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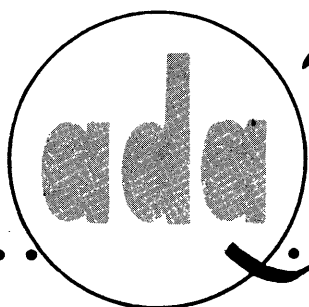


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News Letter

Vol. 5, No. 3 - Feb. 1, 1952

EXTENSIVE PROGRAMS WILL BE STAGED FROM COAST TO COAST NEXT MONDAY IN OBSERVANCE OF 4TH ANNUAL NATIONAL CHILDREN'S DENTAL HEALTH DAY

The most extensive programs in the history of National Children's Dental Health Day, sponsored by the A.D.A. and its several hundred constituent and component societies, will be presented next Monday and next week in special observances throughout the nation. The fourth annual observance will be highlighted by children's parties, poster contests, free dental x-ray examinations of school children, extensive newspaper, radio and television publicity, clinics on pedodontics for dentists, and other events all designed to stimulate interest in the dental health problems of children. As a means of gauging the extent of the 1952 observances, the A.D.A. News Letter has made a cross-country check (see below) on National Children's Dental Health Day programs in several of the nation's larger communities. Similar activities are being planned for hundreds of other communities, both large and small, from coast to coast. The editors of the News Letter regret that space does not permit a report on all of these programs.

Cleveland. -- A free party for thousands of school children at the Public Music Hall on Sunday (Feb. 3) and an all-day essay and clinic program for dentists at the Hotel Hollenden on Monday will highlight the 12th annual Children's Dental Health Day program of the Cleveland Dental Society. At the Music Hall program, special entertainment will be presented by the stars of the TV program "Super Circus." Free toothbrushes will be distributed to the first 2,000 children arriving at the hall and awards will be made to winners of a dental poster contest sponsored by the society and the Cleveland News and to winners in the society's mouth hygiene program carried out in local schools. Seven limited attendance clinics and three essay programs will be presented at the dental meeting. A proclamation calling on the public to cooperate in the observance has been issued by Mayor Thomas A. Burke of Cleveland.

New York City. -- Mayor Vincent Impellitteri and the five borough presidents have officially proclaimed Feb. 4-8 as Children's Dental Health Week. Dentists of the First, Second and Tenth District Dental Societies of the State of New York will address all the public schools and a number of parochial and private schools. Color movies will be shown and more than one million pieces of dental educational material will be distributed. Some 20,000 toothbrushes will be given away. Free bite-wing x-rays will be taken at 22 health centers and at 103 hospitals. At the mayor's office, the Oral Hygiene Committee of Greater New York, representing the three societies, will present banners to four schools which have achieved 100 per cent dental correction. Scientific programs for dentists have also been arranged. Several score radio and television broadcasts, many of them network shows, will include dental health information for children and their parents.

Los Angeles. -- An educational program highlighted by newspaper publicity, radio and television programs will mark Children's Dental Health Day. A press conference for science editors of the city's five daily newspapers with members of the dental profession has been held as a basis for a series of articles. Playing an active part in program activities, in addition to the Los Angeles County Dental Society, is the Southern California unit of the American Society of Dentistry for Children. Distribution of 1,500 posters to drug stores is being undertaken by the Southern California Retail Druggists Association.

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St. Louis. -- A total of 100,000 dental health leaflets has been distributed to the schools by the St. Louis Dental Society for Children's Dental Health Day. Additionally, 800 posters have been distributed to schools and drug stores and 400 display cards have been placed in streetcars and buses. Radio and television stations and newspapers are cooperating in the program. The society's meeting Feb. 4 will be open to the public.

Washington, D. C. -- A number of television programs has been arranged by the District of Columbia Dental Society for Jan. 28 through Feb. 8 for Children's Dental Health Day. There will be discussions by Washington dentists, films, spot announcements and actual clinics and demonstrations. For Feb. 4, the society's Dental Health Committee is sponsoring an all-day pedodontics meeting at the Shoreham Hotel. Civic leaders will be special guests at a luncheon to discuss community dental problems. In the afternoon, 10 table clinics will be presented. A speaker on pedodontics will address a dinner meeting.

Boston. -- Dental health education programs have been planned by the Massachusetts Dental Society in numerous communities in observance of National Children's Dental Health Day. Typical of the programs is that at Lawrence where radio stations are featuring dental health programs, posters have been placed in local stores, dentists will speak at local schools and before P.T.A. groups and service clubs, and local papers will carry feature articles. The mayor of Lawrence has proclaimed Monday as Children's Dental Health Day. The Feb. 14 meeting of the local dental society will be devoted to pedodontics.

San Francisco. -- "Children's Dental Health -- a Problem and a Challenge" is the theme of the fourth annual children's dental health conference to be held Feb. 4 at the St. Francis Hotel in San Francisco with seven leaders in dentistry, psychiatry, education and children's problems as speakers. The event will usher in Children's Dental Health Week which will be marked by the distribution of 265,000 dental health education leaflets featuring the cartoon character "Sparkle Plenty." A total of 100,000 Mother Goose rhyme booklets is also being distributed. Extensive radio and television programs have been planned.

Pittsburgh. -- Through local newspapers and radio and television stations, an extensive health education program in conjunction with Children's Dental Health Day will be carried to residents of the Pittsburgh area under the sponsorship of the Odontological Society of Western Pennsylvania. Arrangements have also been made for dental speakers at meetings of service clubs, women's clubs and P.T.A. groups. Dentists will also give dental health education talks in local schools.

New Orleans. -- Embossed copies of proclamations issued by Mayor de Lesseps Morrison for Children's Dental Health Day are displayed in the city's four leading department stores. All the radio stations are presenting talks by officers of the New Orleans Dental Association. The pedodontics department of Loyola University School of Dentistry will offer a special radio program. A television show will be presented in cooperation with the city's recreation department. Newspapers are carrying special stories for the event.

Seattle. -- Because the residents of Seattle will vote on the issue of water fluoridation for the city March 11, the Children's Dental Health Day Committee is stressing fluoridation for the observance. Posters reading, "Give the Kids a Break -- Fluoridate," have been distributed throughout the city. Dentists have been appearing before numerous groups to speak on the measure. Most of the city's radio stations will present dental programs Monday.

Denver. -- Eight hundred orphans will be treated by members of the Denver Dental Association on Children's Dental Health Day. The schools have completed a dental health jingle contest and are now competing in a dental health poster contest. Posters will be displayed throughout the city. The Denver association will devote its monthly meeting Feb. 14 to pedodontics.

CONTRIBUTIONS TO RELIEF FUND REACH \$78,533.--
\$22,000 STILL NEEDED TO REACH NATIONAL QUOTA

Total contributions to the 1951-52 Relief Fund campaign reached \$78,533.10 on January 15. Nearly \$22,000 in contributions are still needed to reach the campaign's goal of \$100,000. Dr. Leo A. Kremer, chairman of the Council on Relief, again urged all dentists who have not yet contributed to mail their donations to the Central Office. To date, more than 25,000 individual contributions have been made to the Relief Fund this year. By mid-January, Alabama, with 207 per cent of its quota contributed, and Alaska, with 200 per cent, held commanding leads over the rest of the nation in per capita contributions. Five additional states - Southern California, Montana, Nebraska, New Mexico and Washington - exceeded their quotas in the first half of January. In all, twelve societies have passed the 100 per cent mark. In addition to those named above, they include Hawaii, North Dakota, Oklahoma, Tennessee and Wyoming. Contributions by constituent societies follow:

TO JAN. 15				TO JAN. 15			
	1951-52 QUOTAS	CONTRI- BUTIONS	PCT		1951-52 QUOTAS	CONTRI- BUTIONS	PCT
Air Force	\$ 460.00	\$ 351.25	76.3	Navy	\$ 850.00	\$ 356.50	41.9
Alabama	740.00	1533.00	207.2	Nebraska	1100.00	1105.00	100.5
Alaska	40.00	80.00	200.0	Nevada	90.00	69.50	77.2
Arizona	260.00	123.00	47.3	New Hampshire	300.00	271.00	90.3
Arkansas	480.00	439.50	91.6	New Jersey	4110.00	3624.50	88.2
Army	480.00	325.00	67.7	New Mexico	200.00	200.50	100.3
California	3540.00	2997.50	84.7	New York	15620.00	8336.00	53.4
California, So.	4340.00	5594.00	128.9	No. Carolina	1250.00	741.00	59.3
Colorado	940.00	584.50	62.2	North Dakota	330.00	499.00	151.2
Connecticut	1910.00	1606.50	84.1	Ohio	4940.00	3686.90	74.6
Delaware	150.00	137.00	91.3	Oklahoma	880.00	1137.00	129.2
Dist. of Col.	840.00	740.50	88.2	Oregon	1170.00	1149.00	98.2
Florida	1180.00	1070.50	90.7	Panama C. Z.	20.00	7.00	35.0
Georgia	1020.00	871.09	85.4	Pennsylvania	7190.00	4891.08	68.0
Hawaii	350.00	370.00	105.7	P. H. Service	240.00	125.50	52.3
Idaho	260.00	257.00	98.8	Puerto Rico	280.00	84.00	30.0
Illinois	7750.00	6509.00	84.0	Rhode Island	550.00	437.00	79.5
Indiana	2280.00	2266.50	99.4	So. Carolina	430.00	233.50	54.3
Iowa	1900.00	1497.65	78.8	South Dakota	340.00	221.00	65.0
Kansas	1060.00	815.30	76.9	Tennessee	1110.00	1192.25	107.4
Kentucky	1060.00	651.50	61.4	Texas	3010.00	1919.60	63.8
Louisiana	1010.00	659.25	65.3	Utah	480.00	198.00	41.3
Maine	450.00	319.50	71.0	Vermont	190.00	103.00	54.2
Maryland	1010.00	1006.00	99.6	Vet. Admin.	990.00	344.00	34.7
Massachusetts	3780.00	3008.00	79.6	Virginia	1120.00	854.50	76.3
Michigan	3900.00	3063.65	78.5	Washington	1690.00	1776.00	105.1
Minnesota	2970.00	2477.33	83.4	West Virginia	770.00	643.00	83.5
Mississippi	530.00	378.60	71.4	Wisconsin	2990.00	1994.50	66.7
Missouri	2550.00	2024.50	79.4	Wyoming	160.00	189.00	118.1
Montana	360.00	364.15	101.2	Miscellaneous		23.00	
Totals				\$ 100,000.00	\$ 78,533.10	78.5	

Portland. -- Gov. Douglas McKay of Oregon and Mayor Dorothy Lee of Portland have issued proclamations for Children's Dental Health Day. The Oregon unit of the American Society of Dentistry for Children is in charge of Portland's program which includes newspaper articles with special emphasis on benefits of fluoridation, numerous radio broadcasts and poster displays. A radio play in connection with the observance has been presented by the Sophomore class of dental hygienists at the University of Oregon Dental School.

Miami. -- Fluoridation of public water supplies in Miami will be emphasized for Children's Dental Health Day. Miami, which has approved fluoridation, is expected to complete plans for the procedure during the time of the observance. A special publicity program will herald the event.

Nashville. -- The Fifth District Dental Society in cooperation with the ladies auxiliary, the schools, P.T.A.s and health departments and dairy councils of Nashville and Davidson County has arranged an extensive program for Children's Dental Health Week. A number of talks to parents and children, free dental examinations, demonstrations, widespread poster displays and many radio programs are among some of the events planned for the week.

DENTAL PROGRAM FOR UMT TRAINEES IS SUBMITTED TO CONGRESS

A recommendation that dental care under Universal Military Training be limited generally to treatment required to permit corps members "to perform their training duties efficiently and comfortably" was urged by an A.D.A. spokesman in Washington, D. C., last Tuesday (Jan. 29). In testimony before the House Armed Services Committee, which is now considering UMT proposals, Dr. C. Willard Camalier, assistant A.D.A. secretary, said that the Association did not believe the government should attempt to provide the same extensive dental care for UMT trainees as is now provided for members of the armed services. He said that an extensive program of dental rehabilitation for UMT enrollees would take a disproportionate amount of time and would require large numbers of additional dentists. Instead, Dr. Camalier said the A.D.A. favored a program under which each trainee would be given complete oral examinations on induction and discharge from the corps and dental treatment during the training period would be limited to emergency care. Dr. Camalier urged that post-service dental care be limited to disorders incurred during the training period. The A.D.A. spokesman also urged that Congress provide deferments for pre-dental and dental students after the six-months of UMT training so that they could complete their professional educations without an additional interruption. Under present proposals, UMT trainees would be required to serve in the reserves for seven and one-half years following their six months training. Dr. Camalier was accompanied by Mr. Bernard M. Conway, assistant secretary of the Council on Legislation.

THREE NEW MEMBERS NAMED TO NATIONAL ADVISORY DENTAL RESEARCH COUNCIL

Appointment of three new members to the National Advisory Dental Research Council was announced last week by the U. S. Public Health Service. Named to the council were Dr. Francis J. Reichmann, of Oklahoma City, member of the A.D.A. Council on Federal Dental Services; Dr. Alvin P. Black, of Gainesville, Fla., head of the chemistry department at the University of Florida, and Mrs. Stephen J. Francisco, of Little Falls, N. J.

SENATE BILL PERMITS VOLUNTARY COVERAGE IN SOCIAL SECURITY PROGRAM

A bill that would permit lawyers to enter the old age and survivors insurance program (OASI) of the Social Security Act on a voluntary, individual basis has been introduced into the Senate. The measure (S. 2481), presented Jan. 22 by Sen. Lodge (R., Mass.), would give coverage to lawyers under the provisions of the program covering self-employed persons. At present self-employed lawyers, dentists and certain others are not covered by OASI.

60% REDUCTION IN CARIES FOUND FOR ADULTS IN FLUORIDE AREAS

Further evidence that fluoride-bearing water provides dental protection carrying over into adulthood has been reported by two public health scientists. Drs. Albert L. Russell and Elias Elvove, of the National Institute of Dental Research, based their report on studies of life-long residents of Boulder, Col., and Colorado Springs between the ages of 20 and 44. The report appeared in Public Health Reports. They found that individuals in Colorado Springs, where the water contains 2.5 parts per million of fluorides, had 60 per cent less decayed, missing and filled teeth than persons in Boulder, where the water is virtually fluoride-free. The scientists divided the individuals into five age groupings, each five years apart, and said the same reduction was found for each age group. They also reported that Boulder natives had lost three or four times as many teeth from dental caries as had natives of Colorado Springs. "The observed caries-inhibitory effect was essentially similar in pattern and in magnitude to that seen in children native to fluoride areas," they said. Meanwhile, a number of additional cities has approved water fluoridation and are making plans to place it in operation. In Virginia, the city council of Richmond voted unanimously in favor of the measure this week. In Tennessee, the city councils of four cities -- Nashville, Chattanooga, Bristol and Paris -- have approved the procedure. In New York, the common council of Buffalo authorized the commissioner of public works to advertise for bids for fluoridation equipment and supplies. The action came after the Eighth District Dental Society, headed by Dr. Robert W. Conn, urged the common council in a resolution to adopt the measure.

\$250,000 FOR FLUORIDATION GRANTS PROPOSED IN PRESIDENT'S BUDGET

In his annual budget message to Congress on Jan. 21, President Truman recommended an appropriation of \$250,000 to the dental division of the U. S. Public Health Service to assist states in establishing technical services for local communities for the fluoridation of domestic water supplies. In all, the budget message recommended a total appropriation of \$1,936,000 for dental health activities of the Public Health Service.

DR. F. X. McHUGH NAMED CHAIRMAN OF DENTAL INFORMATION BUREAU

Dr. Francis X. McHugh, of New York City, past president of the First District Dental Society of the State of New York, was elected chairman of the Dental Information Bureau at its annual meeting Jan. 21. He succeeds Dr. Thomas E. J. Shanahan, of Brooklyn. The bureau is an official public relations agency for New York and New Jersey dental societies.

DR. ROY GREEP NAMED DEAN AT HARVARD SCHOOL OF DENTAL MEDICINE

Appointment of Dr. Roy O. Greep as dean of the School of Dental Medicine, Harvard University, and of Dr. Reidar F. Sognnaes as associate dean was announced Jan. 17 by President James B. Conant of Harvard. The appointments are effective Feb. 1. Dr. Greep, professor of dental science at the school, succeeds Dr. James M. Dunning who is returning to private practice.

DR. OPPICE URGES DENTISTS TO PARTICIPATE IN BOND-A-MONTH PLAN

The third in a series of letters urging participation in the Bond-a-Month savings plan will be sent to all members of the dental profession in mid-February by Dr. Harold W. Oppice, of Chicago, national bond chairman and immediate past president of the A.D.A. The plan is a simple, long-range program specifically designed for the self-employed professional man whose earnings fluctuate, thus making regular savings difficult, the letters point out. The letters also stress the value of retaining matured bonds for an additional ten years. Under the new plan, bonds, even though matured, will continue to earn interest. A total interest return of 77 per cent can be realized on bonds held an additional ten years, it was pointed out. At the end of a twenty-year period, each \$100 invested in bonds will return \$177. The dentist simply fills out the form enclosed with the letter, designating the type of bond desired, and mails it to his bank. In this way, Dr. Oppice explained, the dentist will help to fight inflation, will aid the defense effort and will be providing himself with a safe, farsighted savings program.