

July 2024

ProSites is Now the Official Website Host of VDA Member Perks

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Recommended Citation

Wood, Karen (2024) "ProSites is Now the Official Website Host of VDA Member Perks," *Virginia Dental Journal*: Vol. 101: No. 3, Article 16.

Available at: <https://commons.ada.org/vadentaljournal/vol101/iss3/16>

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PROSITES IS NOW THE OFFICIAL WEBSITE HOST OF VDA MEMBER PERKS

Karen Wood; Director of Operations, Virginia Dental Services Corporation

Our members who use ProSites give positive feedback about their experience. So, when it came time to choose who to work with to give the Member Perks program a fresh and new website, it was an easy choice to ask ProSites. The customer service I have received working with ProSites as an endorsed vendor and VDA supporter has been a top-notch experience. They are prompt and clear with communications, responsive to inquiries and suggestions, and they are proactive with content and opportunities for our VDA members to expand their marketing programs. I look forward to passing on the content to you that they regularly share, as it is relevant and timely.

The thought of changing websites was daunting, as all I had was a very rough idea in my mind of what I wanted with color and layout and zero knowledge about designing or managing a website. That was as far as my creativity was taking me until I had a conversation with the team at ProSites. All I gave them was the link to the existing VDA Member Perks website, a couple of websites I had found that I liked, and a brief description of what I wanted it to grow into down the road.

“Once the first website design was created, I could point, click, and comment on any changes I wanted to make directly on the website mock-up!”



Within about a week, the design team turned around a draft “mock” website for me that incorporated my ideas and the improvements they added in.

Once the first website design was created, I could point, click, and comment on any changes I wanted to make directly on the website mock-up! All this work was happening in the background until the website went live. The design team would receive my comments and make the changes quickly. I can also make changes through secure access to the website for editing, but they can take care of anything you need by notifying them by email or phone. I enjoyed making some of the smaller changes and will continue to do so, as the tutorial they provided

gave me the information, education, and confidence to do so while knowing I have a trusted partner to help me when I need or want it.

ProSites was the first dental website design company to offer a way for dental practices to have greater control to edit their websites in seconds with a simple “point and click.” ProSites has kept up the growing internet trends and today has a powerful and comprehensive set of website design and internet marketing services to help dental practices attract, engage, and connect with patients in a way that helps deliver an ideal experience and lasting online impression. The VDA Member Perks’ relationship with ProSites will continue to grow as we are able

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to offer more of their services to VDA members. (More exciting news will come soon from our partnership with them!)

I can't wait to see how I can expand the capabilities of our website with ProSites. If you do not have a website for your practice or want to refresh the one you have, consider looking at ProSites for your practice. ProSites offers excellent customer service and product offerings and will allow you to enjoy exclusive discounts for being a VDA member.



Check out our new image at <https://www.vdamemberperks.com> or scan the QR code to take you directly to the ProSites landing page on the new VDA Member Perks website! As always, please don't hesitate to reach out to me with any questions, comments, or suggestions at wood@vadental.org.



As a Practice Owner, You Should be Able to Answer the Following Questions:

1. Do you have or have you considered an exit strategy?
2. How long do you plan on being a practice owner? If your health allows, would you like to continue practicing after that point?
3. Do you know what your practice is worth today? How do you know? When was your last practice valuation done?
4. Have you met with a financial planner and have a documented plan? Have you established a liquid financial resources target that will enable you to retire with your desired lifestyle/level of income?



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