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The American Dental Association Announces Promotion of Dr. David Preble to Senior Vice President of the Practice Institute

CHICAGO, January 18, 2018 — The American Dental Association (ADA) announced today the promotion of David Preble, D.D.S., J.D., to the position of senior vice president of the ADA Practice Institute. In this role, Dr. Preble will provide strategic vision and leadership to help develop ADA policy around practice issues that impact dentist members, their patients and the public at large.

“Dentistry is my passion, and I look forward to leading a team to develop policy that has a positive effect on all of our members, no matter their type of practice, as well as on their patients,” Dr. Preble said. “The future of dentistry as an integral component of healthcare is uncertain, challenging and holds exciting opportunities. The ADA is needed more than ever to influence that future and fulfill dentistry’s potential for positive health outcomes.”

Dr. Preble has served as vice president of the ADA Practice Institute since 2013. His previous positions at the ADA included director of the Council on Dental Benefit Programs and director of the Commission on Dental Accreditation.

Dr. Preble will continue to lead an operating agency committed to growing ADA membership through the delivery of dental programs, products and services related to professional life and well-being, business applications, third-party payer advocacy and regulatory legislative affairs.

“Dr. Preble’s promotion is well deserved, and we’re all wishing him continued success in this new role,” said ADA Executive Director Kathleen T. O’Loughlin, D.M.D., M.P.H. “Since Dr. Preble joined the ADA in 2006, he has helped raise the bar for the profession, and I am proud to call him a colleague.”

Dr. Preble graduated from Georgetown University Dental School in Washington, D.C., in 1980, and from St. Thomas University School of Law in Miami Gardens, Florida, in 1994. He practiced general dentistry for more than 20 years before joining the ADA. Dr. Preble has gained distinction as a Certified Association Executive (C.A.E.) from the American Society of Association Executives and has earned a Certificate of Professional Achievement in Non-Profit Management from the Kellogg School of Management at Northwestern University in Chicago.

Editor’s Note: Reporters are invited to follow the ADA on Twitter [@AmerDentalAssn](#)

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About the American Dental Association

The not-for-profit ADA is the nation’s largest dental association, representing more than 161,000 dentist members. The premier source of oral health information, the ADA has advocated for the public’s health and promoted the art and science of dentistry since 1859. The ADA’s state-of-the-art research facilities develop and test dental products and materials that have advanced the practice of dentistry and made the patient experience more positive. The ADA Seal of Acceptance long has been a valuable and respected guide to consumer dental care products. The monthly *The Journal of the American Dental Association* (JADA) is the ADA’s flagship publication and the best-read scientific journal in dentistry. For more information about the ADA, visit [ADA.org](#). For more information on oral health, including prevention, care and treatment of dental disease, visit the ADA’s consumer website [MouthHealthy.org](#).