NODA News

Volume 57 | Number 8

Article 1

2019

NODA News October 2019

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Recommended Citation

(2019) "NODA News October 2019," *NODA News*: Vol. 57: No. 8, Article 1. Available at: https://commons.ada.org/noda-news/vol57/iss8/1

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NODA News

MISSION STATEMENT

To maintain a cohesive organization that serves its membership by promoting the art, science and professionalism of dentistry, and by communicating the value of optimal oral health to the community.

VOL. 57 OCTOBER '19 NO. 08

Missing Bob Barsley: a Friend, a Mentor, a Legend



Robert Emmett Barsley, DDS, JD, age 67, passed away on Saturday, September 28, 20-19, at his home in Ponchatoula, Louisiana. He was the

son of the late Paul and Ethel Barsley.

An internationally renowned and well-published expert consultant and sought-after lecturer in the field of forensics, Dr. Barsley was a Professor and Division Head at the LSU School of Dentistry in New Orleans and served as Director of Hospital and Community Dentistry for the LSUSD Department of Oral Health Services.

A 1977 graduate of LSUSD, Dr. Barsley became a full-time faculty member in 1982, one week after the crash of a PanAm jet at Moisant Field. He worked with faculty and students in a successful effort to aid law enforcement in identifying the more than 150 victims of that tragedy.

Dr. Barsley graduated from Loyola University School of Law in New Orleans in 1987 and was admitted to the Louisiana Bar that same year. Since then, he served as a consultant to numerous coroners' offices in southern Louisiana and was on staff at the coroners' offices in both Orleans and Jefferson parishes.

As a member of DMORT Region VI (United States Public Health Service), he served an extended tour of duty in the dental section of the hurricanes Katrina and Rita morgues in St. Gabriel and Carville, Louisiana, where he directed scores of dentists from all over the United States in identifying the

hundreds of victims brought to the morgue. This six-month detail, using virtually all forms of forensic science, resulted in nearly all of the bodies being identified and returned to their families for burial.

Dr. Barsley was co-chair of the Odontology Section of the Scientific Working Group on Disaster Victim Identification funded by the National Institute of Justice and the FBI.

In addition, he was a fellow of the American College of Dentists, the International College of Dentists, the Pierre Fauchard Academy, and the Odontology Section of the American Academy of Forensic Sciences for which he served as its 65th president and received the Reidar Sognnaes Award for Excellence in Forensic Dentistry.

In 1998-99, Dr. Barsley served as a Robert Wood Johnson Foundation Congressional Health Policy Fellow in the office of Senator John Breaux. He served as a delegate to the American Dental Association (ADA) House of Delegates and was the former chairman of the ADA Council on Access, Prevention, and Interprofessional Relations. He was chair of the 2013 ADA Annual Session when it was held in New Orleans.

In 2015, Dr. Barsley was awarded both the LSU School of Dentistry Alumnus of the Year Award and the New Orleans Dental Association Honor Dentist Award. He served the LDA as its Secretary-Treasurer, Speaker of the House of Delegates, and its President.

Locally, Dr. Barsley was a member of the North Oaks Board of Directors, the Strawberry Festival Committee and the Ponchatoula Rotary Club. From 2004-2012, he was the Magistrate for the City of Ponchatoula Mayor's Court. A 1970 Ponchatoula High graduate, Dr. Barsley attended Rhodes in Memphis and LSU before entering LSUSD. In 2015, he served on the John Bel Edwards Healthcare Transition Team.

He was beloved by his friends, and his generous spirit and thoughtful nature endeared him to all who knew him

Dr. Barsley leaves behind his wife of 45 years, Gwen Ballard Barsley, and their daughter Emily who is in her first year of residency at the LSU School of Medicine in Shreveport.

A memorial service in Dr. Barsley's honor is scheduled for Sunday, October 27, at the Ponchatoula Jr. High auditorium. In lieu of flowers, donations can be made to the North Oaks Foundation online at www.northoaks.org/foundation or mailed to P.O. Box 1239, Hammond, LA 70404.

(Editors Comment)

Bob,

I know you're up there, and I want to say how obvious it now is that so many of us have been dependent on you through your teaching, volunteering, and in sharing your amazing knowledge when needed.

You are sorely missed by so very many, and we will pick up your torch that was so dutifully and willingly carried for so many years and aspire to continue your way of shining light on those in need of your assistance and kindness.

Thank you for the privilege of being your friend and colleague.

Kristi M. Soileau, DDS, MEd, MSHCE, FACD

President's Message

by Peter M. Tufton, D.D.S. - NODA President



All is well in NODA World! The Saints have won their season opener and the Tigers are on a winning streak. Our team NODA

attended the ADA-FDI World Dental conference in San Francisco. Drs. Mark Chaney, Kristi Soileau and David Hildebrandt made their presence known on their respective committees. The ADA has chosen to restructure the categories of membership along with an increase in dues. Dr. Chaney spoke against this motion, but it passed.

Next year, the ADA will meet October 15-18, 2020 in Orlando Florida. If you plan to attend, make your reservations early! The ADA will switch to digital membership cards in 2020. You will have easy access now for your membership information through smart phones.

Remember amalgam recycling must be in place by July 14, 2020. Your membership in the ADA gives you up to 50% discount if you buy it though HealthFirst.com/A-DA. Also ask your local reps about any discounts.

Our next General Membership meeting will be held on October 16th at the Jefferson Orleans

South. Dr. Michael Block will speak "Why and How I Navigate Every Implant."

Please submit your honor dentist nominations to Dr. Glen Dubroc, Jr. at andrew@nodental.org or fax to 504/838-6909. This is NODA 's most prestigious award. NODE will again sponsor our free November 20th General Membership meeting. The meeting with be held at LSU School of Dentistry. This perk is only made possible by your support of our Preferred Providers. Thanks to Dr. Kevin Collins and his committee for all their hard work.

See you at the next meeting and don't forget to encourage your colleagues to attend.



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Upcoming Scientific Programs

by Byron C. Ganucheau, D.D.S. - NODA Scientific Program Committee Chair

DATE | LOCATION | TIME

SPEAKER | TOPIC | OBJECTIVES

SPONSOR

October 16, 2019

Jefferson Orleans South

2526 Edenborn Avenue Metairie, Louisiana 70002 504/454-6105 www.jeffersonorleans.com

Registration: 6:30 pm Course: 7:00 pm

Fee:

Member \$20 (early) Student \$20 (early) Resident \$20 (early) Applicant \$0 (early) Non-member \$45.00 (early)

Member \$30 (late) Student \$30 (late) Resident \$30 (late) Applicant \$0 (late) Non-member \$55.00 (late)

CE: 1 clinical hour

Payment is required with registration, otherwise registration for the meeting is not guaranteed. All no shows will be charged the full amount of registration. All requests for refunds or cancellations must be received in writing no less than three days prior to the course. A 25% administration fee will be applied to any refund request received prior to Monday, October 14, 2019. Refund requests will

not be accepted after this deadline.

Speaker - Michael S. Block, DMD

Dr. Block graduated from the University of Rochester in 1975, attaining both a BA in Biology and a BS in Biomedical Engineering. He completed his dental training at the Harvard School of Dental Medicine in 1979, receiving his D.M.D. cum laude in a special field. He completed his residency program in Oral and Maxillofacial Surgery at the LSU School of Dentistry in 1983. He remained at the LSU School of Dentistry and achieved the academic rank of Professor in the Department of Oral and Maxillofacial Surgery. Currently he is in private practice dedicated to patient oriented care. Dr. Block is the editor-in-chief of five textbooks on dental implants, Endosseous Implants for Maxillofacial Reconstruction, Implants in Dentistry, Color Atlas of Dental Implant Surgery: the 4th edition was published in 2014. He is Past President of the Academy of Osseointegration, and has been program chairman for three of their annual programs. Dr. Block serves on the American Association of Oral and Maxillofacial Surgeons (AAOMS) Committee on Continuing Education. Dr. Block has been an examiner for the American Board of Oral and Maxillofacial Surgery. He is a Section Editor on Dental Implants for the Journal of Oral and Maxillofacial Surgery. Dr. Block is particularly interested in the translation of technology for efficient and predictable reconstruction of the jaw to provide ideal bone for implant placement and esthetic replacement of missing teeth, the use of multiple techniques and implants to reconstruct significant atrophic conditions, and interceptive strategies for rehabilitating extraction sites with implant restorations. Hobbies and interests: Golf, skiing, road cycling, nutrition, science fiction, computer technology.

Topic – "Why and How I Navigate Every Implant"

When an implant is placed in the ideal position, the restoration process will have less need for complicated prosthetics. Deviations in implant position include but are not limited to angulation, platform position, apical implant position, and depth. The use of the Freehand approach where the clinician placing the implants uses adjacent teeth or laboratory fabricated stents to guide implant placement can result in accurate implant placement. However, the Freehand approach is less accurate when compared to implant placement using navigation. The accuracy and precision of implant placement should be the same for every patient and for every clinician. For the clinician to use navigation on every patient receiving an implant, the navigated surgery method must provide the surgeon compelling reasons to adopt the technology and appreciate improvements in accuracy, precision, efficiency including time and cost, and ergonomics. Additional benefits may include improved methods for teaching novice surgeons. This presentation will review the evidence that confirms the need and accuracy of dynamic navigation for implant placement. Multiple cases will be presented including the use of dynamic navigation to accurately position a drill to elevate the sinus floor and improved accuracy in esthetic cases. This system has been used in the speaker's practice since February, 2015, in over 800 cases.

Learning objectives: At the end of this session, the attendee will:

- 1.) Understand the evidence for improved accuracy and precision using navigation.
- Understand the use of navigation to accurately position the drill 1 mm from the sinus floor for elevation and grafting.
- 3.) Recognize the need for using this technology every day on every patient.
- 4.) Recognize the workflow incorporating intraoral scans for implant planning with exporting the plan for customizing prostheses and abutments.

Patterson Dental

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NODC/LDA 2020 Vision of Dentistry's Future

by James E. Burns, D.D.S. - NODC/LDA Annual Session Committee Chair



Last month, I talked about the need for the membership of the New Orleans Dental Association to support

next year's New Orleans Dental Conference & Louisiana Dental Association's Annual Session. As a committee, our priority is to provide conference attendees with the most value for their C.E. dollar. Some of the Lagniappe items we envision are as follows:

EXHIBIT HALL

- We will be providing coffee service from 7:45am -8:45am all three days.
- Soft drinks will be provided in the exhibit hall on Thurs day and Friday at 12:30pm.
- ICE CREAM SOCIAL Friday, Ice cream will be provided at 12:30pm.
- Thursday afternoon –
 Happy Hour from 4:30pm 5:30pm with Wine, Beer and
 Soft Drinks.
- Friday afternoon "LAST CALL IN THE EXHIBIT HALL" 4:30pm - 5:30pm – Wine, Beer and Soft Drinks. Hors d'oeuvres to be passed out throughout exhibit hall.

Just like this past year, we will be having our "Exhibit Hall Gumbo" to win great prizes, as well as our Tote Bag give away, where

you may win a \$100 Golden Ticket.

ALL FREE FOR ALL ATTEND-EES!!

WOMEN IN DENTISTRY LUNCH AND LEARN

Especially for our female doctors, Dr. Laila Hishaw will be presenting a one hour CE course on "How to Achieve More by Doing Less with the Essential Mindset" on Friday, May 8th at 11:45. It's only \$25 per person including a box lunch and beverage.

Within the upcoming months, I will be highlighting our speakers, as well as any new developments that will make your experience at our Conference more memorable. As usual, don't forget to follow us at www.nodc.org or on Facebook and Instagram. Have a great day everybody!

NODA News is published every month with the exception of June and August. Deadline for ads and editorial material is the 10th of the month preceding publication. Ads and news should be sent to: info@nodental.org

NODA News is a publication of the New Orleans Dental Assn., 2121 N. Causeway Blvd., Suite 153, Metairie, LA 70001. Phone (504) 834-6449.



Announcement of 2020 Nominating Committee

by Byron C. Ganucheau, D.D.S. – 2019 NODA Nominating Committee Chair



As required by NODA Bylaws, Article XIII, Section 1-11, the 2019 Nominating Committee has been formed. The Nominating Committee members are: Dr. Byron Ganucheau (President-Elect), Gizelle Richard (1st Vice President), Dr. Mark Chaney, Dr. Kevin Collins and Dr. Vincent DiLeo, Jr.

For low-cost payment processing, NODE chooses Paysafe

Dear NODA Members, We are pleased to announce that New Orleans Dental Enterprises has partnered with Paysafe to offer an exclusive low-cost payment processing program to our business customers. Paysafe is a leading provider of payment processing solutions geared specifically for specialized businesses, such as dental practices. The partnership will enable exclusive membership benefits for NODA members including:

- No monthly fees: we understand businesses need to keep their costs low
- Transparent pricing: no more mysterious mid-and-non-qualified rates.
- Free equipment: We have a variety of payment solutions and offer these at no additional cost to NODE members.
- Premium support: skip the line and speak with a real human.
- Cancel anytime: Paysafe will not lock customers into a long-term contract.

• Free statement analysis: worried you are paying too much for processing? Paysafe will provide a free statement analysis to let you know what your savings could be.

"We're excited for the opportunity to provide all NODA members with a reliable and trust-worthy solution for their card processing needs." said Matthew Landers, Vice President of Business Development, Paysafe North America. "We have a great understanding for what NODA's members' needs are as their payments partner. Paysafe's industry-leading customer support, low cost processing and secure payment solutions are key benefits we'll deliver to all of NODA members."

Paysafe is a leading, global provider of end-to-end payment solutions. Its core purpose is to enable businesses to accept payments seamlessly through industry-leading capabilities in payment processing and customer service. With over 20 years of online payment experience, an

SAVE THE DATE!

OCTOBER 16, 2019

General Membership Meeting Jefferson Orleans South

NOVEMBER 20, 2019

General Membership Meeting LSU School of Dentistry

DECEMBER 18, 2019

General Membership Meeting Chateau Golf & Country Club

JANUARY 15, 2020

General Membership Meeting

Southport Hall

FEBRUARY 19, 2020

General Membership Meeting

NODA Office

MARCH 18, 2020

General Membership Meeting

LSU School of Dentistry

APRIL 17, 2020

General Meeting & Crawfish Party

Southport Hall

MAY 7-9, 2020

New Orleans Dental Conference/ LDA Annual Session Hilton Riverside Hotel

annualized transactional volume of over US \$85 billion, and approximately 3,000 employees located in 12+ global locations, Paysafe connects businesses and consumers across 200 payment types in over 40 currencies around the world. For more information, visit us at www.paysafe.com.

If you are interested in learning more about our free statement analysis or would like more information on our affordable and reliable payment processing solutions, please contact Diane Radicevich via email at diane.radicevich@paysafe.com or call 727/271-5665.



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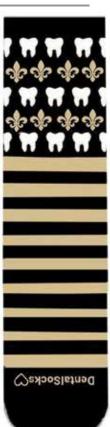


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ADA Annual Session 2019

San Francisco, CA

Photos courtesy of Kristi M. Soileau, D.D.S.



The following members were inducted into the International College of Dentists at the recent 2019 Annual Session of the American Dental Association in San Francisco, CA: Drs. Brian Basinger, Dale Ehrlich, Kay Jordan, Carol Stuckey, Albert St. Pierre and C.J. Richard.

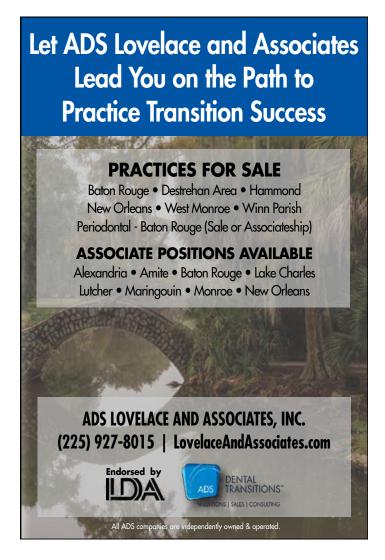


The following Louisiana members were inducted into the ACD at the recent 2019 Annual Session of the American Dental Association in San Francisco, CA: Drs. John Gallo, Marija LaSalle, Suzanne Fournier, Glenn Appleton, Michael Luminais, Ricky Caples, Sean Owens, Robert Foret, and Lige Dunaway. (Missing: Drs. Scott Kugler and John Ward).



ACD sponsors present were Drs. Donald Bennett, Marty Garrett and Mark Chaney. (Missing: Dr. Kristi Soileau).

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September General Membership Meeting Jack Dempsey's

Photos courtesy of Gina Brewer, NODA Staff



Speaker, Dr. Alex Molinari, lectures on "How to Achieve Better Clinical Results in the Current State of Implantology."



Neodent sponsor representative, Kelly Temple, and speaker Dr. Alex Molinari.



New members Dr. Brooks Hummel, Dr. Cherry Muscat, Dr. Edward Starr and President Dr. Peter Tufton.



Dr. Benjamin Ory (NODE gift card winner) and NODE Chair Dr. Kevin Collins.



Matthew Landers, NODE Preferred Provider - Paysafe representative and NODE Chair Dr. Kevin Collins.



Dr. Myrna Collado and Jeffry Leeson.

Bulletin Board

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GENERAL DENTISTS NEEDED (New Orleans & Greater Baton Rouge Areas)

Whether you are a recent dental school graduate or a current practitioner interested in pursuing opportunities, Louisiana new Dental Center offers dentists the ability to perform in an autonomous and collegial atmosphere without the burden of managing a practice. With numerous up-to-date facilities scattered across southern Louisiana. our practice is in a unique position to offer flexible schedules and working options for the general dentist or specialist. If you're interested in joining our team of professionals, please contact Terry Ernst at 985/893-2240 or fax CVs to his attention at 985/893-2629.

ORAL SURGEON AND PERIODONTIST NEEDED (Baton Rouge Area)

Louisiana Dental Center, a well-established and fast-growing group dental practice, is seeking an Oral Surgeon for its Denham Springs and Gonzales locations and a Periodontist for its Denham Springs and Zachary locations. Please contact Terry Ernst at 985/893-2240 or e-mail CV to ternst@ladentalcenter.com.

SATURDAY GENERAL DENTISTS

Louisiana Dental Center is seeking General Dentists to work Saturdays at its locations in the Greater New Orleans area. If you're interested in joining our team, please contact Terry Ernst at 985/893-2240 or e-mail CV to ternst@ladentalcenter.com.

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NODA News is published every month with the exception of June and August.

Deadline for ads and editorial material is the 10th of the month preceding publication.

Ads and news should be sent to: info@nodental.org



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Date	Course Information	Registration Fees	Hours
October 11-13, 2019	Expanded Duty Dental Assistant - Baton Rouge Presented by Jenny Rayborn, EDDA; Leslie C. Hernandez, EDDA; and Susan Lowrance, EDDA at two locations - National EMS Academy & private dental practice in Baton Rouge	Regular Assistant: \$650	24 clinical (12 lecture, 12 participation)
November 15-16, 2019 SOLD OUT! See our website for June & November 2020 course information	How to Fabricate a New Generation of Hybrid Dentures for Edentulous Patients Presented by Marco Brindis, DDS with Julio Zavala, Master CDT at LSU School of Dentistry	Regular Dentist: \$1,995	10 clinical (6 lecture, 4 participation)
December 6, 2019	LSU's Last Chance Course: Be Aware of Wear (morning topic) / What's a Dentist to Do (afternoon topic) Presented by Thomas E. Dudney, DMD at LSU School of Dentistry	Early Bird* / Regular Dentist: \$295 / \$325 Hygienist: \$175 / \$205 Dental Assistant: \$95 / \$115 *Early bird rates available if you register by 11/6/19	7 clinical (lecture)
January 31, 2020	LSU Day Lake Charles: The Oral Cavity Under Acid Attack Presented by Marc Geissberger, DDS, MA, CPT at L'Auberge Casino Resort Lake Charles	Early Bird* / Regular Dentist: \$295 / \$325 Hygienist: \$175 / \$205 Dental Assistant: \$95 / \$115 *Early bird rates available if you register by 1/2/20	7 clinical (lecture)

LSU Health Continuing Dental Education is the brand name of LSU's overall continuing dental education program; it represents the long-standing affiliation and working relationship between LSU Health New Orleans School of Dentistry and The Louisiana Academy of Continuing Dental Education, Inc. for the purpose of developing, marketing, and administering live and online continuing education courses and training programs.