

NODA News

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NODA News

MISSION STATEMENT

To maintain a cohesive organization that serves its membership by promoting the art, science and professionalism of dentistry, and by communicating the value of optimal oral health to the community.

VOL. 52 MARCH '14 NO. 03

President's Message

by Vincent L. DiLeo, Jr., D.D.S. – NODA President



Now that Mardi Gras is over, NODA is busy organizing events for the membership. To start off is the registration process for the New Orleans Dental Conference/ LDA Annual Session. The pre-registration deadline by mail is March 10, 2014 and online it is March 17, 2014 (11:00 p.m. CST). After that a fee increase will be in place so, please, register now and make sure your NODA, LDA and ADA dues are paid so as to qualify for the discount membership price. Don't be left out!

Dentists' Day at the Legislature is scheduled for Wednesday, March 19th in Baton Rouge. You and your entire team are invited to attend this grassroots event, offering us the opportunity to meet our lawmakers to discuss issues that affect our practice. The event begins at 2:00 p.m. at the Capitol Park Welcome Center with a reception for dentists and guests at the Pentagon Barracks at 5:30 p.m.

The 2014 President's Installation Banquet will be held Saturday, March 22nd, at the newly renovated New Orleans Lakefront Airport (The Walnut Room). The evening will begin with a social and live music by Jerry Jumonville and the Jump City Band at 5:30 p.m., followed by the program and dinner

at 6:30 p.m. The formal installation for the 2014 officers and directors will be performed by LDA President Dr. Stephanie B. Weaver. There will be special presentation awards for Dr. Raymond J. Unland, Jr., as well as the Honor Dentist Award to Dr. Francis G. Martello and awards to other members of NODA. The invitations have been sent out, so, please, RSVP by March 14th with your menu selection. Call the NODA office if you have any questions.

Our next General Membership meeting will be held at Five Happiness on Carrollton Avenue on March 26th. The speaker will be Dr. Robert D. Westerman speaking on "Building Relationships and Overcoming Stress and Exhaustion in Your Dental Practice." Please RSVP by March 24th by 5:00 p.m. Mark your calendars for the third Wednesday of every month and check NODA News for details of future meetings. I would ask the people attending the monthly meetings to invite a friend. If the friend is not a NODA member already, please, contact the NODA office for rules concerning application for new membership.

In closing, please, remember NODA News and the NODA website are the best ways to keep up with what is going on with NODA (www.nodental.org).

See you at the Walnut Room and all the other NODA events!

MARCH MEMBERSHIP MEETING

March 26, 2014 • 7:00pm

Five Happiness
3605 S. Carrollton Avenue
New Orleans, LA 70118

Robert D. Westerman, D.D.S.

*"Building Relationships and
Overcoming Stress and Exhaustion
in your Dental Practice"*

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WE WANT YOUR NEWS!!

Anyone knowing of any dentist who has made a significant contribution, gained an elective or appointive office, written an article, delivered a paper, or rendered unusual public service, please let us know!

info@nodental.org

**This is Your Official Invitation to the
NODA President's Installation Banquet**

*Dr. Vincent L. DiLeo, Jr.
96th President of the
New Orleans Dental Association*

*Requests the Honor of Your Presence at the
President's Installation Banquet*

*Saturday, March 22, 2014
New Orleans Lakefront Airport (Walnut Room)
6001 Stars & Stripes Boulevard – New Orleans, LA 70126*

*Check in and social: 5:30 p.m. – 6:30 p.m.
Dinner: 6:30 p.m. – 8:30 p.m.*

*Cost: \$60.00 per person
Black Tie Optional*

RSVP Attendance Only by March 14, 2014

DINNER MENU

Chicken & Andouille Gumbo with Rice

**Baby Mescaline Greens with sugared pecans, cranberries,
feta cheese, and cane syrup vinaigrette**

Grilled Mahi Mahi with New Orleans Style BBQ Shrimp
over a bed of corn grits with seasonal vegetables

-OR-

8 oz. Center Cut Filet served with a wild mushroom demi glaze
served with grilled asparagus and roasted red potatoes with garlic and herbs

Iced Tea, Wine, Coffee

Grand Marnier Orange Crème Brule

Please note: RSVP forms will be sent out via fax and e-mail.
If you do not receive a form prior to the RSVP date, please call the NODA office at 504/834-6449.

NEW ORLEANS DENTAL ASSOCIATION

President's Installation Banquet

*Saturday, March 22, 2014
New Orleans Lakefront Airport (Walnut Room)
New Orleans, Louisiana 70126*



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GKAS was a Saintsational Experience!

by Nicole Boxberger, D.D.S. - Children's Dental Health Month Committee Chair



Greetings to all NODA Members,

February was an exciting Children's Dental Health Month. As

your NODA Children's Dental Health Month Committee Chairman, I am happy to discuss the events we planned to raise awareness and provide dental care to under-served children for Children's Dental Health Month.

On Friday, February 14, 2014, the annual Give Kids A Smile event was held at LSU Dental School. We had approximately 170 dental hygienists, dentists, dental students, dental hygiene students, dental lab tech students, dental assistants, predental volunteers and NODA members volunteered their time for this great event.

Approximately 90 kids, grades 3rd and 4th from Esperanza Charter School arrived at the dental school. The children were split up and rotated through four stations. The children had a dental screening as well as a prophy and fluoride treatment. The dental hygienists and hygiene students discussed oral hygiene tips and healthy food choices with the second group. Next, the children rotated through a dental career group. This career group showed the students what it is like to be a dental technician, dental assistant, dental hygienist and dentist. Last, NFL Play 60 and Sir Saint joined us again to get out the message about 60 minutes of play each day to have a healthy body.

On Monday, February 17, 2014, ADA posters and NODA bags filled with toothbrushes and toothpaste were handed out to the

patients at Children's Hospital. NODA member, Dr. Pamela Shaw, coordinated this event and LSU Dental students and pediatric dentistry residents were on hand to participate.

It was a successful Children's Dental Health Month and I want to thank all those involved that helped with our Give Kids a Smile events. There is a very special thanks to Darby Dental Supply for their donations of some of the supplies for GKAS.



Molly Glennon (dental hygiene student), Dr. Robert "Drew" Freeman (Pediatric Dental Resident), Dr. Kimberly Patterson (Faculty member in Department of Pediatric Dentistry), Dr. Nicole Boxberger (Pediatric Dentist), Sir Saint, Dr. Janice Townsend (Faculty member in Department of Pediatric Dentistry), Dr. Letitia "Mimi" Lacour (Pediatric Dental Resident) and Jeanne Nobles (dental hygiene student).



Dental Hygiene student Jennifer Navarre.




Play 60 staff member.

Photos courtesy of Leslie Capo.

Upcoming Scientific Programs

by Byron C. Ganuchau, D.D.S. - NODA Scientific Program Committee Chair

DATE LOCATION TIME	SPEAKER TOPIC OBJECTIVES	SPONSOR
<p>March 26, 2014</p> <p>Five Happiness 3605. S. Carrollton Avenue New Orleans, LA 70118 504/482-3935 www.fivehappiness.com</p> <p>Check in: 6:30 pm Start time: 7:00 pm</p> <p>CE: 1 non-clinical hour</p>	<p>Speaker – Robert D. Westerman, D.D.S.</p> <p>Topic – “Building Relationships and Overcoming Stress and Exhaustion in your Dental Practice”</p> <p>Course Objectives: At the end of the course, the participant will have a better understanding of:</p> <ol style="list-style-type: none"> 1) Dealing with the negative emotions in our patients that give us the most trouble. 2) How to be in control of our negative feelings and reactions. 3) What works and doesn’t work in dealing with patients. 4) Addressing patient complaints and upsets whether they are right or wrong. 5) How to get off on the right foot when meeting new patients. 	<p>New Orleans Dental Enterprises, LLC Kevin J. Collins, D.D.S. - Chairman 504/834-6449 collinskevinjdds@bellsouth.net www.nodental.org</p>




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LDA's Dentists' Day at the Legislature Set for Wednesday, March 19, 2014!

By Richard L. Owens, Sr., D.D.S. - NODA Governmental Advocacy & Affairs Committee Chair



WE NEED YOUR HELP!! A personal relationship with your legislators is an important

step toward educating them about issues relating to oral health and dental practices. It is imperative that our voices are heard in the ever-changing legislative battles that come up during session. As members of the LDA, your attendance at this event is vital to the success of our lobbying efforts, and could profoundly affect the future of the dental profession in our state. Legislators WANT TO HEAR FROM DENTISTS from their districts on such issues and are especially receptive when you make the effort to come see them at the capitol.

Dentists' Day is a grassroots event celebrating the dental profession that offers dentists the opportunity to meet their lawmakers. After visiting with your legislators in the capitol, you can join them at the reception and enjoy food, music, and fun!

Speakers begin at 2 p.m. at the Capitol Park Welcome Center (walking distance from the Capitol) and the reception for dentists and legislators follows at 5:30 p.m. at the Pentagon Barracks. Don't miss this unique opportunity to meet with

your legislators and discuss important issues that affect your profession and practice.

Please also note that the NODA General Membership Meeting has been changed from this date to March 26th at the Five Happiness Restaurant on Carrollton Ave. This will allow us to take full advantage of our opportunity to participate in the 'Dentists' Day at the Legislature'.

For more information or to register, visit the LDA website at www.ladental.org or call 1-800-388-6642.

NODA News is published every month with the exception of June and August. Deadline for ads and editorial material is the 10th of the month preceding publication. Ads and news should be sent to: info@nodental.org

NODA News is a publication of the New Orleans Dental Assn., 2121 N. Causeway Blvd., Suite 153, Metairie, LA 70001. Phone (504) 834-6449.

SAVE THE DATE!
MARCH 26, 2014 General Membership Meeting <i>Five Happiness</i>
MARCH 22, 2014 President's Installation Banquet <i>New Orleans Lakefront Airport</i>
APRIL 3-5, 2014 New Orleans Dental Conference/ LDA Annual Session <i>New Orleans Convention Center</i>
MAY 9, 2014 Crawfish Party <i>Southport Hall</i>
MAY 21, 2014 General Membership Meeting

Upcoming Annual Crawfish Party

By Byron C. Ganucheau, D.D.S. – NODA President Elect

The New Orleans Dental Association's Annual Crawfish Party will be held on Friday, May 9th from 6:30pm - 9:30pm at Southport Hall (www.newsouthport.com), located at 200 Monticello (at River Road) in Jefferson, LA.

There will be much dancing, music and fun to go along with your delicious meal. There will be crawfish, jambalaya, vegetable trays, sandwiches, and lots of cookies for the children.

Call for Nominations of 2014 At-Large Board Member

by Vincent L. DiLeo, Jr., D.D.S. – Nominating Committee Chair



NODA President, Dr. Vincent DiLeo, Jr., has called for the Nominating Committee to receive

nominations for a special election to fill the position of At - Large Board Member

This election is necessary due to the resignation of Dr. Chase Dronet., who is moving to Lafayette. Under the current NODA bylaws, nominations from the general membership are requested.

The Nominating Committee will make a recommendation to the NODA Board of Governors at the March Board of Governors meeting and all nominations will be published in the April NODA News. The election for the At - Large Board Member will be held at the May General Membership Meeting.

The At - Large Board Member assumes position immediately upon election, with the term to expire in December 2016.

Members of the Nominating Committee are: Dr. Vincent Dileo, Jr., Dr. Byron Ganucheau, Dr.

Glenn Dubroc, Jr., Dr. Mark Chaney, Dr. George Arch, Jr. and Dr. Kristi Soileau.

Nominations for At-Large Board Member can be made to any member of the Nominating Committee or be phoned in to the NODA office: 504/834-6449.



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Now, as we look ahead to 2014, we start the New Year with a new name, a new logo and a renewed commitment to you, your families and your staff.

As Brown & Brown of Louisiana, LLC, your LDA-sponsored insurance representatives, we welcome the opportunity to be of service and look forward to assisting you with all your insurance needs.

Contact us toll free at: **1-888-503-5547**

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Electronic Insurance Claim Management System Provides Savings to Members

The New Orleans Dental Association endorses ClaimX, an electronic insurance claim management system that interfaces with your practice management system.

The program sends dental insurance claims electronically for 25 cents each. Many dentists are currently paying 45 to 55 cents for the same service. In addition, ClaimX will provide free software, free training, free support and no contract or set up fees.

ClaimX uses the fastest, easiest technology and is backed by more than 55 years of combined experience in the field. By using ClaimX, members can save more than 30 percent per month in processing claims compared to the national average.

The ClaimX program provides support, ease of use, integration with current practice management systems, a noticeable reduction in claim processing times, and a significant reduction in costs.

ClaimX enables dentists to submit claims, view claim information and choose which to send or hold; print required paper claims to the newest dental claim form – including your NPI number; store NPI numbers – there is no need to upgrade your practice management system because there's no place for your

NPI, and ClaimX will take care of it; use the latest techniques to keep up with the status of your claims in real-time; receive responses electronically and view electronic responses – EOBs, rejects, alerts and daily reports; manage claims with Watchdogtm, see the average number of days each insurance company takes to pay a claim and see the expected payment date for each outstanding claim; check patient eligibility before an office visit (this is an optional benefit); and utilize National Electronic Attachment, Inc (NEA), an electronic attachment clearinghouse used by ClaimX to submit required attachments of any type, for example, digital radiographs, periodontal charting, narratives, EOBs, lab reports, doctor notes or any other document required to process a claim.

ClaimX integrates with more than 70 dental practice management systems – the most popular being Dentrax, Practice Works, EagleSoft, Open Dental, Dental Vision, Mogo, EasyDental and SoftDent.

If you are a young dentist starting out or an older dentist who feels the expense of a software system is not justified, there are ways to utilize the ClaimX service to make operations more efficient. You first

need an NPI number, the Internet and computer for your office. There is a very low cost dental practice management software available called OpenDental (www.opendental.com). Other software on the market can cost tens of thousands of dollars and they require expensive yearly support contacts. Customer service is available for around \$1,000 a year if needed. But you would not be paying the tens of thousands of dollars on other packages that also require you to purchase yearly support at \$2,000 per year. The free option is a way to modernize and equip

Con't. on pg 9

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Inclusion of advertisements should not be interpreted as an endorsement by the New Orleans Dental Association or *NODA News*.

Electronic Insurance Claim Management System Provides Savings to Members - Con't.

your office without major expense.

The ClaimX technology reduces claims-processing time. Your office also can save time using the batch processing option. The technology provides billing fee options to fit any size office. Whether you do 50 or 15,000 claims per month, you will save money. It provides the same services that others provide, but for a lower cost – especially with the NODA member discount.

ClaimX will provide two free months of electronic dental claim submission service to any NODA member enrolling with ClaimX. Included with this offer are no contracts, no setup fees, no cancellation fees, no maximums/minimums, free installation, free software, free support, free real-time claim status checking and then .25 cents per claim after the two free months of service.

To get started, go to <http://www.nodental.org/Preferr ed%20Providers/ClaimX/Claim X.htm> and access the application. You may also call ClaimX at (866) 886-5113 and select Option 1. When speaking with the ClaimX representative, dentists should specify they are NODA members to receive the discount. The representative will fax the dentist a three-page

enrollment package, which dentists can complete and fax back to ClaimX.

In a few days, the office will receive a welcome package via USPS. In the package will be an installation/training form asking for a date and time that works for the dental office to complete the free installation/training. Fax the form back to ClaimX, and a ClaimX staff member will call the dentist's office on the requested date and time.

If you have any additional questions regarding this member benefit, call ClaimX at (866) 886-5113, and select Option 1.

Please let us know of anyone knowing of any dentist who has made a significant contribution, gained an elective or appointive office, written an article, delivered a paper, or rendered unusual public service, please let us know!

info@nodental.org

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February General Meeting

The Rose Garden

Photos courtesy of Yolanda Romero, N.O.D.A. Assistant



Dr. Vincent DiLeo, Jr. congratulates Dr. Donald Bennett as 1st Vice President.



Dr. Darrell Bourg, Jr. thanks speaker Mr. Bob Huston of PARAGON Dental Practice Transitions.



Drs. Vincent DiLeo, Jr., Jessica Tingstrom, Lloyd Van Geffen and Kevin Collins.



Drs. James Nelson, Jason Alvarez and Philip Petittio.



Drs. Maria Burmaster, Valerie Hemphill, Lisa Wyatt, Richard Owens, Sr. and Ronald Bertucci.



Drs. Luis Infante, Stewart Gegenhiemer, Robert Scheuermann and Michael Adams.

Mardi Gras 2014



Stephen Hemphill (son of Dr. Valerie Hemphill) at Thoth parade.



Jonathan Igoe, Dr. Peter Igoe and Eileen Igoe at the Orpheus parade.



Dr. Kim Bent chaperoned, as her daughter Kaley, marched in Carrollton and Bacchus with the Jesuit Jayettes.



Dr. Taro Digney, Luther Vallette and Dr. Justin Wu at Endymion parade.



Veronica Camenzuli, Dr. Robert Camenzuli and Juliette Camenzuli on Mardi Gras day.



Dr. David DeGenova and son Alex ride in Bacchus parade.

Bulletin Board

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Contact Virginia Douglas at 770/664-1982 or virginia@adssouth.com for more information on any of these listings.

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Dr. David Hildebrandt has opening in Slidell, LA for an associate dentist. Buy in/Partnership available in future. Work with trained dental staff providing high quality fee-for-service dentistry. Excellent earning potential with guaranteed minimum and commissioned based salary. Please send résumé to David@Slidellfamilydentistry.com.

DENTAL ADVERTISING CONSULTATION

Dental advertising consultation with Barry Ogden, former Executive Director of the LSBDD, will ascertain you are compliant with advertising regulations of the LSBDD. Contact me at barryogden504@yahoo.com or 504/392-7679.

LOUISIANA DENTAL CENTER

Whether you are a recent dental school graduate or a current practitioner interested in pursuing new opportunities, Louisiana Dental Center offers doctors the ability to perform dentistry in an autonomous and collegial atmosphere without the burden of managing a practice. With nine state-of-the-art clinic locations scattered across Southern Louisiana, our practice is in a unique position to offer flexible schedules and working options for the general dentist or specialist. If you're interested in joining our team of professionals, please contact Terry Ernst at 985/893-2240 or apply online at www.ladentalcenter.com.

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For more information or to register, call us at
504-941-8193 or visit www.LSUHealthCDE.org

Date, City	Course Name, Location & AGD Subject Code	For...	Fees	Credit Hours
Mar 14 Friday New Orleans	"A Day of Giving Back" w/John Portwood, DDS, MS, CFP, CLU, ChFC - at LSUSD. -- <i>All proceeds benefit renovation of the Pre-clinical Sim labs at LSU School of Dentistry</i> AGD #552	Dentist RDH or DLT Ass't/Other	\$295 \$175 \$95	7 L, NC
Mar 15 New Orleans	Digital and Conventional Radiology for the Dental Assistant w/ Drs. Kavas Thunthy and J. Sean Hubar -- at LSUSD	Assistant	\$300	7 L/P, C
Apr 11-13 Gonzales	Expanded Duty Dental Assistant (EDDA) w/ E. Schmidt, CDA, EDDA, L. Hernandez, CDA, EDDA, & S. Renfroe, EDDA - at Cabela's	Assistant	\$540★	24 L/P, C
Jun 13-14 New Orleans	Oral (Eternal) Sedation Introduction Course – w/Dr. Benjamin Record – at LSUSD – <i>For LSBD certification</i> AGD #164	Dentist Team Member	TBA	
June 2014 - April 2015 New Orleans	LSU's Orofacial Pain Continuum: Five Sessions w/ Drs. H. Gremillion, D. Ehrlich, and G. Klasser - at LSUSD *Sign up with friends and save - <i>call Bob Leaman at 504-941-8404 for details</i>	Dentist	\$7,950*	70 L/P, C
Jun 20 Friday New Orleans	Maximized Adhesive Dentistry: Level II - the Anterior Course w/Dr. Bruce LeBlanc - at LSUSD AGD #254	Dentist	\$695	7 L/P,C
June 2014 Cruises	Baltic Cruise (9 days) and Greek Islands Cruise (7 days) – Call Jodi at <i>Cruise & Travel Partners</i> for details & to register, 610-399-4501	All team members	Call	8 L,C each

★ Eligible for tuition reimbursement through LA SBET program – call Jocelyn Wagner, EDDA/Rad coordinator, 504-941-8198 to see if your practice qualifies