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## ADA News - 05/20/2002

American Dental Association, Publishing Division

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# ADA News®

AMERICAN DENTAL ASSOCIATION

MAY 20, 2002

www.ada.org

VOLUME 33, NO. 10

## 'Beyond the call of duty'

### Slain WWII Army officer first from Dental Corps to receive Medal of Honor

BY KAREN FOX

Fifty-eight years after he gave his life for his country, U.S. Army Capt. Ben L. Salomon finally received the recognition that was denied him because of what the Army calls an honest error.

The dentist, Army medic and former infantryman died July 7, 1944, valiantly defending wounded soldiers under attack by enemy forces in the Marianas Islands in the South Pacific.

On May 1, President Bush posthumously awarded the Medal of Honor to Capt. Salomon in a White House ceremony—making him the first Army dental officer to receive the Medal of Honor.

That the award was presented so

- **Rose Garden ceremony, page 26**
- **Text of citation, page 26**
- **Other heroes, page 26**
- **ADA War Memorial, page 29**

long after his heroics in battle is as remarkable as the story of how it came to be, and a group of dentists and military personnel who refused to forget "Capt. Ben."

"If you have heard the story of Ben  
See MEDAL, page 28

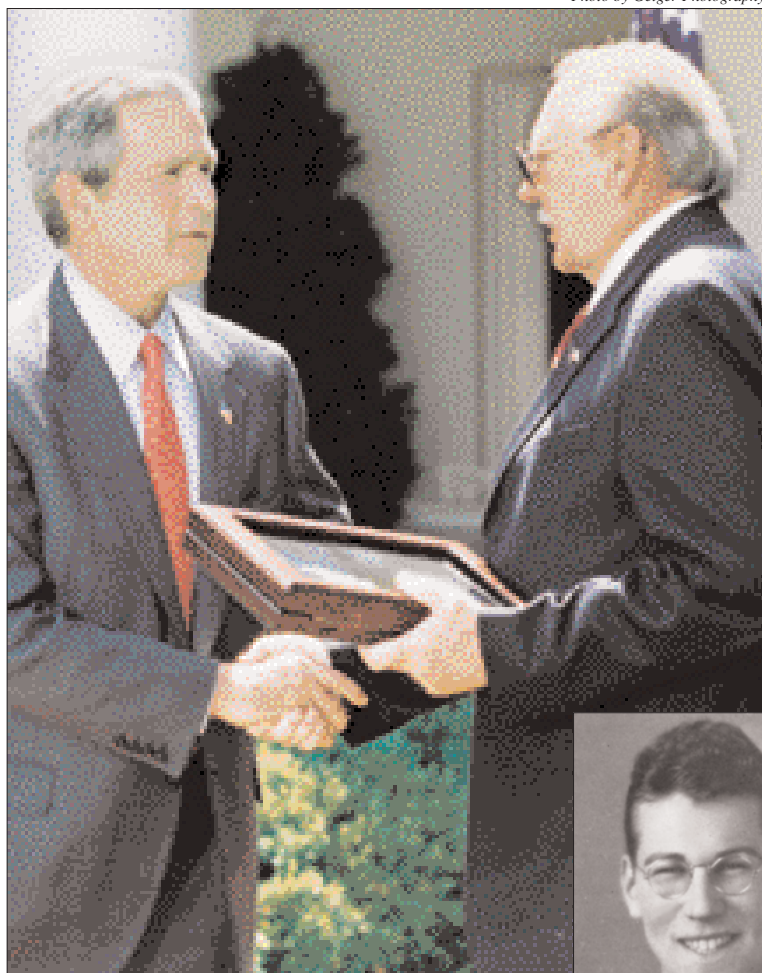
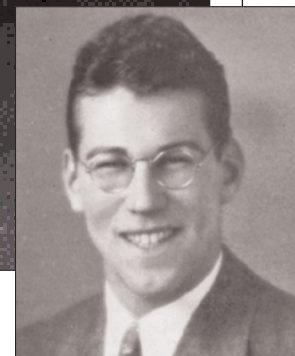


Photo by Geiger Photography

**Honoring a hero:** President Bush May 1 presents Dr. Robert L. West with the Medal of Honor for Dr. Salomon (inset).



## BRIEFS

**ADA early close May 24:** The ADA will close Friday, May 24, at 12 p.m. Central Time to accommodate the upgrade of the Association's entire phone system. Members can continue to access the ADA that afternoon through ADA.org. ADA staff members are undergoing training for operating the new phone instruments, which will enhance the Association's ability to meet members' needs. The ADA will open again at 8:30 a.m. May 28, the day after Memorial Day.

**Volunteers sought:** The Belize Mission Project is looking for volunteers to participate in its ninth mission trip Oct. 26-Nov. 2.

A 40-member team of dentists, physicians, hygienists, technicians, assistants and families will bring dental and medical care to underserved inhabitants of rural Belize and its outer islands. Using portable units, volunteers can perform restorative and preventive procedures and some extractions. Team members are based on Ambergris Cay and transported to clinic sites as needed.

For more information on the project visit the new Web site, "www.belize-missionproject.com" or call Dr. Frank Whipps in Centralia, Ill., at 1-618-532-1821. ■

## INSIDE



### Looking at water

EPA water quality update. Story, page 10.

## A 'campaign of lies'

### ADA sues 'self-promoting' L.A. lawyer for defamation

BY JAMES BERRY

A Los Angeles attorney who notes on his own Web site that he "has been extensively involved in [amalgam] litigation with the American Dental Association" has promoted himself and his law practice through a campaign of "lies and distortion" against the ADA, the Association alleges in a defamation suit filed May 14.

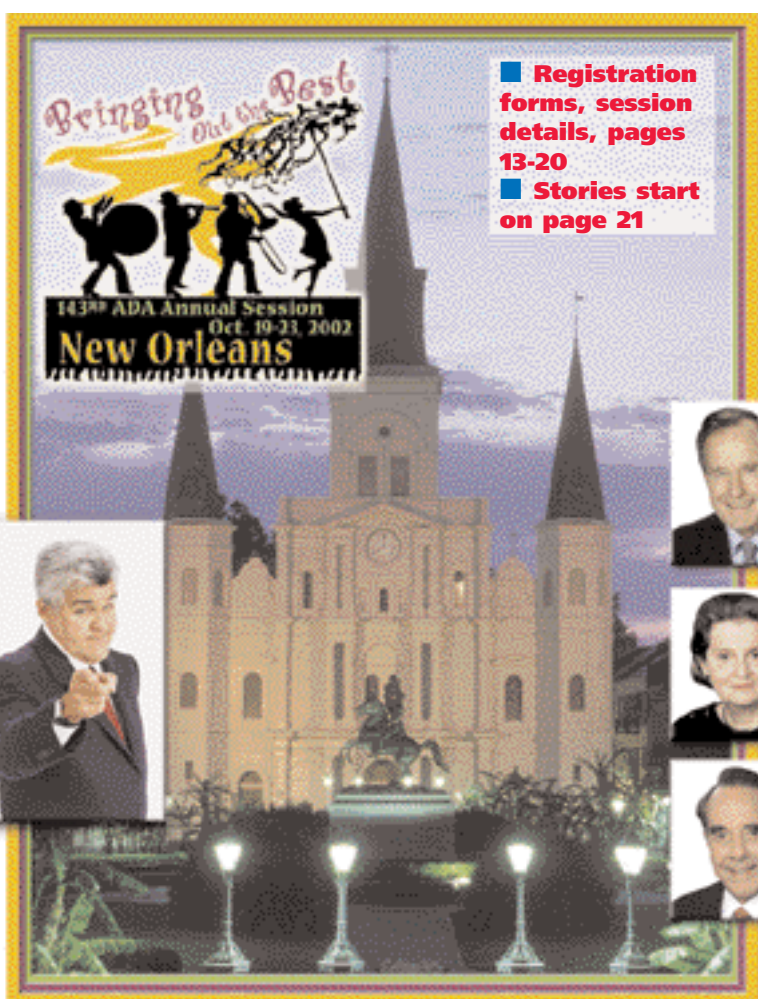
Attorney Shawn Khorrami has used news releases and his Web site to spread "false, defamatory and malicious accusations" that the ADA is "defrauding and endangering the lives of the American public" by supporting the use of dental amalgam restorations, the ADA says in its civil complaint, filed in Los Angeles U.S. District Court, Central District of California.

The Association has requested a jury trial and seeks compensatory and

punitive damages. ADA officers and trustees authorized the lawsuit at their April meeting.

In a statement on the suit, ADA President D. Gregory Chadwick said the Association could not stand idly by and allow Mr. Khorrami to "impugn the reputation of the ADA" in an effort to "erode the public trust that we have built through more than 140 years of caring for the nation's oral health."

Dr. Chadwick said the ADA welcomes "fair and honest debate" on all  
See LAWSUIT, page 30



- **Registration forms, session details, pages 13-20**
- **Stories start on page 21**

Photo by Richard Nowitz © New Orleans CVB. Illustration by Peter Solarz.







# Access awards recognize dentists who serve locally

BY STACIE CROZIER

Though access to dental care is a national issue, many of the heroes who strive to bring care to the underserved work within their own neighborhood or community.

That's why the Access Recognition Award program, sponsored by the ADA Council on Access, Prevention and Interprofessional Relations, honors individuals who have demonstrated leadership and inspiration in gaining access to dental care at the local level for those in need.

Nominations for this award can be submitted to the council by a constituent dental society at any time. Component societies should forward nominations to their state society. For more information or a brochure that outlines eligibility and nomination information, contact CAPIR by calling the toll-free number, Ext. 2673. ■



**Dr. Robert L. Nelson:** "This award recognizes outstanding individuals for their selfless efforts to increase access to dental care."

Individuals are nominated by their constituent dental societies.

"Since the award's inception in 1989, there have been 181 recipients from 38 states and Puerto Rico," says Dr. Robert L. Nelson, council chair. "This award recognizes outstanding individuals for their selfless efforts to increase access to dental care."

In 2001, 21 individuals nominated by 11 state societies received the award, including:

- California—Dr. William J. Comport;
- Illinois—Dr. Clifford A. Brown, Dr. Robert F. Frost and Dr. Curzio Paesani;
- Iowa—Dr. Katherine Elsner and Dr. Kimberly K. Salow;
- Kansas—Dr. Nevin K. Waters;
- Maine—Dr. Andrew L. Allen, Dr. Jeffrey D. Dow and Dr. Karl P. Woods;
- Massachusetts—Dr. Lee R. Johnson;
- Michigan—Dr. Melvin A. White;
- Montana—Dr. Ralph MacDonald, Dr. John Snively and Dr. David Tawney;
- North Carolina—Dr. Junius Harris Rose, Jr.;
- Rhode Island—Dr. Armand J. Gareau, Dr. George V. Picard, Dr. Jean A. Picard and Dr. Joel F. Picard;
- South Carolina—Ms. Diane Bouknight.

"In the past 13 years," adds Dr. Nelson, "recipients have given countless volunteer hours to access to care issues, including retirees who continue to serve after 40 or more years in practice. Some have established and constructed clinics, treated low-income families in their offices and provided care for underserved groups including children, homeless, mentally and physically disabled, and those working to overcome addictions. Others have addressed workforce issues and provided community education. All have served as role models for their communities."

## Legal action against Delta proceeds

BY ARLENE FURLONG

A March 6 ruling gives three Minnesota dentists the go ahead to seek class certification for breach of contract issues against Delta Dental Plan of Minnesota on nine of ten counts.

Fourth District Court Judge Isabel Gomez denied Delta of Minnesota's Dec. 19, 2001, motion to dismiss on all but one of the actions filed by dentists last October.

The dentists seek class certification on breach of contract issues including:

- failure to pay dentists on a usual customary and reasonable basis;
- failure to give dentists Delta classified as

non-Prime 15 days notice before placing them on probation;

- establishing an unlawful incentive that is based on reduced utilization.

In a letter to members, the Minnesota Dental Association stands behind those dentists listed in the suit against Delta—Drs. Frank Milnar, Steve Hagerman and Wes Ulrich—individually and on behalf of all others similarly situated.

In addition, the Minnesota Dental Association expressed interest in participating in the case by requesting permission to file an amicus curie (friend of the court) brief on behalf of the dentists. ■

# VIEWPOINT

Snapshots OF AMERICAN DENTISTRY

LAURA A. KOSDEN, *Publisher*

DR. MARJORIE K. JEFFCOAT, *Editor*

JAMES H. BERRY, *Associate Publisher,*  
*Editorial*

JUDY JAKUSH, *ADA News*  
*Editor*

## MYVIEW

# Take time to smell the roses

**D**id you ever get the feeling that a mysterious force has taken over your life? It is apparent in the lives of most of my friends, colleagues and patients.

If one does not consciously direct a halt, this force gives you no peace. Most of us find pastimes we enjoy if we take the time.

Functioning in a sociable society trains us that if we do good for others, that is a reward in itself. Innocent of any crime we may try our best to please everyone around us. That is nearly impossible and only a few people I know are truly successful.

The rest of us engage in a perpetual balancing act. This leaves us running ourselves ragged.



Paul Landman, D.D.S.

What happened to that fun loving couple that married and lived happily ever after? You know the one in those old movies where that was the end. Reality sets in. They must have had to work to support themselves, had kids, found a place to worship (or not) and so on. (This is not about the wealthy ones with trust funds big enough to hire a bunch of “go-fers” that do the running for them.)

Looking back on the early struggles to start a practice, provide for the family, pay off student loans and gain financial stability, I am amazed that most of us succeed.

Personal time gets lost. So much energy is needed to knock down the obstacles that we have so little time for ourselves.

Most families with working parents and school age children are caught in a battle zone between keeping up with all the activities and living a peaceful, fulfilling lifestyle.

Even if one spouse stays home, the pace is still between hectic and frantic.

Car pools for baseball, basketball, cheerleading, hockey, soccer, language clubs, chess clubs, science clubs, computer classes, swimming, ballet, scouts—those are just on Tuesdays.

I see a new ballet these days just looking at the challenges to the lives of some of the new [Chicago Dental Society] board members. Lifestyles are changing. Priorities also change. Some families have great support systems that allow a lot of freedom, which is ideal.

In others the dedication is there but it is still impossible to be physically in more than one place at a time. We are currently evaluating the traditional social events that worked in the past.

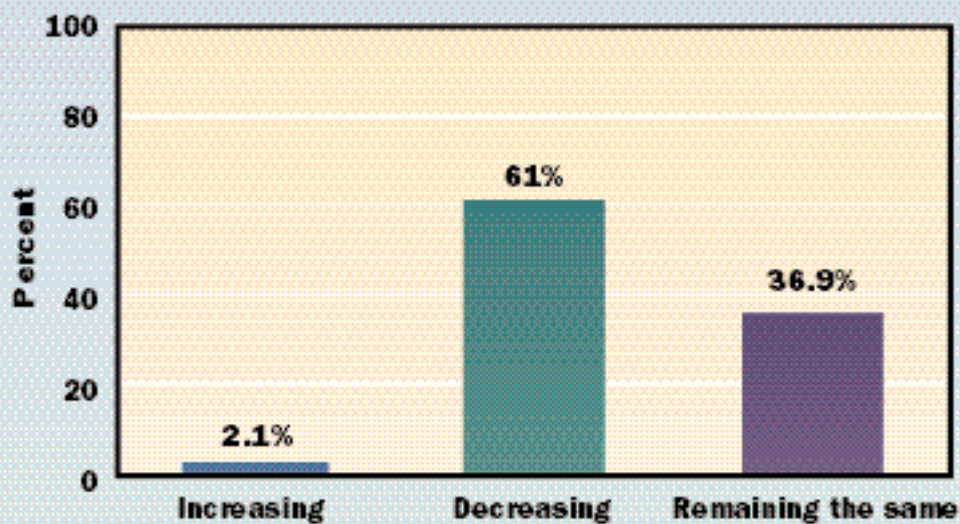
My perspective is now past developing and I am looking at that transition into retirement. I feel refreshed returning from a very self-indulgent vacation.

See MY VIEW, page five

## Dental practice

Most dentists report the number of teeth in which they place dental amalgam restorations is decreasing.

Reported percentage change in number of teeth restored with dental amalgam during past 12 months



Source: American Dental Association, Survey Center, 2000 Survey of Current Events in Dentistry.

## LETTERS

### Coding woe

I'm tired of fighting with the insurance companies and defending myself to my patients.

When is the American Dental Association going to give us (the practicing clinical dentist) a meaningful proper code for treating gingivitis?

Some form of periodontal disease long has been recognized to affect adversely more than 75 percent of the adult American population, based on many reports including most recently one by the U.S. Surgeon General in 2000.

However, the ADA has acquiesced to the insurance and third-party payer industry and put clinical dentists in the situation of either under-coding (and probably under-charging) for a “bloody bib” “prophy” using code D1110 (with its “adjusted” definition of prophylaxis), or over-coding for a full-mouth scaling and root planing using code D4341.

Dental science dictates that the appropriate and effective treatment of gingivitis includes the mechanical removal of plaque and calculus (that is, a debridement) combined with the chemical detoxification of the periodontal tissues, in addition to the

behavior modification of home care hygiene practices (that is, teaching and enforcing effective toothbrushing and flossing), followed by periodic three-month (or at most, four-month) follow-up maintenance visits.

For the sake of our patients, give us a proper code to use for gingivitis treatment.

Kevin H. Norige, D.M.D.  
South Windsor, Conn.



**Editor's note:** The ADA Council on Dental Benefit Programs reports the issue is slated for consideration during the next code revision process.

### Keep exams

I feel compelled to respond to the letter from Dr. Victor Barry (“Letters,” April 1 ADA News).

The call for simulation now in dental licensure examinations lacks the understanding of the role of licensing

boards, present-day dental school education standards and the evolution of the current dental examinations.

If there is one area in the educational and licensure process that needs to be changed, it is the number of students who because of ethical or clinical deficiencies should never come to graduation. In my opinion, fear of the ever-present lawsuit or loss of tuition dollars has, to the profession's detriment, severely eroded educational standards.

The argument that the clinical testing model is not valid as no other professions utilize it can no longer be promoted.

Beginning in 2004, medical testing agencies are adopting a

live-patient model. The use of written examination and simulations exclusively do not adequately test the competence of potential licensees.

What is ethically more responsible—allowing a candidate for licensure to treat two to three patients in a controlled environment (the patients receiving informed consent and clearly understand the situation), or simply allowing that person to operate on thousands of people without any oversight or recourse to prevent them

See LETTERS, page five

## LETTERS POLICY

ADA News reserves the right to edit all communications and requires that all letters be signed. The views expressed are those of the letter writer and do not necessarily reflect the opinions or official policies of the Association or its subsidiaries. ADA readers are invited to contribute their views on topics of interest in dentistry. Brevity is appreciated. For those wishing to fax their letters, the number is 1-312-440-3538; e-mail to “ADANews@ada.org”.



## MYVIEW

*Continued from page four*

Which I should have realized the value of earlier in my life.

First, I decided finally that the world could do without me for a couple of weeks. I rented an apartment on one of Maui's quieter beaches. Warm weather is my preference. It had all the comforts of home. Hotels just don't have the same charm and freedom.

Ten steps from the patio to the beach. Ten steps from the front door to the car. A five-mile walk on the beach watching water activities like surfing, scuba, snorkeling, wind surfing, water skiers being pulled by parachute-like kites.

The skies changed before your eyes from clear to puffy clouds then darker clouds higher winds, brief storms and rain. I saw waterspouts from clouds and a few whales. Sunsets were magnificent. The mountains formed from huge volcanic eruptions were in the background. Driving up a steeply ascending, very winding road to over 8,000 feet brought me to an entirely different scene; the volcanic craters provided a sharp contrast to the beach.

The city kid coerced by a friend to hike through the rain forest over swinging bridges and rock by rock over streams found the experience to be scary and exciting. The streams were fed from the tops of the mountain creating beautiful waterfalls at heights taller than most Chicago skyscrapers.

It was quiet, too. No cars, no traffic—with only the sounds of the birds and flowing water, it was a great moment in paradise. Although I saw no roses, there were plenty of other beautiful flowers to see and smell.

The years disappear so quickly. It brings to mind that most European cultures take a month "holiday" every year. Siestas are common in warm countries to relax during the hottest part of the day. Life is good. It is better when you take the time to enjoy it.

*Dr. Landman is the president of the Chicago Dental Society. His comments, reprinted here with permission, originally appeared in the March/April issue of CDS Review.*

## LETTERS

*Continued from page four*

from practicing incompetently?

Holding graduates and licensees to a reasonable competency standard maintains the profession in its public level of high regard.

*Julius Hyatt, D.D.S.  
Former state dental board member  
Owings Mills, Md.*

**Editor's note:** According to the ADA Council on Dental Education and Licensure, the new National Board of Medical Examiners' examination is a clinical skills assessment examination that will feature 10 standardized cases taking about 30 minutes each. Using standardized patients, students will be tested on their ability to gather and interpret clinical data, communicate effectively and render a differential diagnosis. The examination is currently being pilot tested.

### Taking charge

Who are we really protecting? The debate over dental licensure and testing rages on without appropriate direction.

The argument over maintaining individual state and regional boards vs. recognizing a national

standard are one issue. More recently, I have read much regarding the wisdom of converting to "non-human" models for clinical boards.

The arguments go on and on, however, if we are going to be honest about what and whom we are attempting to protect, the answer will become obvious.

I maintain that, regrettably, we do not have the interest of our patient population in the forefront. Instead, we prioritize the protection of states' rights to limit the free access of dental professionals over right to practice throughout the country.

As an oral and maxillofacial surgeon, this is painfully obvious to me. In order for my colleagues and me to practice in most states, we need to prove our proficiency in general dentistry, not in oral and maxillofacial surgery.

I admit that I am not qualified, nor do I have any interest in qualifying, to practice general dentistry. In addition, it is unethical for me to practice general dentistry as a board-certified oral and maxillofacial surgeon.

We must elect leaders in dentistry who will put aside state politics and place the interests of the patient first. It is incumbent upon our leaders to argue for a "national board," preferably taken in dental school. Dentists should be licensed to practice anywhere in the United States, as are physicians.

If we do not have trust in the integrity of a particular dental school, it simply should not be accredited. If it were accredited, it would seem logical that the instructors have had a much broader exposure to the competence of students than a clinical board examiner.

Similarly, I challenge anyone in dental leadership to demonstrate how examining dental specialists in irrelevant disciplines protects the public. As a board-certified oral and maxillofacial surgeon, surely I have proven my competence to practice in any state in the union. What then is the true rationale to mandate further testing?

Why should a general dentist who has graduated from an accredited school and passed their boards be required to repeat the process to practice in another region?

Is the practice of dentistry that disparate between states? For those of you who continue buying into the present system, look in the mirror and ask yourself whom you are actually protecting.

*Richard J. Bravman, D.M.D.  
Hyannis, Mass.*

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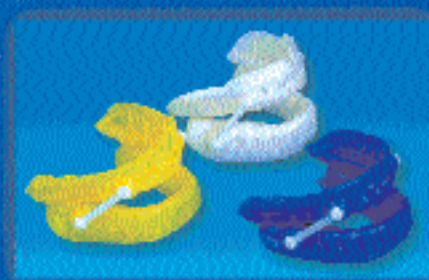
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Private Practice, Havertown, PA  
Diplomat-American Board of Periodontology*

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## Government

# Dentists join battle on bioterrorism

## Mobile unit charged with health emergencies, care for underserved

BY CRAIG PALMER

Washington—The Bush administration April 25 announced the first recruitment of “a mobile cadre” of physicians and dentists to the front lines of war on bioterrorism.

The “Ready Responders” team will be

recruited from public health and private practice applicants to respond to regional or national health emergencies while providing care in the nation’s most medically- and dentally-underserved areas, administration officials said.

The National Health Service Corps will train

36 physicians and four dentists for three-year assignments.

Recruitment of the “Ready Responders” team is under way with announcements and recruitment ads published in government regulatory notices and posted online at the

Department of Health and Human Services’ Web site (“www.hhs.gov/news”), at the Health Resources and Services Administration’s Web site (“bhpr.hrsa.gov/nhsc”) and at the Federal Register.

Go to “www.access.gpo.gov/index.html” then follow links to Federal Register/Browse back issues to April 25, 2002, to find Health Resources and Services Administration notices.

“If you are a family physician or a dentist, we have an exciting job for you,” says a recruitment notice for the first responder team of Public Health Service commissioned officers promised dual deployment to “the front lines” of war and poverty. “By joining the Corps you can practice the profession you love and give something back as well.”

Applications are due July 31 and available at 1-800-221-9393 or by downloading the information at the NHSC Web site listed above.

Bush administration officials said the new officer corps of primary care clinicians will complement the existing PHS emergency response system but will be distinct from the disaster medical assistance teams trained and deployed together in response to emergencies including the Sept. 11 terrorist attacks.

“The National Health Service Corps is one of the best tools we have to extend quality health care to low income and underserved Americans in urban, rural and frontier areas,” said Health and Human Services Secretary Tommy Thompson who announced the new PHS team.

The NHSC will pay the salaries, moving expenses and benefits for the 40 health professionals and will assist their emergency response training.

“These commissioned officers will provide services to patients at their assigned practice sites and may be called on to respond to regional and/or national health emergencies,” said the HHS notice. ■

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## ADA defines dentistry's role in bioterrorism

The ADA will hold a workshop to determine “The Role of Dentistry in Bioterrorism” at Association Headquarters in Chicago on June 3-4.

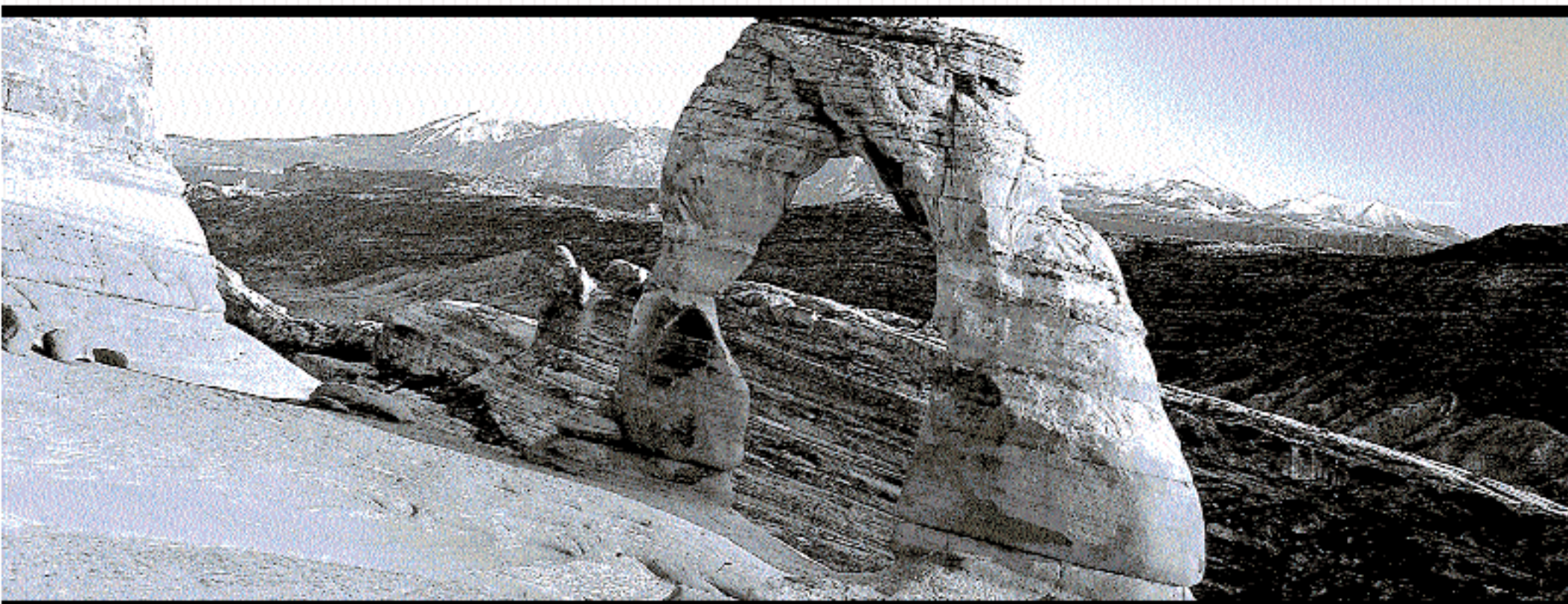
Representatives from federal and state agencies, professional organizations and ADA staff will meet to forge a consensus.

The ADA Board of Trustees in its February meeting approved this step to prepare dentists to respond to bioterrorist attacks. Although dentistry’s role in civilian mass disasters has been defined and tested, dentistry’s role in bioterrorist attacks, such as the limited *Bacillus anthracis* attack of 2001, has not been determined.

Based on its findings, the ADA will provide educational materials for dentists and assistance to state dental societies working with the public health community to develop a bioterrorism response plan. ■



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# Autism research expands

## NIH, CDC respond to 'an epidemic' of disease

BY CRAIG PALMER

Washington—Government disease experts April 18 described an agenda of expanding research into the causes and prevalence of autism at a congressional hearing called to question the government's response to "an epidemic" of disease.

"We are assembling a structure for large scale studies that would not previously have been possible to investigate a disorder that is occurring commonly," Stephen L. Foote, Ph.D.,

### Government

director of the division of neuroscience and basic behavioral science, National Institute of Mental Health, testified. But he cautioned, "there is only so much we can do in a short period of time" to mount appropriate studies and build a research base.

National Institutes of Health and Centers for Disease Control and Prevention representatives were questioned by members of the House Committee on Government Reform and, in an unusual conclusion to a congressional hearing, by parents of autistic children invited from the audience by the acting committee chair to question the government witnesses. The hearing was entitled, "The Autism Epidemic—Is the NIH and CDC Response Adequate?"

"We have an epidemic on our hands and we

in Congress need to make sure that the NIH and CDC treat this condition like an epidemic and put their efforts into doing several things," said Rep. Dan Burton (R-Ind.), committee chair. Researchers should look for the cause or causes of "an epidemic" devastating to families including his own, "determine how to stop the epidemic in its tracks, evaluate treatment options and look for a cure," he said, urging more government funding of basic and clinical autism research.

Committee members questioned government and advocacy organization witnesses on the causes and prevalence of autism spectrum disorder.

Government witnesses described disease rates as "higher than we previously thought" in certain geographic areas but did not use the word "epidemic" in their descriptions. "We cannot yet generalize a prevalence for the U.S. population," the CDC said. The CDC has funded programs in Arizona, South Carolina, Maryland/Delaware and New Jersey to establish monitoring and tracking of autism.

Rep. Burton questioned the safety of childhood vaccines, calling for an audience show of hands on "how many have children who developed autism after receiving childhood vaccine?" Most adults in the packed hearing room raised hands. Current scientific evidence neither proves or disproves a link between mercury-containing preservatives that have been used in childhood vaccines and neurodevelopmental disorders in children, said a National Academy of Sciences Institute of Medicine report ("www.iom.edu/IOM/IOMHome.nsf/Pages/ISR+thimerosal") issued last fall.

Rep. Diane Watson (D-Calif.), who has introduced legislation to phase out the use of mercury in dental fillings by 2007 asked the government research specialists about research on dental amalgam and autism.

Autism information is available at the National Library of Medicine Web site ("www.nlm.nih.gov/medlineplus/autism.html"). A hearing notice, witness list and information on previous autism hearings by the House Government Reform Committee are available at "www.house.gov/reform". ■

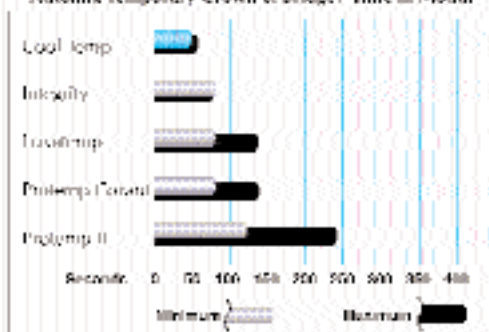


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1% of the four leading brands of automix temporary crown and bridge materials available from distributors. Cool Temp is a registered brand of Coltene/Whaledent. All other brands are not registered trademarks of Coltene/Whaledent. Competitive data from manufacturers' instructions.



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**coltene  
whaledent**

## Dentists raise funds for autism

*Plymouth Meeting, Pa.*—A dentist and father of an 8-year-old autistic child raised between \$15,000 and \$18,000 in April in his third annual Smiles for Autism campaign.

Throughout April, designated National Autism Awareness Month, Dr. Aleksander Damevski offered tooth-whitening procedures for patients who made a \$200 donation to Smiles for Autism—a service that generally costs about \$500.

Dr. Damevski and his associate, Dr. Charles R. Schmitt, and their office staff donated their time, and Discus Dental of Culver City, Calif., donated bleaching materials so that 100 percent of the money raised could be donated to the Autism Center at The Children's Hospital of Philadelphia.

Dr. Damevski is willing to help other dentists who might be interested in setting up an in-office program to raise funds for autism research, treatment and public awareness.

For information, call 1-610-272-1796. ■



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**SOURCE CODE  
3226**



# Fluoride regs hold sway

## EPA takes stance on drinking water standards

BY STACIE CROZIER

Washington—As part of its periodic review of drinking water standards, the Environmental Protection Agency says fluoride regulations don't need to be revised at this time.

But it will ask the National Academy of Sciences to update the risk assessment for fluoride, including a review of recent fluoride studies and the contribution to total fluoride intake from other fluoride sources such as fluoride-containing foods and dental care products.

In 1993, the results of the last NAS review of

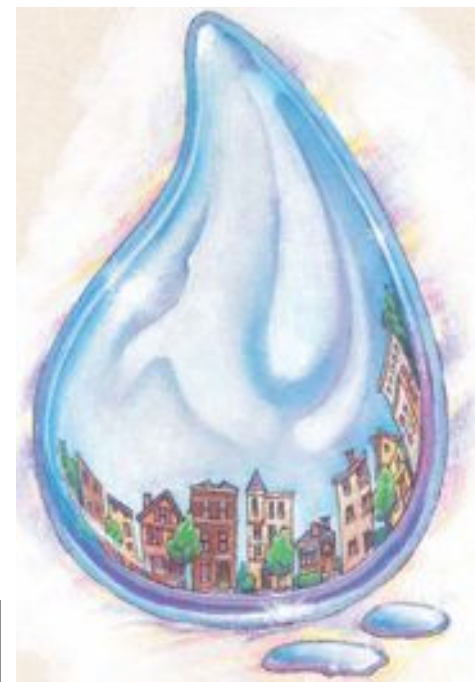
### Government

fluoride were published as a "Health Effects of Ingested Fluoride," a report still widely referenced by physicians, dentists, researchers, public health officials and others.

On April 17, the EPA announced the results of its most recent periodic review of 68 different chemical National Primary Drinking Water

Regulations, including the fluoride regulation, and made preliminary determinations to revise or not to revise each regulation. The EPA determined that the fluoride regulation falls under the "Not Appropriate for Revision at this Time" category. At the same time, the EPA announced it will accept public comment on the results of its review through June 17 and will publish its final revise/not revise decision for these NPDWRs in August.

"Fluoride has been used and scrutinized for its safety and effectiveness for 55 years," says



Dr. Herschel S. Horowitz, a public health dentist, former researcher at the National Institute of Dental and Craniofacial Research and ADA spokesman on fluoridation issues. "Each review has shown that fluoride is safe and effective at reducing the prevalence of dental caries. This review is just part of a routine procedure to scrutinize drinking water and make sure it meets or exceeds safety standards. We certainly expect that the EPA will give fluoride a clean bill of health once again."

Under the Safe Drinking Water Act, the EPA is required to periodically review drinking water regulations to "identify those for which current health risk assessments, changes in technology, and/or other factors, provide a health or technical basis to support a regulatory revision that will improve or strengthen public health protection," states a summary published in the April 17 Federal Register.

The ADA, the EPA, the dental and scientific communities, and many other interested parties continually review the latest scientific evidence regarding safety and efficacy, Dr. Horowitz adds, to ensure that community water fluoridation policy is based on the latest scientific research.

EPA's drinking water regulations for fluoride address levels of naturally occurring fluoride, which can vary widely from location to location. Public water systems that adjust fluoride water levels to reduce caries maintain concentrations established as optimal by the U.S. Public Health Service, with levels that range from 0.7-1.2 ppm (or 0.7-1.2 mg/L), far below the EPA's maximum concentration limit of 4 mg/L. Some water systems have naturally occurring fluoride that is higher than the EPA standard. These systems have the option of defluoridating their water or seeking alternative water sources to protect children from developing enamel fluorosis, a cosmetic condition with no known adverse health effects.

Enamel fluorosis can occur when children are chronically exposed to fluoride at concentrations of 2 mg/L or higher. Optimal fluoride levels of around 1 mg/L enable individuals to use fluoride-containing toothpastes and eat and drink fluoride-containing foods and drinks with minimal risk of developing cosmetically prominent fluorosis. The NAS review will address the contribution to total fluoride intake from other fluoride sources, including a growing variety of fluoride-containing toothpastes, mouth rinses and other products as well as fluoride ingested from foods and beverages.

The Centers for Disease Control and Prevention proclaimed fluoridation one of 10 greatest public health achievements in the 20th century, reducing tooth decay among children by between 18 and 40 percent. (See "www.cdc.gov/nccdphp/oh/fl-pr-waterfluoridation.html".)

For more information on fluoride and fluoridation, log on to the ADA Web site at "www.ada.org/goto/fluoride". ■

### NEW! from Bisco TYRIAN™ SPE

#### Universal No-Rinse, Self-Priming Etchant/Adhesive System ONE-STEP® PLUS

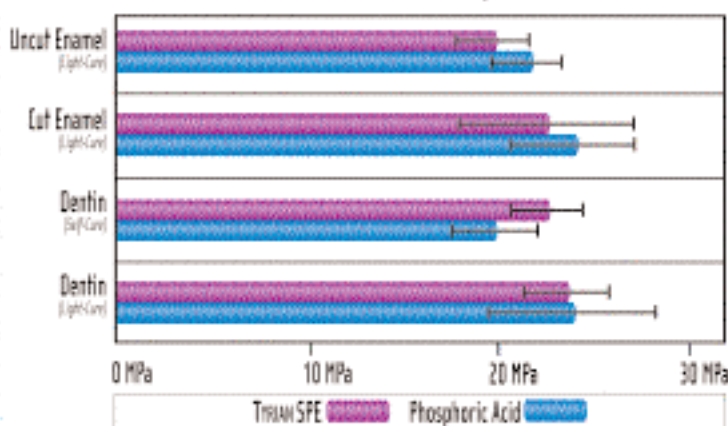
Introducing TYRIAN SPE, a no-rinse, Universal Self-Priming Etchant with uncompromising ability. Unlike other self-etching systems, TYRIAN SPE when used with ONE-STEP® or ONE-STEP® PLUS, can bond self-cured, dual-cured and light-cured composites and cements. TYRIAN SPE is effective in etching cut and uncut enamel as well as dentin. Since TYRIAN SPE can be used with all types of composites for both direct and indirect restorations, it is truly universal.



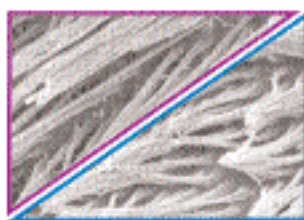
With TYRIAN SPE, the question of "How moist is moist?" is completely eliminated making TYRIAN SPE less technique sensitive. TYRIAN SPE's unique purple color assures a complete mix and coverage, and becomes clear as it reacts with tooth structure.

TYRIAN SPE is quick and convenient with unit-dose or two bottle dispensing. Because there is no need to rinse the etchant before adhesive application, TYRIAN SPE will also save time during the procedure.

Shear Bond Strength Using ONE-STEP PLUS  
TYRIAN SPE vs. 37% Phosphoric Acid Etchant  
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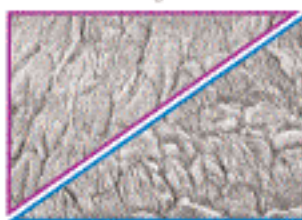


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Phosphoric Acid (37%, 15 Sec.)  
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If it were up to us, everyone would use Parkell state-of-the-art inserts in Parkell state-of-the-art ultrasonic scalers.

But the fact is, they also work nicely in any Cavitron scaler (or any Cavitron clone, for that matter.) So if your practice includes several different magnetostrictive devices, Parkell inserts are great for all of them. Just be sure to order the frequency (25KHz or 30KHz) that matches the scaler.

\*Order an insert when you buy a Parkell scaler and you'll save an additional 10% off the price of the insert.

Cavitron, Bobcat, SPS, DPK & DPK are trademarks of Denisy International, Inc.  
Patents Pending



### At last, a super-thin tip that delivers 70% more power

The Burnett Power Tip is about 1.5mm longer than a typical perio insert. And unlike most thin inserts (which should never be used above the "medium" power setting), the Power Tip is designed for any power setting from "low" for plaque removal ... to "maximum" for far-out calculus blasting.

Available to for any Parkell or Cavitron-compatible scaler. Just be sure to specify 30KHz or 25KHz.



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\$450

The new Foramatron® D-10 is a multi-frequency apex locator that quickly pinpoints the apical foramen even when the canal is contaminated with reactive electrolytes like sodium hypochlorite and anesthetic solution.

Multi-colored lights track the progress of your instrument down the canal. Corresponding audio tones allow you to focus on the patient without attending the machine. 5-year warranty (3-year on cables). 3-month money-back trial.

■ Foramatron® D-10 All-Mode Apex Locator (stock No. D010AD): \$450. Includes Apex Locator, cables with instrument clip, accessories and 9V battery.



### Compare the Foramatron D-10 with other all-fluid, multi-frequency apex locators

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Foramatron® D-10	\$450	5 Year	3 months
Monta Root ZX™	\$980	1 Year	0
Osada Index® Plus	\$950	1 Year	0
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## Why pay \$900 for a tube-based electrosurge, when you can try the solid-state Sensimatic 600SE risk-free ... just \$595.



The Sensimatic electrosurge is 100% solid state, so there's no warm-up delay, no tubes to break or wear out. And we support it with a 3-month money-back trial plus a 5-year power unit warranty.

Generates wave forms for cutting, coagulating, hemostasis, and coagulation. Comes complete with 4 of the most popular electrode tips.

■ Sensimatic® Model 600SE (stock No. D600SE, AID): \$595 complete with all accessories, 6 electrodes, owner's manual and covered by new 5-year limited warranty. Sensimatic is delivered ready to plug-in and operate.

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It's a maintenance appointment, and you're ultrasonically debriding the distal root surface of #1. You've turned the scaling power way down for patient comfort.

Suddenly your insert catches a chunk of flinty calculus that's escaped countless prior appointments.

With the dual-surge foot pedal, you simply increase foot pressure. The scaler jumps into its high-power "Turbo" mode, and you easily lift off the secretion. Then you lighten your foot-pressure to resume low-power debridement.

You never even take your eyes off the patient, let alone fiddle with the scaler controls. When you need short bursts of pedal-to-the-metal power, the turbo pedal is easier ... faster ... and it reduces the chance of cross-contamination from touching the scaler control panel.

## TURBO-CHARGE

Ever since we introduced the Turbo 25/30, we've offered this special turbo pedal as an optional upgrade. But if you order now, we'll include it as standard equipment ... no additional charge ... all for just \$499.

No scaler in the world offers all these features at this low price.

### Autoclavable, of course

Wiping an ultrasonic handpiece with chemical sterilants isn't enough in this day of HIV and Hepatitis B.

So the Turbo features a unique, patented, high-temperature handpiece sheath. Simply twist the collar, and the handpiece sheds its skin for autoclaving. The scaler comes with an extra sheath, so you're not out of the scaling business while one is cooking in the sterilizer.

### Powers any 25KHz or 30KHz insert

Traditionally, the frequency you scaled at (25KHz or 30KHz) was determined by your machine. Since 30KHz scaling is a bit quieter, most patients prefer it. However, if you

upgrade to a conventional 30KHz machine, your old 25KHz inserts won't work. You have to buy new ones.

The Turbo 25/30 is different. It powers any Parkell or Cavitron-compatible insert ... either 25KHz or 30KHz. When you upgrade to a Turbo, you can continue to use your old 25KHz's and gradually replace them with 30KHz's as they wear out.

### 1/4 the size ... 1/3rd the price of a Cavitron SPS®

The Turbo 25/30 is arguably the smallest magnetostrictive scaler in the world. It fits easily in the most crowded operating room. In fact, it's so light, some dentists move it under the counter using Velcro®. A transformer the size of a coffee mug sits inconspicuously on the floor by the plug.

At \$499, the Turbo runs about 1/3rd the price of a Cavitron SPS scaler. It even costs less than a bare-bones Bobcat® scaler on a heavily discounted Sale Day.

Why this difference in price? Because we manufacture the scaler ourselves in our Farmingdale, NY plant. Then we market it directly through ads like this. As a result you don't have to pay for a big sales force or a dealer markup.

### We fix it free for five years

The Turbo comes with a 5-year power-unit warranty ... best in the industry. If anything goes on the blink inside the device or in the transformer or foot pedal, we fix it free for five years.

That's free parts. Free labor. Five years. The handpiece and external tubing carry a one-year warranty. The autoclavable sheath is a consumable item and therefore isn't covered.

### Skeptical? Try the Turbo 25/30 for 3-months with zero commitment

We really don't expect you to take our word for all this, so here's our promise: Just pay the invoice within a month, and we'll give you 3 full months to decide whether you want to keep the scaler.

*Today America's best scaler voted by a highly-regarded independent research group*

If you decide the Turbo isn't everything we promise, simply call us toll free within the trial period. We'll have the scaler picked up at our expense, and we'll give you all your money back ... including the shipping charges.

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- Send me a Turbo 25/30™ Ultrasonic scaler (stock No. D25/30AD) and bill me \$499 plus shipping. (Includes spare autoclavable handpiece sheath and all accessories except inserts.)
- Send me \_\_\_\_\_ additional sheaths (D25/30AD) at \$45 each plus shipping.

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## NEW IN 2002!

## ADA/sonicare DISTINGUISHED SPEAKER SERIES

Start the morning with some of the world's most notable political and media leaders. The 2002 ADA/sonicare Distinguished Speaker Series features former President George Bush, Robert Dole, and Madeleine Albright. The ADA Distinguished Speaker Series is three consecutive days of general sessions made possible by the generous support of Philips Oral Healthcare/sonicare.

## ORAL CANCER: I THINK I FOUND IT...NOW WHAT DO I DO?

Saturday, Oct. 19, 10 a.m. — 5 p.m.

Is your office prepared to handle the oral health care needs of cancer patients?

## BUILDING BLOCKS TO SUCCESS: CONSTRUCT YOUR IDEAL DENTAL PRACTICE

Saturday, Oct. 19, 10 a.m. — 5 p.m.

Are you starting or considering new office construction, expansion, or remodeling?

## ADA AGING AND ORAL HEALTH CONFERENCE

Monday, Oct. 21, 9:30 a.m. — 5 p.m.

Attend this program to better equip your team for this growing segment of the population including marketing to seniors, medical risk assessment, the medically compromised patient, and esthetic dentistry.

## THE SAVAGE TRUTH ON MONEY

 Monday, Oct. 21, 10 — 12:30 p.m.  
 Terry Savage, nationally-recog-

## REGISTRATION

Advance Registration Deadline .Friday, Sept. 20

## Tech Day Registration

Friday, Oct. 18 .....7 a.m. — Noon

## General Registration

Friday, Oct. 18 .....Noon — 5 p.m.

Saturday, Oct. 19 7:30 a.m. — 5 p.m.

Sunday, Oct. 20 7:30 a.m. — 5 p.m.

Monday, Oct. 21 7:30 a.m. — 5 p.m.

Tuesday, Oct. 22 7:30 a.m. — 4 p.m.

## Technical Exhibits

Saturday, Oct. 19, 9 a.m. — 5 p.m.

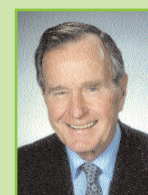
Sunday, Oct. 20, 9 a.m. — 5 p.m.

Monday, Oct. 21, 9 a.m. — 5 p.m.

## House of Delegates

Saturday, Oct. 19...3 p.m. — 6 p.m.

Tuesday, Oct. 22 ....8 a.m. — Noon and 1 p.m. — 5 p.m.


 The Honorable  
 GEORGE BUSH  
 Opening Ceremony  
 and Keynote Address  
 Saturday, Oct. 19, 8  
 — 9:30 a.m.

 MADELEINE  
 KORBEL ALBRIGHT  
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 8:30 — 9:30 a.m.

 BOB DOLE  
 Monday, Oct. 21,  
 8:30 — 9:30 a.m.  
 Tickets not required.

## Bringing Out the Best...

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After a day of meetings, sit back, relax and let music, laughter, and applause wash over you. Take in a show by one of these major acts that have wowed audiences worldwide. We're going to entertain you so well that you'll leave ADA New Orleans wondering what's in store for next year!



These events will sell out quickly! Purchase your tickets early!

## JAY LENO (Code: E-3)

SATURDAY, OCT. 19 Morial Convention Center, Hall A, 9 p.m. .... \$55

Let the good times roll with comedian, television star, and two-time Emmy winner, Jay Leno.



## LINDA EDER...In Concert (Code: E-4)

A Benefit for the ADA Health Foundation

SUNDAY, OCT. 20 Saenger Theater, 143 North Rampart Street, 8:30 p.m. .... \$45

Sponsored by ADA Business Enterprises, Inc., and generously underwritten by a grant from Citibank, an ADA Member Advantage provider.

Experience a formidable new force in the recording industry—powerful concert artist and Broadway star Linda Eder.

## An Evening with MARVIN HAMLISCH (Code: E-5)

ADA President's Dinner Dance

TUESDAY, OCT. 22 Hilton New Orleans Riverside, Grand Ballroom, 7 p.m. reception, 7:45 — 11:30 p.m. dinner, entertainment and dancing ... \$75 in advance (\$85 on-site)

Generously underwritten by a grant from the Procter & Gamble Company black tie optional  
 Enjoy an evening with Marvin Hamlisch, a composer and entertainer who has won every major award for his work in film and stage.

## Shrimp Boil &amp; Jambalaya (Code: E-1)

FRIDAY, OCT. 18 Ernst Café and Party Balcony, 600 South Peters

Register early to secure tickets and best choices of hotels.



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WATCH FOR YOUR JULY JADA, OR TELEPHONE 1 800 423 2214 32

HOUSE OF DELEGATES,  
BUSINESS MEETINGS

The four meetings of the 2002 ADA House of Delegates will be held on Saturday, Tuesday and Wednesday at the Morial Convention Center, La Nouvelle Orleans Ballroom. Anyone may attend meetings of the House of Delegates as a visitor upon display of a 143rd ADA Annual Session badge.

Reference committee hearings will take place at the Hilton New Orleans Riverside on Sunday morning.

The Manual of the House of Delegates and the September issue of The Journal of the American Dental Association will include final information regarding meeting and voting times, specific room assignments for reference committees and additional details on the business sessions.

House of Delegates First Meeting  
Saturday, Oct. 19, 3 – 6 p.m.

Reference Committee Hearings  
Sunday, Oct. 20, 8 a.m. (staggered times)

House of Delegates Second Meeting  
Tuesday, Oct. 22, 8 a.m. – Noon

House of Delegates Third Meeting  
Tuesday, Oct. 22, 1 – 5 p.m.

House of Delegates Fourth Meeting

Wednesday, Oct. 23, 8 a.m. – Close of business

Voting by credentialed delegates for all contested ADA officer elections will take place on Tuesday, Oct. 22, at the Morial Convention Center.

Health Screening Program

Saturday, Oct. 19 9 a.m. – 3:30 p.m.

Sunday, Oct. 20 9 a.m. – 2:30 p.m.

Monday, Oct. 21 9 a.m. – 3:30 p.m.

PRELIMINARY SCIENTIFIC  
PROGRAM AND GENERAL  
INTEREST PROGRAM

The comprehensive scientific program offers courses for everyone– the science of dentistry, art of dentistry, practice of dentistry, dental technology and quality of life. The scientific program will be held at the Morial Convention Center. The American Dental Association is an ADA/ CERP provider of continuing dental education. Over 35 hours of courses are offered for continuing dental

education credit. (One clock hour equals one credit hour.)

Registered Clinics (Code C)

Registered clinics are courses that are typically in a lecture format and require the purchase of a ticket for admittance. Registered clinic courses are listed in boldface type and include a (Code C) after the title and must be entered

on the registration form to reserve your ticket.

Participation Workshops (Code W)

Participation workshops are courses that typically have an interactive, hands-on format and require the purchase of a ticket for admittance. All participants must bring a lab coat and protective eyewear. Ticket price includes all lab supplies except where otherwise noted. (See individual workshop listing for specific supplies.) Participation workshops are listed in boldface type and include a (Code W) after the title and must be entered on the registration form to reserve your ticket.

Open session courses are available to all registrants on a first-come first-served basis.

Attendance is limited, so plan your schedule early.

For complete descriptions and specific times for the courses refer to the July issue of JADA or visit [www.ada.org](http://www.ada.org).

Note: Limited shuttle bus service begins on Friday, October 18, at 7 a.m. Attendees must arrange for transportation on Thursday afternoon.

**Note: All courses are listed below. Please go to [www.ada.org/goto/session](http://www.ada.org/goto/session) for complete course descriptions. The scientific programs begin at staggered times. Scheduled times for all programs are included at [www.ada.org/goto/session](http://www.ada.org/goto/session)**

Keys for recommended audiences

Dentists/Dental Students **D**

Assistants **A**

Hygienists **H**

Business Assistants **BA**

Dental Laboratory Technicians **LT**

Guests **G**

General Audience **GA**

THURSDAY, OCTOBER 17

International Volunteer Symposium (Code: C1)– a registered clinic

Murray Dickson, DDS, DPed, MPH · Gary Leff, DDS, MPH · Stephen Mackler, DDS, MS · Susan Moher Berryman, MED · Francis G. Serio, DMD, MS

Thursday, Oct. 17, 5:30 – 9:45 p.m.

Friday, Oct. 18, 7:15 a.m. – 5:30 p.m.

Ticket price: \$200

Hilton New Orleans Riverside

Advance registration is recommended. Attendance is limited to 40 dentists.

Thursday reception, Friday breakfast and lunch are included.

FRIDAY, OCTOBER 18

ALL-DAY TICKETED SESSIONS

**2002 Technology Day V: office technology skills, clinical skills and all that jazz** (Code: C2)– a registered clinic

During the course of the program, the following technology experts are featured:

Robert Davis, DDS · Larry Emmott, DDS

Allan J. Farman, BDS, PhD, MDA, DSc

Paul Feuerstein, DMD · John C. Flucke, DDS

Barry Freyberg, DDS · J. Edward Kenderick, DDS

Robert Lapp, PhD · Claudio Levato, DDS

Pat R. Little, DDS · Dale Miles, DDS, MS

Titus Schleyer, DMD, PhD · Michael Unthank, DDS

Rick Spaulding · Ted Takahashi · Betty Weidenbach

Friday, Oct. 18, 8 a.m. – 5 p.m.

Dentists \$275 (Code: C2)

Each staff member \$190 (Code: C2A)

The ticket price includes all sessions coded (Code: C2)

Advance registration is recommended. Space is limited. Continental breakfast and lunch are included.

Note: This program is held at the Morial Convention Center, Conference Center 4300E. Limited shuttle service begins on Friday, October 18, at 7 a.m.

Team Building Conference VII:  
Making it easy in the Big Easy (Code: C3)–

a registered clinic **D, A, H, BA**

Mark Hyman, DDS · Roger Levin, DDS, MBA

Alyce Cornyn-Selby, PhD · Cathy Jameson, PhD

Robert Gray · Naomi Rhode

Friday, Oct. 18, 8:30 a.m. – 4:30 p.m.

Saturday, Oct. 19, 10 a.m. – 5 p.m.

Ticket price: Dentists \$260 (Code: C3)

Each staff member \$175 (Code: C3A)

Note: This program is held at the Morial Convention Center. Limited shuttle bus service on Friday, October 18, at 7 am.

SATURDAY, OCTOBER 19

ALL-DAY TICKETED SESSIONS

Successful management of endodontic challenges (Code: C4) – a registered clinic **D, A, GA**

James L. Gutmann, DDS

Saturday, Oct. 19, 10 a.m. – 12:30 p.m.,

continues 2 – 4:30 p.m.

Ticket price: \$80 advance (\$90 on-site)

Predictable periodontal regeneration (Code: C5)– a registered clinic **D, A, H**

Robert G. Schallhorn, DDS, MS

Saturday, Oct. 19, 10 a.m. – 12:30 p.m.,

continues 2 – 4:30 p.m.

Ticket price: \$80 advance (\$90 on-site)

Periodontitis vs. peri-implantitis: the same disease...same treatment (Code: C6)– a registered clinic **D, H, GA**

Roland M. Meffert, DDS, MS

Saturday, Oct. 19, 10 a.m. – 12:30 p.m.

continues 2 – 4:30 p.m.

Ticket price: \$80 advance (\$90 on-site)

Concepts for restoring endodontically treated teeth (Code: C7)– a registered clinic **D**

Peter Yaman, DDS, MS

Saturday, Oct. 19, 10 a.m. – 12:30 p.m.,

continues 2 – 4:30 p.m.

Ticket price: \$80 advance (\$90 on-site)

TOUR PROGRAM

DAILY SCHEDULE

Watch ADA News for more information about the tours that are offered during the Annual Session.

The list below represents all of the tours offered during the Annual Session. To register for tours and for complete

FRIDAY, OCT. 18

Presenting New Orleans Noon –1 p.m., 2 – 3 p.m.

The Literary Legends of the French Quarter 1 – 4 p.m.

New Orleans Unmasked 1 – 4 p.m.

Rollin' on the River 1:15 – 5 p.m.

The Garden District 1:30 – 4:30 p.m.

SATURDAY, OCT. 19

Presenting New Orleans 11:30 a.m. – 12:30 p.m., 1:30 – 2:30 p.m.

Riverwalk 6:30 – 7:30 a.m.

Hot Stuff: Tabasco & Cajun Country Ecology 8 a.m. – 4:30 p.m.

Yoga 8:30 – 10 a.m.

The Audubon Zoo...and Aquarium Too! 9:30 a.m. – 4 p.m.

Town and Country Tour 9:45 a.m. – 3 p.m.

Vieux Carre' Historic Home Tour 9:45 a.m. – 12:45 p.m.

New Orleans School of Cooking 9:30 a.m. – 1:30 p.m.

New Orleans in All Her Splendor 10 a.m. – 2:30 p.m.

New Orleans Unmasked 1 – 4 p.m.

Treasures of the Faubourg St. John 1:30 – 4:30 p.m.

Rollin' on the River 1:15 – 5 p.m.

A Swamp Adventure 1:30 – 5:30 p.m.

An Evening at K-Pauls 7 – 10 p.m.

Cabaret at Blue Room 7 – 10 p.m.

SUNDAY, OCT. 20

Riverwalk 6:30 – 7:30 a.m.

House of Blues Gospel Brunch 9 – 11:45 a.m.

A Swamp Adventure 9 a.m. – 1 p.m.

The Garden District 9:45 a.m. – 12:45 p.m.

A Taste of the French Quarter 10 a.m. – 3 p.m.

Ghosts Along the Mississippi 10 a.m. – 4 p.m.

New Orleans in All Her Splendor 10 a.m. – 2:30 p.m.

House of Blues Gospel Brunch 11:15

a.m. – 2 p.m.

D-Day Museum 1 – 4 p.m.

Architectural Jewels 1:30 – 4:30 p.m.

World of Mardi Gras 1:30 – 4 p.m.

Cemeteries and Voodoo 2 – 4:30 p.m.

Rock'n Bowl 6:30 – 10 p.m.

Emeril's Delmonico Restaurant 5:30 – 9:30 p.m.

MONDAY, OCT. 21

Riverwalk 7 – 8 a.m.

Breakfast at Brennan's 8 – 10:30 a.m.

Hot Stuff: Tabasco & Cajun Country Ecology 8 a.m. – 4:30 p.m.

Don't Box Me In 8:30 – 10:30 a.m.

The Felicianas 8:30 a.m. – 5 p.m.

Town and Country Tour 9:15 a.m. – 2:30 p.m.

New Orleans School of Cooking 9:30 a.m. – 1:30 p.m.

Arnaud's and Antiques Noon – 4 p.m.

Trash and Treasures 1 – 4:30 p.m.

The Literary Legends of the French Quarter 1 – 4 p.m.

The Garden District 1:30 – 4:30 p.m.

Afternoon Tea 3 – 5 p.m.

Tipitina's French Quarter Dining and Jazz 6:30 – 10:30 p.m.

Snug Harbor – Great Burgers and Jazz 6:30 –10:30 p.m.

TUESDAY, OCT. 22

Riverwalk 7 – 8 a.m.

Don't Box Me In 8:30 – 10:30 a.m.

A Swamp Adventure 9 a.m. – 1 p.m.

A Taste of the French Quarter 9:30 a.m. – 2:30 p.m.

Ghosts Along the Mississippi 9:30 a.m. – 3:30 p.m.

Gardens of Opulence and Lunch at Commander's Palace 9 a.m. – 2 p.m.

Rollin' on the River 1:15 – 5 p.m.

Architectural Jewels 1:30 – 4:30 p.m.

World of Mardi Gras 1:30 – 4 p.m.

WEDNESDAY, OCT. 23

Riverwalk 7 – 8 a.m.



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WATCH FOR YOUR JULY JADA, OR TELEPHONE 800-423-2214 32

Building blocks for success: construct your ideal dental practice (Code: C8)—a registered clinic **D**

Nate Booth, DDS · Michael Unthank, DDS  
Richard Armstrong · Patricia Carter · John Devine  
Allison Farey

Saturday, Oct. 19, 10 a.m. — 5 p.m.  
Ticket price: \$125 advance (\$150 on-site)  
\$90 New Dentists (\$100 on-site)  
Lunch is included.

Partially underwritten by Matsco Companies

Oral cancer: I think I found it...now what do I do? (Code: C9)—a registered clinic **D, A, H**

Susan E. Calderbank, DMD · Denis P. Lynch, DDS, PhD · Gloria Tuttle-Fischer · Merry E. Seblak, MD Dennis Ulewicz, MD

Saturday, Oct. 19, 10 a.m. — 5 p.m.  
Ticket price: \$125 advance (\$150 on-site)

Lunch is included.

Underwritten by a grant from the providers of OralCDX

Overdentures and anchors featuring roots and/or implants: a perfect match! (Code: W1)—a participation workshop **D, A, H**

Daniel D. Epstein, DDS  
Saturday, Oct. 19, 10 a.m. — 12:30 p.m.

continues 2 — 4:30 p.m.  
Ticket price: \$265 advance (\$315 on-site)

Note: The participants must bring the following: medium spoon excavator, periodontal probe, explorer and cotton pliers.

Functional anatomy in orthodontal diagnosis (Code: W2)—a participation workshop **D**

Norman R. Thomas, DDS, MSc, PhD  
Saturday, Oct. 19, 10 a.m. — 12:30 p.m.,

continues 2 — 4:30 p.m.  
Ticket price: \$265 advance (\$315 on-site)

Two-day Esthetics Forum: clinical communication for improved esthetics in general dentistry (Code: W3)—a participation workshop **D, LT**

Roger P. Levin, DDS · Peter Rinaldi, DDS  
Thomas Trinkner, DDS · Jason Kim · Matt Roberts  
Larry Wintersteen, MA

Saturday, Oct. 19, 10 a.m. — 5 p.m. (Sat.)

Sunday, Oct. 20, 9:30 a.m. — 5 p.m. (Sun.)

Ticket price: \$750 advance (\$850 on-site)

Lunch is included both days.

The ticket price includes all sessions coded (Code: W3)

Note: Participants must bring the following: photos of their esthetic successes and challenges as an adjunct to facilitate learning in the workshop.

#### SATURDAY, OCTOBER 19

##### ALL-DAY OPEN SESSIONS

Complete dentures: lost interest—lost art **D, A, LT**  
Lester E. Rosenthal, DDS

From dark to light to superwhite with direct resin bonding  
K. William “Bud” Mopper Jr., DDS, MS

Endodontics is exciting—get in on the fun! **D, A**

Peter D. Cancellier, DDS

Tax tips, practice transition and long-

term investing  
Richard Collier, MS, JD

#### SATURDAY, OCTOBER 19

##### MORNING TICKETED SESSIONS

Winning financial strategies: successful investing in the new millennium (Code: C10)—a registered clinic **D**

James B. Jackson, DDS  
Saturday, Oct. 19, 10 a.m. — 12:30 p.m.  
Ticket price: \$55 advance (\$65 on-site)

Creating a successful esthetic restorative dental practice (Code: C11)—a registered clinic **D, A, H, LT, BA**

Jacinthe M. Paquette, DDS · Cherilyn G. Sheets, DDS

Saturday, Oct. 19, 10 a.m. — 12:30 p.m.  
Ticket price: \$55 advance (\$65 on-site)

Keys to successful direct posterior composite restorations (Code: W4)—a participation workshop **D**

Ronald I. Maitland, DMD  
Saturday, Oct. 19, 10 a.m. — 12:30 p.m. (Code: W4A)

Also presented 2 — 4:30 p.m. (Code: W4B)  
Ticket price: \$165 advance (\$215 on-site)

Note: Participants must bring the following: a glass slab, a cement spatula, no. 23 explorer, a small hemostat, college pliers, Toffelmire matrix retainer with .0015 universal matrix band, FG 1558 carbide bur, FG 701 diamond, mizzy heatless stone (7/8”) mounted on heavy straight handpiece mandrel, plus an assortment of your own composite insertion instruments and three extracted teeth mounted in stone or plaster with DO or MO preparations facing a natural tooth proximal surface, properly cleaned and stored in sodium hypochloride.

A ProTaper shaping and cleaning endodontic workshop: an endodontic rotary hands-on workshop (Code: W5) **D**

Richard Rubinstein, DDS, MS · John D. West, DDS

Saturday, Oct. 19, 10 a.m. — 12:30 p.m. (Code: W5A)

Also presented 2 — 4:30 p.m. (Code: W5B)  
Ticket price: \$165 advance (\$215 on-site)

Note: Participants must bring the following: six perfect access cavities in disinfected, extracted teeth 2 anterior, 2 premolar, 2 molars (maxillary and mandibular preferred), chip (bulb) syringe, Gates Glidden drills no.1, 2, 3, 4, 6, cotton pliers, iris scissors and an endodontic explorer (DG-16).

New technology review and demonstration workshop (Code: W6) **D**

Paul Feuerstein, DMD  
Saturday, Oct. 19, 10 a.m. — 12:30 p.m. (Code: W6A)

Also presented 2 — 4:30 p.m. (Code: W6B)  
Ticket price: \$165 advance (\$215 on-site)

Dam-it, it's easy\*! basic program (Code: W7)—a participation workshop **D, A, H**

Mary R. Costello  
Saturday, Oct. 19, 10 a.m. — 12:30 p.m.

Ticket price: \$165 advance (\$215 on-site)

Direct composite for wet-gloved dentists (Code: W8)—a participation workshop **D**

Paul C. Belvedere, DDS  
Saturday, Oct. 19, 10 a.m. — 12:30 p.m. (Code: W8A)

Also presented 2 — 4:30 p.m. (Code: W8B)

Ticket price: \$165 advance (\$215 on-site)

Note: Participants must bring the following: cotton pliers, wooden wedges, cotton rolls, Toffelmire matrix band holder, a few stainless steel bands, matrix for amalgams or composites, two explorers, plastic forming instruments (doctor's choice) and straight-bladed scissors.

Air polishing: fact vs. fiction (Code: W9)—a participation workshop **D, A, H**

Kathleen O'Neill-Smith, MS  
Saturday, Oct. 19, 10 a.m. — 12:30 p.m.

Ticket price: \$165 advance (\$215 on-site)

#### SATURDAY, OCTOBER 19

##### MORNING OPEN SESSIONS

New world cuisine  
Susan Spicer

Reducing cancellations and failures **D, A, H, BA, GA**  
Annette Ashley Linder

Elements in achieving the perfect smile **D, A**

Alan A. Boghosian, DDS · Nolen L. Levine, DDS

Robert Weller, DDS · Asami Tanaka

Periodontal procedures for the 21st century **D, A, H**  
Rebecca Wilder, MS

Risk management: today's dynamics **GA**  
Leslie W. Seldin, DDS · Kenneth H. Treitel, DDS

Using esthetic restorative materials effectively: directly placed restoratives  
John O. Burgess, DDS, MS

Endodontic pain: preventive strategies **D**

Paul A. Rosenberg, DDS

Functional anatomy of the temporomandibular joint **D**  
Norman D. Mohl, DDS, PhD

Make those changing ADA codes work for you **D, A, BA**  
Olya Zahrebelny, DDS

Laser vs radio: the controversy **D**  
Stuart H. Coletton, DDS

David Kratenstein, DDS · Jeffrey A. Sherman, DDS

Simplified and relaxing office oral surgery for the general practitioner **D**  
Robert Edwab, DDS

#### SATURDAY, OCTOBER 19

##### AFTERNOON TICKETED SESSIONS

Finances for young dentists (Code: C12)—a registered clinic **D**

James B. Jackson, DDS  
Saturday, Oct. 19, 2 — 4:30 p.m.  
Ticket price: \$55 advance (\$65 on-site)

Practical secrets for providing excellent esthetic results (Code: C13)—a registered clinic **D**

Jacinthe M. Paquette, DDS · Cherilyn G. Sheets, DDS

Saturday, Oct. 19, 2 — 4:30 p.m.  
Ticket price: \$55 advance (\$65 on-site)

Keys to successful direct posterior composite restorations (Code: W4) **D**  
Ronald I. Maitland, DMD  
Saturday, Oct. 19, 10 a.m. — 12:30 p.m. (W4A)

Also presented 2 — 4:30 p.m. (W4B)

Ticket price: \$165 advance (\$215 on-site)

Note: Participants must bring the following: a glass slab, a cement spatula, no. 23 explorer, a small hemostat, college pliers, Toffelmire matrix retainer with .0015 universal matrix band, FG 1558 carbide bur, FG 701 diamond, mizzy heatless stone (7/8”) mounted on heavy straight handpiece mandrel, plus an assortment of your own composite insertion instruments and three extracted teeth mounted in stone or plaster with DO or MO preparations facing a natural tooth proximal surface, properly cleaned and stored in sodium hypochloride.

A ProTaper shaping and cleaning endodontic workshop: an endodontic rotary hands-on workshop (Code: W5) **D**

John D. West, DDS · Richard Rubinstein, DDS, MS  
Saturday, Oct. 19, 10 a.m. — 12:30 p.m. (W5A)

Also presented 2 — 4:30 p.m. (W5B)

Ticket price: \$165 advance (\$215 on-site)

Note: Participants must bring the following: six perfect access cavities in disinfected, extracted teeth, please bring 2 anterior, 2 premolar, 2 molars (maxillary and mandibular preferred), chip (bulb) syringe, Gates Glidden drills no.1, 2, 3, 4, 6, cotton pliers, iris scissors and an endodontic explorer (DG-16).

New technology review and demonstration workshop (Code: W6) **D**

Paul Feuerstein, DMD  
Saturday, Oct. 19, 10 a.m. — 12:30 p.m. (W6A)

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Ticket price: \$165 advance (\$215 on-site)

Direct composite for wet-gloved dentists (Code: W8) **D**

Paul C. Belvedere, DDS  
Saturday, Oct. 19, 10 a.m. — 12:30 p.m. (W8A)

Also presented 2 — 4:30 p.m. (W8B)

Ticket price: \$165 advance (\$215 on-site)

Note: Participants must bring the following: cotton pliers, wooden wedges, cotton rolls, Toffelmire matrix band holder, a few stainless steel bands, matrix for amalgams or composites, two explorers, plastic forming instruments (doctor's choice) and straight-bladed scissors.

Dam-it, it's easy\*! Advanced program (Code: W10)—a participation workshop **D, A, H**

Mary R. Costello  
Saturday, Oct. 19, 2 — 4:30 p.m.  
Ticket price: \$165 advance (\$215 on-site)

Pit and fissure sealants: preventive and proactive (Code: W11)—a participation workshop **D, A, H**

Kathleen O'Neill-Smith, MS  
Saturday, Oct. 19, 2 — 4:30 p.m.  
Ticket price: \$165 advance (\$215 on-site)

#### SATURDAY, OCTOBER 19

##### AFTERNOON OPEN SESSIONS

Staying in balance: finding happiness and fulfillment in a busy professional life **D, A, H, BA, GA**

Randy A. Morgan, DMD

How much are you losing at recall? **D, A, H, BA, GA**

Annette Ashley Linder

continued on next



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The dental operating microscope in general practice: seeing is believing **D, A, H, LT**

Richard C. Schmidt, DMD · Glenn A. van As, DMD

Products and promises: making informed recommendations to patients **D, A, H**

Rebecca Wilder, MS

I'm no good with names, but I never forget a face

Robert Gray

Using esthetic restorative materials effectively: directly placed restoratives  
John O. Burgess, DDS, MS

Endodontic pain: preventive strategies **D**

Paul A. Rosenberg, DDS

Principles of differential diagnosis of temporomandibular disorders **D**

Norman D. Mohl, DDS, PhD

Make those changing ADA codes work for you **D, A, BA**

Olya Zahrebelny, DDS

Laser-assisted periodontal therapy **D, H**

Stuart H. Coletton, DDS

Enjoyable and stress free office oral surgery for the general practitioner **D**

Robert Edwab, DDS

#### SUNDAY, OCTOBER 20

##### ALL-DAY TICKETED SESSIONS

Adhesive dentistry for the new millennium (Code: C14)—a registered clinic **D, A**

John A. Kanca III, DMD

Sunday, Oct. 20, 9:45 a.m. — 12:15 p.m.,

continues 1:45 — 4:15 p.m.

Ticket price: \$80 advance (\$90 on-site)

ADA Women's Leadership Conference: the business of dentistry (Code: C15)—a registered clinic

Cynthia Brattesani, DDS · Linda C. Niessen, DDS, MPH, MPP · Jacinthe

M. Paquette, DDS · Bette E. Robin, DDS, JD · Dame Margaret Seward,

BDE, DDS Cherilyn G. Sheets, DDS · Barbara J. Steinberg, DDS

Terry Savage, MBA

Sunday, Oct. 20, 9:30 a.m. — 5 p.m.

\$50 advance (\$60 on-site)

Lunch is included.

Underwritten by a grant from Colgate — Palmolive Co.

Two-day Esthetics Forum: clinical communication for improved esthetics in general dentistry (Code: W3)—a participation workshop **D, LT**

Roger P. Levin, DDS · Peter Rinaldi, DDS

Thomas Trinkner, DDS · Jason Kim · Matt Roberts

Larry Wintersteen, MA

Saturday, Oct. 19, and Sunday, Oct. 20

10 a.m. — 5 p.m. (Sat.), 9:30 a.m. — 5 p.m. (Sun.)

Ticket price: \$750 advance (\$850 on-site)

Lunch is included both days.

Note: Participants must bring the following:

photos of their esthetic successes and challenges as an adjunct to facilitate learning in the workshop.

Porcelain laminates: a smile design workshop (Code: W13) **D, A, H, BA**

Robert Weller, DDS · Adrian Jurim, CTD, MDT

Sunday, Oct. 20, 9:30 a.m. — Noon, continues 1:30 — 4 p.m.

Ticket price: \$265 advance (\$315 on-site)

#### SUNDAY, OCTOBER 20

##### ALL-DAY OPEN SESSIONS

Great communication—great production **D, A, H, BA, GA**

Cathy Jameson, PhD

Clinical dental pharmacology: avoiding prescribing errors and liability **D, A, H**

Harold L. Crossley, DDS, PhD

Interdisciplinary esthetic dentistry **D, LT**

Michael G. Arvystas, DMD

Forensic sciences, part I

William M. Morlang

Esthetic dentistry 2002 **D**

Michael Goldfogel, DDS · Allen

Kincheloe, DDS

#### SUNDAY, OCTOBER 20

##### MORNING TICKETED SESSIONS

PowerPoint™ for beginners (Code: C16)—

a registered clinic **D, A, H, BA, G, GA**

Dale A. Miles, DDS, MS

Sunday, Oct. 20, 9:45 a.m. — 12:15 p.m.

Ticket price: \$55 advance (\$65 on-site)

Note: The participants must bring the following: a laptop computer with Windows 98 or a newer version operating system and PowerPoint 97, 2000 or a more recent version.

Hard tissue lasers, air-abrasion, digital radiography and other 21st century technologies (Code: C17)—a registered clinic **D, H**

Kenneth S. Magid, DDS

Sunday, Oct. 20, 9:45 a.m. — 12:15 p.m.

(Code: C17A) — a registered clinic

Also presented 1:45 — 4:15 p.m.

(Code: C17B) — a registered clinic

Ticket price: \$55 advance (\$65 on-site)

Implants: a treatment plan for a thriving restorative practice (Code: C18)—

a registered clinic **D, A, H, BA**

Nolen L. Levine, DDS

Sunday, Oct. 20, 9:30 a.m. — Noon

Ticket price: \$55 advance (\$65 on-site)

Integrating excellent endodontics into general practice (Code: C19)—

a registered clinic **D, A**

Stephen Cohen, DDS, MA

Sunday, Oct. 20, 10 a.m. — 12:30 p.m. (Code: C19A)

Also presented 2 — 4:30 p.m.

(Code: C19B)

Ticket price: \$55 advance (\$65 on-site)

Implant dentistry: a restorative hands-on workshop (Code: W12) **D, A, H**

Curtis E. Jansen, DDS · Ira D. Zinner, DDS, MSD

Sunday, Oct. 20, 9:30 a.m. — Noon

(Code: W12A)

Also presented 1:30 — 4 p.m.

(Code: W12B)

Ticket price: \$165 advance (\$215 on-site)

From dark to light to superwhite with direct resin bonding (Code: W14)—a participation workshop **D**

K. William "Bud" Mopper Jr., DDS, MS

Sunday, Oct. 20, 9:30 a.m. — Noon

(Code: W14A)

Also presented 1:30 — 4 p.m.

(Code: W14B)

Ticket price: \$165 advance (\$215 on-site)

Endodontics and microscopes: see what you've been missing (Code: W15)—a participation workshop **D**

Peter D. Cancellier, DDS

Sunday, Oct. 20, 9:30 a.m. — Noon

(Code: W15A)

Also presented 1:30 — 4 p.m.

(Code: W15B)

Ticket price: \$165 advance (\$215 on-site)

Note: Participants must bring the following: two 557 fg carbide burs, two no. 4 round burs, one medium and large chamfer-type diamond burs, four extracted molar teeth with closed apices and endodontic access completed, one DG16 endodontic explorer, one cotton pliers, one straight iris scissors, one endodontic ruler, one small mixing spatula and mixing paper, one no. 4 or no. 5 front surface mirror.

Hands-on oral surgery workshop for the general practitioner (Code: W16)—

a participation workshop **D**

Robert Edwab, DDS

Sunday, Oct. 20, 9:30 a.m. — Noon

(Code: W16A)

Also presented 1:30 — 4 p.m.

(Code: W16B)

Ticket price: \$165 advance (\$215 on-site)

Hands-on probing, root planing and instrument sharpening: an evidence-based approach (Code: W17)—a participation workshop **D, A, H**

Kenneth Backman, DMD · Robert A. Faiella, DMD

Sunday, Oct. 20, 9:30 a.m. — Noon

(Code: W17A)

Also presented on 1:30 — 4 p.m.

(Code: W17B)

Ticket price: \$165 advance (\$215 on-site)

Better, errorless full-mouth X-ray technique (Code: W18)—a participation workshop **D**

Thomas D. Schiff, DMD

Sunday, Oct. 20, 9:30 a.m. — Noon

(Code: W18A)

Also presented 1:30 — 4 p.m.

(Code: W18B)

Ticket price: \$165 advance (\$215 on-site)

Note: Participants must bring the following: a film holding device used in their office.

Radiosurgery: a safe, simple and profitable alternative to traditional surgery (Code: W19)—a participation workshop **D**

Jeffrey A. Sherman, DDS

Sunday, Oct. 20, 9:30 a.m. — Noon

(Code: W19A)

Also presented 1:30 — 4 p.m.

(Code: W19B)

Ticket price: \$165 advance (\$215 on-site)

#### SUNDAY, OCTOBER 20

##### MORNING OPEN SESSIONS

Name that disease and other oral pathology party games **D, A, H**

John A. Svirsky, DDS, MEd

Working together: dentists, physicians and endocrine disorders **D, H**

Ira Lamster, DDS, MMSc · Myer

Leonard, DDS, MD · Holly Schachner, MD

Make children the highlight of your day **D, A, H**

Gregory L. Psaltis, DDS

The anatomy of forensic independent dental examination **D, A**

F. Alexander Drapanas, DDS

Blood, spit and fears **D, A, H, BA, LT**

Laney Kay, JD

Periodontics update: systemic disease interrelationships and new drug therapies **D, A, H, GA**

Joseph J. Zambon, DDS, PhD

Creating the successful esthetics practice **D, A, H, BA, GA**

Dick Barnes, DDS

An optimal nutrition program **D, H, G, GA**

Roy E. Vartabedian, DrPH, MPH

Current approaches to dentin bonding **D, A**

Edward J. Swift Jr., DMD, MS

Premalignant lesions and oral cancer: diagnostic dilemmas and management approaches **D, A, H, GA, G**

Sol Silverman Jr., DDS, MA

New pension legislation and today's investment environment

Mark Miller · Barbara Donovan

Michael Arends · Jeffrey Everett

New concepts for predictable restoration of pulpless teeth **D, A, H**

James L. Gutmann, DDS · Jeffrey Hutter, DMD, Med Daniel Nathanson, DMD, MSD · Peter Yaman, DDS, MS

International dental panel

Brazilian speakers

Permanent tooth displacement injuries: new evidence, new methods **D, A, H**

Edward J. Barrett, DDS · David J.

Kenny, DDS, PhD

Ecumenical service **G**

T. Bob Davis, DMD · Jim Rhode ·

Naomi Rhode

#### SUNDAY, OCTOBER 20

##### AFTERNOON TICKETED SESSIONS

Hard tissue lasers, air-abrasion, digital radiography and other 21st century technologies (Code: C17)—a registered clinic **D, H**

Kenneth S. Magid, DDS

Sunday, Oct. 20, 1:45 — 4:15 p.m. (Code: C17B)

Also presented 9:45 a.m. — 12:15 p.m. (Code: C17A)

Ticket price: \$55 advance (\$65 on-site)

Integrating excellent endodontics into general practice (Code: C19)—a registered clinic **D, A**

Stephen Cohen, DDS, MA

Sunday, Oct. 20, 2 — 4:30 p.m.

(Code: C19B)

Also presented 10 a.m. — 12:30 p.m. (Code: C19A)

Ticket price: \$55 advance (\$65 on-site)

continued on next



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## 4 EASY WAYS

### TO REGISTER AND MAKE

#### A HOTEL RESERVATION

You can register and make your hotel reservations in one of four simple ways. Internet, Fax, phone or mail. See pages 17 & 18 for details.

#### HOW TO FILL OUT THE FORM

##### Step 1

##### Name and Address Information

Please provide your full name, address and e-mail address on the form. This will ensure that you receive all materials related to the Annual Session. ADA and ASDA membership numbers must be included for registrants to be eligible for member rates.

##### Step 2

##### Registration Fees

Check off the appropriate box to indicate your registration category and fill in the fee amount on the "subtotal" line.

##### Step 3

##### Course/Special Event Selection

Complete this section to register for courses and events. Be sure to fill in both the course code(s) and the fee(s) and write in the total dollar amount on the "subtotal" line.

##### Step 4

##### Additional Registrants

Please use this space to register spouses, guests and staff members who will be attending the Annual Session. Also use this section to select Additional Registrant courses and events. Please be sure to fill in the total fees on the "subtotal" line.

##### Step 5

##### Hotel Reservations

You must reserve your hotel room through I.T.S./ExpoExchange to obtain specially negotiated ADA rates. Hotels will not accept direct reservations. To reserve a room, complete all of section five. Be sure to list your room-mates, if any, and indicate if rate, location or a particular hotel chain is most important. All reservations require a \$150 deposit per room (\$300 for a 1 bedroom suite and \$450 for a 2 bedroom suite).

continued from site)

PowerPoint™ for users (Code: C20)—a registered clinic **D, A, H, BA, G, GA**  
Dale A. Miles, DDS, MS

Sunday, Oct. 20, 1:45 – 4:15 p.m.  
Ticket price: \$55 advance (\$65 on-site)

Note: The participants must bring the following: a laptop computer with Windows 98 or a newer operating system and PowerPoint 97, 2000 or a more recent

version.

The picture perfect smile: utilizing plastic and reconstructive periodontal surgery to enhance restorative care (Code: C21)—a registered clinic **D, A, H, BA**  
Nolen L. Levine, DDS

Sunday, Oct. 20, 1:30 – 4 p.m.  
Ticket price: \$55 advance (\$65 on-site)





Implant dentistry: a restorative hands-on workshop (Code: W12) **D, A, H**  
Curtis E. Jansen, DDS · Ira D. Zinner, DDS, MSD

Sunday, Oct. 20, 1:30 – 4 p.m.  
(Code: W12B)  
Also presented 9:30 a.m. – Noon


## ADA 143<sup>rd</sup> ANNUAL SESSION ADVANCE REGISTRATION AND HOUSING FORM

### THE DEADLINE FOR ADVANCED REGISTRATION & HOUSING IS FRIDAY, SEPTEMBER 20

Submit form to I.T.S./ExpoExchange:

-  Internet: [www.ada.org/goto/session](http://www.ada.org/goto/session)
-  Fax: 800/521-6017 (U.S. only) or 847/940-2386
-  Phone: 800/974-2925 (U.S. only) or 847/940-2155
-  Mail: P.O. Box 825 · 108 Wilmot Rd. · Deerfield, IL 60015-

Please check if applicable:

- ☐ Courses Only (If you have already registered for the Annual Session and are adding additional registrants only, please complete sections 1, 3, 6 and 7)
- ☐ Additional Registrants (If you have already registered for the Annual Session and are adding additional registrants only, please complete sections 1, 4, 6 and 7)
- ☐  Special assistance for participants with disabilities required. Please describe: \_\_\_\_\_
- ☐ 1st Time Registrant (Please check this box if this is the first time you have registered for an ADA Annual Session.)

Please print information below  
or affix mailing label here and print additional information.

ADA/ASDA Member#: \_\_\_\_\_

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_

Zip/Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-Mail address: \_\_\_\_\_

### ■ STEP 1 – PRIMARY REGISTRANT

Name as it should appear on badge:

Nickname \_\_\_\_\_ First \_\_\_\_\_ Last \_\_\_\_\_

### ■ STEP 2 – REGISTRATION FEE

#### ADVANCE REGISTRATION CODES AND FEES:\*

U.S. REGISTRANTS		
<input type="checkbox"/> U.S. Dentist/ADA Member	ADA	\$50
<input type="checkbox"/> U.S. Dentist/Non-ADA Member	ADN	\$500
<input type="checkbox"/> U.S. Dental Student/ASDA Member	ASD	None
<input type="checkbox"/> U.S. Dental Student/Non-ASDA Member	ASN	\$35
<input type="checkbox"/> Constituent Staff	CSS	\$15
<input type="checkbox"/> Component Staff	COS	\$15
<input type="checkbox"/> Dental Hygienist	ADH	\$15
<input type="checkbox"/> Dental Assistant	AAA	\$15

#### All fees for on-site registration will

<input type="checkbox"/> Dental Business Assistant (Office Staff/Manager)	DBA	\$15
<input type="checkbox"/> Laboratory Technician	LAB	\$15
<input type="checkbox"/> Alliance of the American Dental Assn.	AAD	\$15
<input type="checkbox"/> Spouse	SSS	\$15
<input type="checkbox"/> Guest	AGG	\$15
<input type="checkbox"/> Dental Dealer (Exhibits Only)	ADD	\$50
<input type="checkbox"/> Allied Health Professional (Physician, Nurse, Pharmacist, etc.)	AHP	\$50
<input type="checkbox"/> Child Under 18 Years	CHD	None

INTERNATIONAL REGISTRANTS		
<input type="checkbox"/> International Dentist/ADA Affiliate Member	AFF	\$50
<input type="checkbox"/> International Dentist Non-ADA	IDN	\$250
<input type="checkbox"/> International Undergraduate Dental Student	IST	\$35
<input type="checkbox"/> International Dental Dealer (Exhibits Only)	IDD	\$50
<input type="checkbox"/> International Dental Hygienist	IDH	\$15
<input type="checkbox"/> International Dental Assistant	IDA	\$15

STEP 2 SUBTOTAL: \_\_\_\_\_

### ■ STEP 3 – COURSE AND SPECIAL EVENT SELECTION (If additional space is needed, please list on a separate sheet.)

Course Code/Fee \_\_\_\_\_ # Tickets: \_\_\_\_\_ Course Code/Fee \_\_\_\_\_ # Tickets: \_\_\_\_\_ Course Code/Fee \_\_\_\_\_ # Tickets: \_\_\_\_\_

Course Code/Fee \_\_\_\_\_ # Tickets: \_\_\_\_\_ Course Code/Fee \_\_\_\_\_ # Tickets: \_\_\_\_\_ Course Code/Fee \_\_\_\_\_ # Tickets: \_\_\_\_\_

Special Event	# Tickets	Fee	Total	Special Event	# Tickets	Fee	Total
E-1 Shrimp Boil	_____	x \$30	= \$_____	E-2 ADA/AADA Jazz	_____	x \$30	= \$_____
E-3 Jay Leno	_____	x \$55	= \$_____	E-4 Linda Eder Concert	_____	x \$45	= \$_____
E-5 President's Dinner Dance with Marvin Hamlisch	_____	x \$75	= \$_____				

STEP 3 SUBTOTAL: \_\_\_\_\_

Continued on next page

Source Code: \_\_\_\_\_



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(Code: W12A)  
Ticket price: \$165 advance (\$215 on-site)  
From dark to light to superwhite with direct resin bonding (Code: W14)—a participation workshop **D**  
K. William “Bud” Mopper Jr., DDS, MS  
Sunday, Oct. 20, 1:30 – 4 p.m.  
(Code: W14B)

Also presented 9:30 a.m. – Noon  
(Code: W14A)  
Ticket price: \$165 advance (\$215 on-site)  
Endodontics and microscopes: see what you’ve been missing (Code: W15)— a participation workshop **D**  
Peter D. Cancellier, DDS  
Sunday, Oct. 20, 1:30 – 4 p.m.  
(Code: W15B)  
Also presented 9:30 a.m. – Noon

(Code: W15A)  
Ticket price: \$165 advance (\$215 on-site)  
Hands-on oral surgery workshop for the general practitioner (Code: W16) **D**  
Robert Edwab, DDS  
Sunday, Oct. 20, 1:30 – 4 p.m.  
(Code: W16B)  
Also presented 9:30 a.m. – Noon

(Code: W16A)  
Ticket price: \$165 advance (\$215 on-site)  
Hands-on probing, root planing and instrument sharpening: an evidence-based approach (Code: W17) **D, A, H**  
Kenneth Backman, DMD · Robert A. Faiella, DMD  
Sunday, Oct. 20, 1:30 – 4 p.m.  
(Code: W17B)  
Also presented on 9:30 a.m. –

Noon (Code: W17A)  
Ticket price: \$165 advance (\$215 on-site)

Better, errorless full-mouth X-ray technique (Code: W18)—a participation workshop **D**  
Thomas D. Schiff, DMD  
Sunday, Oct. 20, 1:30 – 4 p.m. (Code: W18B)  
Also presented 9:30 a.m. – Noon (Code: W18A)  
Ticket price: \$165 advance (\$215 on-site)

Radio surgery: a safe, simple and profitable alternative to traditional surgery (Code: W19)—a participation workshop **D**  
Jeffrey A. Sherman, DDS  
Sunday, Oct. 20, 1:30 – 4 p.m. (Code: W19B)  
Also presented 9:30 a.m. – Noon (Code: W19A)  
Ticket price: \$165 advance (\$215 on-site)

SUNDAY, OCTOBER 20

AFTERNOON OPEN SESSIONS

Cases only a mother could love **D, A, H**  
John A. Svirsky, DDS, MED

Occupational risks: latex allergy and musculoskeletal disorders **D, A, H, IT**  
Curtis P. Hamann, MD

But aren’t they just baby teeth? **D, A, H**  
Gregory L. Psaltis, DDS

Oral medicine made easy **D, A, H**  
Harriet S. Goldman, DDS, MPH

Blood, spit and fears **D, A, H, BA, IT**  
Laney Kay, JD

Periodontics update: systemic disease interrelationships and new drug therapies **D, A, H, G, GA**

Joseph J. Zambon, DDS, PhD

Creating the successful esthetics practice **D, A, H, BA, G**  
Dick Barnes, DDS

Shock-proof financial strategies  
Steven Blaisings

Current approaches to dentin bonding **D, A**  
Edward J. Swift Jr., DMD, MS

Family violence: implications for patients and practice **D, A, H, GA**  
Lynn Mouden, DDS, MPH

Staying one step ahead:

ADA 143<sup>rd</sup> ANNUAL SESSION ADVANCE REGISTRATION AND HOUSING FORM

continued (Page 2 of 2)

STEP 4 – ADDITIONAL REGISTRANTS

Last Name: \_\_\_\_\_ First Name: \_\_\_\_\_  
City: \_\_\_\_\_ State/Province: \_\_\_\_\_

Name	Category	Registration Fee	Course Code/Fee	Course Code/Fee	Course Code/Fee	Cour
Code/Fee						
_____	_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____	_____

STEP 4 SUBTOTAL: \_\_\_\_\_

STEP 5 – HOTEL RESERVATION (All hotel requests must be made through I.T.S./ExpoExchange. Hotels will not accept direct reservations.)

☐ I do not require hotel accommodations because I am: \_\_\_\_\_ ☐ staying at a local residence ☐ sharing a room reserved by: \_\_\_\_\_  
Room type is subject to availability upon check in.

☐ I have made my own hotel reservations. ☐ I am staying at \_\_\_\_\_  
Release of liability processed without the proper deposit.  
Date: \_\_\_\_\_

Arrival Day: \_\_\_\_\_ Date: \_\_\_\_\_ Departure Day: \_\_\_\_\_

Sharing with: \_\_\_\_\_

- ☐ Single (1 person) # Rooms: \_\_\_\_\_ X Deposit of \$150
- ☐ Double(2 people) # Rooms: \_\_\_\_\_ X Deposit of \$150
- ☐ Double/Double (2 people/2 beds) # Rooms: \_\_\_\_\_ X Deposit of \$150
- ☒ Triple (3 people) # Rooms: \_\_\_\_\_ X Deposit of \$150
- ☒ Quad (4 people) # Rooms: \_\_\_\_\_ X Deposit of \$150
- ☐ One-Bedroom Suite # Rooms: \_\_\_\_\_ X Deposit of \$300
- ☐ Two-Bedroom Suite # Rooms: \_\_\_\_\_ X Deposit of \$450

All deposits are non-refundable if you fail to arrive on the confirmed arrival date. You must cancel your reservation by 5 p.m. central time on Sept. 20, 2002

STEP 5 SUBTOTAL: \_\_\_\_\_

Hotel Choices:

\_\_\_\_\_ 1st hotel (name) \_\_\_\_\_ 2nd hotel (name) \_\_\_\_\_ 3rd hotel (name) \_\_\_\_\_ 4th hotel (name) \_\_\_\_\_ 5th hotel (name)

☐ If hotel choices are not available, please reserve a room at a comparable hotel.  
Choice based on: ☐ Location ☐ Hotel Chain ☐ Rate ☐ Do not reserve a room at a comparable hotel.

Special Room Requests

☐ Smoking Room ☐ Special assistance for participants with disabilities required. Please contact me. \_\_\_\_\_

When booking more than one room, all occupants must be listed by room. If additional space is needed, please list on a separate sheet.

Room 1: \_\_\_\_\_ Room 2: \_\_\_\_\_

STEP 6 – SUMMARY OF FEES

Registration Fees (total from Section 2) \_\_\_\_\_  
Course and Special Event Fees (total from Section 3) \_\_\_\_\_  
Additional Registrants Fees (total from Section 4) \_\_\_\_\_  
Hotel Deposits (total from Section 5) \_\_\_\_\_

STEPS 2-5 GRAND TOTAL: \_\_\_\_\_

Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_

Name as it Appears on Card \_\_\_\_\_

Signature (required) \_\_\_\_\_

Billing Address if Different than Above \_\_\_\_\_

STEP 7 – PAYMENT INFORMATION

☐ Check (Made payable in U.S. funds drawn on a U.S. bank to “ADA Annual Session”.)  
☐ Credit Card Information:

☐ American Express ☐ MasterCard ☐ VISA ☐ Discover ☐ Diner’s Club

I hereby authorize I.T.S./ExpoExchange to debit my credit card account with the grand total due. I also consent

Source Code: \_\_\_\_\_

continued on next



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continued from  
managing risk in a changing world. **D, A**

Burton R. Pollack, DDS, MPH, JD ·  
John R. Vaselaney, DDS · Richard F.  
Breitweiser, JD · Kevin A. Trapani

Implants vs. endodontics **D**  
Stuart Coletton, DDS · Sam Strong, DDS

Richard Rubinstein, DDS, MS · John  
D. West, MSD

Updates in oral pathology for  
dental hygienists **H**

Margaret J. Fehrenbach, MS

Permanent tooth  
displacement injuries: new  
evidence, new methods **D, A, H**

Edward J. Barrett, DDS ·  
David J. Kenny, DDS, PhD

#### MONDAY, OCTOBER 21

ALL-DAY TICKETED  
SESSIONS

ADA aging and oral health  
conference (Code: C23)—a  
registered clinic  
**D, A, H, BA, LT**

Paul C. Belvedere, DDS ·  
Gregory J. Folse, DDS  
Gretchen Gibson, DDS, MPH  
· Randy Huffines, DDS Linda  
C. Niessen, DDS, MPH, MPP  
Barbara J. Steinberg, DDS  
Monday, Oct. 21, 9:30 a.m.  
— 5 p.m.

Ticket price \$50 advance  
(\$60 on-site)

Lunch is included.

The ticket price includes all ses-  
sions coded (Code: C23)

Underwritten by grants from  
DENTISPLY International and  
Colgate-Palmolive Company.

Perio-chemotherapeutics:  
state of the art and science  
(Code: C24)—a registered  
clinic **D, A, H**

Sebastian G. Ciancio, DDS  
Monday, Oct. 21, 10 a.m. —  
12:30 p.m.,

continues 2 — 4:30 p.m.

Ticket price: \$80 advance  
(\$90 on-site)

Selection and use of modern  
materials  
for restorative and prosthetic  
dentistry (Code: C25)—a  
registered clinic **D, A, H**  
Daniel Nathanson, DMD,  
MSD

Monday, Oct. 21, 10 a.m. —  
12:30 p.m.,

continues 2 — 4:30 p.m.

Ticket price: \$80 advance  
(\$90 on-site)

Endodontic instrumentation  
expertise (Code: W20)—a  
participation workshop  
**D, A**

John T. McSpadden, DDS  
Monday, Oct. 21, 9:30 a.m.  
— Noon,

continues 1:30 — 4 p.m.

Ticket price: \$265 advance  
(\$315 on-site)

Bone grafting and guided  
tissue regeneration (Code:  
W32)—  
a participation workshop **D, A**

James Grisdale, DDS  
Monday, Oct. 21, 9:30 a.m.  
— Noon

continues 1:30 — 4 p.m.

Ticket price: \$265 advance  
(\$315 on-site)

Forensic sciences part II:  
mock aircraft mishap (Code: W22)—  
a participation workshop **D, A, H**  
William M. Morlang, DDS  
Monday, Oct. 21, 9:30 a.m. — Noon,  
continues 1:30 — 4 p.m.  
Ticket price: \$265 advance (\$315  
on-site)

The cutting edge of esthetics:  
where form meets function (Code:

W23)—  
a participation workshop **D**

Jay Anderson, DDS · Gloria McNeill,  
DDS

David Latz, DDS · Loyle "Buzz"  
Raymond, DDS

Monday, Oct. 21 and Tuesday, Oct.  
22

9:30 a.m. — 5 p.m. both days  
Ticket price: \$750 advance (\$850  
on-site)

Lunch is included both days

#### MONDAY, OCTOBER 21

ALL-DAY OPEN SESSIONS



Panoramic survey of medicine **D**  
Myer Leonard, DDS, MD













































Contemporary periodontics **D, H, G, GA**

Robert J. Genco, DDS, PhD

## NEW ORLEANS

The ADA would appreciate your patronage of the listed hotels. These hotels provide complimentary meeting space for our program, as well as related groups, in exchange for attendee usage of sleeping rooms.

 Indicates hotels within walking distance.  
 Indicates hotels with ADA shuttle service at or near hotel.

HOTEL AND MAP CODE	SINGLE / DOUBL	LOCATIONS	ALL SUITE	RESTAURANT	LOUNGE	BREAKFAST	CONTINENTAL	ROOM SERVICE	PARKING	AIRPORT	SHUTTLE	HEALTH CLUB	INDOOR POOL	OUTDOOR POOL	BUSINESS CENTER	DATA/PORT	ADA ACCESSIBLE	CHILD CARE	LAUNDRY	VALET	DISTANCE TO CONVENTION	WALKING DISTANCE TO CONVENTION CENTER
1 Bienville House		\$182	French Quarter				Comp														15 blocks	20 minutes
2 Bourbon Orleans Hotel		\$202	French Quarter																		21 blocks	30 minutes
3 Chateau Sonesta Hotel		\$201	French Quarter																		10 blocks	25 minutes
4 Courtyard by Marriott-Convention Center		\$191	Warehouse / Arts District																		2 blocks	3-5 minutes
5 Courtyard by Marriott-Downtown		\$181	Central Business District																		9 blocks	15 minutes
6 Dauphine Orleans Hotel		\$182	French Quarter				Comp														16 blocks	25 minutes
7 Doubletree Hotel		\$209	Central Business District																		4 blocks	10 minutes
8 Embassy Suites Hotel		\$195	Central Business District																		2 blocks	5 minutes
9 Fairmont		\$219	Central Business District																		10 blocks	25 minutes
10 Hampton Inn & Suites New Orleans Convention Center		\$197	Warehouse / Arts District																		1 block	2 minutes
11 Hampton Inn Downtown Area		\$167	Central Business District				Comp														12 blocks	25 minutes
12 Hilton Garden Inn		\$191	Warehouse / Arts District																		2 blocks	2 minutes
13 Hilton New Orleans Riverside HEADQUARTERS HOTEL — NOT AVAILABLE		\$224	Warehouse / Arts District																		1 block	2 minutes
14 Holiday Inn Chateau LeMoyne		\$191	French Quarter																		13 blocks	20 minutes
15 Holiday Inn Downtown Superdome		\$157	Central Business District																		18 blocks	30 minutes
16 Holiday Inn French Quarter		\$181	French Quarter																		9 blocks	15 minutes
17 Holiday Inn Select		\$177	Warehouse / Arts District																		1 block	1 minute
18 Hotel Inter-Continental		\$211	Central Business District																		11 blocks	25 minutes
19 Hotel Monaco		\$212	Central Business District																		10 blocks	25 minutes
20 Hyatt Regency		\$201	Central Business District																		14 blocks	30 minutes
21 International House		\$219	Central Business District																		8 blocks	10 minutes
22 La Quinta Inn & Suites Downtown New Orleans		\$151	Central Business District				Comp														11 blocks	15 minutes
23 Lafayette Hotel		\$167	Warehouse / Arts District																		9 blocks	15 minutes
24 Le Meridien		\$219	Central Business District																		9 blocks	15 minutes
25 Le Pavillon Hotel		\$227	Central Business District																		13 blocks	15 minutes
26 Maison Dupuy Hotel		\$187	French Quarter																		14 blocks	25 minutes
27 Marriott New Orleans		\$224	French Quarter																		9 blocks	15 minutes
28 Monteleone		\$191	French Quarter																		10 blocks	15 minutes
29 Omni Royal Crescent		\$212	Central Business District																		8 blocks	12 minutes
30 Omni Royal Orleans		\$212	French Quarter																		14 blocks	25 minutes
31 Parc St. Charles		\$193	Central Business District				Comp														8 blocks	10 minutes
32 Pelham Hotel		\$193	Central Business District				Comp														10 blocks	
33 Queen & Crescent Hotel		\$177	Central Business District				Comp														8 blocks	10 minutes
34 Radisson Hotel New Orleans		\$151	Central Business District																		17 blocks	30 minutes
35 Ramada Plaza Hotel —The Inn on Bourbon		\$211	French Quarter																		12 blocks	20 minutes
36 Residence Inn by Marriott New Orleans		\$191	Warehouse / Arts District																		5 blocks	10 minutes
37 Ritz Carlton New Orleans		\$292	French Quarter																		15 blocks	20 minutes
38 Royal Sonesta Hotel New Orleans		\$212	French Quarter																		12 blocks	25 minutes
39 Sheraton New Orleans		\$224	Central Business District																		8 blocks	15 minutes
40 The Iberville Suites		\$187	French Quarter																		15 blocks	20 minutes
41 W Hotel French Quarter		\$272	French Quarter																		10 blocks	25 minutes
42 W New Orleans		\$267	Central Business District																		5 blocks	15 minutes
43 Windsor Court		\$227	Central Business District																		5 blocks	15 minutes
44 Wyndham New Orleans at Canal Place		\$212	French Quarter																		4 blocks	10 minutes

Specific information on hotel properties that have on-line access may be found at [www.ada.org/goto/session](http://www.ada.org/goto/session). A link has been provided through



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Secrets of the management pyramid **D, A, H**  
Roger P. Levin, DDS, MBA

Computing in dentistry **D, A, H**  
Titus Schleyer, DMD, PhD

The M.I.A. practice: microdentistry, implants and esthetics **D, A, H, LT, BA**  
Samuel M. Strong, DDS

A potpourri of oral pathology: I've always wondered about that stuff! **D, A, H**  
Denis Lynch, DDS, PhD

The complex nature of TMD: guidelines of problem solving **D, H, A**  
Ronald C. Auvenshine, DDS, PhD

MONDAY, OCTOBER 21  
MORNING TICKETED SESSIONS

Adhesive dentistry materials and techniques simplified (Code: C26)—a registered clinic **D, A, LT**  
Jeff F. Brucia, DDS  
Monday, Oct. 21, 9:45 a.m. — 12:15 p.m.  
Ticket price: \$55 advance (\$65 on-site)

Contemporary non-surgical periodontal therapy (Code: C27)—a registered clinic **D, H, GA**  
Gary Greenstein, DDS, MS  
Monday, Oct. 21, 10 a.m. — 12:30 p.m. (Code: C27A)  
Also presented 2 — 4:30 p.m. (Code: C27B)  
Ticket price: \$55 advance (\$65 on-site)

Mastering esthetics using the newest composite resins (Code: W24)—a participation workshop **D, A**  
Michael Goldfogel, DDS · Allen Kincheloe, DDS  
Mon., Oct. 21, 9:30 a.m. — Noon (Code: W24A)  
Also presented 1:30 — 4 p.m. (Code: W24B)  
Ticket price: \$165 advance (\$215 on-site)  
Note: Participants must bring any placement instrument for composite.

The dental operating microscope in general practice: seeing is believing (Code: W25)—a participation workshop **D**  
Richard C. Schmidt, DMD · Glenn A. van As, DMD  
Mon., Oct. 21, 9:30 a.m. — Noon (Code: W25A)  
Also presented 1:30 — 4 p.m. (Code: W25B)  
Ticket price: \$165 advance (\$215 on-site)  
Note: Participants must bring any special lens or instruments that they would like to try with the microscopes.

Mastering provisional restorations (Code: W26)—a participation workshop **D, A, H**  
David R. Frederick, DMD, MScD  
Mon., Oct. 21, 9:30 a.m. — Noon (Code: W26A)  
Also presented 1:30 — 4 p.m. (Code: W26B)  
Ticket price: \$165 advance (\$215 on-site)  
Note: Participants must bring the following: dental explorer, cotton pliers, laboratory knife (sharp), small, curved scissors (no.302 Brasseler), artist brushes sizes: 00, 0, 1 (

QUESTIONS?  
e-mail: [annualsession@ada.org](mailto:annualsession@ada.org)

TRANSPORTATION  
INFORMATION

AIR TRAVEL

United Airlines: 10% discount off United's published round-trip fares in the United States, Canada and Puerto Rico. By purchasing your ticket 30 days or more prior to your departure date, you can receive a 10% meeting fare discount! Within 30 days of travel the discount is 5%. Special area fares are also available. Note that all restrictions must be met and seats are limited.

Delta Air Lines: 10% discount off most of Delta's published round-trip fares in the United States, Canada, Mexico, Bermuda, San Juan, Nassau, the U.S. Virgin Islands and the Caribbean. By purchasing your ticket 30 days or more prior to your departure date, you can receive a 10% meeting fare discount (excludes I and U booking classes)! Within 30 days of travel the discount is 5% (excludes I and U booking classes). Special zone fares are also available. Note that all restrictions must be met and seats are limited.

Southwest Airlines: 10% discount off most of its already low fares for air travel to and from New Orleans. You must make reservations five or more days prior to travel to take advantage of this offer. Southwest's schedule is generally available for up to six months prior to travel.

To make your airline reservation by phone, call I.T.S./ExpoExchange at 800-621-1083 between 8 a.m. and 5 p.m. central time, Monday through Friday; contact your personal travel agent or phone the airlines direct.

I.T.S. /ExpoExchange  
8 a.m. — 5 p.m. central time, Monday — Friday  
800/621-1083 Toll free (U.S. Only), 847/940-1176  
If your travel agent makes your air reservation or if you call the airlines direct, provide them with the following codes to take advantage of the meeting discounts.

United Airlines Reservation code #502CR

Delta Air Lines Reservation code #180668A

Southwest Airlines Reservation code #R9755

ADA SHUTTLE BUS SERVICE  
The Annual Session shuttle bus

ADVANCE REGISTRATION  
AND HOUSING FORM  
INSTRUCTIONS

How to Register & Reserve a Hotel Room

All attendees must register for the ADA Annual Session. The preview contains all of the information you will need to successfully register and reserve a hotel room, please carefully review this information. Advance registration and hotel reservations by Internet, fax, phone or mail saves time and guarantees you the largest selection of courses, events and hotels. You may register and/or reserve a hotel room in one of four ways:

Internet— Open 24 hours a day, 7 days a week. A convenient way to register, secure courses and events, and reserve a hotel room. Complete the interactive form at [www.ada.org/goto/session](http://www.ada.org/goto/session) (payment by credit card only).

Fax— Complete the Advanced Registration and Housing Form and Fax as indicated (payment by credit card only).

Phone— Telephone reservations are accepted for general meeting registration and hotel reservations only. Have your Advance Registration and Housing Form and a credit card in hand and call Monday through Friday, 8 a.m. — 5 p.m. central time, 800/974-2925 within the U.S. or 847/940-2155 outside the U.S. (payment by credit card only). To register for courses, you must complete the Advance Registration and Housing Form and mail or Fax as indicated with your payment.

Mail— Complete the Advance Registration and Housing Form and mail as indicated (payment by credit card or check). Checks must be made payable to "ADA Annual Session" in U.S. funds drawn on a U.S. Bank.

Confirmations

All participants will be sent a detailed confirmation of their registration and/or hotel reservation within 5 — 7 business days after their registration is processed. A confirmation will be sent within 72 hours to all registrants who provide an e-mail address or Fax number when registering or reserving a hotel room.

Registration Deadline

If your registration form is received after Friday, Sept. 20, it will be processed, you will be billed the on-site registration fees, a confirmation letter will be sent, and you will be required to pick up your badge and other registration materials on-site. Please bring your confirmation letter with you on-site. This will allow for expeditious completion of your registration.

Cancellations/Refunds

Registration  
Registration cancellations must be received in writing by I.T.S./ExpoExchange on or before Friday, Sept. 20, 2002. Cancellations received by this date will receive a full refund, less a \$10 processing fee. No refunds will be made for cancellations received by I.T.S./ExpoExchange after Sept. 20,

CHILDCARE

For the second year, Kid's Camp at the ADA Annual Session is fully funded. Registering in advance is critical to ensure that your child's space is reserved. ACCENT on Children's Arrangements has planned a great childcare program and activity center, which will be in the Morial Convention Center. ACCENT is a nationally recognized professional childcare company organized to provide on-site children's activities in a nurturing, safe, educational envi-



The American Dental Association

143<sup>rd</sup> Annual Session— we're bringing out



## Annual Session

# The best is yours in New Orleans

BY STACIE CROZIER

*New Orleans*—With a flavor and excitement like no other, the enchanting Mardi Gras city will open its doors for the American Dental Association's 143rd Annual Session Oct. 19-23, when the ADA will be "Bringing Out the Best" in education, technical exhibits and special events.

"This will be a world-class dental meeting in a world-class city," says Dr. D. Gregory Chadwick, ADA president. "The ADA welcomes you to New Orleans, where you can take advantage of many terrific continuing education opportunities and enjoy all the attractions this great destination has to offer."

Annual session 2002 will include 130 scientific open sessions, 60 registered clinics and participation workshops, 550 technical exhibits, nine special events and 35 leisure tours in the New Orleans area, plus a special post-session tour to the American Southwest.

The stars will sparkle at ADA special events. The ADA/Sonicare Distinguished Speaker Series will bring former president George Bush, former secretary of state Madeline Albright and former senate majority leader Bob Dole to the Morial Convention Center to kick off the days' activities Oct. 19, 20 and 21.

Legendary comedian Jay Leno will star in an ADA-exclusive performance on Oct. 19. Star of Broadway, concerts and recordings Linda Eder will perform in a benefit for the ADA Health Foundation on Oct. 20. And renowned composer and entertainer Marvin Hamlisch will provide an incredible evening of music and merriment Oct. 22 at the ADA President's Dinner Dance.

**■ ADA tours showcase the best of the 'Big Easy,' page 22**

Those attending can also enjoy an old fashioned New Orleans "Shrimp Boil and Jambalaya" dinner on Oct. 18 and help raise money for the Foundation for Dental Education by attending the ADA/Auxiliary to the

American Dental Association's "Jazz and Rags" breakfast and fashion show Oct. 19.

"This is a great time to call a friend or a colleague and make plans to meet in New Orleans," Dr. Chadwick adds. "Or, to plan a wonderful trip with your family. It will be an event you won't want to miss."

This year's new annual session schedule will include a day of pre-sessions, four full days of continuing education and three full days of technical exhibits. The scientific program will be held Saturday, Oct. 19, through Tuesday, Oct. 22, with pre-sessions on Friday, Oct. 18. New this year, the technical exhibits will be open Saturday, Oct. 19, through Monday, Oct. 21.

"The ADA wants to make annual session a pleasurable experience for dentists, team members and families who attend, long before they get to New Orleans," says Dr. Stephen Schwartz, chairman of the Council on ADA Sessions and International Programs. "That's why we've added new 'one-stop shopping' services that include registration for annual session, ticketed programs and special events and your hotel accommodations, all on one convenient form."

See the new 64-page Annual Session Preview for complete information and registration  
See *BEST*, page 22



Photo by Carl Purcell © New Orleans CVB

**On the river's edge:** The Ernest N. Morial Convention Center, located on the Mississippi River within walking distance of many attractions, will house the ADA annual session.



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# Fun on and off the bayou

## Tours give you a taste of New Orleans and its environs

BY STACIE CROZIER

*New Orleans*—Because the Big Easy is chock-full of fabulous food, music and fun, it's not always easy to choose the New Orleans hot spots you'd most enjoy.

"That's why the ADA has assembled an all-star lineup of tours designed to connect you with the best tastes, sights and sounds New Orleans has to offer," says Dr. Kenneth Schott, local arrangements chair for the Council on ADA Sessions and International Programs. "Whether your style is fine dining and popular music, casual food and jazz or an adventure filled with surprises, we have arranged lots of terrific tours that showcase the flavor and sounds of New Orleans."

So, register, relax and leave the planning and motor coach transportation to the ADA. Choose from nearly three dozen tours, including:

- "Cabaret at the Fairmont Hotel Blue Room," Oct. 19, 7-10 p.m.

One of the city's longest-running cabaret acts takes to the stage for the ADA this evening at the world famous Blue Room. Harry Mayrone Jr., Christopher Domroe Wecklein and Ann Casey will grace the stage with music, comedy and a few surprises. This evening includes a cocktail, three-course dinner with half bottle of wine, specialty linens, florals and decor. Cost: \$133 per person, Tour F.

- "An Evening at K-Paul's Louisiana Kitchen," Oct. 19, 7-10 p.m.

The entire second floor of world famous Cajun Chef Paul Prudhomme's restaurant has been reserved especially for ADA members. The dinner includes hors d'oeuvres, three-course dinner, full open premium bar, house wines, coffee, tea, assorted sodas and waters. Cost: \$173 per per-

son, Tour J.

- "House of Blues Gospel Brunch," Oct. 20, 9-11:45 a.m. (Q1) or 11:15 a.m.-2 p.m. (Q2)

Serving up a delicious down-home brunch, plus an uplifting musical experience for the soul, Sunday brunch at the House of Blues features some of the most exhilarating gospel choirs of New Orleans and ends by leading you in a Second Line Parade to "Saints Go Marching In." Brunch includes unlimited champagne and mimosas. Cost: \$59 per person, Tours Q1 and Q2.

- "An Evening at Emeril's Delmonico Restaurant," Oct. 20, 5:30-9:30 p.m.

Delmonico, an icon in the New Orleans restaurant industry, opened in 1895 and closed its doors in February 1997. It recently debuted as Emeril's newest establishment. Under Emeril, the Creole faire keeps many of the classic items from the Delmonico original menu, while adding the inventive flavors that Chef Emeril Lagasse is known for. A four-course meal with a choice of entrée, wine, taxes and gratuity are included. Cost: \$188 per person, Tour I.

- "An Evening at Rock 'N' Bowl," Oct. 20, 6:30-10 p.m.

Join the ADA for an exclusive evening of bowling and rock and roll at a New Orleans institution. Enjoy great New Orleans cooking and cocktails and dance to the sounds of a great local band



**Tourist tradition:** Visitors are encouraged to march in a Second Line Parade to the tune "Saints Go Marching In."



**Combined pleasures:** New Orleans eateries mix cuisine and music into exciting dining experiences.

between strikes and spares. Teams will compete in a friendly game of bowling for prizes. Cost: \$83 per person, Tour K.

- "Snug Harbor for Great Burgers and Jazz," Oct. 21, 6:30-10:30 p.m.

Snug Harbor is a cozy little jazz spot known and loved by locals who like to have a juicy hamburger and enjoy a live jazz show featuring one of New Orleans' hottest local talents like Charmaine Neville or Ellis Marsalis. Your menu includes a huge half-pound burger, baked potato and two cocktails. Cost: \$69 per person, Tour Z.

- "Tipitina's French Quarter Dining and Jazz," Oct. 21, 6:30-10:30 p.m.

The name Tipitina's is renowned for its history in New Orleans' music world. Located in the heart of the French Quarter, Tip's is the nightclub where many of the great musical sounds from New Orleans were created. The stage was the home for such renowned musicians such as Professor Longhair, The Neville Brothers, Irma Thomas,

Allen Toussaint and Marva Wright. Join us for a po-boy sandwich and a private live tribute to Louis Armstrong by Kermit Ruffins. The event includes casual dinner and two cocktails. Cost: \$91 per person, Tour CC.

The array of annual session tours showcase local arts and culture, architecture, museums, literary legends, cemeteries and voodoo and shopping. Some also venture outside the city to explore nearby bayous, Cajun country and Southern plantations and there's also a riverboat cruise on the mighty Mississippi. For those who want to enjoy New Orleans cuisine guilt-free, the tour lineup also includes kick-boxing classes, brisk riverfront walks and yoga.

All tours depart from the Morial Convention Center. Deadline for advance purchase tickets is Sept. 20. For more information, check out page 14 of this issue of the ADA News, pages 50-59 of the annual session preview, call 1-504-488-5222 or log on to "www.ada.org/goto/session". ■

## Best

*Continued from page 21*

forms. The preview also includes registration forms for ADA tours and Kid's Camp child activity center plus a special daily planner to help you make the most of your annual session experience.

You can also book your discounted airline reservations with Delta, Southwest and United Airlines online at ADA.org, as well as

through I.T.S./ExpoExchange, 1-800-621-1083; your travel agent; or by calling the airlines directly.

Want to know more about annual session opportunities? Turn to page 13 of this issue of the ADA News or check out the new Annual Session Preview.

If you haven't received a Preview, you can access it online at "www.ada.org/goto/session", call the annual session toll free number, 1-800-232-1432 or e-mail "annualsession@ada.org" to request a copy. ■

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ADA 0901



# Special programs boost expertise

BY STACIE CROZIER

**New Orleans**—In a city known for its spicy mixture of hot music, cool sights and rich food and drink, it's no surprise that annual session will feature a jambalaya of special programs designed to help dentists enhance daily practice with new techniques, materials, technologies and financial strategies.

"The special program lineup for this year is designed to offer dentists and team members new and exciting strategies for enhancing their practice" says Dr. Joseph Schachner, annual session program director and member of the Council on ADA Sessions and International Programs. "These programs focus on the hottest issues in dentistry today: new technologies and developments in clinical practice, effective team practice, and women's issues."

These ticketed programs will convene at the Morial Convention Center:

- 2002 Technology Day V, "Office Technology, Clinical Skills and All That Jazz," Oct. 18, 8 a.m.-5 p.m.

What clinical and technical skills do you and your staff need to jazz up your practice for the 21st century? This all-day registered clinic will cover the latest hot topics, including computers in clinical practice; personal digital assistants; digital photography and digital imaging; the latest high-tech products; Health Insurance Portability and Accountability Act compliance; and how technology can enhance your practice. Cost is \$275 for dentists; \$190 for staff members; and includes continental breakfast and lunch. (Course code: C2)

- Team Building Conference VII, "Making It Easy in the Big Easy," Oct. 18, 8:30 a.m.-4:30 p.m. and Oct. 19, 10 a.m.-5 p.m.



**Women's issues:** Dr. Barbara Steinberg will speak on women's health issues during the ADA Women's Leadership Conference.

Spend two big days in the Big Easy making things easier in your practice by attending this fast-paced, interactive program, presented in cooperation with the ADA Council on Dental Practice. Creating a motivating climate, conflict resolution issues, problem-solving and promoting initiative among team members will be covered. Cost is \$260 for dentists; \$175 for staff members. (Course code: C3)

- "Oral Cancer: I Think I Found It ... Now What Do I Do?" Oct. 19, 10 a.m.-5 p.m.

Is your office prepared to handle the oral health care needs of cancer patients? This brand-new all-day registered clinic will cover detection and diagnosis of oral cancer, primary therapeutic modalities for oral cancer and management of complications such as mucositis, xerostomia, osteoradionecrosis, dental caries and oral infections. Cost is \$125 in advance, \$150 on-site and includes lunch. (Course code: C9)

- Two-day Esthetics Forum: "Clinical Communication for Improved Esthetics in General Dentistry," Oct. 19, 10 a.m.-5 p.m. and Oct. 20, 9:30 a.m.-5 p.m.

## Annual Session

This unique hands-on workshop will help participants learn the skills to diagnose, design and deliver esthetic dentistry for everyday use. Treatment acceptance; communication with patients, staff and the laboratory; and incorporating new conservative techniques, breakthrough technology and advanced materials will be covered. Cost is \$750 in advance, \$850 on-site, including lunch both days. (Course code: W3)

- ADA Women's Leadership Conference, "The Business of Dentistry," Oct. 20,

9:30 a.m.-5 p.m.

What does it take to keep your patients healthy, your practice healthy and you healthy? Our panel of experts will cover a wide range of issues facing women in dentistry, from changing demographics to financial management and economic independence. Cost is \$50 in advance, \$60 on-site, including lunch. (Course code: C15)

- ADA Aging and Oral Health Conference, Oct. 21, 9:30 a.m.-5 p.m.

This new all-day program, underwritten by grants from Colgate-Palmolive Co. and Dentsply International, offers practical solutions to challenges that include prevention, treating medically compromised patients or patients with heart

disease, medical risk assessment, esthetics, alternative denture techniques, root caries, nursing home practice and marketing to seniors. Cost is \$50 in advance, \$60 on-site, including lunch. (Course code: C23)

- Two-day Esthetics Workshop, "The Cutting Edge of Esthetics: Where Form Meets Function," Oct. 21 and Oct. 22, 9:30 a.m.-5 p.m.

This unique hands-on workshop will help participants learn how to predict, manage and prevent assorted common problems and learn real-world problem solving and transform esthetic dentistry into artwork with minimal stresses. Cost is \$750 in advance, \$850 on-site, including lunch both days. (Course code: W23)

For more information or a complete list of conference presenters, see pages 14-20 of this issue of the ADA News or consult the new 64-page Annual Session Preview. ■

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## ADA Reports

# Consumers value ADA membership

## 2001 survey gauges public opinion on dentists, oral health

BY KAREN FOX

More than three-fifths of adults responding to a recent survey say they would be more likely to select a dentist if he or she were a member of the American Dental Association.

"We are clearly pleased to see that the public recognizes the value of ADA membership," said Dr. D. Gregory Chadwick, ADA president.

Complete results of the 2001 Public Opinion Survey are being released this month.

The ADA contracted with a third party, Zogby International, to conduct the survey to gauge opinions and experiences with dental health care of adults in the United States.

Based on telephone interviews conducted in December 2001, the findings shed light on how

consumers perceive visits to the dentist, dental insurance, the ADA Seal of Acceptance, oral cancer screening, tooth whitening products, fluoridation and other issues.

Select findings from the 2001 Public Opinion Survey reports—Oral Health of the U.S. Population and ADA Seal of Acceptance—include:

- Two-thirds say that the ADA Seal is important in their decision to buy oral hygiene products.

- More than four in five U.S. adults currently have a dentist; approximately one in six does not. The likelihood of having a dentist increases as household income increases. Women are slightly more likely than men to currently have a dentist.

- 92 percent say they are likely to recommend their current dentist to a family member or friend.

- The leading reason people decide against going to the dentist more often is high costs. About one in 10 cite other reasons, such as a previous bad experience with dentists, not knowing a good dentist, believing it is not necessary to go until a problem occurs, fear of pain and inconvenient office hours.

- Nearly half have used non-bleach whitening toothpastes. They are less likely to use tooth bleach-whitening products at home or to have bleaching treatments in the dentist's office.

- More than one in five adults use over-the-counter fluoride products for children;

nearly half do not.

- One-third of respondents are very likely to have a cavity in their back teeth filled with an amalgam. About six in 10 have not heard anything about potential health problems associated with silver fillings in teeth.

"The findings of the Public Opinion Survey illustrate that consumers rely on the ADA as a trusted source of oral health information," said Dr. Chadwick.

For more information on joining the ADA, go to ADA.org or call 1-800-232-1382.

To purchase a copy of either of the two reports from the 2001 Public Opinion Survey, contact the Survey Center at the toll-free number or 1-312-440-2568. ■

## Carbocaine 2% off the market

BY MARK BERTHOLD

Rochester, N.Y.—Eastman Kodak Co. is stopping production of its Cook-Waite Carbocaine HCl 2% (mepivacaine hydrochloride) with Neo-Cobefrin injectable local anesthetics, the company announced this spring.

Other medium-duration injectable local anesthetics, such as the Cook-Waite Carbocaine 3% injection without vasoconstrictor and both Lidocaine HCl 2% and Epinephrine injections (1:100,000 and 1:50,000) will remain on the market.

The carbocaine 2 percent neo-cobefrin injection will no longer be available because Kodak cannot obtain any more of the key ingredient

levonordefrin because its sole supplier has decided to discontinue production.

Still, the lack of a mepivacaine hydrochloride with levonordefrin formulation will have minimal clinical effect on dentists and their patients, says Dr. John Yagiela of the University of California at Los Angeles dental school.

"The [carbocaine and lidocaine] drugs are very similar in their effects, and I believe that most dentists will make a transition without really noticing any significant change," he says.

"Mepivacaine with levonordefrin is probably slightly shorter acting and may be slightly less likely to cause an increase in heart rate that the patient might notice, but slightly more likely to increase blood pressure—but these are relatively minor concerns," he adds.

For more information, dentists may call Kodak at 1-800-933-8031 or visit "www.kodak.com/go/dental". ■

## Report product problems

BY MARK BERTHOLD

Got a problem with a product? Take the time to report it, advises the ADA Council on Scientific Affairs.

An important function of the council is to gather reports from members about problems they may experience with dental products. Recently, a few dentists have reported a problem with shattering anesthesia cartridges.

The council reminds dentists of the importance of reporting these events. Initial investigation indicates these events were probably isolated. However, dentists who experience similar problems are encouraged to report them.

The most obvious place to report is to the manufacturer or distributor. Most are eager, the council notes, to hear from dissatisfied customers—especially if it enables them to take steps to prevent future problems and

enhance product quality.

Dentists may not know that the Food and Drug Administration encourages health care practitioners to voluntarily report any serious adverse event or problem with a drug or device to its MedWatch Medical Reporting Program.

MedWatch is an important part of the FDA's post-marketing surveillance system by helping the agency track manufacturing defects and monitor the incidence of dental product failures to ensure patient and provider safety.

Furthermore, the council wants to hear from ADA members about problems they experience with dental equipment and materials.

Call the FDA MedWatch Medical Reporting Program at 1-800-FDA-1088, fax to 1-800-FDA-0178 or submit the reports electronically at "www.fda.gov/medwatch". Call the CSA at the ADA toll-free number, Ext. 2531. ■

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## FDI releases Vienna program

Vienna, Austria—A just published, 24-page preliminary program can help you plan a special trip combining the splendor of Vienna and the latest in global dentistry Oct. 1-5 at the 90th FDI World Dental Congress.

The Vienna Preliminary Programme gives you everything you need to plan your trip to the heart of Europe, including an outline of pre-congress clinical education courses, the extensive scientific program, the post-congress conference on computerized dentistry and the world dental exhibition. It also includes details about FDI social programs, optional tours and excursions, general information and registration forms.

FDI sightseeing opportunities will include Vienna as well as 2- and 3-day tours to Salzburg, Budapest and Prague. More extensive tours to Eastern Europe are available through the ADA and the FDI USA Section.

For a free copy of the Vienna Preliminary Programme or information on ADA/FDI-sponsored tours, call the FDI/USA section at the ADA toll-free number, Ext. 2727 or e-mail "hernj@ada.org". ■



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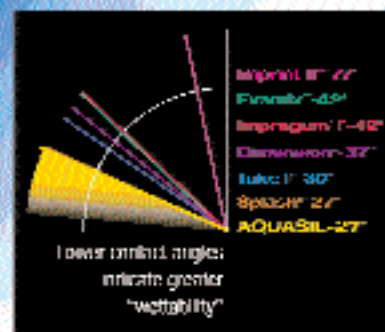
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# Honored, at last

## 'A debt that time has not diminished'

BY CRAIG PALMER

Washington—Army Capt. Ben L. Salomon came to honor long before they found his body slumped over a machine gun on a World War II battlefield July 8, 1944, his last noted words, "I'll hold them off until you get them to safety. See you later."

His heroism came to official recognition May 1 in sunshine crying on a White House Rose Garden devoid of cloud or living relative in a Medal of Honor awarded by President George W. Bush for "a debt that time has not diminished." Dr. Salomon's posthumous medal is the first ever for a member of the Army Dental Corps.

"No one who knew him is with us this afternoon," the president said.

Dr. Robert West, "a true friend" in the words of President Bush, though he and Dr. Salomon never met, accepted the Medal of Honor for later presentation to Maj. Gen. Patrick Sculley, former Army dental chief, and eventual display at the Army Medical Department Museum in

### ADA War Memorial Court, page 29

San Antonio. A facsimile of the medal will be displayed at the University of Southern California School of Dentistry. Dr. Salomon was a 1937 graduate and Dr. West a USC alum credited with righting "the honest error" denying earlier award.

Dr. Bernard K. McDermott, District 4 trustee, represented the American Dental Association at the ceremony. Reps. Charlie Norwood (R-Ga.), a dentist, Brad Sherman (D), representing Dr. West's California congressional district, and Mark Udall (D-Colo.) were among guests sharing lawn seats with World War II and Vietnam veterans.

The president awarded two medals this day to "two young men who died long ago in the service to America," the other to Army Capt. Jon E. Swanson, a pilot killed in Vietnam as he flew into enemy fire attacking a machine gun nest. (President Bush's remarks and a

White House picture of the event are posted online with a May 1 press release at May 1.

Garden view: Dr. Salomon's was one of two medals President Bush awarded release at May 1.

the Web site, "www.whitehouse.gov".)

They came to the White House, in Dr. Salomon's case, to rectify a wrong, a technicality, an error, an oversight, the military chiefs, government officials, members of Congress, reporters, photographers, veterans and others gathered in the Rose Garden nearly 58 years from the day Dr. Salomon earned his medal.

"He earned it on the day he died, July the 7th, 1944," the president said. "Captain Salomon was serving in the Marianas Islands as a surgeon, in the 27th infantry division, when his battalion came under ferocious attack by thousands of Japanese soldiers. The American units sustained massive casualties, and the advancing enemy soon descended on Captain Salomon's aid station. To defend the wounded men in his care, Captain Salomon killed several enemy soldiers who had entered the aid station.

"As the advance continued, he ordered comrades to evacuate the tent and carry away the wounded. He went out to face the enemy alone, and was last heard shouting, 'I'll hold them off until you get them to safety. See you later.'"

Details differ in the various accounts of Dr. Salomon's bravery. The citation "for conspicuous gallantry and intrepidity at the risk of his life above and beyond the call of duty" notes that when they found Capt. Salomon the following day, "98 dead enemy soldiers were piled in front of his position."

And when the prayers had been delivered and the Rose Garden cleared, Dr. Salomon had found a place in the sun. ■

# More heroes

## Bravery of other dentists recounted

BY KAREN FOX

Awarded by the President in the name of Congress, the Medal of Honor—sometimes known as the Congressional Medal of Honor—is the nation's highest military award for bravery.

More than 3,400 individuals have been awarded the Medal of Honor since its inception in 1863.

Before Capt. Ben L. Salomon, an Army dental officer and World War II hero, three dentists received the Medal of Honor.

Dr. Weedon E. Osborne (1892-1918), a 1915 graduate of the Northwestern University Dental School, practiced dentistry in St. Joseph, Mo., and taught in Colorado before he was commissioned a Navy Dental Corps officer in 1917.

A year later, Lt. j.g. Osborne reported to the 6th Marine Regiment with the American Expeditionary Force in France during World War I.

The 6th Marines were under heavy fire June 6, 1918. ADA archives note:

"Osborne, who had been with the Marines at the front only a few days when the action at Bouresches took place, went into the zone of fire time and again to rescue wounded. He went to the aid of and helped to carry Capt. Donald F. Duncan to a place of safety, when that officer was wounded, and had almost reached it when a shell struck, killing both Osborne and the officer."

Lt. Osborne held the distinction of "being the first commissioned officer of the U.S. Navy to meet his death in land fighting overseas during World War I," according to the Navy.

In 1920, the Navy designated a vessel in his



**American heroes:** Veterans and military officials at the White House on May 1 listen to President Bush recount Capt. Salomon's World War II heroics.

# Word for word

## Citation text presented in total

Washington—The citation:

The President of the United States of America, authorized by Act of Congress, March 3, 1863, has awarded in the name of the Congress the Medal of Honor to

CAPTAIN BEN L. SALOMON  
UNITED STATES ARMY

for conspicuous gallantry and intrepidity at the risk of his life above and beyond the call of duty:

Captain Ben. L. Salomon was serving at Saipan, in the Marianas Islands on July 7, 1944, as the Surgeon for the 2d Battalion, 105th Infantry Regiment, 27th Infantry Division. The Regiment's 1st and 2d Battalions were attacked by an overwhelming force estimated between 3,000 and 5,000 Japanese soldiers. It was one of the largest attacks attempted in the Pacific Theater during World War II. Although both units fought furiously, the enemy soon penetrated the Battalions' combined perimeter and inflicted overwhelming casualties. In the first minutes

of the attack, approximately 30 wounded soldiers walked, crawled or were carried into Captain Salomon's aid station, and the small tent soon filled with wounded men. As the perimeter began to be overrun, it became increasingly difficult for Captain Salomon to work on the wounded. He then saw a Japanese soldier bayoneting one of the wounded soldiers lying near the tent. Firing from a squatting position, Captain Salomon quickly killed the enemy soldier. Then, as he turned his attention back to the wounded, two more Japanese soldiers appeared in the front entrance of the tent. As these enemy soldiers were killed, four more crawled under the tent walls. Rushing them, Captain Salomon kicked the knife out of the hand of one, shot another and bayoneted a third. Captain Salomon butted the fourth enemy soldier in the stomach and a wounded comrade then shot and killed the enemy soldier. Realizing the gravity of the situation, Captain Salomon ordered the wounded to make their way as best they could back to the regimental aid station, while he attempted to



**Long-time coming:** Dr. Robert West, with the Medal of Honor, proudly displays Capt. Salomon's award. Pictured from left are Maj. Gen. Patrick D. Sculley, former chief, U.S. Army Dental Corps; Mrs. West; and U.S. Rep. Brad Sherman (D-Calif.).

hold off the enemy until they were clear. Captain Salomon then grabbed a rifle from one of the wounded and rushed out of the tent. After four men were killed while manning a machine gun, Captain Salomon took control of it. When his body was later found, 98 dead enemy soldiers

were piled in front of his position. Captain Salomon's extraordinary heroism and devotion to duty are in keeping with the highest traditions of military service and reflect great credit upon himself, his unit, and the United States Army. ■



honor—the U.S.S. Osborne (DD 295).

The U.S. Navy promoted Dr. Alexander Lyle (1889-1955), Dental Corps officer, vice admiral.

The 1912 graduate of the Baltimore College of Dental Surgeons was assigned to the 5th Marine Regiment and served with the 5th Marines in France throughout World War I.

Like Lt. Osborne, Vice Adm. Lyle risked his life to save the wounded. His Medal of Honor citation reads:

"For extraordinary heroism and devotion to duty while serving with the Fifth Regiment United States Marines. Under heavy shell fire, on 23 April 1918, on the French Front, Lieutenant Commander Lyle rushed to the assistance of Corp. Thomas Regan, who was seriously wounded, and administered such effective surgical aid while bombardment was still continuing, as to save the life of Corporal Regan."

Remaining on active duty after the war, he served as Inspector of Dental Materials in World War II.

Vice Adm. Lyle advanced to the rank of rear admiral in 1943—making him the first Navy Dental Corps officer advanced to flag rank. He died in 1955, seven years after retiring from the Navy.

Rear Admiral Dennis D. Woofter, chief of the U.S. Navy Dental Corps, said Lt. Osborne and

■ **"They placed themselves in harm's way on a regular basis," said Rear Adm. Woofter. "They were not there just to take care of teeth."**

Vice Adm. Lyle epitomized the dual role that dental officers take on—that of health care practitioner and military officer.

"They placed themselves in harm's way on a regular basis," said Adm. Woofter. "Dentists don't sign up specifically to engage in battle, but they get placed in circumstances like these two gentlemen, and they are called upon to display courage above and beyond the call of duty. They were not there just to take care of teeth."

Dr. James Okubo (1920-1967) earned the Medal of Honor as an Army medic in World War II.

An American citizen of Japanese parents, Dr. Okubo grew up in Bellingham, Wash.

After the 1941 attack on Pearl Harbor, the Okubos—like other Japanese-American families—were moved to a relocation center, or internment camp.

Dr. Okubo was living in the internment camp in Wyoming when he joined the Army in 1943.

Trained as a medic, Dr. Okubo—then Tech. Sgt. Okubo—was assigned to a Japanese-American unit, the 442nd Regimental Combat Team.

While engaged in battle in France in 1944, Tech. Sgt. Okubo's heroics earned him the Silver Star, the nation's third highest medal for valor.

His citation reads: "On 28 October, under strong enemy fire coming from behind mine fields and roadblocks, Technician Fifth Grade Okubo, a medic, crawled 150 yards to within 40 yards of the enemy lines. Two grenades were thrown at him while he left his last covered position to carry back wounded comrades. Under constant barrages of enemy small arms and machine gun fire, he treated 17 men on 28 October and 8 more men on 29 October. On 4 November, Technician Fifth Grade Okubo ran 75 yards under grazing machine gun fire and, while exposed to hostile fire directed at him,



**Lt. Osborne**



**Vice Adm. Lyle**



**Tech. Sgt. Okubo**



**Rear Adm. Woofter**



**Maj. Gen. Sculley**

Dr. Okubo's record.

It's not unusual for military awards to be re-graded, notes Maj. Gen. Patrick D. Sculley, former chief of the Army Dental Corps. On June 21, 2000, President Clinton presented the Medal of Honor to Dr. Okubo's widow.


"This guy volunteered out of the internment camp," Ed Ichiyama, a fellow 442nd veteran, told the University of Detroit Mercy dental school. "He was an American citizen who looked like the enemy. He volunteered to risk his life for the very government that put him behind barbed wire. This guy was a superhero." ■

evacuated and treated a seriously wounded crewman from a burning tank, who otherwise would have died."


After the war, Tech. Sgt. Okubo graduated from the University of Detroit Mercy School of Dentistry, earning his degree in 1954. He practiced dentistry in Detroit and was a professor at

the dental school until a car accident claimed his life in 1967.

In 1999, the 442nd Veterans Club petitioned Sen. Daniel K. Akaka (D-Hawaii) to request that the Senior Army Decorations Board review the records of 22 Asian and Pacific-Island Americans for medal upgrades, including





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# Medal

*Continued from page one*

Salomon,” said Maj. Gen. Patrick D. Sculley, former chief of the Army Dental Corps. “It shouldn’t surprise you that it energizes people who want to make sure that justice is done for this person.”

Dr. Robert L. West, a 1952 graduate of the University of Southern California School of Dentistry and a retired general dentist, first heard of Capt. Ben in 1997.

As an editor for the USC dental school’s centennial book, Dr. West—with fellow USC dental alumni Drs. William E. Dahlberg and William V. Ridgeway—researched a chapter on veterans and war heroes.

“I couldn’t believe it,” said Dr. West from his

home in Calabasas, Calif. “This man was a hero. He died heroically, and nothing but a military oversight kept him from getting the proper recognition.”

Dr. Salomon graduated from the USC dental school in 1937. By many accounts, the tall, dark-haired bespectacled student was popular among his 52 classmates.

“He was a just a real swell guy,” said Dr. Sheldon Brockett, a retired oral surgeon and classmate of Dr. Salomon’s. “He was a fun-loving fellow, kind of outgoing.”

After graduation, Dr. Salomon applied for a commission as an Army dentist. Without a need for dental personnel at the time, his application was placed on hold and he set up a dental practice in Los Angeles.

In 1940, President Roosevelt signed the Selective Service Act, requiring all males age 21

to 35 to register for military training. Dr. Salomon was drafted as a private with the 102nd Infantry at Fort Ord near Monterey, Calif.

“He loved the infantry,” said Dr. West. At the 102nd, Pvt. Salomon won awards as an expert rifle and pistol marksman, with his commanding officer calling him “the best all-around soldier” in the regiment, according to Army documents.

Fortunately for his platoon, Pvt. Salomon maintained his dental practice in Los Angeles—frequently loading a group of soldiers into his car on weekends to provide free dental care before reporting for duty on Monday morning.

By the time the Japanese attacked Pearl Harbor in 1941, Pvt. Salomon had become Sgt. Salomon in command of a machine gun section in the heavy weapons company. His days in the infantry were numbered, though.

“We went into World War II understaffed in

terms of dentists,” said Maj. Gen. Sculley. “Some of the early complaints to soldiers’ homes was that there was inadequate dental care, then we started drafting dentists around 1942.”

Dr. Salomon’s commission to the Dental Corps came through that year. He promptly turned it down, but even an attempt by his commanding officer to secure him an infantry commission failed.

The infantryman then became Lt. Salomon, the regimental dentist with the 105th Infantry in Hawaii.

Ever true to the infantry, “his career at the 105th was unusual,” said Dr. West. “He treated patients in the morning and pursued infantry instruction in the afternoon.”

Within a year, he was promoted to captain.

In June 1944, the 105th was under attack on Saipan in the Northern Marianas Islands—about 1,600 miles southeast of Japan—when the chief medical officer was seriously wounded.

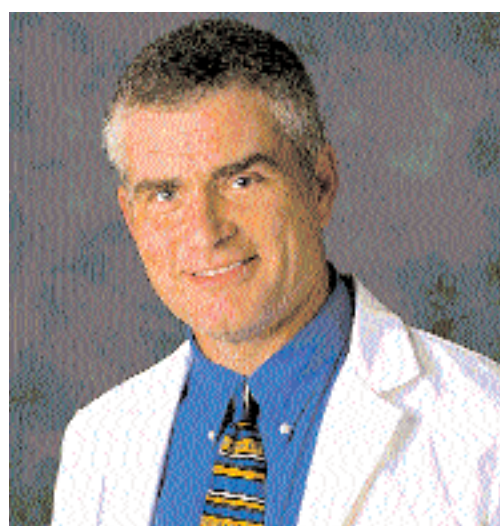
During World War II, dental officers, when required, assumed broader health care duties than dentistry—which gave the 29-year-old Capt. Salomon a key leadership opportunity, but one that ultimately sealed his fate.

With the battalion’s chief medical officer seriously wounded, Capt. Salomon, now senior Army Medical Department officer, volunteered to replace him.

Japanese forces attacked American troops on the morning of July 7, 1944.

Capt. Salomon tended the wounded until “things came to a head,” Dr. West wrote in a paper titled, “Captain Ben, Soldier-Dentist.”

“Japanese soldiers attacked the tent wherein



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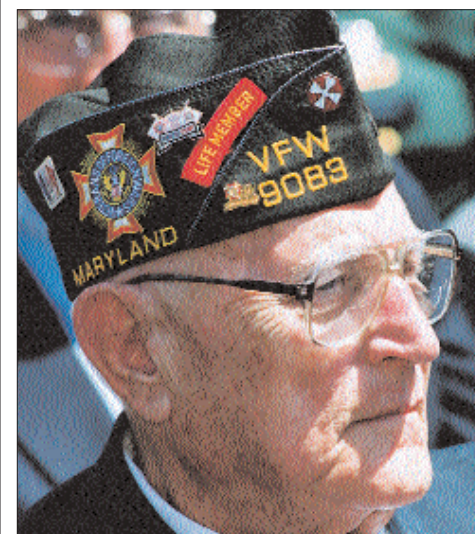


Photo by Geiger Photography

**Remembering:** One of the veterans who attended the May 1 Rose Garden ceremony hears of Dr. Salomon's bravery.

his wounded comrades were sheltered,” wrote Dr. West. “Several Japanese soldiers tried to crawl under the tent wall, and others boldly entered through the front flap of the tent. Using bayonet, rifle butt and rifle power, Ben dispensed of the invaders.”

Later, outside the tent, Capt. Salomon found that all the machine gunners protecting the wounded were dead.

“He was heard to say, ‘Everybody’s dead out there. I can do these guys more good out there than I can in here.’ He then instructed the enlisted medics to get all of the wounded out of the tent and evacuated back to the regiment,” wrote Dr. West. “He shouted, ‘I’ll hold them off until you get them to safety. See you later.’ That was the last time anyone saw Ben Salomon alive.”

The next day, Capt. Salomon’s body was discovered bent over the barrel of a machine gun with his finger still on the trigger. There were 76 bullet holes in his body—a regiment doctor determined he suffered 24 before he died.

“He went out there to protect those men,” said Dr. West. “He must have known he wouldn’t come back. That is an act of heroism.”

Capt. Salomon was recommended for a posthumous award of the Medal of Honor. The



award was rejected, however, in what Dr. West calls “a travesty of justice.”

He was wearing the Red Cross brassard on his uniform when he died,” explains Dr. West. “According to the rules of the Geneva Convention, a medical officer cannot take up arms against the enemy.

“But the general who made this determination misinterpreted the Geneva Convention,” he continued. “It turns out that medical personnel cannot take up arms offensively but can do so in defense of wounded, which is exactly what Capt. Salomon was doing.”

It was an extreme situation, notes Maj. Gen. Sculley, one that inevitably led to the mistake.

“To have the combination of a medic in a situation where he is required to take up arms to defend his patients is extremely rare,” he said. “I am sure the general at the time had never had an experience like this before.”

Having become “obsessed with righting a wrong,” Dr. West embarked on a letterwriting and lobbying campaign on July 7, 1997—53 years to the day after Capt. Salomon’s last battle.

He sought assistance from his congressman, U.S. Rep. Brad Sherman (D-Calif.), who proposed the waiver on the statute of limitations that was later approved by Congress.

With Maj. Gen. Sculley and civilian and military personnel at the Pentagon playing key roles in the process, Dr. West followed all the necessary protocols in securing the Medal of Honor. The work and the waiting consumed the next 4½ years of his life.

“It’s a tremendously complicated process,” said Maj. Gen. Sculley. “A nomination like this passes through many hands of both military and civilian leaders at the Pentagon and the Department of Defense.”

Finally, in 1999, there was a breakthrough. Maj. Gen. Sculley informed Dr. West that the Senior Army Decorations Board had recommended award of the Medal of Honor for Capt. Salomon. Processing and review within the Pentagon and then the Congress took another 2½ years.

When the 2002 Defense Authorization Act—which included waivers for several Medal of Honor recipients—was signed, the award became imminent.

It may have been a long time coming, but it was no less overwhelming for Dr. West.

“I really feel like I know the guy [Capt. Salomon],” said Dr. West. “I can’t even think of words to show how pleased I am.”

Remarkably, Dr. West and his colleagues were not the first to fight for Capt. Salomon’s Medal of Honor.

Dr. John Ingle, USC dental school dean from 1964-72, tried to secure the proper recognition for Capt. Salomon in the late 1960s.

Working with Maj. Gen. Robert B. Shira, then chief of the Army Dental Corps, Dr. Ingle gave new life to the prospect of the award.

“Maj. Gen. Shira and I worked on this together,” said Dr. Ingle, who is now retired and living in San Diego. “We put together a packet that we finally submitted to the Honors and Awards Commission.”

Despite heady opposition—a lack of eyewitness accounts, lost paperwork and the expiration of time limits on submitting awards—Dr. Ingle and Maj. Gen. Shira were able to advance the recommendation to the Senior Army Decorations Board and the Joint Chiefs of Staff.

But on June 10, 1972, without taking action, the Office of the Secretary of Defense returned Capt. Salomon’s recommendation to the Army, saying “it was based on circumstantial information,” according to Army documents.

This time, the disappointment was shared by Capt. Salomon’s family. Dr. Ingle met with Capt. Salomon’s father and stepmother—Ben’s mother died in 1946—he believes sometime around 1970.

“I wanted to go over the whole thing with

them,” said Dr. Ingle.

He learned from the elder Salomon, a paint company executive, that the family came to the West Coast from New Jersey with the building boom that followed the 1934 earthquake. It was an emotional meeting for both men.

“It was, he told me, the first time that anyone showed any interest in his son,” said Dr. Ingle.

A few days later, Dr. Ingle received a \$10,000 donation to the dental school from Mr. Salomon, thanking him for his efforts. A predoctoral clinic at the USC dental school is now dedicated to Capt. Salomon.

The Salomon family is interred at Forest Lawn Memorial Park in California. Dr. West said that Mr. Salomon is recorded as having died in 1970. Dr. Ingle believes Ben’s stepmother passed away a few years after that.

Upon his death in 1944, Capt. Salomon was an only child who had never married. There would be no widow or children to receive his Medal of Honor from President Bush.

In fact, exhaustive searches for relatives have taken place, notes Dr. Harold Slavkin, current dean of the USC dental school.

In place of family, Dr. West accepted the award from the president May 1.

“I am so impressed that John Ingle, Bob West, Bill Ridgeway and Bill Dahlberg were caught up with the idea of ‘doing the right thing,’ ” commented Dr. Slavkin. “It became a moral imperative, that this man who was so brave, valiant and wouldn’t be around for this recognition should receive this award.”

Capt. Salomon’s Medal of Honor will reside at the Army Medical Department Museum in San Antonio, and his name enshrined in the Hall of Heroes at the Pentagon.

A replica of the medal will go to the USC dental school. Dr. Slavkin said they already have a place for it in the school’s Learning Center.

Plans are under way to develop educational tools on Capt. Salomon for future generations of students.

“There are some very important issues that we’d like to amplify through Ben Salomon’s memory,” said Dr. Slavkin. “There are core values to propagate, such as character and doing the right thing. We want people to look at this through the prism of a young student who doesn’t have the intellectual or emotional connection to the Depression or World War II.”

Maj. Gen. Sculley, who retired May 10, is gratified to have had the award presented on his watch.

“When I first heard of Ben Salomon, I was captivated by the story,” he said. “When I became chief of the Corps [in 1999], I resolved I was going to do something about it.”

Despite the futile attempts to have the Medal of Honor awarded, the Army never forgot Capt. Salomon.

In 1978, a dental clinic was dedicated to his memory at Fort Benning, Ga. Maj. Gen. Sculley said the clinic will be rededicated next month to mark Capt. Salomon’s receipt of the Medal of Honor. That ceremony will be presided over by Maj. Gen. Paul Eaton, commanding general of the infantry.

“For years down there [at Fort Benning], the infantry has claimed Ben Salomon just as much as the Dental Corps has, because he was an infantryman before he was a dental officer,” he said.

The long-awaited recognition is an honor that is shared by members of the Army Dental Corps, notes Maj. Gen. Sculley.

“We always talk about Army dental officers having a dual career,” he said. “That of dentist and officer. I think that Ben Salomon, more than any other officer, epitomizes that dual profession. He was a great dentist and he was a great soldier. He was a healer and peacemaker, but he was also an awesome warrior when the nefarious deeds of his enemy caused him to take up arms.” ■



Photo courtesy ADA Archives

**Dedication:** Dr. Harold Hillenbrand (left) and Dr. C. Willard Camalier, an ADA past president, view some of the names of the 160 military dentists who have died on active duty in the 20th century, at the War Memorial Court dedication Aug. 14, 1969. Dr. Camalier, who was active in government affairs, served as chair of the Committee on War Memorial.

# In tribute

## ADA War Memorial Court honors U.S. dentists who have died for their country

BY KAREN FOX

As early as 1946, the ADA sought ways to memorialize dental officers who lost their lives in the service of their country.

There was talk of developing a scholarship fund for children of dental officers, publishing a book about dentists’ wartime experiences, even holding a contest to let Association members determine what form the memorial should take.

In the end, the ADA’s War Memorial Court, located in the west-side outdoor lobby of the headquarters building, emerged as the most appropriate way to pay tribute.

Providing the dramatic backdrop are four white marble tablets—three engraved with the names of the 160 dentists killed in wars during the 20th century.

“Every time I come to the ADA, I go over there and I stand and look at the plaque,” said Maj. Gen. Patrick D. Sculley, former chief, Army Dental Corps. “For Army dental officers, it means a lot.”

In what would become a 20-year process, the ADA Committee on War Memorial, appointed in October 1946, collected information on den-

tal officers who died in war.

But the memorial in its present form did not come to fruition until the new ADA headquarters building was completed in 1966.

Dr. Harold Hillenbrand, executive director from 1946-69, presided over the War Memorial Court’s dedication Aug. 14, 1969.

With representatives of all branches of the Armed Forces Dental Corps and dental leaders in attendance, dignitaries presented a memorial wreath while a bugler sounded taps.

“The War Memorial Court is dedicated to members of the dental profession who have given their lives in defense of the nation in World War I, World War II, the Korean War and the war in Vietnam,” the ceremony’s program read. “The names of these dentists are carved in marble plaques in the court. Fittingly, the court is dominated by a three-figure sculpture, by Joseph O’Connell, which both symbolizes the family and epitomizes the family of man.”

“More than any of us, perhaps, these men fulfilled the aspirations of our profession, by giving their lives caring for health,” Dr. Gerald Timmons, an ADA past president, said in remarks at the ceremony. ■

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# Notes from the ADA lawsuit

## What some others say about amalgam safety

BY JAMES BERRY

In its defamation suit against Los Angeles attorney Shawn Khorrami, the ADA cites statements from a number of leading scientific, government and consumer organizations attesting to the safety of dental amalgam.

These groups include the U.S. Food and Drug Administration, the National Institutes of Health, the World Health Organization, the FDI World Dental Federation, the U.S. Public Health Service and Consumers Union

of the United States, publisher of Consumer Reports magazine.

The complaint also quotes a 1998 statement from the ADA's own Council on Scientific Affairs as well as a research paper published in The Journal of the American Dental Association in 1999.

Some statements cited in the lawsuit:

- As recently as February 2002, the FDA reaffirmed the safety of dental amalgam, concluding that "no valid scientific evidence has ever shown that amalgams cause harm to patients

with dental restorations." The statement is consistent with the March 1991 findings of the FDA's Dental Products Panel, which said that amalgam posed no direct hazard to patients and that there was no reason to remove serviceable amalgam fillings.

- In a 1997 consensus statement, the WHO and the World Dental Federation observed that "no controlled studies have been published demonstrating systemic adverse effects from amalgam restorations."

- The U.S. Public Health Service in January


1993 reported that there was "no solid evidence of any harm for millions of Americans who have these [amalgam] fillings" and "no persuasive reason to believe that avoiding amalgams or having them removed will have a beneficial effect on health."

- An August 1991 NIH technology assessment conference found that there was "no scientific evidence that currently used restorations [amalgam] cause significant side effects. Available data do not justify discontinuing the use of any currently available dental restorative materials or recommending their replacement."

- In the June 2001 issue of Consumer Reports, Consumers Union concluded that "as far as we know in this well-studied area, your silver amalgam fillings are doing you no harm. ... If you need new fillings for your back teeth, amalgams remain the cheapest, most durable choice." ■

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## Lawsuit

*Continued from page one*

aspects of dental care, but cannot tolerate "libelous, unwarranted attacks."

Among other allegations, the complaint says Mr. Khorrami has accused the ADA of exerting "undue and unfair pressure" on dentists to continue using amalgam because the Association has a "vested economic interest" in the material.

In truth, the ADA "has no financial (or other economic) stake in dental amalgam or the use of mercury," the Association says in its complaint. It says the defendant's "self-promoting campaign of lies and distortion targeting the ADA is based on defamatory statements that Khorrami published with reckless disregard for their truth or falsity."

The Association, notes the complaint, has filed suit "to vindicate its reputation" and to stop the defendant's "campaign of lies."

Characterizing Mr. Khorrami's actions as "reckless disregard for the facts," ADA General

■ **To read the full text of ADA vs. Shawn Khorrami, visit the ADA's Web site, "www.ada.org".**

Counsel Peter M. Sfikas said the Association was compelled to guard its good name through litigation. "A science-based professional association like the ADA cherishes its reputation and has a right to protect it against false and disparaging remarks," he said.

The ADA says Mr. Khorrami is well aware that many leading scientific and consumer organizations, independent of the Association, have attested to the safety of dental amalgam. Findings from six of those organizations are cited in the complaint. (See story, this page.)

Dr. James B. Bramson, ADA executive director, notes that amalgam is just one of a wide range of dental materials that the Association evaluates to help dentists and patients choose safe and effective treatments.

Added Dr. Bramson, "The ADA is a strong proponent of choice, with patients and their dentists discussing the full range of treatment options, including filling materials, and together deciding what is clinically appropriate."

Thanks to the ADA's efforts in education, research and professionalism, he said, Americans enjoy the highest standard of oral health care in the world. "A lot of good people worked hard to achieve this standard, and to build and maintain the ADA's good name," said the executive director. "We will not capitulate to the calculated, self-promotional aims of the defendant. We will protect the good name of the ADA from such unwarranted, malicious assaults." ■



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1. (Survey - July 2001) Dentists spend an average of  
6.5 minutes polishing a direct composite lateral  
veneer, and an average of 6 steps.