nov 15-17	Expanded Duty Dental Assistant (EDDA) – Faculty TBA at	Assistant	\$540 ★	24 L/P, C
Lafayette	Lafayette General Hospital	Assistant	\$340 X	24 L/F, C
Nov 15	Nitrous Oxide Certification Course for Hygienists w/Drs. O'Brien &	Hygienist	\$595	8 L/P, C
New Orleans	Hygiene Faculty – at LSUSD			
Nov 15-16	Nitrous Oxide Certification Course for Dentists w/Drs. O'Brien,	Dentist	\$1,695	18 L/P, C
New Orleans	Drongowski, & Hygiene Faculty - at LSUSD AGD #739	Dentist	71,093	10 1/1, C
Nov 22	Local Anesthesia Update for Dentists and Hygienists w/Drs. O'Brien & Drongowski (lecture only) at LSU Health New Orleans School of	Dentist	\$295	7 L, C
New Orleans	Dentistry AGD #132	Hygienist	\$195	, _, 0
Nov 22	Local Anesthesia Update for Dentists and Hygienists – Lecture plus	Dentist	\$345	71 1 D C
New Orleans	one hour participation w/Drs. O'Brien & Drongowski AGD #132	Hygienist	\$245	7 L, 1 P, C
	LAST CHANCE COURSE: Practice Productivity & Profit	Dentist	\$295 ■	
Dec 6	w/S. Pardue of Classic Practice Resources & D. DeMonte and J.	RDH or DLT	\$295 ■ \$175 ■	7L, NC
New Orleans	Falgoust of DeMonte & Falgoust, LLC, CPAs - at LSU Health New	Ass't/Other	\$95 ■	, L, NC
	Orleans School of Dentistry AGD #550	7.55 (700101	755 =	

[★]Eligible for tuition reimbursement through LA SBET program – call Jocelyn Wagner, EDDA/Rad coordinator, 504-941-8198 to see if your practice qualifies

Kristi M. Soileau, D.D.S., Editor

Suite 153 2121 M. Causeway Blvd. Metairie, LA 70001 504-834-6449



^{■ -} Register 4 weeks before and SAVE – see website for Early Bird savings and deadlines