

# NODA News

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## NODA News April 2018

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# NODA News

## MISSION STATEMENT

*To maintain a cohesive organization that serves its membership by promoting the art, science and professionalism of dentistry, and by communicating the value of optimal oral health to the community.*

**VOL. 56      APRIL '18      NO. 04**

## President's Message

*by Kristopher P. Rappold, D.D.S. – NODA President*



April is here! Many dental and hygiene students are coming to the end of their long journey toward beginning their careers. I encourage all of the new graduates to take part in organized dentistry in order to protect it and continue its growth from the hard work of your predecessors. The New Orleans Dental Association is honored by those who have chosen to continue their commitment and will work to provide value and fight for the members.

April is Oral Cancer Awareness Month and National Facial Protection Month. Please continue to look for any lumps and bumps inside your patient's mouth at each visit. A short look could save a life. Please also consider protecting your athletes within the practice by encouraging their use of a protective sports mouthguard to protect their dentition during their activities.

I am completely honored by the wonderful attendance by so many top representatives of the dental community at the recent President's Installation Banquet. Thank you to Mr. Andrew Hale and Mrs. Gina Brewer for their assistance in coordinating the event as well as the wonderful management by Ms. Ivy Restituto of Basin St. Station.

Thank you very much, Dr. Christopher Brown, for your outstanding performance as the Master of Ceremonies. Do not be surprised if the Oscars call you next year. I would like to congratulate Dr. Mark Chaney on being the recipient of the 2018 NODA Honor Dentist Award. He joins the exclusive ranks of many other wonderful dentists to receive the highest award given by NODA. I only teared up five times during my speech. Thank you to those who decided to not make fun of me afterward!

The New Orleans Dental Conference & LDA Annual Session pre-registration deadline is April 20 and online registration concludes on May 11. Please be reminded that the conference will take place at the more intimate Hyatt Regency Hotel this year. The meeting rooms are smaller than those at the convention center which provides an even better educational environment, however, it also limits the amount of attendees per course. Please register today in order to get the pick of the classes you would like to attend as some are beginning to sell out. The conference will also be taking place simultaneously with Bayou Country Superfest and the New Orleans Wine & Food Experience. Do not miss the opportunity to gain dental knowledge from the likes of Dr. Lee Ann Brady and Dr. Henry Gremil-

lion prior to being able to check out George Strait and the majestic beard of Chris Stapleton while having the best food and wine that New Orleans has to offer. Keep in mind that all dentists are required by the state to have at least 3 hours of opioid management continuing education. In addition, at least 20 hours of the required 40 hours must be clinical in nature and at least 10 of the hours must be personally attended for dentists. Hygienists must have 12 of their required 24 hours to be clinical in nature and must personally attend 6 hours. Please consider registering them for the conference as well to assist them in satisfying these requirements.

Congratulations to Dr. Janice Townsend and the LSU School of Dentistry pediatric program on receiving an Access to Care Grant and a Samuel Harris Grant from the ADA Foundation. Their hard work is going noticed nationally and the invaluable financial funding by the ADA will help them serve the dental needs of many children. Congratulations to the LSU School of Dentistry on receiving the prestigious American Dental Education Association William J. Gies Award in recognition of the commitment to and continued expansion of its programs in Inter-

# Another Successful GKAS!

by Nicole Boxberger-Christie, D.D.S. - NODA Children's Dental Health Month Committee



Greetings to all NODA Members,

On Friday, February 23rd, 2018, the 10<sup>th</sup> Annual Give Kids A Smile event was held at LSU Dental School. This year the LSU School of Dentistry AAPD Student Chapter organized the event. Under the direction of D3 student Courtney Brashier, the group led the day's events.

The AAPD student chapter organized a team of excited volunteers. 62 LSUSD hygiene students, 122 LSUSD students, 8 LSUSD hygiene faculty, 3 LSUSD dental faculty, 6 LSUSD pediatric dental residents, 5 LSUSD staff, 3 NODA member volunteers, and 12 LSU pre-dental society members were on hand during the event.

A circus theme was displayed across the clinic floors and reception areas to welcome the students. Approximately 116 children, grades 3<sup>rd</sup> through 5<sup>th</sup> from Esperanza Charter School were separated into groups and rotated through multiple stations throughout the dental school. The dental clinic station performed exams on the students as well as a prophylaxis, sealants and fluoride treatment. The oral hygiene station discussed oral hygiene tips and healthy food choices using displays, games, and videos. Thanks to the generosity of Campus Federal, the students were able to bring home pictures of their day from an interactive photo booth. In between

dental screenings and oral hygiene tips, Associate Professor, Prosthodontics--Dental Laboratory Technology, David Vela was on hand as a magician. David amazed both the students and those of us who have never seen his magical abilities. The last station of the day was healthy lifestyle. NFL Play60 volunteered their time to talk to the students about 60 minutes of exercise a day. Students were seen on the field laughing while running drills, catching the football, and working on their touchdown passes.

Thanks to the generosity of NODA, the students and chaperones finished the morning off with a healthy boxed lunch from Honeybaked Ham.

88 parents consented to dental screenings on their child. Of the 88 students screened, 5 children were found to have emergent dental needs, 38 students had urgent dental needs and 44 children were found to be in good dental health. 1 dental form was unmarked. Thanks to the addition of sealant material in the GKAS kits, 25 sealants were placed on permanent molars. Detailed information about the results of the oral health screening went home to the parents. The LSU Pediatric Dentistry department has been in contact with parents of the children that were recommended follow-up care.

It was a successful Children's Dental Health Month and I want to thank all those involved that helped with all of our annual Give Kids a Smile event.

## Are you coming due to get inspected by the State Board?

GET A CHECK-OFF LIST FROM THE LA STATE BOARD'S WEBSITE!

- Go to [www.lsbdo.org](http://www.lsbdo.org)
- Go to Forms
- Go to Inspection Form

## President's Message - Con't.

by Kristopher P. Rappold, D.D.S. – NODA President

professional Education and Collaborative Practice with the other LSU Health New Orleans professional schools to work toward total body health for patients.

Please also consider bringing your family and staff to the upcoming NODA Annual Crawfish Party on Friday, April 13<sup>th</sup> at Southport Hall. Every year a lot of hard work goes into planning the event in order to make it better each year. Come enjoy some crawfish and camaraderie with your fellow members.

# Upcoming Scientific Programs

by Peter M. Tufton, D.D.S. - NODA Scientific Program Committee Chair

DATE   LOCATION   TIME	SPEAKER   TOPIC   OBJECTIVES	SPONSOR
<p><b>LSU School of Dentistry</b> Administration Building Auditorium B - 4th floor 1100 Florida Avenue New Orleans, Louisiana 70119</p> <p><b>Check In:</b> Begins at 6:00 pm</p> <p><b>Food:</b> Served 6:00 - 7:00pm</p> <p><b>Business Meeting:</b> 7:00pm</p> <p><b>CE Course:</b> 7:20pm</p> <p><b>Fee:</b> Member \$0 (early) Student \$0 (early) Resident \$0 (early) Applicant \$0 (early) Non-member \$45.00 (early)</p> <p>Member \$0 (late) Student \$0 (late) Resident \$0 (late) Applicant \$0 (late) Non-member \$55.00 (late)</p> <p><b>CE:</b> 1 clinical hour</p>	<p><b>General Membership Meeting &amp; CE Lecture Dinner</b></p> <p><b>Speaker – Lisa P. Germain, D.D.S., M.Sc.D.</b> <b>Diplomate, American Board of Endodontics</b></p> <p>Dr. Lisa Germain is a Diplomate of the American Board of Endodontics, Fellow, International Congress of Oral Implantologists and Fellow, Misch Implant Institute. She received her D.D.S. degree in 1978 from the University of Maryland and her Masters of Science in Endodontics from Boston University in 1981. She has maintained a private practice in New Orleans, LA since 1984. She is a past Chairman of the New Orleans Dental Conference, a member of the Pierre Fauchard Academy as well as numerous other dental organizations. Her articles have been published in Dentistry Today, Compendium, Dental Economics, ADA Impact, Alpha Omega Journal and LVI Visions Magazine. She has been named a top educator by Dentistry Today. Dr. Germain lectures nationally and internationally to dental and medical professionals on a wide range of topics. In addition, Dr. Germain serves as the Clinical Director for DC Dental Company and produces agenda free, complimentary educational webinars to dentists nationwide and abroad.</p> <p><b>Topic – “Know When to Hold ‘Em Know When to Fold ‘Em, The Endo/Implant Conundrum”</b></p> <p>While implantology has made a huge impact in the field of dentistry, it has also created confusion when considering whether to save or extract a natural tooth. This presentation will give an overview of how a Clinician can make the best decision when presented with this dilemma.</p> <p><b>Learning objectives:</b> During this presentation, participants will learn:</p> <ol style="list-style-type: none"> <li>1.) Learn how to systematically assess a tooth to determine whether it is better to treat it or extract it.</li> <li>2.) Learn how to distinguish a treatable endodontic abscess from a hopeless complete vertical fracture.</li> <li>3.) Learn how Cone Beam CT Scanning has become a game changer in predicting the outcome of endodontic procedures.</li> </ol>	<p><b>New Orleans Dental Enterprises, LLC</b> Dr. Kevin Collins Chairman 2121 N. Causeway Boulevard, Suite 153 Metairie, Louisiana 70001 504/834-6449 collinskevinjdds@bellsouth.net www.nodental.org/preferred-providers</p>



**only \$25 a chance!**

## Buy Tickets for LDA's "Split the Pot" Raffle!

Proceeds benefit LADPAC and the LDA's grassroots efforts.

**Tickets available at the component level or by calling the LDA at 1-800-388-6642.**

*Drawing will take place at the New Orleans Dental Conference and LDA Annual Session  
May 25, 2018, at the  
Hyatt Regency Hotel, New Orleans.*

*Winner need not be present to win.*





# Supremely Secure. Relentlessly Responsive.

by Kevin J. Collins, D.D.S. – NODE Chairman

Dear NODA Member,

In order to bring you the highest quality and the most trusted products and services, we scour the market and rigorously vet all of our preferred providers. When we found iCoreDental cloud-based practice management software, we knew we had to make it available to you.

iCoreDental is the only cloud-based practice management EHR software designed from the input of 1,000 dentists like you. That's why iCoreDental is the only practice management system that works the way you need it to work.

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- ePrescriptions with controlled substances

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- Immediate analytics to better manage your practice
- Remote multi-location management

And true to our mission, New Orleans Dental Enterprises is saving you money through your membership. We negotiated a 33% discount on iCoreDental for all members of the New Orleans Dental Association.

There's no better way for you to experience what 1,000 of your peers designed than to see it in action for yourself. [Click here to book a live demo](#) or call 888.810.7706.




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# Five HIPAA-Relevant Questions You Should Ask Before Sending That Next Gmail

by Robert McDermott, President and CEO, iCoreConnect

At the end of 2017, Google estimated that 1.2 billion people use Gmail for countless personal and business uses. However, healthcare providers may be putting themselves at risk by using Gmail for any message that contains Protected Health Information (PHI). This can include even the smallest bits of health information, such as patient names and appointment times.

You may have read that Gmail - and other large services for everyday email - have HIPAA-compliant servers. Unfortunately, this is only one very small part of the entire picture required for your use of Gmail to be HIPAA compliant and secure. Before you press "Send" on that next email, you should be sure you can confidently answer the following five questions:

1) Do you have a HIPAA Business Associate Agreement (BAA) signed by Google? It is your responsibility as a customer to acquire BAA's from your vendors. Google offers BAA's only to those people paying to use G Suite. The BAA itself does not ensure HIPAA compliance, but it is one necessary component.

2) Will Google verify the identity of other healthcare provider recipients before sending Electronic Protected Health Information (ePHI)? In order to be compliant with HIPAA regulation §164.312(d), fully HIPAA-compliant email exchanges verify a recipi-

ent doctor's identity through professional credentials and other information sources. They employ safeguards such as the federal government's recommended DIRECT protocol. Gmail does not employ the DIRECT protocol.

3) Have you increased message encryption to the highest level? Google provides varying encryption levels. However, they state that the functionality of their encryption depends on each customer's software configuration. Some HIPAA email exchanges for health professionals provide end-to-end (person-to-person) security and 2048-bit encryption without the need to perform custom configurations.

4) Has Gmail definitively stated in writing that it will not search or scan the body of your email or its attachments? Fully HIPAA-compliant email exchanges do not read, scan or access the content of your emails for data gathering, marketing or advertising functions. HIPAA regulation §164.312(a)(1) requires no unauthorized access of ePHI.

5) If you are audited, will Google provide a comprehensive audit trail of all access to ePHI? How? In order to be fully HIPAA-compliant with regard to regulation §164.312(b), an email exchange must be able to produce a highly detailed audit trail of every exchange of ePHI. It is also import-

ant that you be able to receive this audit trail when needed. Some HIPAA email exchanges for health professionals provide a phone number that allows you to speak with an actual healthcare support specialist who can provide exactly the audit trail you need in a matter of minutes.

To learn more about HIPAA compliance requirements and options for dental professionals, visit [iCoreConnect.com](http://iCoreConnect.com) or call 1-888-810-7706.

Robert McDermott is Chief Executive Officer and President of iCoreConnect. iCoreConnect creates communication and practice management software that allows professionals to share information at the highest levels of security, backed up with real customer service.

**WE WANT YOUR NEWS!!**

**Anyone knowing of any dentist who has made a significant contribution, gained an elective or appointive office, written an article, delivered a paper, or rendered unusual public service, please let us know!**

**[info@nodental.org](mailto:info@nodental.org)**

# The Only Cloud-Based Practice Management EHR Designed by 1,000 Dentists



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or Expensive IT



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Upgrade Fees



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Cash Outlay



Easy-to-Use  
& Real Support

# CAN YOU IDENTIFY THIS LOGO?

Hello NODA members,



The logo on the left has been the logo for the New Orleans Dental Enterprises, LLC and has been for the last three years! Know as NODE. You may have heard it pronounced, “nod” or no de`. NODE is the for-profit arm of your New Orleans Dental Association and a membership related benefit.

Our slogan is: “Saving Money Through Membership”.

Our mission is: to find companies with goods or services that can save our NODA members money on those goods or services! NODE refers to these companies as “Preferred Providers” and these companies are not to be confused with the state sponsored companies.

The money you spend with the Preferred Providers generates a royalty back to NODE! The royalties are used to: Off-set expenses in the NODA office, Keep membership dues low, Support the annual NODA crawfish boil, Sponsor two general membership meeting a year for a continuing education hour with free food and Donate money to dental profession related causes.

After you read this message, please tell the person(s) who answers your phone, affectionately know as the “gate-keeper”, what NODE is all about. It’s your company which helps your

organization-NODA!

So next time a representative from one of the NODE “Preferred Provider” companies listed below calls or sends you literature with the “logo”, have your front desk person respectfully speak to them and take a message or give you the literature. Call them when you get a chance, see what they can do for you!

Utilization of these companies are the only way we can continue to grow this amazing NODA entity, NODE.

Listed below are the recognized NODE Preferred Providers:

Dexcomm (New) → telephone answering and communication services.

Direct Mail Plus (New) → personalized printing and bulk mailing.

iCoreConnect (New) → HIPPA compliant cloud-based dental software.

Garfield Refining (New) → gold refinery and precious metal scrap refining.

ClaimX → electronic dental claims processor.

Cost Segregation Services, Inc. → accelerated depreciation of commercial property.

Darby Dental Supply, Inc. → dental supply distributor.

DentalFix Rx → mobile dental equipment repair.

Profit On-Hold → telephone on-hold messaging service.

First Data Merchant Services → credit card processing and payment solutions.

Medical Disposal Systems of Louisiana, LLC → transportation and disposal of medical waste.

MoneyQuest → debt recovery service.

Whitney Bank → discount rate credit card services.

NODE committee members are:



Drs. Kristopher Rappold (2018 NODA President), Jeffry Leeson, Vincent Dileo, Jr., Charles Jouandot, David DeGenova, and Kevin Collins.

*NODA News* is published every month with the exception of June and August. Deadline for ads and editorial material is the 10th of the month preceding publication. Ads and news should be sent to: [info@nodental.org](mailto:info@nodental.org) NODA News is a publication of the New Orleans Dental Assn., 2121 N. Causeway Blvd., Suite 153, Metairie, LA 70001. Phone (504) 834-6449.



## It's Dental Conference Time: May 24 – 26 at the Hyatt Regency Hotel

by Dr. Glenn C. Dubroc, Jr. (Conference Advisory Council)

It's Conference time. Why should NODA members attend?

For the first time in over a decade, our annual dental conference will not be held at the Morial Convention Center. The 2018 installment of our convention will be hosted in the beautiful, spacious, and comfortable Hyatt Regency Hotel. No necessity to catch a plane and no annoying layovers. Or make a stay-cation out of the event and reserve a hotel room at the Hyatt. Places to grab lunch, dinner, or cocktails with a colleague or your staff are both within and in the immediate vicinity of the hotel. Since it's a holiday, you have the ability to attend the Conference and still enjoy an extended weekend. Two years ago, at the 2016 conference, registration fees were reduced by 50% and reasonable fees were added to the courses, thus eliminating the drawback for those people who were unable attend all three days of the convention and facilitating a better opportunity for each attendee to customize a C.E. schedule that meets one's unique goals and budget. With convenient parking both in and around the hotel, the total cost of your registration fee, course tickets, and nominal transportation expenses makes this meeting one of the most economical opportunities to fulfill most (if not all) of your mandatory continuing education requirements with C.E. of a very high quality and value. Don't forget the new State

Board mandate for license renewal that all dentists who prescribe drugs for their patients are required to take a three-hour course on opioid management. The Conference has you covered as Professor Karen Baker returns on Thursday, May 24 to present "The Prescription Opioid Crisis: Impact on Dental Pain Management."

Dr. Lee Ann Brady is one of the premier lecturers in the country on the topics of restorative dentistry and occlusion. With a private practice in Glendale, Arizona, she is also the Director of Education for The Pankey Institute. In 2010, she was recognized by Dental Products Report as one of the "Top 25 Women Dentists in the U.S." in the category of dental educators. She dedicates countless hours to studying and understanding occlusion, restorative dentistry, and dental materials performance. We have her for two days (four sessions) at this year's Conference. Dr. Stanley Malamed is no stranger to New Orleans or our Conference, but it has been a few years since he has graced our program. Always an intriguing and practical presenter, Dr. Malamed will speak twice over two days on the topics of local anesthesia and medical emergencies. Dr. Robert Frazer is a highly sought-after speaker, coach, and consultant for dentists and their organizations, having conducted over 1,000 presentations and workshops across North America and Europe. A masterful storyteller, he

shares with humor and poignancy his own journey while teaching his audience how to harness the powers of vision and emotional intelligence in one's life and practice. Judy Bendit, RDH was born and raised in a dental office, having now accumulated 45 years of experience in dentistry. She was recognized by Dentistry Today as a "top leader in dental education" and hygienists especially love Ms. Bendit's practical and informative presentations. We have her for two days covering topics ranging from aging's effect upon oral health to preventing common muscular pains that afflict dental professionals. This is but a brief synopsis of the solid continuing education program that also includes clinical presentations by Dr. Robert Convisar (lasers), Dr. Thomas Salinas (implants), Dr. Kitrina Cordell (oral pathology & oral radiography), Dr. John Molinari (infection control & infectious diseases), Dr. Henry Gremillion (orofacial pain), Dr. Samuel Low (periodontics), Mr. David Meinz (health & nutrition), Dr. Alan Jeroff (oral surgery), Dr. Glenn Dubroc (orthodontics), Dr. Manor Haas (endodontics), and Ms. Kim Miller, RDH (biofilm & product integration). From the practice management and business perspective, we have Mr. Dan Romance (tax planning and the implications of the recently passed tax code), Mr. Tom

## It's Dental Conference Time: May 24 – 26 at the Hyatt Regency Hotel - Con't.

by Dr. Glenn C. Dubroc, Jr. (Conference Advisory Council)

Limoli (dental insurance), Henry Schein Dental (dental equipment maintenance), Mr. Ian McNickle (social media, online reputation, pay per click strategies to grow your practice), and Dr. Julie Goldberg (risk management). For those who need to renew their CPR training, Capt. Iggy Rosales returns with a practical and informative review of life-saving techniques.

If you need C.E. in a hurry, we present C.E. on the Geaux, one-hour continuing education forums sponsored by some of our 2018 exhibitors. This year's program includes Ms. Kathy Ferguson (management of delinquent accounts & cost segregation and tax-savings strategies), Mr. Robert McDermott (HIPAA and e-mail), Dr. Earl Douglas (practice profitability), Dr. M.H. Chauhan (dental materials), and Mr. Nick Hamilton (using technology to facilitate HIPAA compliance).

New this year is that the Exhibit Hall will be open three days, including Saturday until 2:00 pm. To reward attendees who come to the Conference on a Saturday, we introduce Super Seven Saturday. With the exception of the CPR certification course, all lectures on Saturday, May 26, have a super low fee ending in the number 7. Courses for dentists are \$37 in the morning and \$27 in the afternoon; while for all other attendees, courses are only \$7. You'll be hard-pressed to find less expensive C.E. of this high quality. Join your colleagues in the Exhibit

Hall on Thursday and Friday for Happy Hour with complimentary wine and beer, sponsored by Tax Saving Professionals. If you are a new dentist, attend the New Dentist Social on Thursday at Borgne restaurant in the Hyatt. Join your colleagues for the Welcome Reception and LDA President's Party, in conjunction with the LSUSD Alumni reception, to be hosted by 8 Block Kitchen & Bar in the Hyatt Regency, with music by Le Bons Temp.

The Conference mobile app will return, but this year with a greater incentive to use it. For every course evaluation you complete using the mobile device app, your name will be entered into a drawing for complimentary registration at the 2019 Conference.

This covers the registration fee only (not session fees). The app will be available for download in April. Go to the Apple Store or Google Play, search for Crowd Compass AttendeeHub. Download the app to your device. Open the app and search for New Orleans Dental.

We can't make it much easier or affordable for NODA members. Convenient, economical, and enjoyable. This is your Conference in your hometown. The pre-registration deadline with discounted registration fees is Friday, April 20. Online registration closes on Friday, May 11. To register, go to [www.nodc.org](http://www.nodc.org) and select the Registration tab. We hope to see you there.

### As you look to the future of your practice,

you can rest assured that the LDA-endorsed insurance company is there to protect you, your family, and your practice. Brown & Brown offers competitive prices on top quality benefits, and their insurance portfolio includes:



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*Make this a mini vacation and join us in New Orleans! During your online registration, you will have the opportunity to reserve your room at the Hyatt. PLEASE NOTE that rooms are still available. Call our conference office (504-834-6449) if you encounter any problems.*

**Food...Fun...Plus, top notch speakers!**

**May 24-26, 2018**

**Hyatt Regency Hotel,  
New Orleans, LA**

**[www.nodc.org](http://www.nodc.org)**



**KNOCK OUT your mandatory C.E. requirements in one economical convention!**

*The New Orleans Dental Conference & LDA Annual Session has become one of the most economical sources of continuing dental education to be found. Sample registrations ONLY:*

<u>ADA Dentist</u>	
Registration Fee:	\$160
Thursday AM – Ms. Karen Baker	\$ 60
Thursday PM – Dr. Stanley Malamed	\$ 70
Friday AM – Dr. Lee Ann Brady	\$ 70
Friday PM – Mr. Ian McNickle	\$ 45
Saturday AM – Dr. Alan Jeroff	\$ 37
Saturday PM – Dr. Manor Haas	<u>\$ 27</u>
(18 C.E. hours)	\$469

***That's \$26.06 per C.E. hour!!!***

<u>Hygienist</u>	
Registration Fee:	\$ 70
Thursday PM: - Judy Bendit, RDH	\$ 15
Friday AM – Dr. Stanley Malamed	\$ 30
Friday PM – Dr. Kitrina Cordell	\$ 15
Saturday AM – Dr. Glenn Dubroc, Jr.	\$ 7
Saturday PM – Kim Miller, RDH	<u>\$ 7</u>
(13 C.E. hours)	\$144

***That's \$11.08 per C.E. hour!!!***

**\$37.....\$27.....\$7**

**CHECK OUT OUR SUPER SEVEN SATURDAY!**

***With the exception of the CPR certification course, all courses on Saturday have a super low fee ending in the number 7. Courses for \$37 or \$27 for dentists and only \$7 for everyone else. Other than FREE, you'll be hard-pressed to find less expensive C.E. of this quality. A special treat to our attendees for showing up on a Saturday!!***



*Don't miss out on incredible speakers, all the new dental innovations in the Exhibit Hall, and the great fun, food, and fellowship that this meeting offers!*

*NODC/LDAAS Coincides with 2018 Bayou Country Superfest featuring headliner and legend George Strait ([www.bayoucountrysuperfest.com](http://www.bayoucountrysuperfest.com)) and The New Orleans Wine & Food Experience ([www.nowfe.com](http://www.nowfe.com))*

## Remembering John Sheridan, D.D.S.

John Joseph “Jack” Sheridan, DDS, MSD, professor emeritus, passed away on February 2, 2018, at the age of 85. A member of the LSU School of Dentistry Department of Orthodontics for over 30 years, he joined the school in 1973 as a clinical assistant professor and retired in 2005. Following Hurricane Katrina he relocated to Jacksonville, Florida, where he became a professor at Jacksonville University.

Prior to joining LSUSD, Dr. Sheridan has been an instructor of the history of American economics and economic geography at Loyola University of New Orleans. He was also a visiting lecturer at Baylor University School of Dentistry. A native of New York City, he received a BS from the University of Pennsylvania in 1954.

From 1954 to 1959, Jack served as a fighter pilot and captain in the U.S. Marine Corps. Shortly afterwards, he was a bush and mapping pilot in Canada. He narrowly escaped death when the rotors on his helicopter iced over during a mapping expedition and he crashed in the remote Otish Mountains. After surviving the harsh conditions for three days, he was finally rescued by his flight crew. Motivated to seek a warmer climate, Jack was hired as a pilot for Petroleum Helicopters – flying personnel to and from offshore oil rigs outside of Lafayette. He viewed Petroleum Helicopters as a three-dimensional “bus driver” and concluded that it was a time for a change and he was married with four children.

Subsequently, he received his DDS from the Loyola University

of the South in 1965. During the summer breaks while in dental school, he piloted planes and helicopters in aerial firefighting in the Midwest to earn extra income. In 1967 he completed a master of science in dentistry along with the certificate in orthodontics at Baylor University.

Dr. Sheridan was esteemed as a clinician, researcher, and inventor. A diplomate of the American Board of Orthodontics, he authored or co-authored over 50 publications, was involved in over 30 research endeavors, and lectured worldwide in the field of orthodontics. He was an associate editor of the *Journal of Clinical Orthodontics* for over two decades beginning in 1987.

Jack Sheridan was known for pioneering the Essix Retainer, a clear orthodontic retainer, which is still widely used today. He also applied interproximal enamel reduction to the posterior segments of the dentition. Dr. Sheridan referred to this procedure as “ARS, or Air Rotor Stripping.” This technique gives orthodontic practitioners the ability to gain modest space in the dental arches without having to extract teeth. ARS earned Dr. Sheridan the nickname “Jack the Stripper” among his colleagues. Much of the initial research for clear aligners, clear retainers, and ARS originated with Dr. Sheridan in collaboration with other faculty members and orthodontic residents at LSUSD.

Community involvement was also important to Dr. Sheridan. He supported and volunteered for organizations such as the March of Dimes; for over ten years he partici-

pated in mission trips to provide dental care to the indigent population in Honduras; and he chaired an annual Thanksgiving feast for the homeless in New Orleans. Dr. Sheridan was highly respected by his colleagues, the orthodontic residents, and the dental students he taught over the decades. In 1996 he was named Outstanding Alumnus by the Baylor College of Dentistry Department of Orthodontics. At the 2017 LSUSD Alumni Day, Dr. Sheridan received the Lifetime Service Award in recognition of his significant contributions to dental education and research. Dr. Robert Sheridan accepted the award on behalf of this father.

His three children are all LSUSD dental graduates. Dr. Ellen Sheridan Kinsey graduated in 1982, Dr. Maureen Sheridan-Fenton in 1984, and Dr. Robert Sheridan in 1995. His daughters practice in Shreveport while his son practices in Florida.

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## President's Installation Banquet

Basin St. Station

Photos courtesy of Dr. F. Thomas Giacona, Jr., Dr. Kevin Collins, Dr. Kristopher Rappold



*Dr. Kristopher Rappold (President) and Doris Rappold.*



*Jay Brugger, Rose Brugger and Dr. Kristopher Rappold (President).*



*Dr. Richard Akin, Dr. Kristopher Rappold (President) and Dr. Dustin Kidder.*



*Sandra Rigdon and Dr. Kristopher Rappold (President).*



*Lindsey Lynn Lee and Dr. Kevin Astugue.*



*Dr. Kristopher Rappold (President), Dr. Emily Eggart, Brittany English, RDH, Briana Indovina, Olivia Indovina and Dr. Tony Hammack.*



# President's Installation Banquet - Con't.

Basin St. Station

Photos courtesy of Dr. F. Thomas Giacona, Jr., Dr. Kevin Collins, Dr. Kristopher Rappold



Linda Harris, Dr. Kristopher Rappold (President), Doris Rappold and Dr. Kevin Collins (NODE Chair).



Dr. Jeffry Leeson (Alternate Director to LDA), Dr. Kristopher Rappold (President), Constance Daniel, Dr. Laurie Moeller, Linda Harris and Dr. Kevin Collins (NODE Chair).



Dr. Francesca Velasco (At-Large), Dr. Kristopher Rappold (President), Dr. Byron Ganuchea (1st Vice President), Dr. Brant Schmidt (At-Large), Dr. Gustavo Coutin (Immediate Past President) and Dr. Jeffry Leeson (Alternate Director to the LDA).



Dr. Gustavo Coutin (Immediate Past President) and Dr. Christopher Brown (Master of Ceremonies).



Dr. Mark Chaney (2017 Honor Dentist), Linda Harris and Dr. Kevin Collins (NODE Chair).



Current and Past Presidents: (top row) – Drs. Jeffry Leeson, F. Thomas Giacona, Jr., Frank Martello, George Arch, Jr., Donald Bennett and Kevin Collins. (bottom row) – Drs. Mark Chaney, Glenn Dubroc, Jr., Laurie Moeller, David Hildebrandt and Kristopher Rappold.

# President's Installation Banquet - Con't.

Basin St. Station

Photos courtesy of Dr. F. Thomas Giacona, Jr., Dr. Kevin Collins, Dr. Kristopher Rappold



Dr. Jeffrey Leeson (Alternate Director to the LDA), Dr. Mark Chaney (2017 Honor Dentist) and Dr. Kevin Collins (NODE Chair).



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*Congratulations!*

Dr. Robert Bode for transitioning his  
Lafayette, LA practice  
to Dr. Vintage Delahoussaye Leblanc.

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# Give Kids A Smile

LSUHSC School of Dentistry

*Photos courtesy of Leslie Capo*





# LDA House of Delegates

Baton Rouge Marriott

Photos courtesy of Annette Drodgy, Assistant Executive Director



Swearing in of the 2018 Officers of the LDA.



NODA members serve as Delegates to the LDA House.



Dr. Robert Barsley addresses the House of Delegates after serving the LDA Board since 2003.



LDA Immediate Past President, Dr. David Hildebrandt, passes the gavel to new LDA President, Dr. Daniel Weaver of Lake Charles, LA.



Dr. Ray Cohlmia, District XII Trustee to the ADA places President's pin on Dr. David Hildebrandt, a NODA member and outgoing LDA President.

## LDA House of Delegates - Con't.

Baton Rouge Marriott

*Photos courtesy of Annette Droddy, Assistant Executive Director*



*Dr. Anthony Miranda, Jr. receives the 2018 Honor Dentist Award from the LDA with Peggy Miranda.*



*Dr. Mark Chaney, Dr. Anthony Miranda, Jr. (receives the 2018 Honor Dentist Award from the LDA) and Dr. Glenn Dubroc, Jr.*



*LSU Dental students serve as ASDA representatives to the House of Delegates.*



*Dr. Kristopher Rappold (NODA President) receives 2018 New Dentist Award from the LDA. Dr. F. Thomas Giacona, Jr. introduced Dr. Rappold before the LDA House of Delegates.*

*NODA News* is published every month with the exception of June and August. Deadline for ads and editorial material is the 10th of the month preceding publication. Ads and news should be sent to:  
[info@nodental.org](mailto:info@nodental.org)



**“Get Rid of the Debtors ... Don’t lose your Patients... Patience”**  
**Top 10 Ways to GET PAID Fast & Eliminate the Need for a Collection Agency**



## Delinquent Accounts Must Geaux...

Learn the latest information and techniques to getting paid on time. In today’s economy getting paid is of utmost importance. Kathy is known throughout the U.S. as the “Cash Flow Specialist” and was the very first Preferred Provider for the New Orleans Dental Association, (NODA). She is the National V.P./Training Director for MoneyQuest Corporation. She will be sharing her vast experience of over 30 years of providing debt recovery and cash flow producing services to business owners.

Most dental practices inevitably wind up with a residual number of patients that do not pay in a timely manner. As a result, they typically have turned to the only four options that were available to them, namely In-house efforts, hiring a Collection Agency, obtaining Legal Assistance or finally Writing off the debt. Once you have provided services to your patient, you have a right to expect to be paid for your service. However, anyone who has been in business for even a month has learned that prompt payment isn’t always the case.

This course will provide to you the following outstanding benefits and will show you how to enhance the recoveries you are currently generating while maintaining relationships with your patients. Learn how to put your earned deserved dollars back in your pocket and your happy patients back in your chair. It is always more cost effective to retain a patient than acquire a new one. The old way of doing collections that worked well in the past doesn’t work in today’s economy, especially with social media... Learn the cutting-edge approach to increased cash flow... “An ounce of prevention is worth a pound of cure”. All you have to lose... are those delinquent accounts and if you’re not careful your patients (patience).

### Learn How to:

- Develop a Defined Credit and Collection Policy and implement a systematic plan
- Become informed of the fair debt collection practices act rules & regulations
- Overcome objections and get paid for your services ... “The Art of Negotiation”
- Prevent Slow pays from becoming No pays ...Learn to properly manage your accounts receivables.
- Assure that your staff is well trained & knowledgeable of recovery techniques and procedures
- **Learn How to Prime the “Payment Pump” and see the “Cash Flow” ...**



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**[www.moneyquestcorp.com](http://www.moneyquestcorp.com)**

**Visit me at Booth #220-22**

**The New Orleans Dental Conference**

**(No Cost) - "CE on the Geaux"**

**Thursday - May 24<sup>th</sup> 11:00am.**

The Tax Cuts and Jobs Act Greatly Benefits Dental and Medical Professionals with Increased Cash Flow

**Most dental and medical practice owners are invested in their practice locations, either through building ownership or leasehold improvements. If you have not looked into cost segregation and all recent tax law changes, you are probably paying too much on your income taxes.**

With your tax savings and increased cash flow...

- Purchase New Equipment
- Hire Additional Staff
- Expand Your Practice
- Acquire New Property
- Pay Down Debt
- Boost Marketing Presence

Actual Savings Generated by Cost Segregation Studies			
Facility Type	Total Property Cost	First Year Cash Flow from Tax Savings	Five Year Cash Flow or 100% bonus/first year
Medical Practice	\$260,000	\$15,999	\$29,151
Leasehold Improvements	\$667,000	\$53,476	\$67,593
Dental Facility	\$1,400,000	\$73,751	\$131,569
Residential Rental	\$1,712,000	\$98,222	\$125,471
Surgical Center	\$2,730,000	\$41,418	\$219,450
Regional Hospital	\$7,400,000	\$323,673	\$605,133
Dental Surgical	\$8,389,000	\$692,183	\$973,836

Visit me at Booth #220-22 at The New Orleans Dental Conference on May 24-25-26.  
 No Cost CE at "CE on the Geaux" Friday May 25th 1-2pm.

For over 16 years, Kathy has been the liaison and NODA preferred provider for the New Orleans Dental Association.

Dentists in Louisiana and Mississippi have received millions of dollars in tax savings with her assistance. Kathy is a trusted advisor to countless CPAs and Tax Professionals nationwide. She has published articles such as "Pay Less to the IRS" and presents at Dental Continuing Education Classes across the U.S. as a Cash Flow Specialist.

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Kathy K. Ferguson  
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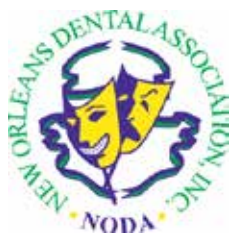
**It's Your Money. Keep More of It.**



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# Le Bon Temps Roule

## New Orleans Dental Association



## Crawfish Boil

April 13, 2018

6:00pm - 9:00pm

Crawfish ▪ Jambalaya ▪ Beer ▪ Soft Drinks

SOUTHPORT HALL  
200 Monticello Avenue | Jefferson, LA 70121

\$20.00 per person

R.S.V.P. NODA 504-834-6449

C'este Bon !!



*Fun, Sun, and C.É.*

**Wednesday- Saturday, June 20-23, 2018**

# LDA Summer Education Conference

Pensacola, FL

Hilton Pensacola Beach Gulf Front

[www.ladental.org/summerconference](http://www.ladental.org/summerconference), 225-926-1986

Speakers include: **Dean Henry Gremillion & Dr. Liz Kidder**



**July 12-14, 2018**

**Sand Dollar Marina**

**Grand Isle, LA**

Join the LDA Foundation for the

**17th Annual Fishing Rodeo!**

LDA Foundation  
Fishing Rodeo

Help raise money for Louisiana's dental outreach programs, such as **LA Mission of Mercy (LaMOM)**, and have fun while doing it!

**More Information:**

[www.ladental.org/fishingrodeo](http://www.ladental.org/fishingrodeo)

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MCNA Dental, AG Dental CPAs & Advisors



## Bulletin Board

### APPRAISALS, SALES, ASSOCIATESHIPS, PRE-RETIREMENT PLANNING

ADS South specializes in valuations and transitions for dentists. Learn how to protect your practice in case of death. Call Dr. Earl Douglas at 770/664-1982 or visit our website [www.adssouth.com](http://www.adssouth.com).

LAKE CHARLES, LA (#9060) – General; Gross collections \$369,492; 4 days, 4 operatories; 2,107 sq. ft. office space.

THIBODAUX, LA (#9115) – Start your own practice without spending a fortune. 5 fully equipped operatories and a laser. Staff in place. Building available for purchase for less than rent. Priced reduced to \$159,000!!

### ENDODONTIST/GENERAL DENTIST

Exceptional Dental is looking for an endodontist and general dentists in the New Orleans area. The main focus of our practice is adult general dentistry. Our practice utilizes a state of the art equipment and software to allow our dentists to provide the highest quality

care to their patients. In addition to providing high end facilities and equipment, Exceptional Dental offers associates very competitive pay and group health insurance benefits. Send résumés to [darrell@drbourg.com](mailto:darrell@drbourg.com).



### GENERAL DENTISTS NEEDED (New Orleans & Greater Baton Rouge Areas)

Whether you are a recent dental school graduate or a current practitioner interested in pursuing new opportunities, Louisiana Dental Center offers

dentists the ability to perform in an autonomous and collegial atmosphere without the burden of managing a practice. With numerous up-to-date facilities scattered across southern Louisiana, our practice is in a unique position to offer flexible schedules and working options for the general dentist or specialist. If you're interested in joining our team of professionals, please contact Terry Ernst at 985/893-2240 or fax CVs to his attention at 985/893-2629.



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## Bulletin Board - Con't.

### ORAL SURGEON AND PERIODONTIST NEEDED (Baton Rouge Area)

Louisiana Dental Center, a well-established and fast-growing group dental practice, is seeking an Oral Surgeon for its Denham Springs and Gonzales locations and a Periodontist for its Denham Springs and Zachary locations. Please contact Terry Ernst at 985/893-2240 or e-mail CV to [ternst@ladentalcenter.com](mailto:ternst@ladentalcenter.com).



### SATURDAY DENTISTS NEEDED

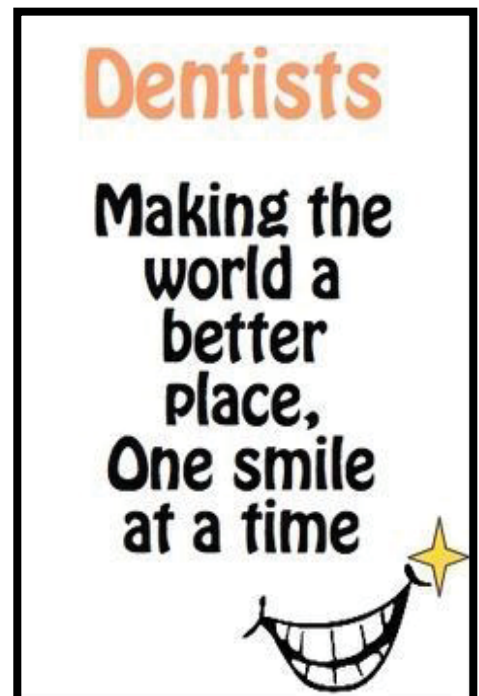
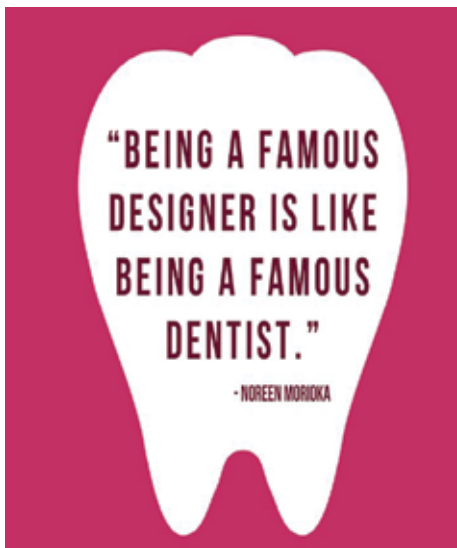
Louisiana Dental Center, a well-established and fast-growing group dental practice, is seeking General Dentists interested in working Saturday's. Please contact Terry Ernst at 985/893-2240 or send CVs to [ternst@ladentalcenter.com](mailto:ternst@ladentalcenter.com).

### ORTHODONTIST NEEDED COVINGTON

Upscale dental practice. I-CAT Imaging for Ceph and Airway. Lots of combo restorative-ortho cases. 50 plus case starts per year. Flexible schedule and compensation. Send résumé to: [mymagnoliadental@gmail.com](mailto:mymagnoliadental@gmail.com). Email: [mymagnoliadental@gmail.com](mailto:mymagnoliadental@gmail.com).

### PART TIME DENTAL ASSOCIATE







Northshore Dental Practice looking for part-time Dental Associate. Initially 2 days per week, possibly leading to full time. Fee for service, no medicaid, experience preferred with guaranteed minimum. Call 985/373-5430.



## Upcoming CE Courses: April - June 2018

For registration and latest course updates: [www.LSUHealthNewOrleansCDE.org](http://www.LSUHealthNewOrleansCDE.org)  
or call 504-941-8193 Questions? Email [info@LSUCDE.org](mailto:info@LSUCDE.org)

Every effort has been made to present this course listing as accurately as possible from information available on March 20, 2018. Notice of changes will be announced on the website. Check for the most up-to-date list of courses here: [www.LSUHealthNewOrleansCDE.org](http://www.LSUHealthNewOrleansCDE.org).

Course Date(s) & City	Course Name, Speaker(s) & Location	For	Fees	Hours*
May 18-19 Houston, TX 	<b>Single-Tooth Implant Surgery &amp; Restoration.</b> • 2 days of lectures and “hands-on” workshops • Learn how to add implant dentistry to your practice. Presented by <b>Rick Ferguson, DMD</b> and <b>John M. Barksdale, DDS</b> – at JW Marriott (Westheimer/Galleria Area)	Dentist	\$995 ■	16 C, (8L/8P)
Starts May 18-19 & Ends June 1-2 New Orleans 	<b>Local Anesthesia Training Program for Dental Hygienists (must attend both sessions).</b> Presented by <b>Christopher J. Spencer, DDS</b> with injection lab guidance and supervision by members of the LSU School of Dentistry hygiene faculty – at LSU School of Dentistry <b>Register by April 20, 2018 to provide time to review self-administered materials and to complete and return open-book test.</b>	Hygienist	\$1,595	38 C, (18L/12P/8SA)
May 18-20 Lafayette 	<b>Expanded Duty Dental Assistant (EDDA) – Lafayette.</b> Presented by <b>Karen Coco, EDDA, Loretta Hoyer, EDDA,</b> and <b>Telisa Rogers, EDDA</b> – at Lafayette General Medical Center	Assistant	\$650	24 C, (12L/12P)
May 19 New Orleans 	<b>Digital &amp; Conventional Radiology for the Dental Assistant (RAD).</b> Presented by <b>Kavas H. Thunthy, DDS, Dale Brooks Hernandez, LRT</b> and <b>Anne Klasser, EDDA</b> – at LSU School of Dentistry	Assistant	\$300	7 C, (3.5L/3.5P)
June 15 New Orleans 	<b>Maximized Adhesive Dentistry: The Level II, Anterior Course. Tools, Materials &amp; Techniques for Durable, Predictable, Esthetic Restorations.</b> Presented by <b>Bruce J. LeBlanc, DDS</b> with <b>John M. Barksdale, Jr., DDS,</b> and <b>Mike Robichaux, DDS.</b> A limited-attendance, “hands-on” course for dentists – at LSU School of Dentistry	Dentist	\$895	7 C, (1L/6P)
June 22-24 Baton Rouge 	<b>Expanded Duty Dental Assistant (EDDA) – Baton Rouge.</b> Presented by <b>Anne Klasser, EDDA, Leslie C. Hernandez, EDDA,</b> and <b>Brook Mason, EDDA</b> – at National EMS Academy in Baton Rouge	Assistant	\$650	24 C, (12L/12P)

\*Hours C=Clinical NC=Non-Clinical L=Lecture P=Participation SA=Self-Administered



A “Hands-On” course.

■ This is the regular tuition. Register 4 weeks before and SAVE – see website for Early Bird savings and deadlines.