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have You Had Enough? The Show It!

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HAVE YOU HAD ENOUGH? THEN SHOW IT!

Bruce Hutchison, DDS; Chair, VDA PAC

Each of us (dentists of Virginia) has a choice to make. Do we sit back and allow the insurance industry to continue to push us around, or do we, as a group, stand up and say “ENOUGH!”? The VDA fights for our ability to practice the way we choose to provide the absolute best dental care for our patients. The insurance companies continue to compromise that care with downcoding, refusing to pay legitimate claims, demanding excessive, and often unnecessary, documentation, and delaying payments on claims. I’m not sure what you see in your offices, but in mine, these problems and interferences with patient care are getting worse each and every year.

What can we do?

Frankly, as an individual, there’s not much one can do other than continue to write appeal letter after appeal letter and hope they actually get read and generate a response! That takes time, effort, and money, which you could be putting into continued patient care. It drives up the costs of dental care and increases your office overhead. How does this help patients? It doesn’t!

As a group, however, we have a stronger voice. Contributing to your VDA Political Action Committee (PAC) helps that voice be heard. Your VDA PAC contribution will be combined with those of your colleagues to support legislators who will listen to our story. And our story is a good one. Simply put, we continue to push and fight for better and improved dental care for the citizens of Virginia, our patients, and their constituents. Our story rings true for those legislators. But we must get to the table to tell that story.

Your VDA PAC contribution goes a long way to opening the doors and getting us



a seat at that table. Many of us contribute annually at the GOLD level of giving (\$1,250), SILVER level (\$750), and many more at the BRONZE level (\$300). But three out of four dentists in Virginia contribute nothing to our efforts – zero! Personally, I am shocked. If every dentist in Virginia gave \$300, or even \$100, to our VDA PAC, our combined voices would resound in the legislative halls of Richmond.

Be strong! Support your profession! Give to VDA PAC today! Any amount, large or small, shows that you care about your patients and your profession and that you stand with dentists across Virginia.

Give today at <https://www.vadental.org/vda-pac>. Make your voice heard!