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## The Pursuit of Excellence

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# The Pursuit of Excellence

JANIE BOYESEN, DDS, DMSC



As my term as President comes to an end, I have had the chance to “walk down memory lane” and think about my journey. It has been an honor to serve as President of the Metro Denver Dental Society (MDDS) and work alongside such an incredible group of professionals. It is more important than ever to stay connected and support one another.

That is why, as a Society existing for the benefit of our members, our focus for the next three years is on providing exceptional member service and value, a purpose that has been refocused as a goal that emerged from our Board's Applied Strategic Planning session.

One of the many things I have learned from my 16-year volunteering history with MDDS is our focus is different from the Colorado Dental Association (CDA) and the American Dental Association (ADA) – each organization strives to bring value to member dentists in different ways. One important objective of MDDS is to offer relevant continuing education opportunities to our members. We strive to provide cutting-edge training, seminars and workshops to enhance the knowledge and skills of our dental professionals. We understand the importance of staying current with the latest advances in dentistry to provide the highest quality care to our patients. One of our strengths is the Rocky Mountain Dental Convention (RMDC). We will leverage technology to provide more accessible, convenient continuing education opportunities both within RMDC and the Mountain West Dental Institute (MWDI). We will reach out to other organizations and societies to bring in additional expertise, expanding our reach.

As part of our strategic plan we will engage with our members at the local level and listen to feedback to ensure we are meeting your needs and providing the resources and support you require to be successful. We believe these strategies will help us to achieve our goal of providing exceptional member service and make MDDS a true asset to our members – the first-place members go for information and service.

**“Dentistry is a field that requires persistence and dedication, and we must continue to strive for excellence even in the face of setbacks.”**

Organized dentistry plays a critical role in advocating for the interests of dental professionals and patients. Through organized dentistry, we can work together to promote the highest standards of patient care and advance the field of dentistry. As members of MDDS, we can be a part of this larger movement and make a meaningful impact on our profession and the patients we serve. I encourage all of you to stay engaged. Your feedback and ideas are essential to the growth, sustainability and relevance of MDDS.

I want to express my gratitude for the privilege of serving in the role of President. It has been an incredible experience to work with so many dedicated and passionate dental professionals, and I am proud of all we have accomplished together. I am committed to continuing my service to MDDS after my presidency is over, and I look forward to seeing all the great things we will achieve together. Most importantly, I wish success to the President-Elect, Dr. Karen Foster. I have had the good fortune to collaborate with one of the most hard-working and knowledgeable individuals I know, and I can enthusiastically say MDDS is in good hands with Dr. Foster assuming the Presidency.

“Success is not final; failure is not fatal: it is the courage to continue that counts.” I believe this quote from Winston Churchill is particularly relevant to our profession. Dentistry is a field that requires persistence and dedication, and we must continue to strive for excellence even in the face of setbacks. Let us be inspired by Churchill's words and remain steadfast in our pursuit of providing the best possible care to our patients.

JANIE BOYESEN, DDS, DMSC  
PRESIDENT, MDDS