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FOR IMMEDIATE RELEASE

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The American Dental Association Announces Promotion of Robert Quashie to Vice President, Business Operations & Strategy

CHICAGO, Jan. 30, 2018 — The American Dental Association (ADA) announced today that Robert Quashie has been promoted to the position of vice president, business operations & strategy. Quashie will provide strategic guidance and operational support to multiple ADA divisions, operating teams and project teams in this new role. He most recently served as senior director, business performance & transformation, a role in which he provided consulting services across all ADA divisions.

“Since I joined the ADA, I’ve been so impressed with the dedication of Association employees and their drive to innovate,” Quashie said. “I’m looking forward to helping our teams continue to improve their performance and deliver value for our members.”

In this new role as part of the ADA’s senior executive team, Quashie will be heavily involved in the development of the ADA’s goals and objectives. He will also ensure efficient and effective membership operations, helping to grow ADA membership and improve member experience.

“Robert has had a significant impact on the ADA since his arrival, and his strategic expertise will prepare him for success in this new role,” said Kathleen T. O’Loughlin, D.M.D., M.P.H., ADA executive director. “This promotion is so well deserved and I wish Robert the best of luck.”

Quashie previously worked at Edelman Worldwide, Burrell Communications, Sapient Nitro, the Federal Reserve Bank and the National Black MBA Association. Quashie earned a bachelor's degree from Grinnell College and a project management professional certification (PMP) from the Illinois Institute of Technology.

Editor's Note: Reporters are invited to follow the ADA on Twitter [@AmerDentalAssn](#)

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About the American Dental Association

The not-for-profit ADA is the nation's largest dental association, representing more than 161,000 dentist members. The premier source of oral health information, the ADA has advocated for the public's health and promoted the art and science of dentistry since 1859. The ADA's state-of-the-art research facilities develop and test dental products and materials that have advanced the practice of dentistry and made the patient experience more positive. The ADA Seal of Acceptance long has been a valuable and respected guide to consumer dental care products. The monthly *The Journal of the American Dental Association* (JADA) is the ADA's flagship publication and the best-read scientific journal in dentistry. For more information about the ADA, visit [ADA.org](#). For more information on oral health, including prevention, care and treatment of dental disease, visit the ADA's consumer website [MouthHealthy.org](#).