

NODA News

Volume 53 | Number 7

Article 1

2015

NODA News September 2015

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Recommended Citation

(2015) "NODA News September 2015," *NODA News*: Vol. 53: No. 7, Article 1.
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NODA News

MISSION STATEMENT

To maintain a cohesive organization that serves its membership by promoting the art, science and professionalism of dentistry, and by communicating the value of optimal oral health to the community.

VOL. 53 SEPTEMBER '15 NO. 07


President's Message

by Donald P. Bennett, D.D.S. – NODA President



Greetings,
I hope everyone had a good summer. It's always nice to have a little respite from the kid's homework grind and have some family time. As we all settle back into our normal routines, NODA also resumes its normal schedule. Be sure to attend our next General Membership meeting on Wednesday September 16th at the Jefferson Orleans South. Our speaker is Dr. Anthony Mennito who will speak on "To Bond or Not to Bond: Demistifying Ceramic Restorations." Dr. Mennito is sponsored by Kurar-

ay. We will have General Membership meetings with CE on October 21st at Five Happiness, as well as, our All Day Seminar on October 30th at The Rose Garden. Next is our November 18th General Membership meeting at Courtyard on the Ridge and we will finish up the year at Chateau Country Club on December 16th. Mark your calendars for these fun events with quality CE opportunities. GO SAINTS, GO TIGERS, ROLL WAVE.




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Upcoming Scientific Programs

by Richard L. Owens, Sr., D.D.S. - NODA Scientific Program Committee Chair

DATE LOCATION TIME	SPEAKER TOPIC OBJECTIVES	SPONSOR
<p>September 16, 2015</p> <p>Jefferson Orleans - South 2536 Edenborn Avenue Metairie, Louisiana 70002 504/454-6105 www.jeffersonorleans.com</p> <p>Registration: 6:30 pm Course: 7:00 pm</p> <p>CE: 1 clinical hour</p>	<p>Speaker – Anthony S. Mennito, D.M.D. Dr. Mennito is currently an Assistant Professor in the department of Oral Rehabilitation at the Medical University of South Carolina College of Dental Medicine. Dr. Mennito received his dental degree from Temple University School of Dentistry in Philadelphia, Pennsylvania. After graduation he moved to Charleston, South Carolina and worked in a private practice as a general dentist for 6 years. In 2008 he began working part time in the undergraduate Operative Clinic at MUSC. This experience was so gratifying that when a full time teaching position opened up in 2010, he jumped at the opportunity. Dr. Mennito is currently the course director for the Composite and Adhesive Dentistry course as well as an attending in the CAD/CAM and Esthetic clinics. He is currently involved in research to patent a permanently antimicrobial adhesive resin as well as several projects testing the accuracy of Cerec Omnicam verses PlanScan chairside CAD/CAM systems. He maintains a private practice in Charleston specializing in CAD/CAM and esthetic dentistry and spends his free time surfing, playing soccer and spending time with his family.</p> <p>Topic – “To Bond or Not to Bond: Demystifying Ceramic Restorations ”</p> <p>Let’s face it – PFM’s are dying a slow death. They’re more expensive and less esthetic than newer all-ceramic options. Still questions remain - are all-ceramics strong enough? Which one should I use and where? Can I cement them or do I have to bond them on? In this talk, Dr. Mennito will answer all these questions and prepare you for how to handle these new materials with confidence.</p> <p>Course Objectives:</p> <ol style="list-style-type: none"> 1.) Review the principles of bonding, including the importance of enamel preservation. 2.) Discuss indications and contraindications for all-ceramic restorations with emphasis on e.max full contour zirconia. 3.) Examine the pros and cons of cementing vs. bonding these restorations. 4.) Review the best techniques and materials for maximizing the longevity and esthetics of ceramic restorations. 	<p>Kuraray America, Inc. Daniel A. Razzano Regional Sales Manager Dental Division 942 Garrett Street Atlanta, Georgia 30316 404/304-9154 drazzano@gmail.com kuraraydental.com</p>



AADPA NEW ORLEANS REGIONAL MEETING
Sharing Leadership Insights in the Big Easy
 Friday, October 2, 2015
 7:00 a.m.-4:00 p.m. • Omni Royal Orleans

8 a.m.-12 noon: Dr. Johnny Barksdale, DDS —
Management & Leadership Tools that Work

- 5 key systems & policies to create a well-run office
- Treatment insights that empower patients to choose the right treatment

1 p.m.-4 p.m.: Ms. Linda Lakin, RDH, MS —
Building Powerful Leadership in your Dental Team

- Identify & nurture leaders within your team using the “WHY” movement
- Model leadership techniques that inspire
- Design dynamic methods to connect with your patients & “get to YES”

AADPA
 Sharing a Better Way in Dentistry

For info, call chairman
 Dr. Mike Robichaux,
 985-641-8058, Dr. Emmett
 Zimmerman, 228-255-4355
 Or, go to AADPA.org,
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Seeking Nominations for NODA Honor Dentist

by Glenn C. Dubroc, Jr., D.D.S. – NODA Honors & Awards Committee Chair

The New Orleans Dental Association Honor Dentist award is presented annually “in recognition of outstanding contributions and exemplary conduct in the profession of dentistry.” You are encouraged to submit nominations of a member or members that you feel are deserving of NODA’s most prestigious honor. The deadline for nominations is Wednesday, November 29, 2015.

Your nomination should list the nominee’s accomplishments and reasons why you believe he or she is deserving of the Honor Dentist award. Mail your nominations to the attention of Dr. Glenn Dubroc, Honors & Awards Committee Chairman, c/o New Orleans Dental Association, 2121 N. Causeway Blvd., Suite 153, Metairie, LA 70001. You may also

fax your nomination to 504/838-6909 or e-mail it to andrew@nodental.org. No nominations can be accepted after November 29, 2015. The recipient will be announced at the January 2016 General Membership meeting and in the February 2016 edition of *NODA News*.

NODA News is published every month with the exception of June and August. Deadline for ads and editorial material is the 10th of the month preceding publication. Ads and news should be sent to: info@nodental.org

SAVE THE DATE!

SEPTEMBER 16, 2015

General Membership Meeting
Jefferson Orleans - South

OCTOBER 21, 2015

General Membership Meeting
Five Happiness

OCTOBER 30-31, 2015

All Day Seminar
The Rose Garden

NOVEMBER 18, 2015

General Membership Meeting
Courtyard on the Ridge

DECEMBER 16, 2015

General Membership Meeting
Chateau Country Club

**Attorneys,
Charles F. Zimmer II of
River Ridge (504/729-8082)
and Eric O'Bell of Metairie,
have filed a class action
lawsuit against Stericycle,
claiming pricing fraud. If
you have had unresolved
billing issues with
Stericycle, please contact
Mr. Zimmer or
Mr. O'Bell for further
information.**

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FRIDAY, OCTOBER 30TH

TOPIC – *Lasers in Dentistry: Separating the Hype from the Facts*

SPEAKER – Robert A. Convisar, D.D.S.

C.E. - Eight (8) hours for dentists, hygienists, and staff – unlimited attendance.

LOCATION - The Rose Garden, 5616 Citrus Blvd. | River Ridge, LA 70123 | 504/737-1300

Course objectives and content can be viewed at www.FullSpectrumSeminars.com.

Seminar Fees (*including breakfast, lunch, afternoon snack*)

NODA Members...\$60 | ADA Members...\$100 | Non-ADA...\$150 | Staff...\$60

Register and make checks payable to: **NODA** | 2121 N. Causeway Blvd., Suite 153 | Metairie, LA 70001

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SATURDAY, OCTOBER 31ST

DR. ROBERT A. CONVISSAR'S HANDS-ON TRAINING

STANDARD PROFICIENCY LASER CERTIFICATION

Training and content can be viewed at www.FullSpectrumSeminars.com. For this part of the seminar, please click on the registration link at www.FullSpectrumSeminars.com

Registrants must have attended the All-Day Seminar. | Limited to the First 30 Registrants

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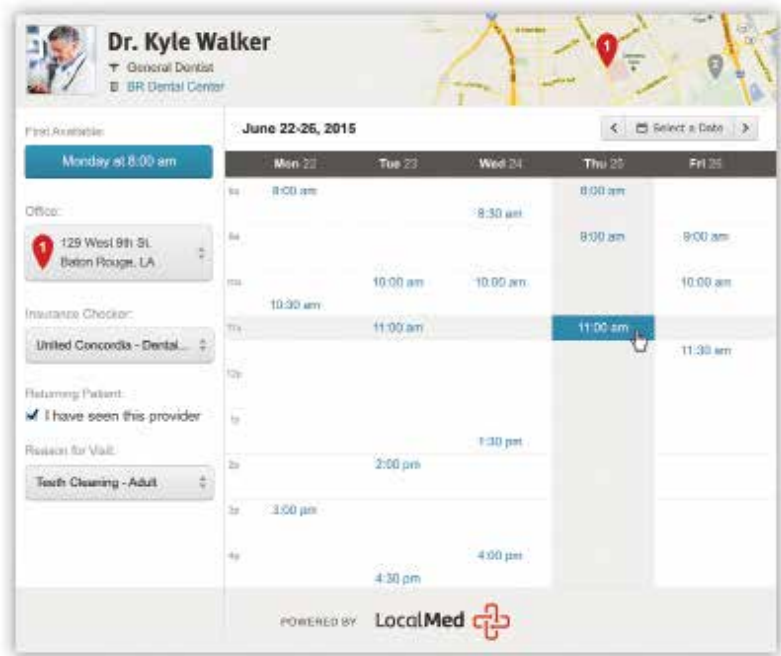


Can your patients schedule when it is convenient for them, or only when you are able to answer the phone?

Are potential patients choosing other offices because you are not making it easy?

Do you want to make scheduling easy for your patients, and fill up more of your chair time?

LocalMed can help your office with all of these issues



What is LocalMed?

LocalMed is the first online scheduling platform that allows patients to view accurate, real-time availabilities and book confirmed appointments, 24/7. In the same way you currently schedule, our system offers different time slots based on appointment types. You select which appointment types and chairs you want to make available; we take care of the rest.

How does it work?

By connecting with your existing practice management system, we can read, display and fill your availabilities in real time. This is not a request system. Once an appointment is booked online by a patient, it is automatically uploaded into your schedule.

Bring patient convenience to your practice

While online scheduling is standard for just about every other industry, dental scheduling was often considered too complicated. But we thought, "Why can we book a flight across the country, but patients still can't schedule a routine exam or cleaning?"

The answer is that dental scheduling is like a jigsaw puzzle. Scheduling involves a complex series of steps that differ for every practice, and in many cases different plans for different days within the same practice. We saw this missing piece in the dental industry and we have spent the past three years building LocalMed to handle these complexities.

Putting it into perspective

More than 40 percent of appointments scheduled on our platform are made when the office is closed. This means those patients likely had no way to schedule during regular hours and, without an after-hours alternative, would likely have found another provider instead. The loss of just one new patient

a month could cost the average practice more than \$10,000 a year in revenue.

[Schedule Online](#)

Where do patients go to schedule?

The LocalMed "Schedule Online" widget brings real-time scheduling capabilities to multiple platforms. Adding our widget to your website and Facebook page makes it easy for patients to view your providers, compare availabilities, and book confirmed appointments. In addition, patients can schedule through localmed.com and several dental insurance directories on partner sites. Our goal is to bring real-time scheduling everywhere patients search, day or night.

No hidden fees, no long-term contract

We don't believe in locking our clients into long-term contracts, so we work to earn your business every month. We let our dentists try LocalMed free for the first month, and give them the option to cancel at any time. Our low monthly fee includes:

- Widget functionality on multiple websites, including your own
- Customizable provider profile on localmed.com and partner sites
- Staff training session
- Personal support representative.

Bottom line: We make scheduling easy for patients and more efficient for practices

A successful dental practice is not just about being a good dentist—it is also about running a business. Making it easier for your clients to schedule their appointments will help make your business more accessible and help increase your bottom line. [Visit www.localmed.com/dentists](http://www.localmed.com/dentists), or call (225) 590-3054 today to learn more. ■



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Louisiana Dental Center, a well-established and fast-growing group dental practice, is seeking full-time hygienists for several of its locations. Please contact Terry Ernst at 985/893-2240 or fax/email your CV to 985/893-2629 or ternst@ladentalcenter.com.

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PEDIATRIC DENTIST

Louisiana Dental Center, a well-established and fast-growing group dental practice, is seeking a pediatric dentist. We have a thriving pediatric patient base that presents a wonderful opportunity for the right candidate. Please contact Terry Ernst at 985/893-2240 or fax/email your CV to 985/893-2629 or ternst@ladentalcenter.com.

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Busy group dental practice is seeking a highly-skilled General Dentist. Selected candidate will be helping to maintain the long-established, impeccable reputation of the dental practice. This is a full time position with future buy-in potential. We offer competitive wages, advertising, a highly-skilled staff of dental auxiliaries, state-of-the-art equipment and the camaraderie of working side-by-side with other general dentists and dental specialists. E-mail CV/Résumé to Aaron at aarone@todaysdental.us or contact via telephone at 985/809-1889.



Continuing Dental Education

Upcoming CE Courses: Sept. – Dec. 2015

Registration or course updates: www.LSUHealthNewOrleansCDE.org or call 504-941-8193 Questions? Email info@LSUCDE.org

DATE(S) & CITY	COURSE NAME, SPEAKER(S) & COURSE LOCATION	For...	FEES	HRS – C or NC, L and/or P
Sept. 11 New Orleans	The 9 th Annual Clifton O. Dummett, Jr. Memorial Lecture: Happy, Bashful, Sleepy, Sneezzy, Dopey, & Grumpy - Hey Doc, Which Child Should I Sedate? A course for general dentists, pediatric dentists & staff members. <i>Presenter: Bobby Thikkurissy, DDS, MS – at LSUSD</i>	Dentist Staff Member	\$389 ■ \$135 ■	7 C, L
Sept. 11-12 New Orleans	The 9 th Annual Clifton O. Dummett, Jr. Memorial Lecture (listed above) & Workshop – attendees provide feedback to 20 cases with Dr. Thikkurissy facilitating discussion. <i>Presenter & Workshop Leader: Bobby Thikkurissy, DDS, MS – at LSU School of Dentistry</i>	Dentist Staff Member	\$775 ■ \$275 ■	7 C, L + 4 C, P
Sept. 11-13 Lafayette	Expanded Duty Dental Assistant (EDDA)	Assistant	\$540	24 C, (12L/12P)
Sept. 25 New Orleans	Alumni Day 2015 at LSU School of Dentistry – Key Speaker: Markus B. Blatz, DMD, PhD of The Univ. of Pennsylvania School Dental Medicine presents Ceramics in Esthetic Dentistry; Concurrent PM Session: Lisa Marie Spradley (The “Front Desk Lady”) presents Communicate, Coordinate, & Collect – Keys for a Successful Dental Team	Dentist RDH/Lab Tech Assistant	\$249 ■ \$169 ■ \$109 ■	AM & PM 6 C, L Concurrent PM 3 NC,L
Oct. 23-24 New Orleans	Dentistry’s Role in the Diagnosis & Management of Sleep Disorders - A limited attendance course – 25 seats remaining w/ Drs. Gremillion, Busby, Klasser, & Ehrlich – at LSU School of Dentistry	Dentist	\$1,669 Call Bob Leaman at (504) 941- 8404 to register	14 C, (12.25L/1.75P)
Nov. 6 New Orleans	Immediate Load Implant Placement & Provisionalization in the Esthetic Zone – an ideal course for dentists who restore implants and for dentists who place and restore implants w/ Director & Course Presenter John M. Barksdale, Jr., DDS – at LSU School of Dentistry	Dentist	\$950	8 C (3L/5P) + 5 SA
Nov. 13 New Orleans	Successful Single Visit Endodontics on Both Vital and Non-Vital Teeth: Increase Success While Increasing Profits w/ Presenter Garry Bey, DDS – at LSU Health New Orleans School of Dentistry	Dentist RDH Assistant	\$295 ■ \$175 ■ \$95 ■	7 C, L
Nov. 13-15 Gonzales	Expanded Duty Dental Assistant (EDDA)	Assistant	\$540 ★	24 C, (12L/12P)
Dec. 4 New Orleans	LAST CHANCE New Orleans: A Perio Smorgasbord for the General Practice: Risk Factors, Non-Surgical Therapy, Peri-Implantitis, Evaluation & Maintenance w/ Frank Serio, DMD, MS – at LSU School of Dentistry	Dentist RDH Assistant	\$295 ■ \$175 ■ \$95 ■	7 C, L
Dec. 4 Bossier City/ Shreveport	LAST CHANCE Bossier City or Shreveport: Modern Ceramics in Contemporary Practice w/ Presenter Foroud Hakim, DDS – Location TBA	Dentist RDH Assistant	\$295 ■ \$175 ■ \$95 ■	7 C, L
Dec. 5 New Orleans	Digital and Conventional Radiology for the Dental (RAD) – at LSUSD	Assistant	\$300 ★	7 C, (3.5L/3.5P)
Dec. 11-13 New Orleans	Expanded Duty Dental Assistant (EDDA)	Assistant	\$540 ★	24 C, (12L/12P)

C = Clinical NC = Non-Clinical L = Lecture P = Participation SA=Self-Administered

■ This is the regular tuition. Register 4 weeks before and SAVE – see website for Early Bird Savings and deadlines.

★ You may be eligible for tuition reimbursement through Louisiana’s Small Business Employee Training program – call CE at (504) 941-8193 to see if your practice qualifies.