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# 2016 Give Kids A Smile® "Smile Champion" Awardees Announced

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American Dental Association, "2016 Give Kids A Smile® "Smile Champion" Awardees Announced" (2016). *ADA News Releases*. 65.

https://commons.ada.org/newsreleases/65

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**2016 Give Kids A Smile® "Smile Champion" Awardees Announced** *Ms. Lora Mattsen to receive Dalin Award; 3M Oral Care to receive Kess Award* 

**Chicago**, **Sept. 27**, **2016** – The ADA Foundation (ADAF) has announced the winners of the 2016 Smile Champion awards for Give Kids A Smile® (GKAS), which recognize outstanding volunteer and corporate efforts to strengthen and expand the GKAS program.

Ms. Lora Mattsen, executive director, Multnomah Dental Society in Milwaukie, Oregon, has been named the recipient of the Jeffrey Dalin, D.D.S. Give Kids A Smile Volunteer Award. 3M has been named the recipient of the Steven W. Kess Give Kids A Smile Corporate Volunteer Award.

The awards presentation will take place during the ADA Foundation Give Kids A Smile Volunteer Recognition Reception, Oct. 20 at the Hyatt Regency, 650 15<sup>th</sup> St., Denver, Colorado, during ADA 2016 – America's Dental Meeting.

### Lora Mattsen

### Multnomah Dental Society, Executive Director Jeffrey Dalin, D.D.S. Give Kids A Smile Volunteer Award

Ms. Mattsen has been involved with Give Kids A Smile for 13 years. Her GKAS program, which takes place at Oregon Health and Science University, School of Dentistry, as well as other locations throughout Multnomah County, annually provides education, screening, and treatment services to hundreds of underserved children. Her program includes prescreening of children and the use of a mobile dental van.

Ms. Mattsen has collaborated with many organizations over the years which has helped make her GKAS program successful. Some of those organizations include: Oregon Health Science University, Multnomah Dental Society, Boys & Girls Clubs, Creston Children's Dental Clinic, Head Start programs, Medical Teams International, Portland State University, Reynolds Middle School, and Concorde Career Institute.

"Nothing gives me greater pleasure than to help provide so many children with the dental care and oral health education they are in need of. It warms my heart to have so many volunteers come together every year to serve the children and families in our community through Give Kids A Smile," said Ms. Mattsen.

### **3M Oral Care**

### Steven W. Kess Give Kids A Smile Corporate Volunteer Award

The 3M company has supported screening, education and awareness events from 2011-2015 through the GKAS NASCAR Oral Health Education Program. In 2016, 3M has agreed to support the GKAS program via the donation of 3,000 introductory sealant kits, which will be included in the GKAS professional product kits that are sent to events across the U.S. This generous donation will result in an estimated 420,000 sealants being placed on the teeth of underserved children through GKAS.

"In our collaboration with oral health care professionals around the world, we see the importance that our customers place on giving back to their communities, and it is one we share wholeheartedly," said John Tobin, director, U.S. Sales and Marketing, 3M Oral Care. "We have been very proud to partner with the ADA, ADA Foundation, and Give Kids A Smile to help kids keep healthy smiles for life."

Award recipients receive an engraved crystal award, recognition in ADA News, and other recognition as available.

To learn more about this and other ADA Foundation programs, or to make a donation, visit <a href="www.adafoundation.org">www.adafoundation.org</a>.

Editor's Note: Reporters are invited to follow the ADA on Twitter @AmerDentalAssn

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#### **About the ADA Foundation**

As dentistry's premier philanthropic and charitable organization, the ADA Foundation is a catalyst for uniting people and organizations to make a difference through better oral health. In 2014, the ADA Foundation provided more than \$1,335,000 in grants, scholarships, and awards to programs that are in alignment with the organization's four mission pillars: Charitable Assistance, Access to Care, Research, and Education (C.A.R.E.). As part of these efforts, the ADA Foundation oversees Give Kids A Smile® and also oversees the Dr. Anthony Volpe Research Center in Gaithersburg, MD (formerly the Paffenbarger Research Center). For more information about the ADA Foundation, visit www.adafoundation.org.

### About Give Kids A Smile®

The ADA Foundation's Give Kids A Smile program is one of the world's largest oral health charitable programs. Launched nationally by the American Dental Association in 2003, Give Kids A Smile is an access-to-care endeavor designed to encourage parents, health professionals, and policymakers to address the year-round need for oral health care and education for all children. Each year the Give Kids A Smile program supports approximately 10,000 dentists, 30,000 dental team members, and other community volunteers in providing free oral health care services including exams, fluoride treatments, sealants, fillings, crowns, and extractions, to more than 350,000 children from low-income families across the country. To find out more about Give Kids A Smile, visit www.adafoundation.org/GKAS.