# **NODA News**

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# **NODA News March 2016**

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# NODA News

## MISSION STATEMENT

To maintain a cohesive organization that serves its membership by promoting the art, science and professionalism of dentistry, and by communicating the value of optimal oral health to the community.

VOL. 54 MARCH '16 NO. 03

# President's Message

by: Richard L. Owens, Sr., D.D.S. - NODA President



hope everyone had a safe and enjoyable Mardi Gras! On behalf of the association, I greatly appreciate and thank the members of the Children's Dental Health Month Committee for organizing and implementing another successful event. Our committee chair for this year was Dr. Nicole Boxberger. February 26th, the annual Give Kids A Smile event took place at LSUSD. NODA members and the pediatric dentistry faculty Drs. Janice Townsend, Suzanne Fournier, and Kimberly Patterson all helped make this event a success along with a number of other dentists, hygienists, students, faculty, and staff. They helped to brighten the smiles of many children. We also would like to thank Dr. Pamela Shaw and all the volunteers for heading up the committee and organizing the event at Children's Hospital.

Headlining the list of upcoming events for the association is the New Orleans Dental Conference/ LDA Annual Session on April 14-16, 2016. We wish to thank Dr. Jeffry Leeson and his conference committee for organizing a different and exciting slate of exhibits and speakers. Please remember that pre-registration by mail ends on March 15th, and the pre-registration online ends March 22nd; so register early for the discounted cost. You register online can www.nodc.org.

Annual The President's Installation Banquet will be held on Saturday, March 12th at the Stage Door Canteen Room in the WWII Museum. The evening will begin with cocktails, appetizers, and music at 6:00 pm. The program and dinner will begin at 6:30 pm. The formal installation of the 2016 Officers & Directors will be performed by LDA President Dr. L. King There will be the pres-Scott. entation of NODA member awards and the 2015 Honor Dentist Award to Dr. Robert Barsley. Please RSVP by March 4th by sending in your invitation or call the NODA office.

Dr. Gizelle Richard has been working hard with the LADPAC committee to help sell raffle tickets and help our component's contribution for upcoming State Legislative Session. Over the past few years our combined efforts have been able to save each dentist in Louisiana around \$10,600 per year. So please help us serve you by purchasing Raffle Tickets and contributing to LADPAC. The drawing will be at the upcoming NODC/LDA Annual Session.

Our upcoming Dentists' Day At The Legislature will be on Wednesday, March 30th at the Capitol Park Welcome Center in Baton Rouge. The event begins at 2 pm with a reception for dentists, staff, legislators, and guests at the Pentagon Barracks at 5:30 pm. Come and join us to meet your legislators and voice your support and concerns. It is an awesome event and you will enjoy it. You can register on the LDA website and all dentists, staff, and guests are welcome.

Please find a way to come help us with our Annual LaMOM Event at the Alario Center on Thursday, September 29th through Saturday, October 1st. Since it is in New Orleans this year we would like to have a successful and impressive event. To serve and help support, please contact Dr. Maria Burmaster at 504/439-0957 or log on to www.lamissionofmercy.org. Congratulations Maria for accomplishing and coordinating this monumental community service event!

# President's Message - Con't. by: Richard L. Owens, Sr., D.D.S. -

NODA President

Our next General Membership and CE Dinner Meeting will be on Wednesday, March 16th at the Five Happiness (Imperial Room) on South Carrollton in New Orleans. We are in for a special treat: iMedicor will be our company sponsor and will also provide the speaker for our CE event. iMedicor is an LDS preferred provider. Our association is very appreciative of the useful tools and information provided for our dental practices from iMedicor. Please review the course title and course objectives in this bulletin; come out and enjoy the presentation with us!

And lastly put on your calendar our Fun Feast! for the year - our annual crawfish boil which will be at Southport Hall in Jefferson, LA on Friday, May 6th. We all thank Dr. Gustavo Coutin and his committee for the organization and implementation of this awesome and fun event for this year.

Your presence, participation, and input at our association events is the most rewarding gesture for all those who commit to the numerous volunteer hours necessary for your association. See you soon!!

# "In Memoriam"

Dr. Burns M. Crotty, Jr.

NODA would like to extend to his family and friends their sincere sympathy. He will be missed by his fellow dentists.

# Medicare—Opt in or Opt Out? by Mark S. Chaney, D.M.D. - Delegate to ADA

All dentists treating Medicare patients will need to make this decision before June 1, 2016, to avoid putting a Medicare patient at risk of not receiving coverage for prescriptions from dental providers.

The ADA News reports the Centers for Medicare and Medicaid Services has extended the deadline for dentists to either enroll as a Medicare Part D "ordering/referring provider" or opt out of the program. The deadline is now February 1, 2017, but CMS "encourages health care providers to submit their Medicare enrollment applications before August 1st." agency repeatedly postponed enforcement of the law at the request of the American Dental Association and other provider groups as they sought to inform their membership of enrollment requirement.

However, there will be a 90-day grace period before the first denial. To be exact, the first time a provider who has not enrolled or opted out writes a prescription for a patient with a Medicare Part D drug plan, the plan will give the patient a provisional supply of the drug and a letter saying that due to the provider's Medicare enrollment status the drug will not be covered after the first three months. According to CMS, the Part D plan must also make reasonable efforts to notify the provider of the situation.

What steps should you take? To help your Medicare Patients, you need to enroll in Medicare either to bill fully or for the limited purpose of prescribing Part D drugs. There are no fees to

complete the process. You can do so electronically or on paper:

- Electronic Process----go.cms.gov/pecos
- Paper Process----go.cms.gov/cms8550

It is important to note that if a provider officially opts out of Medicare, his or her patients who are on Medicare will still receive their Part D drug benefits for the prescription the provider writes. However, the dentist will not be eligible to receive payments from a Medicare Advantage plan. Again, a provider must choose either to enroll or opt out. Only by doing neither does a provider put a Medicare patient at risk of not receiving coverage for prescriptions.

These new CMS rules will enable federal officials to better combat fraud and abuse in the Part D program through verification of provider's credentials via the Medicare enrollment process.

If you need more information, please visit the ADA Center for Professional Success.

NODA News is published every month with the exception of June and August. Deadline for ads and editorial material is the 10th of the month preceding publication. Ads and news should be sent to: info@nodental.org NODA News is a publication of the New Orleans Dental Assn., 2121 N. Causeway Blvd., Suite 153, Metairie, LA 70001. Phone (504) 834-6449.

# **Upcoming Scientific Programs**

ORLEANS

by Gustavo M. Coutin, D.D.S. - NODA Scientific Program Committee Chair

March 16, 2016

E W

Five Happiness 3605 S. Carrollton Avenue New Orleans, Louisiana 70118 504/482-3935 www.fivehappiness.com

DATE | LOCATION | TIME

Registration: 6:30 pm Course: 7:00 pm

CE: 1 non-clinical hour

Speaker – Mr. Robert McDermott

Mr. Robert McDermott, President & CEO of iMedicor is a 25-year veteran in Sales, Operations and Finance. Mr. McDermott has had a successful career in being an entrepreneur while demonstrating strong leadership skills in running these organizations. Mr. McDermott is on the company Board of Directors. Mr. McDermott's company under his guidance made the prestigious INC 500 list and was listed as the 173<sup>rd</sup> fastest growing company in America while he was CEO. Mr. McDermott has held positions in various companies as either CEO or President. Mr. McDermott has a Bachelor's degree in majoring in Finance from Dowling College, New York.

SPEAKER | TOPIC | OBJECTIVES

Topic – "HIPAA – How it impacts your practice, how to comply and common misconceptions"

Protecting your patients' protected health information is of the utmost importance when it comes to sustaining a successful practice. But in an ever-evolving digital age, with many ways to communicate with your patients, are you as a provider doing everything you need to legally comply with the Health Information Portability and Accountability Act (HIPAA)? The course will explain technical safeguards required to comply with federal regulations when transmitting patient health information, common misconceptions and the penalties associated.

Learning objectives:

- 1.) Educate individuals on HIPAA requirements for transporting Patient Health Information.
- 2.) The difference between "encrypted" and "HIPAA compliant".
- 3.) Discuss the solution on how to solve the problem.
- 4.) Discuss the fines.
- 5.) Implementation of LDA's endorsed solution, iCoreExchange.

Jennifer Helit

jhelit@imedicor.com

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**SPONSOR** 



# Rembering Burns M. Crotty, Jr., D.D.S.

Dr. Burns McCashin Crotty, Jr. passed away at his home on Friday, February 5, 2016. Burns was married to his beloved wife, Jeanne Krueger Crotty, for 40 years. He was the devoted father of Burns McCashin Crotty III and Jeanne Crotty Arnold; the proud grandfather of Burns McCashin Crotty IV, Bryce Smith Crotty, and Logan Hugh Arnold; the loving uncle of Erin McCashin Ray, Kaitlin Mackenzie Ray, Jennifer Reitz Werner, and Paul Charles Krueger; and the brother of Deborah Crotty Ray. Born on November 12, 1946, in Midland, Texas, to the late Burns M. Crotty Sr. and Doreen Ruether Crotty, Burns moved to Lafayette, Louisiana, when he was 10. He

grew up in Lafayette and later earned his undergraduate and dental from Louisiana degrees University. Burns went on to practice dentistry in the greater New Orleans and Northshore area for more than 40 years. Burns was a man of God, and his love for his family and friends knew no bounds. Known for his compassionate and caring spirit, Burns always went out of his way to help people, whether he knew them or not. He enjoyed traveling, reading, and spending time at the beach. Most of all, he loved gardening. When he wasn't with family or friends, he could be found in his garden, where he felt peace and happiness doing what he

# **SAVE THE DATE!**

#### MARCH 16, 2016

General Membership Meeting Five Happiness

#### APRIL 14-16, 2016

New Orleans Dental Conference/ LDA Annual Session New Orleans Convention Center

## MAY 18, 2016

General Membership Meeting Metairie Country Club

#### **SEPTEMBER 21, 2016**

General Membership Meeting The Rose Garden

#### OCTOBER 19, 2016

General Membership Meeting Jack Dempsey's

# NOVEMBER 16, 2016

General Membership Meeting Courtyard on the Ridge

## **DECEMBER 21, 2016**

General Membership Meeting Chateau Golf & Country Club



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N. CAROLINA, S. CAROLINA, VIRGINIA, MARYLAND & DC James J. Howard, DMD FORMER PRESIDENT OF HOWARD DENTAL GROUP IN LAVALE, MD (910) 523-1430 jim@adssouth.com



ALABAMA, MISSISSIPPI & W. TENNESSEE Rebecca Kyatt (205) 253-9094 rebecca@adssouth.com



OFFICE MANAGER
Virginia Douglas
(770) 664-1982
virginia@adssouth.com

# This is Your Official Invitation to the NODA President's Installation Banquet

Dr. Richard L. Owens, Sr. 98<sup>th</sup> President of the New Orleans Dental Association

Requests the Honor of Your Presence at the President's Installation Banquet

Saturday, March 12, 2016 National World War II Museum (The Stage Door Canteen) 945 Magazine Street – New Orleans, LA 70130

Check in and social: 6:00 p.m. – 6:30 p.m. Dinner: 6:30 p.m. – 10:00 p.m.

Cost: \$70.00 per person Black Tie Optional

RSVP Attendance Only by March 4, 2016

# **DINNER MENU**

# VICTORY GARDEN VEGETABLE SALAD

(with champagne vinaigrette)

# **BEEF SHORT RIBS**

(Abita amber braised, parmesan polenta, grilled asparagus, natural pan jus)

-OR-

# **REDFISH COURTBOUILLON**

(Redfish, stewed tomatoes, peppers, creole spices, Louisiana popcorn rice)

# APPLE PIE LA MODE

(Farm fresh apples, buttery pie crust with ice cream)

Iced Tea, Wine, Coffee

Please note: RSVP forms will be sent out via fax and e-mail. If you do not receive a form prior to the RSVP date, please call the NODA office at 504/834-6449.





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> -Vincent L. DiLeo Jr. DDS immediate past president of NODA

Contact **Greyson Reno**, NODA's ADP representative!

228.860.9689 greyson.reno@adp.com





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Jack Butcher is a Partner and Director of Sales at MDS and has almost 11 years of experience in the regulated medical waste field with a focus on educating medical waste generators on compliance and proper segregation of medical waste, RCRA hazardous waste and hazardous waste streams in all market segments of the medical community. MDS's goal of helping you to reduce your medical waste footprint is "Helping to Protect Our Environment".

For information on service and special rates for NODA members contact Jack Butcher personally.



Jack Butcher (504) 913-6016

jbutcher.mds@gmail.com















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April 14-16, 2016 New Orleans Morial Convention Center, Hall C

# February General Membership Meeting The Four Columns

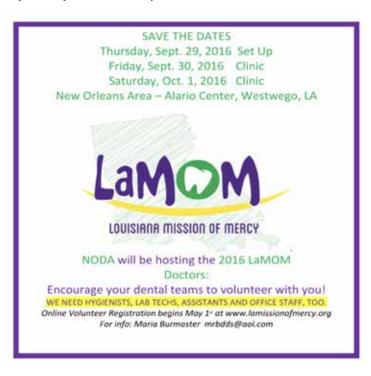
Photos courtesy of Dov Glazer, D.D.S.



Speaker, Dr. Kristi Soileau, lectures on "Who are the Patients of Tomorrow and Where is Periodontal Therapy Headed?'



Sponsor representative, Colby Criswell of CareCredit and Dr. Reid Owens.



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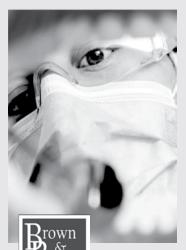




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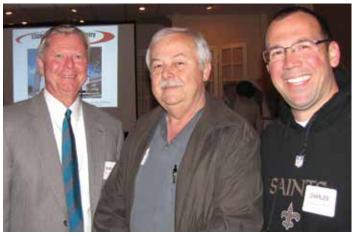


# February General Membership Meeting - Con't. The Four Columns

Photos courtesy of Dov Glazer, D.D.S.



Dr. Julia Cheuk (NODE gift card winner), Dr. Richard Owens, Sr. (President) and Dr. Kevin Collins (NODE



LSUSD Dean, Dr. Henry Gremillion, Dr. Jeffry Leeson and Dr. Charles Jouandot.



Dr. Kenneth Schott, Bobbi Dubroc, Dr. Glenn Dubroc, Jr., and Dr. C.J. Landry.



Drs. Mark Chaney, Luis Infante and Kevin Collins.



Drs. Luis Infante and Nazafarine Mahroo.



Drs. Hilton Title and Timothy Delcambre.

# February General Membership Meeting - Con't. The Four Columns

Photos courtesy of Dov Glazer, D.D.S.



Drs. Maria Burmaster and Gizelle Richard.



Drs. David Raphael and Stanley Simons.



Amanda Castro and Dr. Ammar Mekari.



Drs. Steven Kloor and Randolph Wolfe.



Drs. Philip Haik, Jr., Raymond Najolia and Ronald Bergeron.



Drs. Glenn Dubroc, Jr. and Stewart Gegenheimer.

# **Bulletin Board**

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#### **ENDODONTIST** NEEDED (GONZALES, LA)

collections Louisiana Dental Center, a and fast-growing dental group practice. is seeking an NEW ORLEANS WEST BANK endodontist for its Gonzales at 985/893-2240 or your to equipment, 985/893-2629 or

## GENERAL **DENTISTS** NEEDED (GREATER BATON ROUGE AREA)

Louisiana Dental Center, a well-established and fast-growing dental group practice, is seeking General Dentists for new offices in Greater Baton Rouge area. Please contact Terry Ernst at 985/893-2240 or fax/email your CVto 985/893-2629 ternst@ladentalcenter.com.

NODA News is a publication of the New Orleans Dental Assn., 2121 N. Causeway Blvd., Suite 153, Metairie, LA 70001. Phone (504) 834-6449.

your profession your future your association

# Bulletin Board - Con't.

# LOUISIANA DENTAL CENTER

Whether you are a recent dental school graduate or a current practitioner interested opportunities. pursuing new Louisiana Dental Center offers doctors the ability to perform dentistry in an autonomous and collegial atmosphere without the burden of managing a practice. With nine state-of-the-art clinic locations scattered across Southern Louisiana, our practice is in a unique position to offer flexible schedules and working options for the general dentist or specialist. If you're interested in joining our team professionals, please contact Terry Ernst at 985/893-2240 or online apply www.ladentalcenter.com

# OFFICE SPACE

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# ORTHODONTIST

Louisiana Dental Center, a well-established and fast- growing group dental pratice, is seeking an associate Orthodontist. We have a thriving pediatric patient base that presents a wonderful opportunity for the right candidate. Please contact Terry Ernst at 985/893-2240 or fax/email your CV to 985/893-2629 or ternst@ladentalcenter.com.

# SPECIALISTS NEEDED (Zachary, LA area)

Louisiana Dental Center, a well-established and fast-growing group dental practice, is seeking a part-time endodontist, pediatric dentist, and orthodontist for its new office in Zachary, scheduled to open in March 2016. Please contact Terry Ernst 985/893-2240 or fax/email your CV 985/893-2629 or ternst@ladentalcenter.com.

# TODAY'S DENTAL

Busy group dental practice is seeking a highly-skilled General Dentist. Selected candidate will be helping to maintain the long-established, impeccable reputation of the dental practice. This is a full time position with future buy-in potential. We offer competitive wages, advertising, a highly-skilled staff of dental auxiliaries. state-of-the-art equipment and the camaraderie of working side-by-side with other general dentists and dental specialists. E-mail CV/Résumé Aaron aarone@todaysdental.us or via telephone contact at 985/809-1889.

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### **Continuing Dental Education**

# **Upcoming CE Courses: March – June 2016**

Registration or latest course updates: www.LSUHealthNewOrleansCDE.org or call 504-941-8193 Questions? Email info@LSUCDE.org

DATE(S) & CITY	COURSE NAME, SPEAKER(S) & COURSE LOCATION	For	FEES	HRS – C or NC,
March 12	Digital & Conventional Radiology for the Dental Assistant w/Dr.	Assistant	\$300	L and/or P 7 C, (3.5L/3.5P)
New Orleans	Kavas A. Thunthy et al. — at LSU Health New Orleans School of Dentistry	Assistant	\$300	7 C, (5.5L/5.5P)
March 18	The Nuts & Bolts of Veneers w/ Presenter Todd Snyder, DDS – at	Dentist	\$325	7 C, L
Lafayette	National EMS Academy in Lafayette	Hygienist	\$205	
		Assistant	\$115	
March 18-20	Expanded Duty Dental Assistant (EDDA) w/ A. Klasser, EDDA, L. C.	Assistant	\$650	24 C, (12L/12P)
Baton Rouge	<b>Hernandez, EDDA, CDA &amp; S. Renfrow, EDDA</b> – at National EMS Academy in Baton Rouge			
April 8-10 New Orleans	Expanded Duty Dental Assistant (EDDA) w/ N. Weiss, RDH, CDA, EFDA, D. Williams, CDA, EDDA, and B. Meyers, EDDA – at LSU Health	Assistant	\$650	24 C, (12L/12P)
new oneans	New Orleans School of Dentistry			
April 29	Oral Pathology for the Entire Dental Team w/ Kitrina Cordell, DDS,	Dentist	\$325 ■	7 C, L
Baton Rouge	MS and Molly Rosebush, DDS, MS – a course for dentists, dental	Hygienist	\$205 ■	,
	specialists and the entire dental team — in Baton Rouge, Location TBA -or-	Assistant	\$115 ■	
April 29	Oral Pathology for the Entire Dental Team w/ Kitrina Cordell, DDS,	Dentist	\$325 ■	
Video	<b>MS</b> and <b>Molly Rosebush, DDS, MS</b> – Live in Baton Rouge and streamed	Hygienist	\$205 ■	7 C, L
Conference to Your Desktop	to your desktop or laptop. A limited-attendance course – 20 video	Assistant	\$115 ■	
or Laptop	conference spots available. Register Now!			
May 13-15	Expanded Duty Dental Assistant (EDDA) w/ K. Coco, EDDA, L. Hoyer,	Assistant	\$650★	24 C, (12L/12P)
Lafayette	EDDA, and T. Rogers, EDDA – at National EMS Academy in Lafayette		,	-7( )
June 3-4	Soft and Hard Tissue Regeneration for Optimal Implant Esthetics –	Dentist	\$1,595	12 C,
New Orleans	1.5 Days – "hands-on" course w/ Lewis Cummings, DDS, MS.			(2SA/6L/4P)
A "Hands-On" Course	A limited-attendance course – Register Early! – at LSU Health New			
	Orleans School of Dentistry	5	4225 =	701
June 17 Shreveport	Successful Single Visit Endodontics for Both Vital and Non-Vital Teeth: Increase Success While Increasing Profits w/ Garry Bey, DDS –	Dentist	\$325 <b>■</b>	7 C, L
Jineveport	in Shreveport, Location TBA	Hygienist	\$205 ■ \$115 ■	
June 17-19	Expanded Duty Dental Assistant (EDDA) w/ A. Klasser, EDDA, L. C.	Assistant Assistant	\$115 <b>•</b>	24 C (121/120)
Baton Rouge	Hernandez, EDDA, CDA & S. Renfrow, EDDA – at National EMS Academy	Assistant	×000 ×	24 C, (12L/12P)
Daton Rouge	in Baton Rouge			
June 24	Maximized Adhesive Dentistry: Level II, The Anterior Course – Tools,	Dentist	\$895	7 C, (2L/5P)
New Orleans	Materials & Techniques for Durable, Predictable, Esthetic Restorations			,
A "Hands-On"	w/ Bruce J. LeBlanc, DDS et al. A limited-attendance course – Register			
Course	Early! — at LSU Health New Orleans School of Dentistry			
June 25	Digital & Conventional Radiology for the Dental Assistant w/Dr.	Assistant	\$300 ★	7 C, (3.5L/3.5P)
New Orleans	Kavas A. Thunthy et al. – at LSU Health New Orleans School of Dentistry	NC - Non-Clinical I - Lect		SA-Salf-Administered

This is the regular tuition. Register 4 weeks before and SAVE – see website for Early Bird savings and deadlines.

\*You may be eligible for tuition reimbursement through Louisiana's Small Business Employee Training program – call CE at (504) 941-8193 to see if your practice qualifies.

Kristi M. Soileau, D.D.S., Editor

