

NODA News

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NODA News

MISSION STATEMENT

To maintain a cohesive organization that serves its membership by promoting the art, science and professionalism of dentistry, and by communicating the value of optimal oral health to the community.

VOL. 55 JANUARY '17 NO. 01

NODA Welcomes a New Leader



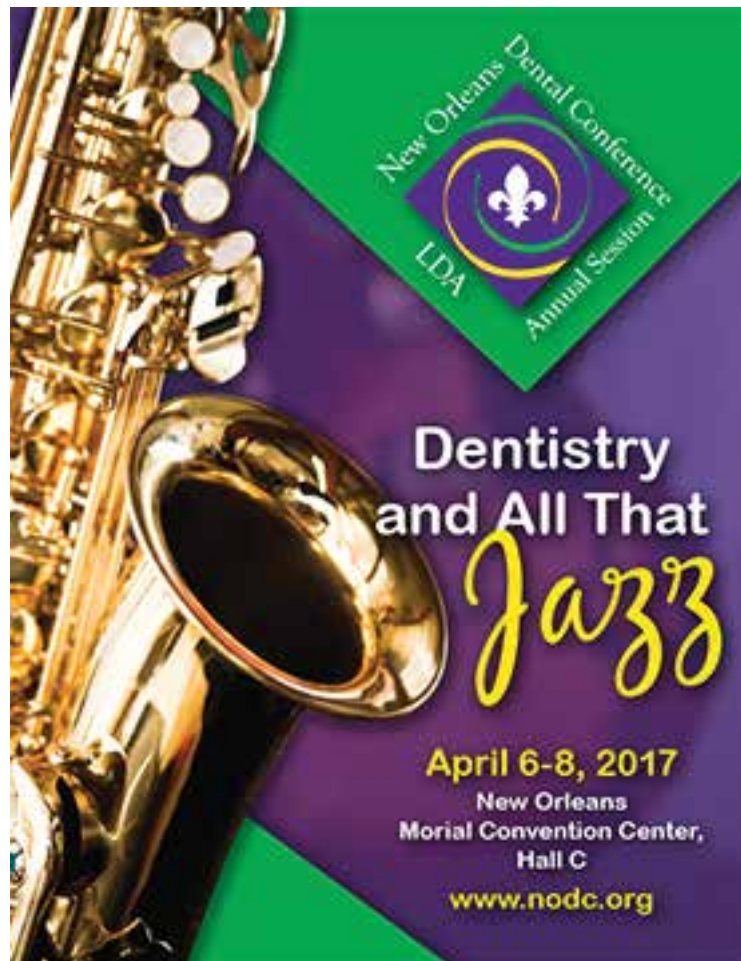
Gustavo M. Coutin D.D.S., F.I.C.D. is our 99th President of the New Orleans Dental Association. He was born in Baracoa, Oriente, Cuba, immigrated to the United States in 1961. After graduating from Culver Military Academy, Culver, Indiana, Dr Coutin attended the University of North Carolina at Chapel Hill and the UNC School of Dentistry. As a post graduate, he continued his dental education at Charity Hospital, New Orleans and completed the Louisiana State University School of Dentistry's General Dentistry Residency Program. He has been in private practice in the Central Business District of New Orleans for 36 years, and was credentialed to serve on the Medical Staff of Hotel Dieu Hospital, Eye, Ear, Nose and Throat Hospital, Mercy Hospital and Tulane Medical Center Hospital and as a Clinical Instructor in the Department of Otolaryngology, Tulane University School of Medicine. On July 9,

1982, he served as a member of the Forensic Odontology team that identified the victims of the Pan American Flight #459 that crashed in Kenner, Louisiana.

A NODA member since 1981, Dr. Coutin has served NODA in various committees, such as Strategic Planning, Membership, New Orleans Dental Conference (Conference Chair 2015) and as the NODA alternate director to the LDA Board of Governors.

Dr. Coutin spends his leisure time with his lovely wife Vivian and their two daughters, Julia V. Coutin, DVM, DACVS, Ana L. Coutin, BS, RN. He also enjoys water skiing, tennis, snow skiing and golf.

Serving as NODA President is an honor for Dr. Coutin. Working with his Board of Governors, he aspires to maintain and add to NODA's outstanding legacy of providing the membership the best value and service.



President's Message

by Gustavo M. Coutin, D.D.S. – NODA President



I would like to wish all of the NODA members and their families a very happy and prosperous New Year. Hopefully everyone had a joyous and peaceful Holiday Season. Membership and participation remain our top priority in addition to providing benefits to our members.

One of the most eagerly anticipated member benefits is a new version of the LDA-sponsored health insurance plan. The Affordable Care Act has left very limited options for associations desiring to offer health insurance to their members. However, the LDA has been working on a fairly unique type of plan that would offer benefits similar to the old LDA plan. The process of preparing the myriad materials required by the Department of Insurance for such a plan has proven to be exhaustive. But, it appears to be in the latter stages. For many members, as well as their families and eligible office staff, the ultimate introduction of the new plan should mean lower premiums compared to what they are currently able to obtain. So, we will be sure to keep the membership posted.

NODA is very excited to announce that the New Orleans Dental Conference/LDA Annual Session is undergoing additional upgrading in an effort to provide the highest quality, world class CE in the most efficient and cutting edge atmosphere. Please remember to register early and support your dental association. Kudos to Dr. Eliot Guerin for his leadership of the Conference this year. New Orleans Dental Enterprises (NODE) is a tremendous asset to our organization. When our members do business with NODE preferred vendors, they enjoy reduced and extremely competitive pricing on office and dental supplies and related services. In turn, a percentage of members' sales revenue is funneled back to NODA which offsets increases in membership dues. Dr. Kevin Collins very capably runs NODE and can answer any questions regarding participation.

The Louisiana Mission of Mercy (LaMOM) has been an unprecedented success. Basic and emergency dental treatment to those who are in desperate need was provided thanks to the leadership and dedication of Dr. Maria Burmaster. In 2016, an incredible \$1,095,077 in total patient care was provided in 1,537 patient visits. A heartfelt thank you to all NODA volunteers for giving back and bringing our community closer together.

Lastly, on behalf of the members of NODA, I would like to thank the 2016 NODA Board of Governors and Committee Chairs. Dr. Richard Owens, now our

past-president, worked tirelessly and proved to be a thoughtful and gracious leader. Their commitment has been outstanding as they have given up so much of their personal time in the name of NODA, you and our community. Have a happy, safe and prosperous New Year.

SAVE THE DATE!

JANUARY 18, 2017

General Meeting & CE Dinner
Jefferson Orleans - South

FEBRUARY 15, 2017

General Meeting
NODA Office

MARCH 15, 2017

General Meeting & CE Dinner
LSU School of Dentistry

APRIL 6-8, 2017

New Orleans Dental Conference/
LDA Annual Session
New Orleans Convention Center

MAY 12, 2017

General Meeting/Crawfish Party
Southport Hall

WE WANT YOUR NEWS!!

Anyone knowing of any dentist who has made a significant contribution, gained an elective or appointive office, written an article, delivered a paper, or rendered unusual public service, please let us know!

info@nodental.org

A Volunteer Call to all NODA Members!

by Nicole Boxberger, D.D.S. - NODA Children's Dental Health Month Committee



Greetings and Happy Holidays!

February will soon be rapidly approaching. As you know, February is also National Children's Dental Health Month. As your NODA Children's Dental Health Month Committee Chairman, I am excited to announce the events we have planned to raise awareness and provide dental care to under-served children.

On Friday, February 10, 2017, the annual Give Kids A Smile (GKAS) event will be held at LSU Dental School. Approximately 120 3rd and 4th graders from ReNEW McDonogh City Park Academy will

be at the event. NODA members and pediatric dentistry faculty, Dr. Kimberly Patterson, Dr. Janice Townsend, and Dr. Suzanne Fournier, are helping to coordinate this event. LSU Dental students, pediatric dentistry residents, and LSU hygiene students will be volunteering to perform exams, cleanings, oral hygiene instruction, fluoride treatments, sealants and treatment plans. Our goal is to provide these children with a permanent dental home in the office of a NODA dentist or the LSU Dental School. Any NODA dentist that would like to volunteer for this event or would like to provide follow-up care, please contact the NODA office (504/834-6449) or you can email

me at n_boxberger@hotmail.com.

We will also pass out oral health information, ADA posters and NODA bags filled with toothbrushes and toothpaste to the patients at Children's Hospital in February, date to be determined. NODA member, Dr. Suzanne Fournier, will be coordinating this event and LSU Dental students and pediatric dentistry residents will be on hand to participate.

All NODA members are encouraged to use the month of February to help spread the message of optimum oral health care in children. Please feel free to contact me if you would like to volunteer for any or all events.

Thank you in advance.



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Money Sense

How Volatility Affects Us as People

Stock market turbulence may influence your decision-making in helpful or harmful ways. These ideas from Merrill Lynch Wealth Management can help you understand your reactions and avoid actions motivated by fear.

It is natural to feel some level of anxiety during tumultuous markets. At times like these, many of us behave in one of two ways. The first is: "I do not know what to do. I feel stuck." So, we put our heads in the sand and ignore everything (referred to by behavioral scientists as the "Ostrich Effect"). The other reaction is: "I need to do something right now, immediately." We want to take action—either because we want to take advantage of opportunities, or because we want to make sure the volatility does not hurt us.

The fact is, there is no one correct way to behave during times of volatility. Everybody has their own needs, their own appetite for risk. If you do nothing, you could lose out on growth or—even worse—fail to rebalance your portfolio. In 2008, for example, many investors who had the ready cash to take advantage of the right buying opportunities, and did so, were well rewarded. But if you just stayed in cash and did not budge for five years, you may have lost out on a lot of growth potential.

It is also true that many investors suffer from being overly reactive. Rather than staying the course they had set for themselves, they run the risk of continually buying high and selling low, essentially churning and burning

their own portfolios. It can be hard to stay focused—especially when you read financial headlines and see others making moves. A kind of herd mentality can set in.

Especially in times like these, what you really have to do is think things through: "Is this something that will truly affect my goals, or is this something that just feels like it will affect my goals?" That is why having a trusted thinking partner—a spouse, advisor or another professional, for example—can be helpful, because it can keep you from taking action in fear-driven ways. Ask yourself and your collaborators: Are your potential actions based on the realities of your portfolio, and what are your investments intended to accomplish for you? The key is to know who you are, and to take a balanced perspective in an effort to make more good decisions than bad ones.

To get a better sense of who you are as an investor, consider your answers to these four questions, which are part of Merrill Lynch's Investment Personality Assessment:

- When it comes to your family, are you confident that there will be enough financial resources for the rest of their lives?
- What about the rest of your life? Do you think you will have enough financial resources for everything you want or need to do?
- How about supporting your lifestyle? Does providing for those needs affect how you invest now and in the future?

- What about others? Are you familiar with all of the different ways you can structure your giving?

Exploring these and other questions about who you are as an investor can help remind you of your greatest priorities and how they may relate to each other. For example, the resources you dedicate to family members will have a direct effect on your own financial life. Getting a sense of this larger picture can help you focus on working toward the goals that matter most to you.

Best wishes in your clinic's continued success,

Drew Necaise and
Michael Minvielle
Financial Advisors
The Lovell Group
Merrill Lynch
(504) 586 - 7616

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December General Membership Meeting

Chateau Golf & Country Club

Photos courtesy of Connie K. Bittner, NODA Staff



Drs. Francesca Velasco (At-Large), Charles Jouandot (2nd Vice President), Peter Tufton (1st Vice President), Gustavo Coutin (President), Richard Owens, Sr. (Immediate Past President), Reid Owens (At-Large), Kristopher Rappold (President-Elect), Jessica Tingstrom (Secretary), Vincent DiLeo, Jr. (Director to LDA), Jeffrey Leeson (Alternate Director to LDA). Not pictured: Drs. David DeGenova (Treasurer), Kristi Soileau (Director to LDA), and Gizelle Richard (At-Large & Alternate Director to LDA).



Dr. Richard Owens, Sr., Sandy Owens and Dr. Reid Owens.



Sponsor representatives, Steve Kent (Senior Account Executive @ Carestream Dental), Zhanna Buckley (Regional Director @ Carestream Dental), and speaker Shailesh Kottal, D.D.S.



NODE gift card winners: Dr. Kenneth Schott, Dr. Brian Connell and Dr. George Arch, Jr. with Dr. Kevin Collins, NODE Chair.

Bulletin Board

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ASSOCIATE DENTIST WANTED

Dr. Greg S. Phillips in Litcher, LA is looking for a full time Associate Dentist to work in a fast pace environment. Compensation between \$144,000 - \$250,000. E-mail us at DrPhillipsHR@gmail.com.

DIGITAL PANO FOR SALE

Digital pano for sale: Sirona Orthophos XG3DS. Has had T.L.C.; as of 11/2016 only 975 pans taken. Asking \$10,000. Luling, LA Call 985/785-0620 for more information.

ENDODONTIST NEEDED (New Orleans & Greater Baton Rouge Areas)

Louisiana Dental Center, a well-established and fast-growing group dental practice, is seeking associate Endodontists. We have a thriving patient base that represents a wonderful opportunity for the right candidates. If you are interested in joining our team of professionals, please contact Terry Ernst at 985/893-2240 or fax CVs to his attention at 985/893-2629.

GENERAL DENTISTS NEEDED (New Orleans & Greater Baton Rouge Areas)

Whether you are a recent dental school graduate or a current practitioner interested in pursuing new opportunities, Louisiana Dental Center offers dentists the ability to perform in an autonomous and

collegial atmosphere without the burden of managing a practice. With numerous up-to-date facilities scattered across southern Louisiana, our practice is in a unique position to offer flexible schedules and working options for the general dentist or specialist. If you're interested in joining our team of professionals, please contact Terry Ernst at 985/893-2240 or fax CVs to his attention at 985/893-2629.

NODA News is published every month with the exception of June and August.

Deadline for ads and editorial material is the 10th of the month preceding publication.

Ads and news should be sent to:

info@nodental.org

NODA News is a publication of the New Orleans Dental Assn.,
2121 N.

Causeway Blvd.,
Suite 153, Metairie, LA
70001.

Phone (504) 834-6449.

Bulletin Board - Con't.

IV CONSCIOUS SEDATION PRACTITIONER

Louisiana Dental Center, a well-established and fast-growing group dental practice, is seeking a dentist who performs IV conscious sedation. If you are interested in joining our team of professionals, please contact Terry Ernst at 985/893-2240 or fax CVs to his attention at 985/893-2629.

METAIRIE OFFICE FOR SALE

Located on Houma Blvd., one story building, a half block off I-10 Service Road. Building is approximately 6,000 square feet. Suite A and B are already occupied and the only space available space is an 800 square foot office. In interested, please call Dr. Richard Farmer or Toni Farmer at 504/908-5244 or 504/305-1395.

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CV/Résumé to Aaron at aarone@todaysdental.us or contact via telephone at 985/809-1889.

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Upcoming CE Courses: January – March 2017

For registration and latest course updates: www.LSUHealthNewOrleansCDE.org
or call 504-941-8193 Questions? Email info@LSUCDE.org

Every effort has been made to present this course listing as accurately as possible from information available on December 21, 2016.

We reserve the right to make changes to this schedule. Notice of changes will be announced on the website.

Because we are constantly introducing new courses, please check for the most up-to-date list of courses by visiting www.LSUHealthNewOrleansCDE.org.

Course Date(s) & City	Course Name, Speaker(s) & Location	For	Fees	Hours* C or NC, L and/or P, SA
Jan. 27 Lake Charles 	LSU Day in Lake Charles: I've Got a Few Tricks up My Sleeve! Tips to Make Every Day Procedures a Little Bit Easier. Presented by Jeffrey W. Horowitz, DMD, FAGD . A course for dentists and the entire dental team – at <i>L'Auberge Casino Resort in Lake Charles</i>	Dentist Hygienist Assistant	\$325 \$205 \$115	7 C, L
Jan. 27 	– or take by Video Conference if you live 150 miles or more outside of Lake Charles – Streaming LIVE from L'Auberge Casino Resort in Lake Charles to your home or office desktop or laptop. This course is limited attendance. REGISTER EARLY! Please call (504) 941-8193 to register.			
Feb. 3 New Orleans 	Two Topics: Treating the Medically Complex Dental Patient & Medical Emergencies in the Dental Office. Presented by Michael Glick, DMD and Alfredo Arribas, DDS, MS . A course for dentists and the entire dental team – at <i>LSU School of Dentistry</i>	Dentist Hygienist Assistant	\$325 \$205 \$115	7 C, L
Feb. 3	– or take by Video Conference if you live 150 miles or more outside of New Orleans – Streaming LIVE from New Orleans at LSU School of Dentistry to your home or office desktop or laptop. This course is limited attendance. REGISTER EARLY! Please call (504) 941-8193 to register.			
Feb. 17-19 Lafayette	Expanded Duty Dental Assistant (EDDA) – Lafayette. Presented by K. Coco, EDDA, L. Hoyer, EDDA, and T. Rogers, EDDA – at <i>Lafayette General Medical Center</i>	Assistant	\$650	24 C, (12L/12P)
Feb. 18 New Orleans	Digital & Conventional Radiology for the Dental Assistant. Presented by K. Thunthy, DDS, A. Klasser, EDDA and D. Brooks Hernandez, LRT – at <i>LSU School of Dentistry</i>	Assistant	\$300	7 C, (3.5L/3.5P)
Mar. 10-12 Baton Rouge	Expanded Duty Dental Assistant (EDDA) – Baton Rouge. Presented by A. Klasser, EDDA, L.C. Hernandez, EDDA, and S. Renfrow, EDDA – at <i>National EMS Academy in Baton Rouge</i>	Assistant	\$650	24 C, (12L/12P)

*Hours C = Clinical NC=Non-Clinical L=Lecture P=Participation SA=Self-Administered

★ You may be eligible for tuition reimbursement through LA's Small Business Employee Training Program – call CE at (504) 941-8193 to see if your practice qualifies.